



**KGMC(TV)
FRESNO, CALIFORNIA**

**QUARTERLY ISSUES AND PROGRAM LIST
1st Qtr 2009 (Jan 1, 2009 – Mar 31, 2009)**

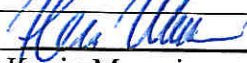
KGMC(TV) has ascertained the following issues of importance to the Clovis, California community:

- poverty
- animal welfare
- wildlife & nature conservation
- local history
- environment
- recycling

During this quarter, KGMC(TV) broadcast the following local or syndicated programming that provided the station's most significant treatment of these community issues:

- *The Valley Today*, (30 minutes, Friday 8:30 – 9:00 am)

While this list describes much of KGMC(TV)'s most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly Issues and Programs List may relate simultaneously to more than one issue. Each issue-responsive programming segment aired for between 30 seconds and 3 minutes unless otherwise noted. Additionally, as described in the attached log, KGMC(TV) broadcast public service announcements to further address these and other important community issues.

Filed by:		4-2-09
	Kevin Mosesian Corporate Stations Manager	Date Placed in Public Inspection File

Issue-Responsive Programming

Air Date : 01/02/09
Time : 8:30am
Program : The Valley Today
Issue : Poverty
Duration : 24 min 39 sec
Description : Foodlink for Tulare County is one of the oldest food banks in the US. It warehouses and distributes food to the needy of Tulare Co, one of the poorest areas in the state. They expect to handle approximately 6,000,000 pounds of food in 2009 and assist 1/3 of the population of the county. They receive donations from the USDA, manufacturers and the public; donations are down, whilst need is increasing. They also provide nutritional education through the "Nutrition On The Go" program. www.foodlinktc.org

Air Date : 01/09/09
Time : 8:30am
Program : The Valley Today
Issue : Animal Welfare
Duration : 24 min 24 sec
Description : Due to the downturn in the economy the Central Valley SPCA has more animals coming in than ever before and fewer being adopted. They have other types of animals besides dogs and cats. They are open 24/7 to accept animals, for which there is no fee. Donations are needed and volunteers to help socialize the animals. Spaying/Neutering is vital to control the animal population. Humane Officers bring in abandoned/strayed animals & work to prevent animal cruelty. They also work with wild animals.

Air Date : 01/16/09
Time : 8:30am
Program : The Valley Today
Issue : Animal Welfare
Duration : 24 min 24 sec
Description : Due to the downturn in the economy the Central Valley SPCA has more animals coming in than ever before and fewer being adopted. They have other types of animals besides dogs and cats. They are open 24/7 to accept animals, for which there is no fee. Donations are needed and volunteers to help socialize the animals. Spaying/Neutering is vital to control the animal population. Humane Officers bring in abandoned/strayed animals & work to prevent animal cruelty. They also work with wild animals.

Air Date : 01/23/09
Time : 8:30am
Program : The Valley Today
Issue : Animal Welfare
Duration : 24 min 24 sec
Description : Due to the downturn in the economy the Central Valley SPCA has more animals coming in than ever before and fewer being adopted. They have other types of animals besides dogs and cats. They are open 24/7 to accept animals, for which there is no fee. Donations are needed and volunteers to help socialize the animals. Spaying/Neutering is vital to control the animal population. Humane Officers bring in abandoned/strayed animals & work to prevent animal cruelty. They also work with wild animals.

Air Date : 01/30/09
Time : 8:30am
Program : The Valley Today
Issue : Wildlife Conservation
Duration : 24 min 40 sec
Description : The Pixley National Wildlife Refuge consists of 6,000 acres; 300 acres are flooded for 6 months of the year for migrating waterfowl, the rest of the land provides habitat for many mammals & reptiles, including 3 endangered or threatened species. More than 200 different bird species utilize the refuge. The refuge is unmanned, but brochures are available for those who wish to take self-guided tours.

