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June 8, 2022

**VIA E-MAIL & POSTING TO
FCC ONLINE PUBLIC INSPECTION FILE**

Elizabeth E. Goldin
Assistant Chief, Investigations & Hearings Division
Enforcement Bureau
Federal Communications Commission

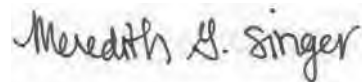
Re: Response to Broadcast EEO Audit Letter
WRKH(FM), Mobile, Alabama (FID 53142)
WTKX-FM, Pensacola, Florida (FID 61243)

Dear Ms. Goldin:

On behalf of iHM Licenses, LLC, licensee of WRKH(FM), Mobile, Alabama (FID 53142) and WTKX-FM, Pensacola, Florida (FID 61243), as well as the commonly owned stations in the Mobile-Pensacola, AL-FL station employment unit ("SEU"), the undersigned submits the SEU's response to your letter of March 21, 2022¹ concerning compliance with the Commission's Equal Employment Opportunity rules, 47 C.F.R. § 73.2080.² Per your request, this submission consists of a sworn statement by James R. ("Ronnie") Bloodworth, Jr., Market President, with copies of documentation responsive to your inquiry.

Should any questions arise concerning this submission, kindly contact the undersigned.

Respectfully Submitted,



Meredith G. Singer

cc: Lynn Kalagian (FCC) (*via email*)

¹ The licensee received an extension of time in which to file this response.

² The letter identified CC Licenses, LLC as the licensee of WRKH(FM) and Clear Channel Broadcasting Licenses, Inc. as the licensee of WTKX-FM. However, the correct licensee of the stations, as shown in the Commission's Licensing and Management System, is iHM Licenses, LLC.

DECLARATION OF JAMES R. (“RONNIE”) BLOODWORTH, JR. MARKET PRESIDENT

I, James R. (“Ronnie”) Bloodworth, Jr., hereby declare as follows:

1. I am a Market President for iHM Licenses, LLC, the licensee of WRKH(FM), Mobile, AL (FAC ID#53142) and WTKX-FM, Pensacola, FL (FAC ID#61243), which are part of a station employment unit based in Mobile-Pensacola, AL-FL and which includes WKSJ-FM, Mobile, AL (FAC ID#53145), WNTM(AM), Mobile, AL (FAC ID#8695), WMXC(FM), Mobile, AL (FAC ID#8696), and WRGV(FM), Pensacola, FL (FAC ID#63931) (the “SEU” or “Unit”). The stations in this SEU are commonly owned through subsidiaries ultimately owned and controlled by iHeartMedia, Inc. (collectively, “iHeartMedia”). This Statement and relevant attachments are being submitted in response to the March 21, 2022 letter of Elizabeth E. Goldin, Assistant Chief, Investigations & Hearings Division of the Commission’s Enforcement Bureau, concerning a random audit of EEO compliance (the “EEO Audit Letter”).
2. This SEU employs five or more full-time employees as the term is defined in the broadcast EEO rule of the Federal Communication Commission (“FCC” or the “Commission”), 47 C.F.R. § 73.2080(e)(1).
3. In response to Question 2(b)(i) of the EEO Audit Letter, the SEU’s two most recent EEO Public File Reports, as described in 47 C.F.R. § 73.2080(c)(6), are appended at Attachment A.
4. In response to Question 2(b)(ii) of the EEO Audit Letter, the web addresses of the stations in this SEU are as follows: 95ksj.iheart.com (WKSJ-FM), tk101.iheart.com (WTKX-FM), 961therocket.iheart.com (WRKH(FM)), mixgulfc coast.iheart.com (WMXC(FM)), newsradio710.iheart.com (WNTM(AM)), and thebeatgulfc coast.iheart.com (WRGV(FM)). A copy of the current EEO Public File Report is included on or linked to each of these websites.
5. In response to Question 2(b)(iii), the date of each full-time hire listed in the SEU’s above-referenced EEO Public File Reports, in accordance with 47 C.F.R. § 73.2080(c)(5)(vi), is included in the internal business records appended at Attachment B. Further, the licensee acknowledges that it is required to retain records to document its outreach to the recruitment sources used to fill its full-time positions pursuant to 47 C.F.R. § 73.2080(c)(5)(iii), including the recruitment reflected in the above EEO Public File Reports. However, pursuant to the EEO Audit Letter, only one such job notice per position is included at Attachment B.
6. In response to Question 2(b)(iv) of the EEO Audit Letter, the internal business records appended at Attachment B also provide data concerning (a) the total number of interviewees for each vacancy and (b) the referral source for each interviewee for each full-time vacancy filled during the period covered by the above EEO Public File Reports.
7. In response to Question 2(b)(v) of the EEO Audit Letter, documentation concerning the Unit’s performance of four points worth of recruitment initiative activity during the period covered by the above EEO Public File Reports and as described in § 73.2080(c)(2) is appended at Attachment C with participating personnel noted therein. This SEU employs a total of 17 full-time employees and at least one of our stations is located in a market with a population of more than 250,000. Accordingly, the SEU is required to perform at least four points worth of

