

**Public Television Stations of  
Mississippi Public Broadcasting**

Quarterly Issues and Programs Report

For the period Jan. 1<sup>st</sup>- March. 31<sup>st</sup>, 2014  
\*All times CT\*

**MINORITY CONCERNS**

**EDUCATION**

**ECONOMY**

**GOVERNMENT AFFAIRS AND POLITICS**

**HEALTH AND HEALTH CARE**

**ENVIRONMENT, SCIENCE AND TECHNOLOGY**

*The licensee of the eight-station public television network,  
the **Mississippi Authority for Educational Television**,  
has determined that these issues were of importance to the  
citizens of Mississippi during the first quarter of 2014.*

*The following list contains the most significant programming addressing these issues.*

## MINORITY CONCERNS

CATEGORY: MINORITIES/CIVIL RIGHTS  
NOLA: MLNH 010844  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 1/16/2014 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:05:16

NEWS WRAP: DOJ REVISING DEFINITION OF RACIAL PROFILING: IN OUR NEWS WRAP THURSDAY, THE JUSTICE DEPARTMENT IS EXPECTED TO REVISE THEIR DEFINITION OF RACIAL PROFILING. THE NEW RULES ARE LIKELY TO INCLUDE RELIGION, NATIONAL ORIGIN, GENDER AND SEXUAL ORIENTATION. ALSO, VATICAN OFFICIALS APPEARED AT A UN HEARING TO ANSWER CLAIMS THAT CHURCH LEADERS HAVE PROTECTED PEDOPHILE PRIESTS.

CATEGORY: MINORITIES/CIVIL RIGHTS  
NOLA: MLNH 010846  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 1/20/2014 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:08:02

REDISCOVERING A MARTIN LUTHER KING JR. SPEECH: IN NOVEMBER, THE ONLY KNOWN RECORDING OF A 1962 SPEECH MADE BY MARTIN LUTHER KING JR. WAS UNCOVERED. NOT HEARD FOR MORE THAN 50 YEARS, KING DELIVERED THIS NOTABLE SPEECH IN THE WAKE OF A NUMBER OF ATTACKS ON BLACK CHURCHES. THE NEWSHOUR'S STEPHEN FEE REPORTS ON THE REDISCOVERED RECORDING AND THE DOCUMENT THAT INSPIRED IT.

CATEGORY: MINORITIES/CIVIL RIGHTS  
NOLA: MLNH 010846  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 1/20/2014 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:03:44

THE CONFLICT IN SYRIA THROUGH THE EYES OF A YOUNG POET: INSTEAD OF WEAPONS, AMAL KASSIR USES WORDS TO FIGHT. AN 18-YEAR-OLD SYRIAN-AMERICAN ACTIVIST, KASSIR GREW UP IN SYRIA, BUT NOW LIVES IN THE UNITED STATES, WHERE SHE PERFORMS SLAM POETRY TO BRING ATTENTION TO THE SUFFERING IN THE MIDDLE EAST.

CATEGORY: MINORITIES/CIVIL RIGHTS  
NOLA: TASM 003121  
SERIES TITLE: TAVIS SMILEY  
LENGTH: 30 MINUTES

AIRDATE: 1/20/2014 10:30:00 PM  
SERVICE: PBS  
FORMAT: INTERVIEW/DISCUSSION/REVIEW  
SEGMENT LENGTH: 00:26:36

"MLK: A CALL TO CONSCIENCE" PART ONE: WE BEGIN THE FIRST OF TWO SPECIAL NIGHTS THAT EXAMINE DR. KING'S CALL FOR AN END TO FOREIGN WARS AND COMMITMENT TO ECONOMIC JUSTICE.

CATEGORY: MINORITIES/CIVIL RIGHTS  
NOLA: TASM 003122  
SERIES TITLE: TAVIS SMILEY  
LENGTH: 30 MINUTES  
AIRDATE: 1/21/2014 10:30:00 PM  
O.B. DATE: 1/22/2014  
SERVICE: PBS  
FORMAT: INTERVIEW/DISCUSSION/REVIEW  
SEGMENT LENGTH: 00:26:36

"MLK: A CALL TO CONSCIENCE" PART TWO: THE CELEBRATION OF DR. KING'S LEGACY CONCLUDES WITH AN ANALYSIS OF HIS STAND AGAINST THE VIETNAM WAR AND THE GROWING ECONOMIC DIVIDE THAT THREATENED U.S. STABILITY.

