



125 West 55th St
New York, NY 10019

Contract # 26023264	Changes as of: 5/30/2018 at 11:25 AM	Version: Original Order
CPE: 351/439/4137	Flight: 5/30/18 - 6/5/18	Station: WVII
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: Mason, Garrett - Gov ME Product: Candidate	Market: Bangor
	Agency Order #: 7390739	Office: WASHINGTON
	Buyer: Irvin, Michelle	Service: Nielsen
	Salesperson: REBECCA TONNE 202-955-5342	Primary Demo: Adults 35+
		Assistant: REBECCA TONNE 202-955-5342
	Separation:	Con Type: POLITICAL/VOTE
		Total \$: \$4,790.00
		Total Spots: 23
		Total CPP: \$0.00
		Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	5/30 - 6/5							Total Spots	Total \$	CPP*	GRP*	
						5/30	5/31	6/1	6/2	6/3	6/4	6/5					
1	W-F,M-Tu 7a-8a		Good Morning America	\$35.00	30	0	0	1	0	0	0	1		2	\$70.00	\$0.00	0.0
2	W-F,M-Tu 8a-9a		Good Morning America	\$35.00	30	0	1	0	0	0	1	1		3	\$105.00	\$0.00	0.0
3	Sa 8a-9a		GMA Saturday	\$35.00	30	0	0	0	1	0	0	0		1	\$35.00	\$0.00	0.0
4	W-F,M-Tu 12n-12:30p		WVII News @ 12	\$35.00	30	0	1	1	0	0	1	1		4	\$140.00	\$0.00	0.0
5	W-F,M-Tu 3p-4p		Law & Order: CI	\$20.00	30	0	1	0	0	0	1	0		2	\$40.00	\$0.00	0.0
6	W-F,M-Tu 5:30p-6p		Judge Judy	\$100.00	30	0	0	1	0	0	0	1		2	\$200.00	\$0.00	0.0
7	W-F,M-Tu 6p-6:30p		ABC 7 News At 6	\$200.00	30	0	1	0	0	0	1	1		3	\$600.00	\$0.00	0.0
8	W-F,M-Tu 7p-7:30p		Wheel Of Fortune	\$500.00	30	0	1	1	0	0	1	0		3	\$1,500.00	\$0.00	0.0
9	W-F,M-Tu 7:30p-8p		Jeopardy	\$700.00	30	0	1	1	0	0	0	1		3	\$2,100.00	\$0.00	0.0
TOTALS:						0	6	5	1	0	5	6	23	\$4,790.00	\$0.00	0.0	



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/30/18 11:30 AM	REBECCA TONNE	Separation: 30
05/30/18 11:30 AM	REBECCA TONNE	Separation: 30

Competitive Information	
Market Budget:	\$22,810
WVII Share:	21%
Comment:	
WABI:	46%
WFVX:	5%
WLBZ:	28%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$4,790.00	N/A	0.0
Total	100%	23	\$4,790.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jun	23	\$4,790.00
Total	23	\$4,790.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/30/18 11:30 AM	REBECCA TONNE	Revised	1		\$0	\$4,790.00	Changes: Total Spots from 23 to 24, Demo Meta to [R16]. 7 buylines added or modified.
New	5/30/18 11:25 AM	REBECCA TONNE	New	23		\$4,790.00	\$4,790.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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