Air Date : 02/06/09
Time : 8:30am
Program : The Valley Today
Issue : Wildlife Conservation
Duration : 24 min 40 sec
Description : The Pixley National Wildlife Refuge consists of 6,000 acres; 300 acres are flooded for 6 months of the year for migrating waterfowl, the rest of the land provides habitat for many mammals & reptiles, including 3 endangered or threatened species. More than 200 different bird species utilize the refuge. The refuge is unmanned, but brochures are available for those who wish to take self-guided tours.

Air Date : 02/13/09
Time : 8:30am
Program : The Valley Today
Issue : Local History
Duration : 28 min 40 sec
Description : Allensworth State Park : the town of Allensworth was founded and funded by African Americans who came to California looking for a better life and a chance to create something not seen in 1909. This unique self-sustaining all black community was the only full- township of its kind in the country. The Park provides many educational opportunities, including interactive live streaming video classes for schools.

Air Date : 02/20/09
Time : 8:30am
Program : The Valley Today
Issue : Local History
Duration : 28 min 40 sec
Description : Allensworth State Park : the town of Allensworth was founded and funded by African Americans who came to California looking for a better life and a chance to create something not seen in 1909. This unique self-sustaining all black community was the only full- township of its kind in the country. The Park provides many educational opportunities, including interactive live streaming video classes for schools.

Air Date : 02/27/09
Time : 8:30am
Program : The Valley Today
Issue : Environment / Recycling
Duration : 26 min 58 sec
Description : Electronic waste is the fastest growing solid waste stream in the world. Fresno based Electronic Recyclers International are crushing, shredding and separating it for reclamation, thus preventing it from going into landfills. In January 2009 the Fresno plant processed 15,000,000 pounds of electronic waste.

Air Date : 03/06/09
Time : 8:30am
Program : The Valley Today
Issue : Environment / Recycling
Duration : 26 min 58 sec
Description : Electronic waste is the fastest growing solid waste stream in the world. Fresno based Electronic Recyclers International are crushing, shredding and separating it for reclamation, thus preventing it from going into landfills. In January 2009 the Fresno plant processed 15,000,000 pounds of electronic waste.

Air Date : 03/13/09
Time : 8:30am
Program : The Valley Today
Issue : Local History
Duration : 24 min 43 sec
Description : The Pop Laval Foundation preserves and publishes the photographic legacy of Claude "Pop" Laval, who captured images of Fresno and the San Joaquin Valley from 1910 until his death in 1966, producing a remarkable pictorial record, one of the most extensive ever produced by a single man—approximately one hundred thousand negatives and more than one hundred and twenty thousand prints.

Air Date : 03/20/09
Time : 8:30am
Program : The Valley Today
Issue : Local History
Duration : 24 min 43 sec
Description : The Pop Laval Foundation preserves and publishes the photographic legacy of Claude "Pop" Laval, who captured images of Fresno and the San Joaquin Valley from 1910 until his death in 1966, producing a remarkable pictorial record, one of the most extensive ever produced by a single man—approximately one hundred thousand negatives and more than one hundred and twenty thousand prints.

Air Date : 03/27/09
Time : 8:30am
Program : The Valley Today
Issue : Nature Conservation
Duration : 26 min 10 sec
Description : The Sequoia Riverlands Trust manages privately owned nature preserves in Tulare County, with over 4,500 acres in trust now held for future generations to enjoy these natural habitats. The Kaweah Oaks Preserve is a 324 acre habitat with native flora & fauna which the public is encouraged to visit & enjoy.

Public Service Announcements

During the months of January, February and March 2009 KGMC(TV) ran a total of 981 PSAs. A representative sample of the groups served includes the following:

DTV/ The Future is Here
 DTV/ Just a Box
 DTV/ Digital in the Air
 DTV/ New Date June 12
 DTV/ Converter Box #3
 DTV/ Converter Zenith

