



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26023264	<b>Changes as of:</b> 5/30/2018 at 11:25 AM	<b>Version:</b> Original Order
<b>CPE:</b> 351/439/4137	<b>Flight:</b> 5/30/18 - 6/5/18	<b>Station:</b> WVII
<b>Agency:</b> STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	<b>Advertiser:</b> Mason, Garrett - Gov ME <b>Product:</b> Candidate <b>Agency Order #:</b> 7390739 <b>Buyer:</b> Irvin, Michelle	<b>Market:</b> Bangor <b>Office:</b> WASHINGTON <b>Service:</b> Nielsen <b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> REBECCA TONNE 202-955-5342	<b>Assistant:</b> REBECCA TONNE 202-955-5342
	<b>Separation:</b>	
<b>Comments:</b> Separation: 30		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$4,790.00 <b>Total Spots:</b> 23 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b>

#	Day/Time	DP	Program	Rate	Len	5/30 - 6/5							Total Spots	Total \$	CPP*	GRP*
						5/30	5/31	6/1	6/2	6/3	6/4	6/5				
1	W-F,M-Tu 7a-8a		Good Morning America	\$35.00	30	0	0	1	0	0	0	1	2	\$70.00	\$0.00	0.0
2	W-F,M-Tu 8a-9a		Good Morning America	\$35.00	30	0	1	0	0	0	1	1	3	\$105.00	\$0.00	0.0
3	Sa 8a-9a		GMA Saturday	\$35.00	30	0	0	0	1	0	0	0	1	\$35.00	\$0.00	0.0
4	W-F,M-Tu 12n-12:30p		WVII News @ 12	\$35.00	30	0	1	1	0	0	1	1	4	\$140.00	\$0.00	0.0
5	W-F,M-Tu 3p-4p		Law & Order: CI	\$20.00	30	0	1	0	0	0	1	0	2	\$40.00	\$0.00	0.0
6	W-F,M-Tu 5:30p-6p		Judge Judy	\$100.00	30	0	0	1	0	0	0	1	2	\$200.00	\$0.00	0.0
7	W-F,M-Tu 6p-6:30p		ABC 7 News At 6	\$200.00	30	0	1	0	0	0	1	1	3	\$600.00	\$0.00	0.0
8	W-F,M-Tu 7p-7:30p		Wheel Of Fortune	\$500.00	30	0	1	1	0	0	1	0	3	\$1,500.00	\$0.00	0.0
9	W-F,M-Tu 7:30p-8p		Jeopardy	\$700.00	30	0	1	1	0	0	0	1	3	\$2,100.00	\$0.00	0.0
<b>TOTALS:</b>						<b>0</b>	<b>6</b>	<b>5</b>	<b>1</b>	<b>0</b>	<b>5</b>	<b>6</b>	<b>23</b>	<b>\$4,790.00</b>	<b>\$0.00</b>	<b>0.0</b>



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	<b>Agency Order #:</b> 7390739	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 23
	<b>Buyer:</b> Irvin, Michelle	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Salesperson:</b> REBECCA TONNE 202-955-5342	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Separation:</b>	<b>Assistant:</b> REBECCA TONNE 202-955-5342	

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
05/30/18 11:30 AM	REBECCA TONNE	Separation: 30
05/30/18 11:30 AM	REBECCA TONNE	Separation: 30

Competitive Information	
<b>Market Budget:</b>	<b>\$22,810</b>
<b>WVII Share:</b>	<b>21%</b>
<b>Comment:</b>	
<b>WABI:</b>	<b>46%</b>
<b>WFVX:</b>	<b>5%</b>
<b>WLBZ:</b>	<b>28%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$4,790.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>23</b>	<b>\$4,790.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jun	23	\$4,790.00
<b>Total</b>	<b>23</b>	<b>\$4,790.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/30/18 11:30 AM	REBECCA TONNE	Revised	1		\$0	\$4,790.00	Changes: Total Spots from 23 to 24, Demo Meta to [R16]. 7 buylines added or modified.
New	5/30/18 11:25 AM	REBECCA TONNE	New	23		\$4,790.00	\$4,790.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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