CATEGORY: MINORITIES/CIVIL RIGHTS  
NOLA: TASM 003127  
SERIES TITLE: TAVIS SMILEY  
LENGTH: 30 MINUTES  
AIRDATE: 1/28/2014 10:30:00 PM  
O.B. DATE: 1/29/2014  
SERVICE: PBS  
FORMAT: INTERVIEW/DISCUSSION/REVIEW  
SEGMENT LENGTH: 00:26:36

ACTRESS-SINGER-DANCER CHITA RIVERA: UNIVERSALLY REGARDED AS AN AMERICAN NATIONAL TREASURE, RIVERA REFLECTS ON HER HISTORY-MAKING CAREER.

CATEGORY: MINORITIES/CIVIL RIGHTS  
NOLA: TASM 003129  
SERIES TITLE: TAVIS SMILEY  
LENGTH: 30 MINUTES  
AIRDATE: 1/30/2014 10:30:00 PM  
O.B. DATE: 1/31/2014  
SERVICE: PBS  
FORMAT: INTERVIEW/DISCUSSION/REVIEW  
SEGMENT LENGTH: 00:26:36

NFL PIONEER JAMES HARRIS & WRITER SAM FREEDMAN: FREEDMAN AND HARRIS SHARE THE BACKSTORY OF THE TALE TOLD IN THE BOOK, BREAKING THE LINE: THE SEASON IN BLACK COLLEGE FOOTBALL THAT TRANSFORMED THE SPORT AND CHANGED THE COURSE OF CIVIL RIGHTS.

## EDUCATION

CATEGORY: EDUCATION  
NOLA: MLNH 010867  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 2/18/2014 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:06:35

AS HIGH SCHOOL STUDENTS GEAR UP TO TAKE THE SAT OR ACT AS PART OF THE COLLEGE APPLICATION PROCESS, A NEW STUDY CLAIMS THAT THESE STANDARDIZED TEST SCORES DON'T PREDICT ACADEMIC SUCCESS AS WELL AS GRADE POINT AVERAGE. WILLIAM HISS, THE FORMER DEAN OF ADMISSIONS AT BATES COLLEGE AND LEAD AUTHOR OF THE PAPER, JOINS JUDY WOODRUFF TO DISCUSS WHY SOME INSTITUTIONS HAVE DROPPED THEM AS REQUIREMENTS.

CATEGORY: EDUCATION  
NOLA: MLNH 010869  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 2/20/2014 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:07:31

AT HINKLEY HIGH SCHOOL IN AURORA, COLO., STUDENTS, PARENTS AND ADMINISTRATION ARE MEETING FACE-TO-FACE TO RESOLVE STUDENT CONFLICT WITH CONVERSATION. THE NUMBER OF PHYSICAL ALTERCATIONS HAS TAKEN A NOSEDIVE AS THIS NEW TYPE OF DISCIPLINARY ACTION, CALLED "RESTORATIVE JUSTICE," REPLACES SUSPENSION. HARI SREENIVASAN HAS THE STORY.

CATEGORY: EDUCATION  
NOLA: MLNH 010870  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 2/21/2014 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:09:16

IN COMPARISON TO THE DYSFUNCTION OF CONGRESS, HOW PRODUCTIVE ARE STATE LEADERS, AND HOW WILLING ARE THEY TO WORK ACROSS PARTY LINES? WITH THE NATION'S GOVERNORS GATHERING IN WASHINGTON FOR THEIR ANNUAL MEETING, DEMOCRAT PAT QUINN OF ILLINOIS AND REPUBLICAN BILL HASLAM OF TENNESSEE JOIN JUDY WOODRUFF TO DISCUSS THE MINIMUM WAGE, ORGANIZED LABOR, EDUCATION AND OTHER AGENDA PRIORITIES.