Sponsoring Organization	Name of PSA	General Goal
1 800 Quit Now	I'm A Quitter	help to quit smoking
Access College	Tough	help to get into college
Ad Council	Airplane	help for getting into college
Ad Council	April	awareness of energy conservation
Ad Council	Armored Car	save money
Ad Council	Brahms Breakfast	get your child interested in the arts
Ad Council	Brown Bag	small savings can add up
Ad Council	Cafeteria	lend a helping hand to someone
Ad Council	Cashiers	think before you speak
Ad Council	Clean, Separate, Cook & Child	safe food handling
Ad Council	Coloring Book Pyramid	awareness to eat healthy & be active
Ad Council	Couple	credit score awareness
Ad Council	Family Emergency Kit	be prepared for a natural disaster/terrorist attack
Ad Council	Fish	childhood asthma attacks
Ad Council	Fitting Room	think before you speak
Ad Council	Get Some Nature Into Your Kids	explore nature
Ad Council	Healthy Balance	eat right and exercise
Ad Council	Helping Out	help keep the oceans clean
Ad Council	Horse	be a safe driver
Ad Council	Indoor Tanning is Out	the dangers of indoor tanning
Ad Council	Jungle Gym	eat healthy
Ad Council	Keep It Safe	wildfire prevention
Ad Council	Know Your Name	teach your kids their names & their parents' names
Ad Council	Magic	use energy saving light bulbs
Ad Council	Malcom	conserve energy
Ad Council	Meeting place	have a plan in case of emergency
Ad Council	Muffinhead	talk to your pre-teen about sex
Ad Council	Negligent Driving Kills	negligent driving kills
Ad Council	One in Eight - Clothesline	awareness about hunger in the US
Ad Council	One in Eight - Construction Worker	1 in 8 Americans suffer from hunger
Ad Council	OZ	read and imagine

Sponsoring Organization	Name of PSA	General Goal
Ad Council	Picking Up The Girls	have a plan in case of emergency
Ad Council	Pizza Shop	think before you speak
Ad Council	Promises	be involved with environmental cleanup
Ad Council	Puddin' Head	talk to your pre-teen about sex
Ad Council	Royal Family	financial literacy
Ad Council	Suction Tires	be inspired and invent
Ad Council	Tap Water	small savings can add up
Ad Council	Texual Harassment	don't text something you wouldn't say
Ad Council	Tick	awareness of global warming
Ad Council	Tough	help for getting into college
Ad Council	Video	do not speed on the road
Ad Council	Video Game	how to improve your credit score
Ad Council	Vincent's	feed your kids the arts
AdoptUsKids.org	Fastball	you don't have to be the perfect parent to adopt kids
AdoptUsKids.org	Pink Uniform	you don't have to be the perfect parent to adopt kids
Aging Services of California	Age is Just a Number	age should not stop anyone from being active
AICPA Foundation	Feed the Pig	be financially literate
AICPA Foundation	TV Store Revised - Financial Literacy	save money
Alcoholics Anonymous	I Thought	awareness of the effects of alcohol
Alliance to Save Energy	Static Electricity House	save energy in your home
Alliance to Save Energy	Static Energy House	saving energy in your home
Alliance to Save Energy	Super Powers	save energy in your home
American Academy of Dermatology	Indoor Tanning is Out	the dangers of indoor tanning
American Academy of Orthopedic Surgeons	Joints Don't Jump	look after your joints
American Association of Orthodontists	Smiley Faces	visit your orthodontist / dentist annually
American Diabetes Association	My Supporters	awareness about diabetes : injuries or cuts
American Legacy Foundation	Secondhand Smoke	smoke outdoors
American Legacy Foundation	Spot/ Std/ Cc	quit smoking
American Red Cross	Change a Life : Support	change a life with American Red Cross
American Red Cross	Change a Life : Thank You	donate to American Red Cross
American Red Cross	Help America II : Give Blood	donate blood
American Red Cross	There is a Place II	help American Red Cross
Americorps Vista	Fight Poverty	how to help the poverty stricken
Arbor Day Foundation	2008 Nature Explore	explore nature
Arbor Day Foundation	Bringing Life Back To Our Forests	help replant our national forests
Arbor Day Foundation	Replanting our National Forests	preserve nature
ASPCA	Cruel is not Cool	awareness about animal abuse and neglect
Autism Awareness	Car Seat	awareness about autism in children

