

Ad
10/14

Broadcast Contract

THE LETIZIA AGENCY
HARMONY LETIZIA FOR JUDGE
410 S. RAMPART BLVD
#390
LAS VEGAS, NV 89145

Start Date 10/19/16	Contract# 57965	Mod# 1
End Date 10/28/16	Date Entered 10/12/16	Date Last Modified 10/13/16
Advertiser HARMONY LETIZIA FOR		Station Market KKLZ-FM
Product HARMONY FOR JUDGE		SalesRep/Office Mande Dellinger

Standard Billing Cycle Estimate# 77

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 10/19/16 FR 10/21/16	06:00A-09:00A	30	--	--	1	1	1	--	--	3	\$70.00
2	WE 10/19/16 FR 10/21/16	03:00P-06:00P	30	--	--	1	1	1	--	--	3	\$75.00
3	MO 10/24/16 FR 10/28/16	06:00A-09:00A	30	1	1	1	1	1	--	--	5	\$70.00
4	MO 10/24/16 FR 10/28/16	03:00P-06:00P	30	1	1	1	1	1	--	--	5	\$75.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	16	1,160.00	\$174.00	\$ 986.00	\$ 1,160.00

Billing Projections: By Month

	Oct 16
CA	1,160.00
ST	1,160.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

_____ Name	_____ Title	_____ Name	_____ Title
See reverse for accepted terms and conditions, if any			Page 1

Sales Order

*pd
10/14*

Station: **KKLZ-FM** Agency: **THE LETIZIA AGENCY**
 Contract Name: **HARMONYJUDGE 77 KKLZ-01** Address: **410 S. RAMPART BLVD**
 Contract#: **57965** #390
 Start Date: **10/19/16** End Date: **10/28/16** City: **LAS VEGAS** State: **NV** Zip: **89145**
 Revenue Type: **POLITICAL AGENCY** Type: **Cash** Buyer:
 Advertiser: **HARMONY LETIZIA FOR JUDGE** Tax Schedule: **(None)**
 Address: Agency Commission %: **15**
 City: State: Zip: Billing Cycle: **Standard**
 Product Name: **HARMONY FOR JUDGE** Salesperson: **5046mdel** Comm %: **1**
 Estimate #: **77** Makegood Policy: **WITHIN CONTRACT DATES**
 Competitive Code: **09 POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	10/19/16	10/21/16		6:00 AM	9:00 AM	30			1	1	1				3	D	70.00	3	210.00	3
2	10/19/16	10/21/16		3:00 PM	6:00 PM	30			1	1	1				3	D	75.00	3	225.00	3
3	10/24/16	10/28/16		6:00 AM	9:00 AM	30	1	1	1	1	1				5	D	70.00	5	350.00	3
4	10/24/16	10/28/16		3:00 PM	6:00 PM	30	1	1	1	1	1				5	D	75.00	5	375.00	3

Billing Projections: By Month

Oct 16
 CA 1,160.00
 ST 1,160.00

Print Spot Prices

Notes to Traffic: **MOVED 10/17-10/18 SPOTS TO
 10/27-10/28 DUE TO NO COPY PER AGENCY OK -
 MD 101316**

TOTAL SPOTS **16**
 GROSS TOTAL \$ **1,160.00**
 ADJUSTED SPOTS **16**
 ADJUSTED TOTAL \$ **1,160.00**

NEW ORDER - MD 101216

APPROVE DECLINE
 General Manager
 Sales Manager
 Interactive Sales Manager
 Business Manager

Mande Dellinger

From: Russell Letizia <Russell@LetiziaAgency.com>
Sent: Thursday, October 13, 2016 12:51 PM
To: Mande Dellinger
Subject: RE: Harmony Letizia for Judge

ok

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Russell Letizia | Vice President – Media
LETIZIA AGENCY | 410 S. Rampart, Suite 390. | Las Vegas, NV | 89145
T: 702.726.6900 | M: 702.882.9899 | E: Russell@LetiziaAgency.com
www.LetiziaAgency.com

From: Mande Dellinger [<mailto:mande.dellinger@bbgi.com>]
Sent: Thursday, October 13, 2016 12:48 PM
To: Russell Letizia <Russell@LetiziaAgency.com>
Subject: RE: Harmony Letizia for Judge

I'm going to need to move those 2 spots to the following week, 10/27 & 10/28 since you do not have any spots scheduled those days...are you good with that? I have to stick to the 1x/day per day part...