recruitment initiative activity during each two-year period measured from the date the stations in the SEU are required to file license renewal applications

8. In response to Question 2(b)(vi) of the EEO Audit Letter, the licensee affirms that it is not aware of any complaints alleging unlawful discrimination in the employment practices of the stations in this SEU based on race, color, religion, national origin or sex filed before a body with jurisdiction under federal, state, territorial or local law during the current license term.

9. In response to Question 2(b)(vii) of the EEO Audit Letter, the licensee affirms that iHM Licenses, LLC deployed an EEO compliance plan, with the assistance of outside communications counsel, known as the Broadcast Diversity Recruitment Plan (the “Recruitment Plan” or “Plan”) in conjunction with the effective date of the current EEO regulations. The Plan contains directives as to how iHeartMedia SEUs are to engage in broad recruitment for job vacancies and undertake recruitment initiatives, details the required recordkeeping requirements and provides a quarterly self-assessment program.

At the corporate level, iHeartMedia assists SEUs in understanding and following the Recruitment Plan, employing a team of corporate HR specialists that respond to SEU requests for FCC EEO compliance assistance and/or that call upon outside counsel for additional guidance when warranted. Furthermore, iHeartMedia has a team of internal public inspection file auditors that surveys FCC EEO performance of iHeartMedia SEUs as part of their routine review of overall public file compliance. Finally, in connection with the deployment of HR software throughout the company, iHeartMedia HR’s department has conducted training sessions for its SEUs on its hiring policies and procedures, including compliance with the FCC’s EEO broad outreach rules, and continues to provide access to training on FCC EEO matters to SEUs via its online HR portal.

At the local level, SEU management regularly discusses recruitment (including candidates and up-coming recruitment events) at staff meetings. These discussions provide an opportunity for an exchange of ideas that allow us to identify strengths and potential improvements to our recruitment efforts. Our Senior Vice-President of Sales and Finance Manager, along with myself, are responsible for overseeing EEO compliance. This SEU’s compliance efforts include identifying our efforts to afford equal employment opportunities to employees and applicants through statements disseminated in job applications and posted in conspicuous areas within the workplace. This SEU’s employment practices are my ultimate responsibility, working in conjunction with in-house counsel at iHeartMedia corporate headquarters and, when applicable, outside employment and labor counsel.

10. In response to Question 2(b)(viii) of the EEO Audit Letter, the SEU understands that it must periodically analyze the effectiveness of its EEO recruitment program by reviewing the productivity of sources on its recruitment list and the outcome of its recruitment initiatives. The company’s Recruitment Plan, through the quarterly self-assessment mechanism, provides SEUs with an opportunity to consult the corporate headquarters about these issues. To boost the effectiveness of outreach efforts on an ongoing basis, the SEU also includes language on its station websites encouraging qualified community organizations to contact the SEU to request its job notices. Further, this SEU seeks to build new relationships with area businesses by interfacing with the local chamber of commerce and participating in job fairs where we can meet

not only job candidates, but also representatives from area businesses who may be interested in receiving job vacancy notices.