Sponsoring Organization	Name of PSA	General Goal
Autism Awareness	Golf	awareness of children with autism
Banyan Communications	I'm a Quitter	how to quit smoking
Boys & Girls Town Hotline	I Know - Teen	awareness of help
Boys Town Hotline	Problems - Parent	awareness of the hotline
Boys Town National Hotline	I Imagined	awareness of the hotline
Boys Town National Hotline	Picture That	awareness about the hotline
California Dept of Drugs & Alcohol	Flowers - General	talk about Alzheimer's disease
California Dept of Health Services	No Bird Flu in the US	tips to help prevent flu infection
California Office of Traffic Safety	Negligent Driving Kills	Negligent Driving Kills
California Office of Traffic Safety	Report Drunk Drivers	report drunk drivers
California Orthopaedic Association	Mr Grim - Regular Exercise	get your daily exercise
Cancer Project	Crash Course	get all your nutrition
CARE	Natural Resource - Women's Rights	awareness about women's rights
CDC	Grandkids	get your influenza vaccine
CDC	The Worst Part	awareness of chronic fatigue syndrome
Church of Jesus Christ of Latter Day Saints	Homework	ask your child the important questions
Church of Jesus Christ of Latter Day Saints	Johnny Got a Job	get to know your child better
College Access	Airplane	help children access college
College Access	Tough	facing the challenge of college
College.gov	Delia	go to college
Communities in Schools	City Street	have your child stay in school & prepare for their future
Communities in Schools	Suburban Street	keep your kids in school & prepare them for their future
Credit Scores Education	Couple	help your credit scores
Department of Justice	DOJ English Vingette	awareness of elderly abuse
DepressionIsReal.org	It Is	awareness of depression
Dept of Health & Human Services	Bring it Home	stop the spread of influenza
Dept of Health & Human Services	Stop	get your influenza vaccine
Disabled American Veterans	Price of Freedom	awareness of our disabled American veterans
Donate A Life	JePahl	become an organ/tissue donor
Donate A Life	John	become an organ/tissue donor
Donate A Life	Priscilla	be an organ/tissue donor
Donate a Life	Tracey	awareness of organ donation
Donate A Life	Tyler	be an organ/tissue donor
Donate Life America	JePahl	awareness of organ / eye tissue donation
Drug Free America	Mossman	keep America drug free
Earthshare of California	Promises	restore balance in the world
Environmental Defense	Flood	how to reduce global warming

Sponsoring Organization	Name of PSA	General Goal
Environmental Defense	Train	fight global warming
EPA	Leaf	the importance of owning an environmentally-save vehicle
Erecycle	Computer	awareness of electronic recycling
Erecycle	Plasma	recycle electronics
Federal Citizen Information Center	Ask the Government	awareness about governmental info
Foundation for a Better Life	Baseball	appreciate friendship
Foundation for a Better Life	Bus	respect the elderly
Foundation for a Better Life	Cafeteria	reach out to others
Foundation for a Better Life	Concert	encourage others
Foundation for a Better Life	Crosswalk	good manners
Foundation for a Better Life	Hockey	show love and pass it on
Foundation for a Better Life	Homecoming Queen	true beauty lies within
Foundation for a Better Life	Hope You Dance	live life to its fullest
Foundation for a Better Life	Locker	show character to others
Foundation for a Better Life	My Life is Sports	appreciate others and pass it on
Foundation for a Better Life	Pinata	share with others
Foundation for a Better Life	Special Athlete	being a true winner is winning together
Foundation for a Better Life	The Greatest	the power of optimism
Foundation for a Better Life	Wall	work hard and achieve
Foundation for a Better Life	You Raise Me Up	be inspired and inspire others
Gedenk Movement	Family Shocker	Holocaust awareness
Help Hospitalized Veterans.org	Coming Home	help hospitalized veterans
Help Hospitalized Veterans.org	We Care About Them	help hospitalized veterans
Homefront	Homework	love your children & ask the important questions
IRS	Fast / Free	file free at www.irs.com
IRS	Groceries	awareness about the IRS
IRS	Life Is Frustrating	file taxes online
Jeffrey Modell Foundation	Catch / Candles	awareness of primary immunodeficiency
Juvenile Diabetes Research Foundation International	Child	awareness of juvenile diabetes
Juvenile Diabetes Research Foundation International	Clinical	awareness of juvenile diabetes
KeepSafe.org (iKeepSafe)	PlaySafe	play safe on the internet
LCRE Foundation	Accents	awareness about housing discrimination
Macular Degeneration Research	Macular Degeneration Will Soon Strike Millions of Baby Boomers	awareness about macular degeneration
March of Dimes	Trail	eating healthy can prevent premature birth
March of Dimes	Worth It	education about premature babies
NarcAnon Arrowhead	Save a Life	the dangers of addiction & how it can be treated
National 4H Council	Lightning	become scientists & engineers