Thanks!

Mande Dellinger

Executive Assistant/National Sales Coordinator

702-730-0383

fax 702-589-4383

email: mande.dellinger@bbgi.com

102.7 KCYE-FM, 720 KDWN-AM, 96.3 KKLZ-FM, 105.7 KOAS-FM, 107.9 KVG5-FM



NONDISCRIMINATION POLICY:

Beasley Media Group, Inc and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Beasley Media Group, Inc or its stations that is intended to discriminate on the basis of race, ethnicity or gender.

From: Russell Letizia [<mailto:Russell@LetiziaAgency.com>]
Sent: Thursday, October 13, 2016 7:50 AM
Subject: Harmony Letizia for Judge

Spot will not be ready until Monday. We need to move the schedules back to start on Wednesday. Please make missed spots good and run Wednesday, Thursday, Friday 2 in morning drive 2 in afternoon drive

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Broadcast Contract

THE LETIZIA AGENCY
 HARMONY LETIZIA FOR JUDGE
 410 S. RAMPART BLVD
 #390
 LAS VEGAS, NV 89145

Start Date 10/17/16	Contract# 57965	Mod# 0
End Date 10/26/16	Date Entered 10/12/16	Date Last Modified 10/13/16
Advertiser HARMONY LETIZIA FOR		Station Market KKLZ-FM
Product HARMONY FOR JUDGE		SalesRep/Office Mande Dellinger

Standard Billing Cycle Estimate# 77

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 10/17/16 FR 10/21/16	06:00A-09:00A	30	1	1	1	1	1	--	--	5	\$70.00
2	MO 10/17/16 FR 10/21/16	03:00P-06:00P	30	1	1	1	1	1	--	--	5	\$75.00
3	MO 10/24/16 WE 10/26/16	06:00A-09:00A	30	1	1	1	--	--	--	--	3	\$70.00
4	MO 10/24/16 WE 10/26/16	03:00P-06:00P	30	1	1	1	--	--	--	--	3	\$75.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commision	Net	Gross
	16	1,160.00	\$174.00	\$ 986.00	\$ 1,160.00

Billing Projections: By Month

	Oct 16
CA	1,160.00
ST	1,160.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			

Sales Order

Station: KKLZ-FM Agency: THE LETIZIA AGENCY
 Contract Name: HARMONYJUDGE 77 KKLZ Address: 410 S. RAMPART BLVD
 Contract#: (none) #390
 Start Date: 10/17/16 End Date: 10/26/16 City: LAS VEGAS State: NV Zip: 89145
 Revenue Type: POLITICAL AGENCY Type: Cash Buyer: _____
 Advertiser: HARMONY LETIZIA FOR JUDGE Tax Schedule: (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: HARMONY FOR JUDGE Salesperson: 5046mdel Comm %: 1
 Estimate #: 77 Makegood Policy: WITHIN CONTRACT DATES
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/17/16	10/21/16		6:00 AM	9:00 AM	30	1	1	1	1	1			5	D	70.00	5	350.00		
2	10/17/16	10/21/16		3:00 PM	6:00 PM	30	1	1	1	1	1			5	D	75.00	5	375.00		
3	10/24/16	10/26/16		6:00 AM	9:00 AM	30	1	1	1					3	D	70.00	3	210.00		
4	10/24/16	10/26/16		3:00 PM	6:00 PM	30	1	1	1					3	D	75.00	3	225.00		

