

ORDER



Orders
Order / Rev: 1650703
Alt Order #: 09209242
Product Desc: JANET MILLS FOR GOV
Estimate: 333
Flight Dates: 09/03/18 - 09/09/18
Original Date / Rev: 08/31/18 / 08/31/18
Order Type: RFP

Primary AE: Dan Foster
Sales Office: T-CHI
Sales Region: NAT

Agency Name: AL Media / POL
Buying Contact:
Billing Contact:
 222 W. Ontario St.
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Janet Mills / D / GOV / ME
Demographic: A35+
Product Codes: PL- State Governor
Priority: P04
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 115742
Agency External ID: 39474AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/09/18	22	\$2,375.00	\$2,018.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	22	\$2,375.00	\$2,018.75	0.00
Totals	22	\$2,375.00	\$2,018.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Foster			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLBZ	09/03/18	09/07/18	Today Show Today Show	CM	Today Show	MTWTF--	:30	2	\$55.00	P04	0.00	NM	2	\$110.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	MTWTF--					2	\$55.00		0.00			
N 2	WLBZ	09/08/18	09/08/18	Local News @ 6a Sa Sat Morning Report	CM	6a-7a	-----S-	:30	1	\$105.00	P03	0.00	NM	1	\$105.00
NEWS CENTER MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-					1	\$105.00		0.00			
N 3	WLBZ	09/08/18	09/08/18	Today Show Sa NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	1	\$120.00	P03	0.00	NM	1	\$120.00
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-					1	\$120.00		0.00			
N 4	WLBZ	09/09/18	09/09/18	Local News @ 6a Su Sun Morning Report	CM	6a-8a	-----S	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
NEWS CENTER MORNING RPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S					1	\$60.00		0.00			
N 5	WLBZ	09/09/18	09/09/18	Today Show Su NBC Today Show (Su)	CM	8a-9a	-----S	:30	1	\$90.00	P04	0.00	NM	1	\$90.00

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WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/18	09/09/18	-----S-			1		\$30.00	0.00					
N 18	WLBZ	09/03/18	09/07/18	Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$15.00	P04	0.00	NM	1	\$15.00
TONIGHT SHOW-FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/18	09/09/18	MTWTF--			1		\$15.00	0.00					
N 19	WLBZ	09/09/18	09/09/18	NFL Su Night Game NFL Football	CM	NFL Football	-----S	:30	2	\$595.00	P03	0.00	NM	2	\$1,190.00
NFL SNF GAME: CHI-GB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/18	09/09/18	-----S			2		\$595.00	0.00					
Totals													22	\$2,375.00	