

CONTRACT



KRBC
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4135

And:

Davis Lenz Media
6060 North Central Expressway
Suite 560
Dallas, TX 75206

<u>Contract / Revision</u> 1745138 /		<u>Alt Order #</u> 26231641
<u>Product</u> Political		
<u>Contract Dates</u> 10/29/18 - 11/04/18		<u>Estimate #</u> 313
<u>Advertiser</u> POL/Ken Paxton/Attorney General/TX/Rep		<u>Original Date / Revision</u> 10/26/18 / 10/26/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KRBC	<u>Account Executive</u> Millennium Dallas	<u>Sales Office</u> Millennium/Dalla
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agcy Code</u> 9915546	<u>Advertiser Code</u> 18	<u>Product 1/2</u> 21
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KRBC	10/30/18	10/30/18	M-F 5a-530a	M-F 5a-530a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-T-----				1	\$20.00				
N 2	KRBC	11/01/18	11/01/18	M-F 5a-530a	M-F 5a-530a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$20.00				
N 3	KRBC	10/29/18	10/29/18	Early Today	M-F 530a-6a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$35.00				
N 4	KRBC	11/02/18	11/02/18	Early Today	M-F 530a-6a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$35.00				
N 5	KRBC	10/30/18	10/30/18	Abilene Today 6a-7a	M-F 6a-7a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-T-----				1	\$110.00				
N 6	KRBC	10/29/18	10/29/18	Today Show M-F	M-F 7a-9a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$110.00				
N 7	KRBC	10/30/18	10/30/18	Today Show M-F	M-F 7a-9a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-T-----				1	\$110.00				
N 8	KRBC	10/31/18	10/31/18	Today Show M-F	M-F 7a-9a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W----				1	\$110.00				
N 9	KRBC	11/01/18	11/01/18	Today Show M-F	M-F 7a-9a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$110.00				
N 10	KRBC	11/02/18	11/02/18	Today Show M-F	M-F 7a-9a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$110.00				
N 11	KRBC	10/29/18	10/29/18	Today Show II	Today Show II		:30				NM	1	\$110.00

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$110.00				
N 12	KRBC	10/30/18	10/30/18	Today Show II	Today Show II		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-T-----				1	\$110.00				
N 13	KRBC	10/31/18	10/31/18	Today Show II	Today Show II		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W----				1	\$110.00				
N 14	KRBC	11/01/18	11/01/18	Today Show II	Today Show II		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$110.00				
N 15	KRBC	11/02/18	11/02/18	Today Show II	Today Show II		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$110.00				
N 16	KRBC	11/02/18	11/02/18	KRBC News @ 5p	KRBC News @ 5p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$115.00				
N 17	KRBC	11/02/18	11/02/18	KRBC News @ 6p	KRBC News @ 6p		:30				NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$230.00				
N 18	KRBC	11/02/18	11/02/18	LN M-F	LN M-F		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$325.00				
N 19	KRBC	11/04/18	11/04/18	Today Show Su	Sun 7a-8a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$40.00				
N 20	KRBC	10/29/18	10/29/18	Mon Prime Other 1	Mon 7p-9p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$700.00				
N 21	KRBC	10/30/18	10/30/18	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-T-----				1	\$700.00				
N 22	KRBC	10/31/18	10/31/18	Wed Prime Hour 3	Wed 9p-10p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W----				1	\$750.00				
N 23	KRBC	11/01/18	11/01/18	Thur Prime Hour 3	Thu 9p-10p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$700.00				
Totals								0.00				23	\$4,880.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/04/18	23	\$4,880.00	(\$732.00)	\$4,148.00
Totals	23	\$4,880.00	(\$732.00)	\$4,148.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRBC - NBC ABILENE	Date: 10-26-18
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I, Haley Beth Davis,

being/on behalf of: Ken Paxton Campaign,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

Attach proposed schedule with charges (if available): \$ 4,148.⁰⁰ Net

I represent that the payment for the above described broadcast time has been furnished by:

Ken Paxton Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Turner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10-26-13 Haley Beth Davis
Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title