Billing Projections: By Month

Oct 16
 CA 1,160.00
 ST 1,160.00

Print Spot Prices

Notes to Traffic: NEW ORDER - MD 101216

TOTAL SPOTS 16
 GROSS TOTAL \$ 1,160.00
 ADJUSTED SPOTS 16
 ADJUSTED TOTAL \$ 1,160.00

APPROVE DECLINE

 General Manager
 Sales Manager
 Interactive Sales Manager
 Business Manager

Revision

Media: Radio	Market: Las Vegas	Vendor: KKLZ-FM
Client: Harmony Letizia for Judge	Demo: Adults 25+	Billing To: Letizia Agency
Product: 2016 Election	Separation: 30	410 S. Rampart, Suite 390
CPE: /77	Flight Start: 10/17/16	Las Vegas, NV 89145
Description: Harmony Letizia for Judge Radio	Flight End: 11/7/16	Phone: 702-726-6900
Rep:	Sales Office:	Fax:
Version: 4	Survey: Aug16 MSA CustRadio	

Line No	Daypart (Program)	Daypart Code	Gross C/P	Dur	10/17	10/24	10/31	11/7	Total Spots	Adults RTG	CPP
1	M 6:00A-9:00A	AM	\$70.00	C 30	1	1	0	0	2	0.4	\$175.00
2	Tu 6:00A-9:00A	AM	\$70.00	C 30	1	1	0	0	2	0.4	\$175.00
3	W 6:00A-9:00A	AM	\$70.00	C 30	1	1	0	0	2	0.4	\$175.00
4	Th 6:00A-9:00A	AM	\$70.00	C 30	1	0	0	0	1	0.4	\$175.00
5	F 6:00A-9:00A	AM	\$70.00	C 30	1	0	0	0	1	0.4	\$175.00
6	M 3:00P-6:00P	PM	\$75.00	C 30	1	1	0	0	2	0.6	\$125.00
7	Tu 3:00P-6:00P	PM	\$75.00	C 30	1	1	0	0	2	0.6	\$125.00
8	W 3:00P-6:00P	PM	\$75.00	C 30	1	1	0	0	2	0.6	\$125.00
9	Th 3:00P-6:00P	PM	\$75.00	C 30	1	0	0	0	1	0.6	\$125.00
10	F 3:00P-6:00P	PM	\$75.00	C 30	1	0	0	0	1	0.6	\$125.00
Total Spots:					10	6	0	0	16		
Total GRP/GIMP(000):					5.0	3.0	0.0	0.0		8.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2016	\$1,160.00 - 16	\$0.00 - 0	\$1,160.00 - 16
11/2016	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0
Total Gross Cost:		\$1,160.00	Total Gross CPP: \$145.00
Total Net Cost:		\$986.00	Total Net CPP: \$123.25

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Russell Letizia,
being/on behalf of: Harmony Letizia for Judge,
a legally qualified candidate of the Non Partisan
political party for the office of: Justice of the Peace Dept 3
in the General Election
election to be held on: November 8th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>see attached schedule</i>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Harmony Letizia

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Conor Flynn

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/12/2016

Date

Russell Letizia

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

PRODUCTION ORDER

COPY DUE BY: _____
 SPEC DUE BY: _____
 EXTRA COPIES DUE BY: _____
 COPY APPD DUE BY: _____
 START DUE BY: _____
 KKLZ
 KDWN
 KCYE
 AE: MANDE
 KOAS
 KVGs
 STREAMING

ADVERTISER: HARMONY LETIZIA FOR JUDGE CO-OP: YES NO
 DATE: 10/17/16 PRODUCE FROM: EXTEND DUB
 KKLZ ORDER#: 57965 MIJO COPY EMAIL
 KDWN ORDER #: _____ WEB LINK: _____
 KCYE ORDER #: _____ 1ST SPIN FILMCORE EXT REACH
 KOAS ORDER #: _____ SPOT TRAFFIC SPOT GENI DGS
 KVGs ORDER #: _____ IN HOUSE LOCATION: _____