11. In response to Question 2(b)(ix) of the EEO Audit Letter, this SEU strives to comply with all federal, state and/or local laws regarding pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that they provide equal opportunity and do not have a discriminatory effect.

Dated: June 8, 2022

[SIGNATURE PAGE FOLLOWS]

**SIGNATURE PAGE TO DECLARATION OF
JAMES R. ("RONNIE") BLOODWORTH, JR., MARKET PRESIDENT**

As of the date set forth above, I hereby declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge, information and belief.

Ronnie Bloodworth _____
James R. ("Ronnie") Bloodworth, Jr.

Attachment A

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM
EEO PUBLIC FILE REPORT
December 1, 2019 - November 30, 2020

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM
EEO PUBLIC FILE REPORT
December 1, 2019 - November 30, 2020

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM

EEO PUBLIC FILE REPORT

December 1, 2019 - November 30, 2020

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	12/1/2019	Establishment of a mentoring program	From December 2019 to October 2020, our Program Director mentored our On-Air Talent/Co-Host so that she could acquire skills and on-the-job experience necessary to become a Program Director. Our On-Air Talent/Co-Host learned how to operate software programs commonly used by Program Directors as well as how to perform the day-to-day station responsibilities of a Program Director. Our Program Director also provided career guidance and advice.	2	On-Air Talent Program Director
2	2/6/2020	Participation in events sponsored by organizations representing the community	On February 6, 2020, our SEU hosted 29 high school students from the South Baldwin Chamber Junior Ambassador program for an information session and station tour. SEU participants included 5 on-air personalities (two of whom are Program Directors) and an engineer who spoke to the attendees about how the radio industry works and how to get into radio as a career.	6	On-Air Talent/ Program Directors Engineer
3	3/10/2020	Participation in Job Fairs	Our SEU participated in the Baldwin County Career & Job Fair in Mobile, AL. Station participants discussed careers in radio with attendees.	3	Community Engagement On-Air Talent On-Air Talent

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM
EEO PUBLIC FILE REPORT
December 1, 2020 - November 30, 2021

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Account Executive	3-10	3
Inventory Revenue Manager	1-5, 9-10	3

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM

EEO PUBLIC FILE REPORT

December 1, 2020 - November 30, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alabama Broadcasters Assoc 2180 Pky Lake Drive Hoover, Alabama 35244 Url : al-ba.com Fax : 1-205-982-0015 Sharon Tinsley	N	0
2	Bishop State College 351 N. Broad Street Mobile, Alabama 36603 Fax : 1-251-438-4316 Harrietta Eaton	N	0
3	Employee Referral	N	4
4	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
5	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
6	Indeed.com - Not Directly Contacted by SEU	N	1
7	Internal Candidate	N	1
8	Job Fair Recruitment Alabama Career Services Manual Posting	N	0
9	Pensacola Christian College 250 Brent Lane Pensacola, Florida 32503 Email : CareerServices@pcci.edu Shirley Campbell	N	0

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM**EEO PUBLIC FILE REPORT****December 1, 2020 - November 30, 2021****II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			6

