

# Broadcast Contract

THE LETIZIA AGENCY  
HARMONY LETIZIA FOR JUDGE  
410 S. RAMPART BLVD  
#390  
LAS VEGAS, NV 89145

Start Date 10/20/16	Contract# 58027	Mod# 0
End Date 10/21/16	Date Entered 10/19/16	Date Last Modified 10/19/16
Advertiser HARMONY LETIZIA FOR	Station Market KKLZ-FM	
Product	SalesRep/Office Mande Dellinger	

Standard Billing Cycle Estimate# 81 HARMONY  
FOR JUDGE

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 10/20/16 FR 10/21/16	06:00A-09:00A	30	--	--	--	1	1	--	--	2	\$70.00
2	TH 10/20/16 FR 10/21/16	03:00P-06:00P	30	--	--	--	1	1	--	--	2	\$75.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	4	290.00	\$43.50	\$ 246.50	\$ 290.00

## Billing Projections: By Month

	Oct 16
CA	290.00
ST	290.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 4

# Sales Order

Station: **KKLZ-FM** Agency: **THE LETIZIA AGENCY**  
 Contract Name: **HARMONYJUDGE 81 KKLZ** Address: **410 S. RAMPART BLVD**  
 Contract#: **(none)** #390  
 Start Date: **10/20/16** End Date: **10/21/16** City: **LAS VEGAS** State: **NV** Zip: **89145**  
 Revenue Type: **POLITICAL AGENCY** Type: **Cash** Buyer: \_\_\_\_\_  
 Advertiser: **HARMONY LETIZIA FOR JUDGE** Tax Schedule: **(None)**  
 Address: \_\_\_\_\_ Agency Commission %: **15**  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: **Standard**  
 Product Name: \_\_\_\_\_ Salesperson: **5046mdel** Comm %: **1**  
 Estimate #: **81 HARMONY FOR JUDGE** Makegood Policy: **WITHIN CONTRACT DATES**  
 Competitive Code: **09 POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$
1	10/20/16	10/21/16		6:00 AM	9:00 AM	30				1	1			2	D	70.00	2	140.00	
2	10/20/16	10/21/16		3:00 PM	6:00 PM	30				1	1			2	D	75.00	2	150.00	

## Billing Projections: By Month

	Oct 16
CA	290.00
ST	290.00

☒ Print Spot Prices
Notes to Traffic: **NEW ORDER - MD 101916**

TOTAL SPOTS	4
GROSS TOTAL \$	290.00
ADJUSTED SPOTS	4
ADJUSTED TOTAL \$	290.00

## APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	Interactive Sales Manager
<input type="radio"/>	<input type="radio"/>	Business Manager

# New Order

<b>Media:</b> Radio	<b>Market:</b> Las Vegas	<b>Vendor:</b> KKLZ-FM	<b>Billing To:</b> Letizia Agency
<b>Client:</b> Harmony Letizia for Judge	<b>Demo:</b> Adults 25+		410 S. Rampart, Suite 390
<b>Product:</b> 2016 Election	<b>Separation:</b> 30		Las Vegas, NV 89145
<b>CPE:</b> //81	<b>Flight Start:</b> 10/20/16	<b>AE:</b> MANDE DELLINGER	
<b>Description:</b> Harmony Letizia for Judge Radio 10-20-10-21	<b>Flight End:</b> 10/21/16	<b>Phone:</b>	<b>Phone:</b> 702-726-6900
<b>Rep:</b>	<b>Sales Office:</b>	<b>Fax:</b>	<b>Fax:</b>
<b>Version:</b> 1	<b>Survey:</b> Aug16 MSA CustRadio		
<b>Comments:</b>			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/20	Total Spots	Adults 25+ RTG	CPP
1	Th 6:00A-9:00A	AM	\$70.00	C 30	1	1	0.4	\$175.00
2	F 6:00A-9:00A	AM	\$70.00	C 30	1	1	0.4	\$175.00
3	Th 3:00P-6:00P	PM	\$75.00	C 30	1	1	0.6	\$125.00
4	F 3:00P-6:00P	PM	\$75.00	C 30	1	1	0.6	\$125.00
<b>Total Spots:</b>						4		
<b>Total GRP/GIMP(000):</b>						2.0		2.0

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2016	\$290.00 - 4	\$0.00 - 0	\$290.00 - 4
<b>Total Gross Cost:</b>			\$290.00
<b>Total Net Cost:</b>			\$246.50
<b>Total Gross CPP:</b>			\$145.00
<b>Total Net CPP:</b>			\$123.25

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
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I, Russell Letizia,  
 being/on behalf of: Harmony Letizia for Judge,  
 a legally qualified candidate of the Non Partisan  
 political party for the office of: Justice of the Peace Dept 3  
 in the General Election  
 election to be held on: November 8th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached schedule					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