CATEGORY: EDUCATION  
NOLA: MLNH 010872

SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 2/25/2014 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:07:57

SOME STATES NOW ALLOW STUDENTS WHO ENTERED THE U.S. ILLEGALLY AS CHILDREN TO PAY IN-STATE TUITION AT PUBLIC COLLEGES AND UNIVERSITIES, BUT THEY ARE NOT ELIGIBLE FOR FEDERAL FINANCIAL AID. JEFFREY BROWN TALKS TO CARLOS GUTIERREZ OF REPUBLICANS FOR IMMIGRATION REFORM AND HENRY MUNOZ OF THE DEMOCRATIC NATIONAL COMMITTEE ABOUT A PRIVATE SECTOR EFFORT TO HELP THESE SCHOLARS.

CATEGORY: EDUCATION  
NOLA: MLNH 010874  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 2/27/2014 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:14:47

LEADERS FROM DIFFERENT SECTORS OF AMERICAN LIFE CONVENED AT THE WHITE HOUSE TO HELP LAUNCH AN INITIATIVE CALLED "MY BROTHER'S KEEPER," MEANT TO ADDRESS CHALLENGES FACING YOUNG MEN AND BOYS OF COLOR. GWEN IFILL DISCUSSES THE EFFORT WITH GAIL CHRISTOPHER OF THE W.K. KELLOGG FOUNDATION AND EDDIE GLAUDE OF PRINCETON UNIVERSITY.

## ECONOMY

CATEGORY: ECONOMY  
NOLA: MLNH 010801  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 11/18/2013 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:10:01

TAX CREDIT HELPS END ONE FAMILY'S SEARCH FOR HEALTH INSURANCE: THE MONTEZ FAMILY OF COLORADO HAS BEEN LIVING WITHOUT INSURANCE, FORCING THEM TO AVOID CARE AND PAY FOR MEDICAL EXPENSES OUT OF POCKET. BUT NOW THEY ARE ABLE TO AFFORD A HEALTH CARE PLAN UNDER THE AFFORDABLE CARE ACT. JULIE ROVNER OF NPR JOINS JUDY WOODRUFF TO EXPLAIN HOW TAX SUBSIDIES ARE HELPING FAMILIES GET COVERAGE.

CATEGORY: ECONOMY  
NOLA: MLNH 010802  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 11/19/2013 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:07:34

WILL JPMORGAN'S RECORD SETTLEMENT SET INCENTIVE FOR BETTER BANK BEHAVIOR? JP MORGAN CHASE AGREED TO PAY A RECORD \$13 BILLION IN FINES AND COMPENSATION TO INVESTORS AND STRUGGLING HOMEOWNERS. THE NATION'S LARGEST BANK ADMITTED IT MISREPRESENTED MORTGAGE-BACKED SECURITIES THAT COLLAPSED IN 2008. GWEN IFILL GETS REACTION FROM LYNN STOUT OF CORNELL UNIVERSITY AND BANKING CONSULTANT BERT ELY.

CATEGORY: ECONOMY  
NOLA: MLNH 010805  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 11/22/2013 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:05:39

BUBBLE IN THE MAKING? HOW THE STOCK MARKET MIGHT NOT REFLECT THE CURRENT ECONOMY: AT THE NEW YORK STOCK EXCHANGE, THE DOW ENDED ABOVE 16,000, ANOTHER RECORD HIGH. MEANWHILE, COMPANIES CONTINUE TO REPORT HEALTHY PROFITS. AND YET THE RECOVERY IS WEAK AND UNEMPLOYMENT IS HIGH. ECONOMICS CORRESPONDENT PAUL SOLMAN LOOKS FOR ANSWERS AND ASKS WHETHER THE FEDERAL RESERVE'S STIMULUS HAS HAD THE IMPACT IT INTENDED.