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM

EEO PUBLIC FILE REPORT

December 1, 2020 - November 30, 2021

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	12/23/2020	Provision of training to management	In December 2020, our SEU's Senior Vice President of Sales took the Harassment Prevention training course provided by iHeartMedia Learning Center. The course focuses on preventing sexual harassment as well as other forms of harassment and emphasizes the importance of facilitating a safe and inclusive work environment that provides equal opportunities to all.	1	Senior Vice President of Sales
2	3/2/2021	Participation in Job Fairs	Our SEU participated in the Baldwin County Career & Job Fair in Mobile, AL. Station participants discussed careers in radio with attendees.	3	Area President program director Community engagement
3	9/22/2021	Participation in Job Fairs	Our SEU participated in the Gulf Coast Challenge College & Career Fair in Mobile, AL. Station participants discussed careers in radio with high school juniors and seniors.	2	Program director Account Executive
4	10/13/2021	Provision of training to management	In October 2021, our Program Director took the Valuing Diversity training course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	1	Program director
5	11/4/2021	Participation in Job Fairs	Our SEU participated in the University of South Alabama Communication Career Day in Mobile, AL. Station participants discussed careers in radio with college students	1	Program Director
6	11/18/2021	Participation in Job Fairs	Our SEU participated in the Mobile Area Chamber of Commerce Business Expo in Mobile, AL. Station participants discussed careers in radio with attendees.	4	Area President On-Air Talent Account Executive Account Executive

Attachment B

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM

Vacancy Data Form

Outside Account Executive

Recruitment source referring hiree: Employee Referral

Date of hire: 6/14/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
3	Employee Referral	N	1
4	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
5	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
6	Indeed.com - Not Directly Contacted by SEU	N	1
7	Internal Candidate	N	1
8	Job Fair Recruitment Alabama Career Services Manual Posting	N	0
9	Pensacola Christian College 250 Brent Lane Pensacola, Florida 32503 Email : CareerServices@pcci.edu Shirley Campbell	N	0
10	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			3

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM
Fax and E-mail verification summary report for Outside Account Executive

Position: Outside Account Executive

Hire Date: June 14, 2021

This report, generated by Broadcast1Source, verifies that WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

Details:

Current employees and contingent workers click [here](#) to apply and search by the Job Posting Title.

iHeartMedia Stations

Job Summary:

Identifies and develops new business opportunities; keeps and grows existing client relationships; offers solutions that help clients achieve their business goals; closes business; meets set sales target.

Responsibilities

- Identifies and solicits new business; builds and maintains a full pipeline of sales prospects.
- Services and grows relationships in existing base of clients.
- Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- Delivers effective sales presentations.
- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM
Fax and E-mail verification summary report for Outside Account Executive

- Monitors competition to continually find new account leads.
- Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.
- Candidate must drive their own vehicle with a valid driver's license and state-mandated auto insurance.

Qualifications

- Proficient in Microsoft Office suite and social networking platforms
- Adept at prospecting and using effective consultative selling principles and practices
- Strong client service relationship-building skills
- Ability to plan and organize, set priorities and multi task in a fast-paced environment
- Negotiation and closing proficiency
- Persuasive communication skills: verbal, written and presentation
- Independent; self-motivated; competitive; assertive
- Strong problem-solving and analytical skills
- Understanding of market dynamics including demographics
- Stress tolerance especially with tight deadlines and financial pressures
- Flexibility and creativity
- Professional appearance
- Strong interpersonal skills

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM
Fax and E-mail verification summary report for Outside Account Executive

Work Experience

- 2+ years in media/advertising sales is preferred, but not required
- SalesForce experience is a plus

Education

- High school diploma, college degree preferred

Certifications

- None required

Location

Mobile, AL: 555 Broadcast Dr, 3rd Floor, 36606

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click [here](#) to learn about E-Verify.

Current employees and contingent workers click [here](#) to apply and search by the Job Posting Title.

Requirements:

Experience:

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM
Fax and E-mail verification summary report for Outside Account Executive

Additional Information:

Contact:

https://iheartmedia.wd5.myworkdayjobs.com/External_iHM/job/Mobile-AL/Outside-Account-Executive-100--Commission_Req21244

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

*****IMPORTANT*****

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Erick Espinosa at erickespinosa@iheartmedia.com

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM
Fax and E-mail verification summary report for Outside Account Executive

RS Number	Recruiting Source	Date and Time
9	Pensacola Christian College E-mail: info@pcci.edu	Sent: 6/3/2020 3:59:35 PM
10	www.mediagignow.com E-mail: customerservice@mediagignow.com	Sent: 6/3/2020 3:59:35 PM