Sponsoring Organization	Name of PSA	General Goal
National Commission on Writing	Bob Costas	the importance of good grammar and penmanship in today's work environment
National Foundation for Credit Counseling	Foreclosures Nightmare	awareness about mortgage help program
National Foundation for Infectious Diseases	Talk Flu to Me	influenza and other diseases
National Geographic	My Wonderful World	the importance of geography amongst children
National Memorial Project Foundation	NBA Legends	help build the dream with Martin Luther King Jr
National Treasury Employees Union	They Work for US	the importance of NTEU workers
Nature Conservancy	Reveal - Sigourney Weaver	protect our nature and future
NegligentDriving.org	Negligent Driving Kills	negligent driving kills
Neighborhood Works	Dollhouse	awareness about foreclosures
Paralyzed Veterans of America	Helping Veterans and Families	help paralyzed veterans and their families
Partnership for a Drug Free America	Amber	awareness about meth abuse
Partnership for a Drug Free America	Mike	awareness about meth treatment
Partnership for a Drug Free America	Mossman	awareness of questions regarding drugs
Partnership for a Drug Free America	Nick RX	awareness about prescription drug abuse
Partnership for a Drug Free America	Silence	keep your kids off drugs
Partnership for a Drug Free America	Who's More Dead? - RX	awareness about prescription drug abuse
Project Safe Neighborhood	Babies	awareness about losing your baby to crimes
quitnow.org	I'm a Quitter	quitting the habit of cigarettes
ready.gov	Know Your Name	kids should know their first and last name
Rotary International	Lending a Hand	awareness about Rotary and the community
Salute America's Heroes	Helping Them Recover	help our American heroes
SAMHSA	Brandon	stop alcohol abuse
SIPC	Real People - Help Investors	protect against investing problems
ThinkB4YouSpeak.org	Fitting Room	think before you speak
ThinkB4YouSpeak.org	Pizza Shop	think before you speak
Underwriters' Laboratories	Just Look for UL	safeguard your house with UL
US Dept of Health & Human Services	Bring it Home	get vaccinated
US Dept of Health & Human Services	Muffinhead	talk to your children about sex
US Dept of Health & Human Services	No Bird Flu in the US	awareness of the flu season
US Dept of Homeland Security	Picking Up The Girls	the importance of emergency planning
US Fish & Wildlife Service	Get Some Nature Into Your Kids	take your children outdoors
US Fund for UNICEF	Child Survival Campaign	help children around the world

Sponsoring Organization	Name of PSA	General Goal
US Fund for UNICEF	Water	help have clean water
US Fund for UNICEF	Water - H2O Campaign	clean water around the world for children
USDA	Ceiling	awareness to get all your nutrition
USDA	Jungle	good nutrition can help your child succeed
Volunteers of America	More Than A Room	awareness about Volunteers of America
West Glen Communications	Center Piece	recycle rechargeable batteries
West Glen Communications	Gift	recycle rechargeable batteries
West Glen Communications	Paper Football	recycle rechargeable batteries
What to Expect Foundation	Guide to Immunizations	what to expect during your immunizations
World Wildlife Fund	On Thin Ice	save the polar bear
WorldVision	A Mother's Work	Visit worldvisionwomen.org to find out how you can help mothers make their childrens lives easier