CATEGORY: ECONOMY  
NOLA: MLNH 010806  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 11/25/2013 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:06:55

FOOD STAMP PROGRAM CHANGES LEAD TO 'STAGGERING' INCREASE IN NEED: STIMULUS FUNDS USED TO BOOST THE SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM DURING THE RECESSION RAN OUT NOV. 1, MEANING THE GROWING POOL OF AMERICANS WHO RELY ON FOOD STAMPS WILL HAVE TO MAKE DO WITH LESS. THE NEWSHOUR'S MARY JO BROOKS REPORTS ON HOW THE CUTS IMPACT FAMILIES AND HOW OTHER ORGANIZATIONS ARE PICKING UP THE SLACK.

CATEGORY: ECONOMY  
NOLA: MLNH 010809  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 11/28/2013 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:06:50

EXPLORING THE ECONOMICS OF THE FIRST THANKSGIVING: THE FIRST THANKSGIVING IN PLYMOUTH, MASS., PROBABLY DIDN'T RESEMBLE THE MODERN HOLIDAY WE CELEBRATE TODAY. ECONOMICS CORRESPONDENT PAUL SOLMAN STEPS BACK IN TIME TO EXPLORE THE CONTRASTING EXCHANGE MODELS USED BY NATIVE AMERICANS AND PILGRIMS IN 1621 AND HOW THAT ALTERS THE MEANING BEHIND THE FIRST ACT OF GIVING THANKS.

CATEGORY: ECONOMY  
NOLA: PNWE 000123  
SERIES TITLE: PBS NEWSHOUR WEEKEND  
LENGTH: 30 MINUTES  
AIRDATE: 11/23/2013 5:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:08:33

SAVE TO WIN: A LOTTERY WHERE YOU CAN'T LOSE: CREDIT UNIONS IN FOUR STATES OFFER A LOTTERY THAT GIVES SAVERS THE CHANCE TO WIN SMALL MONTHLY PRIZES OR A YEARLY GRAND PRIZE -- EVEN IF YOU DON'T WIN YOU GET TO KEEP THE MONEY YOU PUT IN, PLUS INTEREST. SUPPORTERS OF THIS APPROACH SAY IT APPEALS TO LOW AND MODERATE INCOME HOUSEHOLDS; WHO HAVE A HARDER TIME BUILDING ASSETS.

CATEGORY: ECONOMY  
NOLA: WWIR 005322  
SERIES TITLE: WASHINGTON WEEK WITH GWEN IFILL  
LENGTH: 30 MINUTES  
AIRDATE: 11/29/2013 7:00:00 PM  
SERVICE: PBS  
FORMAT: INTERVIEW/DISCUSSION/REVIEW

SEGMENT LENGTH: 00:22:13

WE ASKED OUR VIEWERS TO SEND US VIDEOS ABOUT THE MOST IMPORTANT ISSUES TO THEM FROM THE HEALTHCARE DEBATE TO THE STATE OF THE ECONOMY. WE'LL HAVE ANSWERS TO THEIR QUESTIONS AND ANALYSIS FROM SOME OF THE TOP JOURNALISTS IN WASHINGTON. JOINING GWEN: KAREN TUMULTY, WASHINGTON POST; JEFF ZELENY, ABC NEWS; PETER BAKER, THE NEW HOWYORK TIMES; AND MICHAEL DUFFY, TIME MAGAZINE.



## **GOVERNMENT AFFAIRS AND POLITICS**

Series Title: NewsHour  
Length: 60 minutes  
Airdate: Weeknights at 6:00:00 PM  
Service: PBS  
Format: Interview/Discussion/Review  
Jim Lehrer hosts the nightly PBS news broadcast.

Series Title: Washington Week  
Length: 30 minutes  
Airdate: Friday nights at 7:00:00 PM  
Service: PBS  
Format: Interview/Discussion/Review  
PBS' longest-running public affairs series features Washington's top journalists analyzing the week's top news stories and their effect on the lives of all Americans.

Series Title: BBC World News  
Length: 30 minutes  
Airdate: Weeknights at 11:30:00 PM  
Service: KCET  
Format: News  
World news from the British Broadcasting Corp.

Series Title: @ Issue  
Length: 30 minutes  
Airdate: Thursdays at 7:00:00 PM  
Service: MPB  
Format: News  
News on the week's legislative issues from the MS State Capitol.