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM

Vacancy Data Form

Inventory Revenue Manager

Recruitment source referring hiree: Employee Referral

Date of hire: 2/8/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	Alabama Broadcasters Assoc 2180 Pky Lake Drive Hoover, Alabama 35244 Url : al-ba.com Fax : 1-205-982-0015 Sharon Tinsley	N	0
2	Bishop State College 351 N. Broad Street Mobile, Alabama 36603 Fax : 1-251-438-4316 Harrietta Eaton	N	0
3	Employee Referral	N	3
4	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
5	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
9	Pensacola Christian College 250 Brent Lane Pensacola, Florida 32503 Email : CareerServices@pcci.edu Shirley Campbell	N	0

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM

Vacancy Data Form

Inventory Revenue Manager

Recruitment source referring hiree: Employee Referral

Date of hire: 2/8/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
10	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			3

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM
Fax and E-mail verification summary report for Inventory Revenue Manager

Position: Inventory Revenue Manager

Hire Date: February 8, 2021

This report, generated by Broadcast1Source, verifies that WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

Details:

Current employees and contingent workers click [here](#) to apply and search by the Job Posting Title.

iHeartMedia Stations

Job Summary:

Deploys commercial advertising - configuring, monitoring, analyzing, and optimizing ad campaigns, utilizing emerging technology, applying campaign strategy, and providing unsurpassed customer service.

Responsibilities

- Handles all aspects of assigned stations(s) including placing bumped spots, rearranging spots on log in non-competitive slots, assigning cart numbers on production orders, making sure all copies are turned in, adding daily networks to log, changing computer data when necessary.
- Produces daily commercial logs by obtaining information, importing orders, and capturing commercial advertising schedules.
- Enters commercial advertising schedules and maintains database by reviewing and resolving error reports with the ultimate goal of optimizing revenue.
- Interfaces with Sales Management regarding inventory issues.
- Collaborates with management, Account Executives and Sales Support to ensure commercial spots are executed in accordance with contract provisions.

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM
Fax and E-mail verification summary report for Inventory Revenue Manager

- Monitors changes and resolves Traffic department discrepancies.
- Manages flow of information and service inquiries in Salesforce/Viero systems.
- Coordinates with other departments to maintain commercial inventory and to provide billing information.
- Updates Sales Managers on available inventory.
- Plans and schedules to meet all require deadlines, (daily, weekly and monthly).
- Resolves problems among Sales, Continuity, Programming, Traffic, and Accounting.
- Prints and distributes sales contracts, attaches printed contracts with signed orders and places in files.
- Posts logs on a daily basis; prints log reports and files on a monthly basis.
- Completes all network production (i.e., barter spots, affidavits).
- May perform Digital Traffic duties.
- May require flexibility in work schedules.
- May back up other Traffic Coordinators when sick or on vacation for multiple markets.

Qualifications

- Proficient in Microsoft Office suite
- Familiarity with Salesforce/Viero systems a plus
- Ability to learn new systems quickly
- Proven ability to read and interpret documents such as operating and maintenance instruction procedure manuals, and insertion/purchase orders
- Excellent time management; ability to plan and organize, set priorities and multi task in a fast-paced environment
- Strong attention to detail, and high work standards
- Excellent written and oral communication skills
- Demonstrated data entry skills
- Ability to work independently and with a team plus adapt and embrace change

Work Experience

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM
Fax and E-mail verification summary report for Inventory Revenue Manager

- Prefer 2-5 years' experience in automated broadcast traffic system

Education

- High school diploma or equivalent

Certifications

- None required

Location

Mobile, AL: 555 Broadcast Dr, 3rd Floor, 36606

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click [here](#) to learn about E-Verify.

Current employees and contingent workers click [here](#) to apply and search by the Job Posting Title.