CLIENT APPROVAL NEEDED DATE/TIME NEEDED: _____
 EMAIL SPOT TO: _____

#	SPOT CODES/TITLES	ROT	LEN	START	END	CART #
1	HARMONY LETIZIA 30-101716	100	30	10/19	10/28	
2						
3						
4						
5						
6						
7						
8						
9						
10						

NOTES: _____

ALL FINISHED SPOTS ARE ARCHIVED FOR 6 MONTHS

FOR TRAFFIC/PRODUCTION USE ONLY:
 RCVD IN TRAFFIC BY: _____ DATE: 10/17/16
 RCVD IN PROD BY: _____ DATE: _____ COMPLETE:

Mande Dellinger

From: Russell Letizia <Russell@LetiziaAgency.com>
Sent: Monday, October 17, 2016 4:09 PM
Subject: Harmony Letizia for Judge Traffic
Attachments: Harmony Letizia for Judge 30_101716.mp3

Spot attached
Harmony Letizia for Judge
Continue running until further notice

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Russell Letizia | Vice President – Media

LETIZIA AGENCY | 410 S. Rampart, Suite 390. | Las Vegas, NV | 89145

T: 702.726.6900 | M: 702.882.9899 | E: Russell@LetiziaAgency.com

www.LetiziaAgency.com

INVOICE



Invoice #: **IN-1161060337**
Invoice Date: 10/30/2016
Contract #: 57965
Page: 1
Net Amount Due: \$986.00

Agency: **THE LETIZIA AGENCY**
410 S. RAMPART BLVD
#390
LAS VEGAS, NV 89145

Station(s): **KKLZ-FM**

Advertiser: **HARMONY LETIZIA FOR JUDGE**
Product: **HARMONY FOR JUDGE**
Estimate #: **77**
Agency Client Code:
Buyer Name:

Salesperson(s): **Mande Dellinger**
Terms: **DUE UPON RECEIPT**

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WED	10/19/16	06:15a	1	30		HARMONY LETIZIA 30-101716	\$70.00
WED	10/19/16	05:39p	2	30		HARMONY LETIZIA 30-101716	\$75.00
THU	10/20/16	08:17a	1	30		HARMONY LETIZIA 30-101716	\$70.00
THU	10/20/16	04:48p	2	30		HARMONY LETIZIA 30-101716	\$75.00
FRI	10/21/16	08:18a	1	30		HARMONY LETIZIA 30-101716	\$70.00
FRI	10/21/16	05:51p	2	30		HARMONY LETIZIA 30-101716	\$75.00
MON	10/24/16	07:47a	3	30		HARMONY LETIZIA 30-101716	\$70.00
MON	10/24/16	04:15p	4	30		HARMONY LETIZIA 30-101716	\$75.00
TUE	10/25/16	06:13a	3	30		HARMONY LETIZIA 30-101716	\$70.00
TUE	10/25/16	05:55p	4	30		HARMONY LETIZIA 30-101716	\$75.00
WED	10/26/16	07:45a	3	30		HARMONY LETIZIA 30-101716	\$70.00
WED	10/26/16	04:17p	4	30		HARMONY LETIZIA 30-101716	\$75.00
THU	10/27/16	06:47a	3	30		HARMONY LETIZIA 30-101716	\$70.00
THU	10/27/16	05:55p	4	30		HARMONY LETIZIA 30-101716	\$75.00
FRI	10/28/16	08:16a	3	30		HARMONY LETIZIA 30-101716	\$70.00
FRI	10/28/16	04:44p	4	30		HARMONY LETIZIA 30-101716	\$75.00

Remit To:
KKLZ-FM
Beasley Media Group, Inc.
2920 S Durango Dr
Las Vegas, NV 89117

Invoice Totals
Total Spots: 16
Gross Amount: \$1,160.00
Agency Commission: (\$174.00)
Net Amount Due: \$986.00

INVOICE



Invoice #: IN-1161060337
Invoice Date: 10/30/2016
Contract #: 57965
Page: 2
Net Amount Due: \$986.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL KKLZ-FM ADVERTISING AGREEMENTS, KKLZ-FM REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.
Copy of Electronic Invoice