## Committee to Elect Harmony Letizia

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

# Conor Flynn

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

10/12/2016

Date \_\_\_\_\_

*Russell Letizia*  
Signature

**Signature**

***To Be Signed By Station Representative***

**□ Accepted**

**□ Accepted in Part**

☐ Rejected

**Signature**

Printed Name

### Title

## PRODUCTION ORDER

<input type="checkbox"/> COPY DUE BY: _____	<input type="checkbox"/> SPEC DUE BY: _____	<input type="checkbox"/> EXTRA COPIES DUE BY: _____	<input type="checkbox"/> COPY APPD DUE BY: _____	<input type="checkbox"/> START DUE BY: _____
<input checked="" type="checkbox"/> KKLZ	<input type="checkbox"/> KDWN	<input type="checkbox"/> KCYE	AE: MANDE	
<input type="checkbox"/> KOAS	<input type="checkbox"/> KVGs	<input type="checkbox"/> STREAMING	_____	

ADVERTISER: HARMONY LETIZIA FOR JUDGE	CO-OP: <input type="radio"/> YES <input checked="" type="radio"/> NO
DATE: 10/19/16	PRODUCE FROM: <input checked="" type="radio"/> EXTEND <input type="radio"/> DUB
KKLZ ORDER#: NEW	<input type="radio"/> MIJO <input type="radio"/> COPY <input type="radio"/> EMAIL
KDWN ORDER #: _____	<input type="radio"/> WEB LINK: _____
KCYE ORDER #: _____	<input type="radio"/> 1ST SPIN <input type="radio"/> FILMCORE <input type="radio"/> EXT REACH
KOAS ORDER #: _____	<input type="radio"/> SPOT TRAFFIC <input type="radio"/> SPOT GENI <input type="radio"/> DGS
KVGs ORDER #: _____	<input type="radio"/> IN HOUSE LOCATION: _____

☐ CLIENT APPROVAL NEEDED      DATE/TIME NEEDED: \_\_\_\_\_

☐ EMAIL SPOT TO: \_\_\_\_\_

#	SPOT CODES/TITLES	ROT	LEN	START	END	CART #
1	HARMONY FOR JUDGE 30	100	30	10/20	10/21	
2						
3						
4						
5						
6						
7						
8						
9						
10						

NOTES: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

ALL FINISHED SPOTS ARE ARCHIVED FOR 6 MONTHS

FOR TRAFFIC/PRODUCTION USE ONLY:

RCVD IN TRAFFIC BY: \_\_\_\_\_ DATE: 10/19/16

RCVD IN PROD BY: \_\_\_\_\_ DATE: \_\_\_\_\_ COMPLETE: ☐ \_\_\_\_\_

PRINT

SAVE

RESET

EMAIL

## Mande Dellinger

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**From:** Russell Letizia <Russell@LetiziaAgency.com>  
**Sent:** Wednesday, October 19, 2016 9:57 AM  
**To:** Mande Dellinger  
**Subject:** Harmony Letizia for Judge  
**Attachments:** 2016 NAB Forms---.pdf; KKLZ.PDF

We sent an additional order. Credit card and NAB form attached.

Continue current traffic until further notice

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**Russell Letizia** | Vice President – Media  
**LETIZIA AGENCY** | 410 S. Rampart, Suite 390. | Las Vegas, NV | 89145  
T: 702.726.6900 | M: 702.882.9899 | E: [Russell@LetiziaAgency.com](mailto:Russell@LetiziaAgency.com)  
[www.LetiziaAgency.com](http://www.LetiziaAgency.com)

# INVOICE



Invoice #: IN-1161059984  
Invoice Date: 10/23/2016  
Contract #: 58027  
Page: 1  
Net Amount Due: \$246.50

Agency: THE LETIZIA AGENCY  
410 S. RAMPART BLVD  
#390  
LAS VEGAS, NV 89145

Station(s): KKLZ-FM

Advertiser: HARMONY LETIZIA FOR JUDGE  
Product:  
Estimate #: 81 HARMONY FOR JUDGE  
Agency Client Code:  
Buyer Name:

Salesperson(s): Mande Dellinger  
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	10/20/16	07:46a	1	30		HARMONY LETIZIA 30-101716	\$70.00
THU	10/20/16	05:57p	2	30		HARMONY LETIZIA 30-101716	\$75.00
FRI	10/21/16	06:51a	1	30		HARMONY LETIZIA 30-101716	\$70.00
FRI	10/21/16	04:43p	2	30		HARMONY LETIZIA 30-101716	\$75.00

Remit To:  
KKLZ-FM  
Beasley Media Group, Inc.  
2920 S Durango Dr  
Las Vegas, NV 89117

**Invoice Totals**  
Total Spots: 4  
Gross Amount: \$290.00  
Agency Commission: (\$43.50)  
Net Amount Due: \$246.50

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL KKLZ-FM ADVERTISING AGREEMENTS, KKLZ-FM REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.  
Copy of Electronic Invoice