Requirements:

Experience:

Additional Information:

Contact:

https://iheartmedia.wd5.myworkdayjobs.com/External_iHM/job/Mobile-AL/Inventory-Revenue-Manager_Req22854

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM

Fax and E-mail verification summary report for Inventory Revenue Manager

IMPORTANT

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Erick Espinosa at erickespinosa@iheartmedia.com

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM
Fax and E-mail verification summary report for Inventory Revenue Manager

RS Number	Recruiting Source	Date and Time
1	Alabama Broadcasters Assoc Fax: 1-205-982-0015	Sent: 1/5/2021 10:01 PM
2	Bishop State College Fax: 1-251-438-4316	Sent: 1/5/2021 10:01 PM
9	Pensacola Christian College E-mail: info@pcci.edu	Sent: 1/5/2021 4:10:41 PM
10	www.mediagignow.com E-mail: customerservice@mediagignow.com	Sent: 1/5/2021 4:10:39 PM

Attachment C

WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM**RECRUITMENT INITIATIVES FORM****December 1, 2019 - November 30, 2020**

	Type of Recruitment Initiative (ex. Job Fair, Internship Program)	Date	Brief Description of Activity & Scope of Broadcaster's Participation <i>(where applicable, include job title(s) of station staff involved in the activity)</i>
1.	Establishment of a mentoring program	See description	From December 2019 to October 2020, our Program Director mentored our On-Air Talent/Co-Host so that she could acquire skills and on-the-job experience necessary to become a Program Director. Our On-Air Talent/Co-Host learned how to operate software programs commonly used by Program Directors as well as how to perform the day-to-day station responsibilities of a Program Director. Our Program Director also provided career guidance and advice.
2.	Participation in events sponsored by organizations representing the community	2/6/2020	On February 6, 2020, our SEU hosted 29 high school students from the South Baldwin Chamber Junior Ambassador program for an information session and station tour. SEU participants included 5 on-air personalities (two of whom are Program Directors) and an engineer who spoke to the attendees about how the radio industry works and how to get into radio as a career.
3.	Participation in job fairs	3/10/2020	Our SEU participated in the Baldwin County Career & Job Fair in Mobile, AL. Station participants discussed careers in radio with attendees.



iheart media & entertainment

555 Broadcast Drive

Mobile AL 36606

10/20/2020

To whom it may concern,

During the 2019 – 2020 calendar year, WKSJ-FM Program Director Bill Black mentored air talent and PM Drive co-host Shelby Mitchell on becoming a PD. Shelby had shown a great interest in learning more about day to day programming responsibilities, and what it takes to put together a successful and profitable radio program.

In the course of mentoring Shelby, she gained a deeper understanding about choosing the right promotions that fit the personality of the radio station. She was also tutored on computer programs like NexGen, and GSelector, giving her a better understanding on how each day's program log is built. This mentorship also covered learning how to review daily programming logs, and resolving syndicated programming on a daily basis so that these programs aired properly.

Shelby was also introduced to the record promotion side of radio, to give her insight on how we properly communicate with music label representatives.

These were daily interactions between Bill and Shelby which lead in the end to Shelby being promoted to Assistant Program Director for WKSJ-FM. In the end we have strengthened our radio station and expanded the knowledge of one of our top employees.

A handwritten signature in black ink, appearing to read 'Ronnie Bloodworth', written over a horizontal line.

Ronnie Bloodworth

Market President – Mobile / Pensacola

A handwritten signature in black ink, appearing to read 'Bill Black', written over a horizontal line.

Bill Black

Program Director WKSJ-FM / WKNN-FM

Fw: For Mobile EEO report

Booth, MARY B <MaryBooth@iheartmedia.com>

Wed 5/25/2022 1:21 PM

To: Milton, Sandra <SandraMilton@iheartmedia.com>

Mary Booth

Community Engagement/ Middays Mix 99.9

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From: Booth, MARY B

Sent: Thursday, February 6, 2020 3:53 PM

To: PARKER, KIMBERLY G. <KimberlyParker@iheartmedia.com>

Subject: For Mobile EEO report

Kimberly,

I wanted to send this while it was on my mind. Hope you're starting to feel a little better!

Mary

On February 6, 2020, our SEU hosted 29 high school students from the South Baldwin Chamber Junior Ambassador program for an information session and station tour.