## HEALTH AND HEALTH CARE

Series Title: Fit to Eat  
Length: 30  
Airdate: Weekly, Thursdays 7:30 PM  
Service: MPB  
Format: Other  
Chef Rob showcases healthy recopies.

CATEGORY: HEALTH/HEALTH CARE  
NOLA: COSE 020050  
SERIES TITLE: CHARLIE ROSE  
LENGTH: 60 MINUTES  
AIRDATE: 2/28/2014 11:00:00 PM  
SERVICE: PBS-PLUS  
FORMAT: INTERVIEW/DISCUSSION/REVIEW  
SEGMENT LENGTH: 00:18:43

STEVEN BRILL ON HIS COVER STORY FOR TIME MAGAZINE: "CODE RED: INSIDE THE NIGHTMARE LAUNCH OF HEALTHCARE.GOV AND THE TEAM THAT FIGURED OUT HOW TO FIX IT."

CATEGORY: HEALTH/HEALTH CARE  
NOLA: HAKN 000000  
SERIES TITLE: HAWKING  
LENGTH: 60 MINUTES  
O.B. DATE: 1/29/2014 8:00:00 PM  
SERVICE: PBS  
FORMAT: DOCUMENTARY  
SEGMENT LENGTH: 00:00:00

THIS IS THE INTIMATE AND REVEALING STORY OF STEPHEN HAWKING'S LIFE. TOLD FOR THE FIRST TIME IN HAWKING'S OWN WORDS AND WITH UNIQUE ACCESS TO HIS HOME AND PUBLIC LIFE, THIS IS A PERSONAL JOURNEY THROUGH HAWKING'S WORLD. THE AUDIENCE JOINS HIM AT HOME, UNDER THE CARE OF HIS NURSING TEAM; IN SAN JOSE AS HE "WOWS" A PACKED THEATRE AUDIENCE; IN SILICON VALLEY AS HE MEETS A TEAM OF TECHNICIANS WHO HOPE TO SPEED UP HIS COMMUNICATION SYSTEM; AND AS HE THROWS A PARTY FOR FAMILY AND FRIENDS. HAWKING ALSO CAREFULLY TELLS HAWKING'S LIFE JOURNEY, FROM BOYHOOD UNDER-ACHIEVER TO PHD GENIUS, AND FROM A HEALTHY COX ON THE OXFORD ROWING TEAM TO DIAGNOSIS OF MOTOR NEURON DISEASE, GIVEN JUST TWO YEARS TO LIVE — YET SURVIVING SEVERAL CLOSE BRUSHES WITH DEATH. THE FILM ALSO HIGHLIGHTS HIS GREATEST SCIENTIFIC DISCOVERIES AND PLOTS HIS RISE TO FAME AND SUPERSTARDOM.

CATEGORY: HEALTH/HEALTH CARE  
NOLA: MLNH 010866  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 2/17/2014 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS

SEGMENT LENGTH: 00:08:41

IN ARKANSAS, AN ALTERNATIVE TO THE AFFORDABLE CARE ACT'S MEDICAID EXPANSION USES FEDERAL DOLLARS TO PURCHASE PRIVATE HEALTH PLANS FOR LOW-INCOME RESIDENTS WHO FALL IN A COVERAGE GAP. BUT NOW, AS OTHER STATES CONSIDER FOLLOWING SUIT, THE ARKANSAS LAW, KNOWN AS THE "PRIVATE OPTION," COULD END UNLESS IT IS RENEWED BY STATE LAWMAKERS. HARI SREENIVASAN REPORTS.

CATEGORY: HEALTH/HEALTH CARE  
NOLA: MLNH 010868  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 2/19/2014 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:05:13

AS SHALE AND NATURAL GAS FRACKING BOOMS IN SOUTH TEXAS, A NEW REPORT RAISES UNSETTLING CONCERNS ABOUT POSSIBLE RELATED HEALTH RISKS AND POOR AIR QUALITY. THE CENTER FOR PUBLIC INTEGRITY COLLABORATED WITH OTHERS IN EXAMINING NEARLY 300 COMPLAINTS FILED BY RESIDENTS. JIM MORRIS, A JOURNALIST WHO CONTRIBUTED TO THE REPORT, JOINS JUDY WOODRUFF TO DETAIL THE FINDINGS AND RESPOND TO THE INDUSTRY'S REJECTION.

