

KREM/KSKN CANDIDATE CLASS OF TIME DISCLOSURE

EFFECTIVE ON AND AFTER 1/1/24

This disclosure statement is provided for general information as required by the rules and regulations of the Federal Communications Commission (FCC) and is not intended to be a part of any advertising sales contract, which is governed by applicable law and its own terms. Practices described herein are subject to change at KREM/KSKN discretion, to the extent permitted by law.

The following practices apply to purchases of advertising time on KREM/KSKN for “use” by a legally qualified candidate, *i.e.*, spots which include an identifiable, positive appearance by the authorizing candidate. In order to qualify for this treatment, candidates or their representatives may be asked to demonstrate that the candidate is legally qualified.

USE OF STATION

Legally qualified candidates for federal office are entitled to “reasonable access” to purchase time on KREM/KSKN during their election campaigns. KREM/KSKN will consider all requests for such time and will make reasonable accommodations to meet such requests. Although a federal candidate has the right to “reasonable access” to the facilities of KREM/KSKN for the airing of political advertisements, KREM/KSKN generally retains the right to limit the amount of time sold to a candidate and has ultimate discretion with respect to the specific placement of political advertisements. KREM/KSKN will grant access to specified state and local candidates based on KREM/KSKN sole discretion, on the public interest in the election and inventory available. For determination as to whether KREM/KSKN will make time available for sale for certain local or state races, contact KREM/KSKN National Sales Manager Allison Johnson (ajohnson@krem.com) or call at 509-838-7378.

Purchases of time for both federal and non-federal candidates may be subject to the “equal opportunities” rights of opposing candidates in accordance with federal law. To the extent necessary to ensure KREM/KSKN is able to comply with such potential equal opportunities obligations, certain time periods may be limited or unavailable to candidates in particular races.

TIME CHARGES

KREM/KSKN sets rates based on 30-second spots. Rates for 60-second spots are twice the rate of 30-second spots. Rates for 15-second spots are 65% of the rate for 30-second spots. “Bookend” spots – meaning pairs of 15-second spots purchased by the same advertiser, which run separated by at least one unrelated intervening spot – may be purchased at the 30-second rate.

Rates for commercial time change from time to time in response to market conditions, usually on a weekly basis, but sometimes as frequently as day to day. Revised rates are published or otherwise made available as appropriate. Current rate information is available on request.

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Legally qualified candidates who use a station's airtime in connection with their campaigns will be charged no more than the "lowest unit charge" (LUC) for such use during designated base periods (45 days prior to a primary and 60 days prior to a general or special election). The LUC is the lowest cost charged by the station for the same class and amount of commercially sponsored time for the same program or time period. Outside of the 45- and 60-day LUC "windows," the cost of political advertising uses by candidates will be based upon the charges for comparable uses by other advertisers, including commercial advertisers. Any political advertisement that is not a "use," including any advertisement purchased by a non-candidate or any advertisement dealing with non-candidate ballot issues, is sold at prevailing commercial rates.

No federal candidate will be entitled to receive KREM/KSKN lowest unit charge unless the candidate provides KREM/KSKN with a certification that the candidate will not make any direct reference to another candidate for the same office in any broadcast unless the broadcast complies with §315(b)(2)(C) of the Communications Act, as amended by the Bipartisan Campaign Reform Act of 2002.

Requests for non-standard length program time will be considered on an individual basis only. No promotional announcements (aside from a candidate's separately purchased spots uses) will be scheduled to promote political programs. KREM/KSKN reserves the right to reschedule confirmed political programs in the event of unforeseen conflicts, such as, but not limited to, the scheduling of special network or local programs.

Idaho Primary

The KREM/KSKN TV's LUC "window" for the May 21st primary election is between April 6th and May 21st, 2024.

Washington Primary

The KREM/KSKN TV's LUC "window" for the August 6th primary election is between June 22nd and August 6th, 2024.

General Election

The KREM/KSKN TV's LUC "window" for the November 5th General election is between September 6th and November 5th, 2024.

KREM/KSKN CLASSES OF TIME

Class 2 - Non-Preemptable (P2)

Class 2 inventory is first to be logged and takes precedence over any other class of purchased inventory. Class 2 spots will not be preempted for a lower class of airtime or another Class 2 spot. These spots may be preempted due to unforeseen changes, breaking news interruptions, technical difficulties, or if necessary, to allow KREM/KSKN to comply with reasonable access,

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equal opportunities, or other legal obligations. Typical likelihood of preemption is 5% or less. If bumped, these spots are offered an alternative placement on the same day log or next day log.

Class 3-Moderate Preempt ability (P3)

Class 3 inventory maintains a moderate probability of log clearance due to its established price, which is set at a fixed percentage above Class 4 commercial price. Class 3 spots can be preempted by Class 2 spots with advance notice, and the station will endeavor to offer comparable make goods as inventory permits. Typical likelihood of preemption is 10-20%. Make goods will be offered in additional weeks inside or outside of the flight as inventory permits.

Class 4 -Immediate Preempt ability (P4)

Class 4 inventory assumes a high risk of preempt ability. It provides the station with the greatest flexibility to preempt a spot for another commercial advertiser in a higher class of time without prior notification. Typical likelihood of preemption is 30-50%. Class 4 pricing will fluctuate as demand yields change. Makegoods may be offered at the station's discretion.

* Important note for all classes: Risks of preemption can vary greatly depending on time period and demand. For current estimates of pre-emption likelihood, contact your KREM/KSKN representative.

KREM/KSKN TV has a special class that from time to time is arranged by an advertising agency representing multiple clients, wherein the agency pays a lump sum up front and then runs schedules at a discounted value, over an agreed period. These schedules have a low priority when it comes to clearance and makegood privileges. If a federal candidate is interested in learning more about this class of time, please contact the station for further information.