SEU participants included 5 on-air personalities (two of whom are Program Directors) and an engineer who spoke to the attendees about how the radio industry works

and how to get into radio as a career.

Mary Booth, Randy Kennedy, Uncle Henry, Brian Edwards, Bill Black (on-air)

Christopher Wiggins (engineer)

Mary Booth

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2020 Baldwin County Career and Job Fair

Booth, MARY B <MaryBooth@iheartmedia.com>

Wed 5/25/2022 1:23 PM

To: Milton, Sandra <SandraMilton@iheartmedia.com>

Forwarding pics next

Mary Booth

Community Engagement/ Middays Mix 99.9

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From: Christina Hellmich <chellmich@eschamber.com>

Sent: Wednesday, March 11, 2020 4:07 PM

To: Christina Hellmich <chellmich@eschamber.com>

Subject: [EXTERNAL] Thank you

Dear Career and Job Fair Participants,

Thank you for participating in our 2020 Baldwin County Career and Job Fair. It is because of your participation, the Eastern Shore Chamber of Commerce has completed another successful fair. We had over 400 people fill out information cards and some that chose not to complete them. With both business and job seekers in the forefront of our efforts, our goal continues to be to connect skilled workforce with the specific employment needs of our local businesses.

In an ongoing effort to make this event a continued success, we want to hear from each of you and welcome your comments. Please click the following link <https://forms.gle/aSLFUdEBHqKcSvZv9> to complete a brief 5 question survey.

We look forward to your participation again next year, March 2021. In the meantime, I want you to know that one of our great benefits of being a member of the Eastern Shore Chamber of Commerce is the capability of listing job openings on our website. If you would like to learn more about the benefits of an Eastern Shore Chamber of Commerce membership, please let me know and I will be happy to send you additional information.

Finally, don't hesitate in contacting me should there be anything that I can do for you.

Sincerely,

Christina Hellmich

Christina Hellmich / Director of Workforce Development
chellmich@eschamber.com



Eastern Shore Chamber of Commerce
251.928.6387
327 Fairhope Ave. Fairhope, AL 36532
eschamber.com



CAUTION: This message originated from outside of the company. Please take all precautions when opening attachments or links from outside sources.

Fw: 2020 Baldwin Co Career & Job Fair

Booth, MARY B <MaryBooth@iheartmedia.com>

Wed 5/25/2022 1:23 PM

To: Milton, Sandra <SandraMilton@iheartmedia.com>

Mary Booth

Community Engagement/ Middays Mix 99.9

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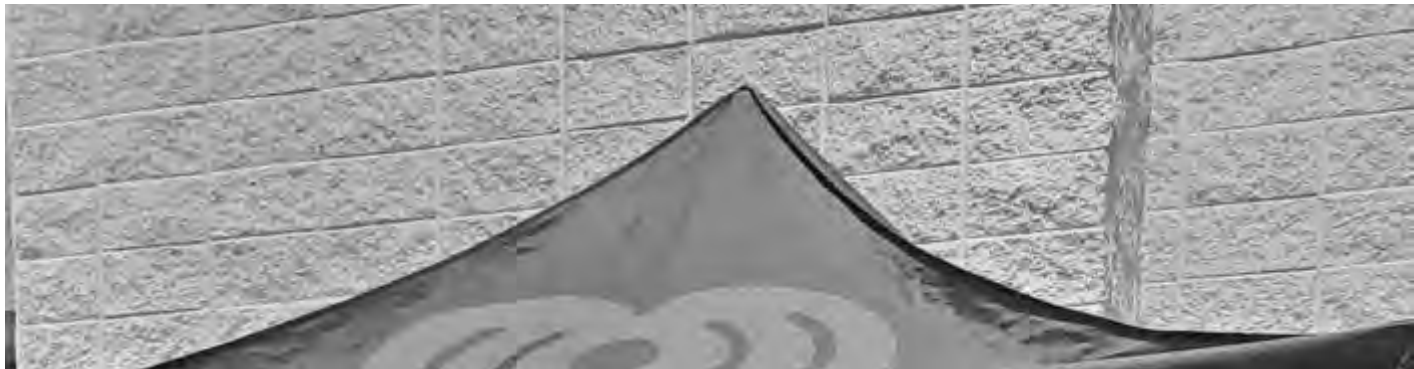
From: Booth, MARY B <MaryBooth@iheartmedia.com>

