



KJUD-TV  
2700 EAST TUDOR ROAD  
ANCHORAGE, AK 99507

## Contract # 38311

**Schedule Dates** 10/29/18-10/31/18  
**Advertiser** POL/DUNLEAVY FOR ALASKA (3126)  
**Agency** PORCARO COMMUNICATIONS (1019)  
**Product** Political (1080)  
**Brand** POLITICAL (16111)  
**Salesperson** Jeffares, Montana (1088)  
**Sales Office** KTBV-TV  
**Buyer Name** LAIRD,BETH  
**Phone/Fax** (907) 276-4262 /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments** KJUD

**Date Entered** 10/25/18  
**Last Modified** 10/25/18  
**Entered By** Candace van Rensburg  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$57.00  
**Net Total** \$323.00  
**Sales Tax**

## ABC-Juneau (KJUD)

By Broadcast Month	Spots	Rate
Nov. 2018	4	\$380.00
<b>Grand Total:</b>	<b>4</b>	<b>\$380.00</b>

PORCARO COMMUNICATIONS  
433 WEST 9TH AVENUE  
ANCHORAGE, AK 99501

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/18-10/29/18	3	:30	6:57P- MO Dancing w/Stars	1	1							1	\$150.00	\$150.00	ABC-Juneau (KJUD)		10/25/18
2.0	Normal Line / SPOT	10/29/18-10/29/18	3	:30	9P- MO The Good Doctor	1	1							1	\$150.00	\$150.00	ABC-Juneau (KJUD)		10/25/18
3.0	Normal Line / SPOT	10/29/18-10/29/18	3	:30	5:59P- 6p Game Show Block	1	1							1	\$40.00	\$40.00	ABC-Juneau (KJUD)		10/25/18
4.0	Normal Line / SPOT	10/31/18-10/31/18	3	:30	5:59P- 6p Game Show Block				1					1	\$40.00	\$40.00	ABC-Juneau (KJUD)		10/25/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

**Station Order**

Market: JUNEAU  
 Vendor: KJUD  
 Station Rep:  
 Phone:  
 Email:  
 Campaign Remarks:

**Dunleavy for Alaska**

Campaign: Dunleavy for Alaska  
 DUNLEAVY FOR ALASKA OCT/NOV S.E. TV #1  
 Flight Dates: 10/22/2018 to 11/06/2018  
 Contract No: 14340152430-118944  
 Rev. No: 1

**Porcaro Communications**

Buyer: Beth Laird  
 bethl@porcaro.me

Item	Days	Times	DP/LEN	Call	Program Title	Rate/Total	CPP	CPM	P 35+	Oct 29	Spots
1	M	0700P-0900P	PR/30	KJUD	DANCING W/STARS	150.00 150.00	0.00	0.00	0.00	1	1
2	M	0900P-1000P	PR/30	KJUD	THE GOOD DOCTOR	150.00 150.00	0.00	0.00	0.00	1	1
3	M	0600P-0700P	EF/30	KJUD	WHEEL/JEOPARDY	40.00 40.00	0.00	0.00	0.00	1	1
4	W	0600P-0700P	EF/30	KJUD	WHEEL/JEOPARDY	40.00 40.00	0.00	0.00	0.00	1	1
										4	4
										0	0

Month	Spots	GRPs	Reach	Freq	Gross	Net	000s	CPP	ACPM	CPM
Oct-2018	0	0	0.00%	0.00	\$0.00	\$0.00	0	\$0.00	\$0.00	\$0.00
Nov-2018	4	0	0.00%	0.00	\$380.00	\$323.00	0	\$0.00	\$0.00	\$0.00
<b>Totals</b>	<b>4</b>	<b>0</b>	<b>0.00%</b>	<b>0.00</b>	<b>\$380.00</b>	<b>\$323.00</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Porcaro Communications**

433 West 9th Ave.  
 Anchorage, AK 99501  
 (907) 276-4262

**Buyer**

Beth Laird  
 bethl@porcaro.me  
 (907) 276-4262

Created On: 2018-10-24 19:57:09

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="font-size: 1.2em; font-family: cursive;">KSWO Juneau, AK</div>	<b>Date:</b> <div style="font-size: 1.2em; font-family: cursive;">10/24/18</div>
--	---

I, Both Baird  
do hereby request station time concerning the following issue:

Duneau For Alaska

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached				

This broadcast time will be used by: Duneau For Alaska

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DUNLEAVY FOR ALASKA  
200 W 34th #836 ANCHORAGE, AK

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Terre Gales, Chair  
Bob Griffin, Treasurer  
Cheryl Frasca, Deputy Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

1/29/18 Wendy Alarcon 907-258-2331  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
Montana Joffe NSM  
Signature Printed Name Title