CATEGORY: HEALTH/HEALTH CARE  
NOLA: MLNH 010870  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 2/21/2014 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:09:16

IN COMPARISON TO THE DYSFUNCTION OF CONGRESS, HOW PRODUCTIVE ARE STATE LEADERS, AND HOW WILLING ARE THEY TO WORK ACROSS PARTY LINES? WITH THE NATION'S GOVERNORS GATHERING IN WASHINGTON FOR THEIR ANNUAL MEETING, DEMOCRAT PAT QUINN OF ILLINOIS AND REPUBLICAN BILL HASLAM OF TENNESSEE JOIN JUDY WOODRUFF TO DISCUSS THE MINIMUM WAGE, ORGANIZED LABOR, EDUCATION AND OTHER AGENDA PRIORITIES.

CATEGORY: HEALTH/HEALTH CARE  
NOLA: MLNH 010873  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 2/26/2014 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:08:24

THE CENTERS FOR DISEASE CONTROL IS REPORTING PROGRESS IN CUTTING OBESITY AMONG PRE-SCHOOLERS. DURING THE PAST DECADE, OBESITY IN CHILDREN AGED 2 TO 5 HAS DROPPED FROM 14 PERCENT TO 8 PERCENT. CHRISTINA ECONOMOS OF THE TUFTS

UNIVERSITY SCHOOL OF MEDICINE JOINS GWETHE DECREASE, INCLUDING CHANGES TO  
FOOD ASSISTANCE PROGRAMS AND NUTRITION AND EXERCISE CAMPAIGNS.

CATEGORY: HEALTH/HEALTH CARE  
NOLA: MLNH 010874  
SERIES TITLE: PBS NEWSHOUR  
LENGTH: 60 MINUTES  
AIRDATE: 2/27/2014 6:00:00 PM  
SERVICE: PBS  
FORMAT: NEWS  
SEGMENT LENGTH: 00:04:33

WHEN THE NUTRITION FACTS LABEL WAS INTRODUCED 20 YEARS AGO, FAT WAS THE  
PRIMARY CONCERN OF THE AMERICAN DIET. BUT AS OUR EATING AND DRINKING HABITS -  
- AND KNOWLEDGE -- HAVE SHIFTED, THE FOOD AND DRUG ADMINISTRATION IS MAKING  
SIGNIFICANT CHANGES TO THESE LABELS. TO SORT THROUGH THE DETAILS AND  
REASONING FOR THE UPDATE JEFFREY BROWN TALKS TO FORMER CDC OFFICIAL DR.  
WILLIAM DIETZ.

## **ENVIRONMENT, SCIENCE AND TECHNOLOGY**

Series Title: Mississippi Outdoors  
Length: 30  
Airdate: Weekly, Thursdays 8:00 PM  
Service: MPB  
Format: Other

The series educates viewers on state wildlife, fishing and hunting topics.

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Series Title: NOVA  
Length: 60  
Airdate: Wednesdays  
Service: PBS  
Format: Other

**PBS' PREMIER SCIENCE SERIES HELPS VIEWERS OF ALL AGES EXPLORE THE SCIENCE BEHIND THE HEADLINES.**

Series Title: Nature  
Length: 60  
Airdate: Wednesdays  
Service: PBS  
Format: Documentary

For more than 25 years, NATURE has been the benchmark of natural history programs on television, capturing the splendors of the natural world, from the African plains to the Antarctic ice.

Series Title: NOVAScienceNow  
Length: 60  
Airdate: Wednesdays  
Service: PBS  
Format: Other

PBS' fast-paced science magazine series NOVA ScienceNOW.

Series Title: Mississippi Roads  
Length: 30  
Airdate: Thursdays at 7 PM, Sundays at 5:30 PM  
Service: PBS  
Format: Other

Walt Grayson takes viewers around Mississippi.