Sent: Wednesday, March 11, 2020 4:14 PM

To: Booth, MARY B <MaryBooth@iheartmedia.com>

Subject: 2020 Baldwin Co Career & Job Fair







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WKSJ-FM, WMXC, WNTM, WRGV, WRKH, WTKX-FM**RECRUITMENT INITIATIVES FORM****December 1, 2020 - November 30, 2021**

	Type of Recruitment Initiative (ex. Job Fair, Internship Program)	Date	Brief Description of Activity & Scope of Broadcaster's Participation <i>(where applicable, include job title(s) of station staff involved in the activity)</i>
1.	Provision of training to management	12/23/2020	In December 2020, our SEU's Senior Vice President of Sales took the Harassment Prevention training course provided by iHeartMedia Learning Center. The course focuses on preventing sexual harassment as well as other forms of harassment and emphasizes the importance of facilitating a safe and inclusive work environment that provides equal opportunities to all.
2.	Participation in job fairs	3/2/2021	Our SEU participated in the Baldwin County Career & Job Fair in Mobile, AL. Station participants discussed careers in radio with attendees.
3.	Participation in job fairs	9/22/2021	Our SEU participated in the Gulf Coast Challenge College & Career Fair in Mobile, AL. Station participants discussed careers in radio with high school juniors and seniors.
4.	Provision of training to management	10/13/2021	In October 2021, our Program Director took the Valuing Diversity training course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.
5.	Participation in job fairs	11/4/2021	Our SEU participated in the University of South Alabama Communication Career Day in Mobile, AL. Station participants discussed careers in radio with college students
6.	Participation in job fairs	11/18/2021	Our SEU participated in the Mobile Area Chamber of Commerce Business Expo in Mobile, AL. Station participants discussed careers in radio with attendees.



This certificate is awarded to

Anna Greene

for the successful completion of the course

2020 Harassment Prevention: A Commonsense Approach for Managers
By Kantola

Date: 12/23/2020

Outreach Initiative

Date of Event: March 2, 2021

Activity Type: Job Fair

Recruitment Description: Participation in events sponsored by community groups

Legal Description: Our SEU participated in the Baldwin County Career & Job Fair in Mobile, AL. Station participants discussed careers in radio with attendees.

Ongoing Event? (Yes or No) No

Participants Details

Number of Participants: 3

Participant Name: Ronnie Bloodworth, Bill Black, Mary Booth

Position: Area President, Program Director, Community Engagement

Hiring Authority? (Yes or No) Yes

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This certificate is awarded to

Brian Edwards

for the successful completion of the course

Valuing Diversity: Manager Edition
By Syntrio

Date: 10/13/2021

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This event is no longer active.

**Thursday, November 18,
2021 10:00 AM - 3:00 PM
CST**



Business EXPO *New Date*
THURSDAY, NOVEMBER 18, 2021

10 a.m. to 3 p.m.
MOBILE CONVENTION CENTER - EXHIBIT HALL
\$5 admission (with business card)

FOR MORE INFORMATION, VISIT WEB.MOBILECHAMBER.COM/EVENTS



[REGISTRATION FORM](#)

[EXPO LAYOUT](#)

[EXPO EXHIBITORS LIST](#)

Business Expo is coordinated by the Mobile Area Chamber to give members an opportunity to promote and market their companies at the area's premier business-to-business trade show. Exhibitors will be showcasing the latest products and

Sponsors



services, along with business resources, giveaways, food & beverage samples, and more.

Links to the event registration form, layout map and exhibitor list are included above.

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