

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25332606      **Changes as of:** 10/28/2016 at 9:08 AM      **Version:** Highlighting Revision 3

<b>CPE:</b> 49/53/5696	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> WPGH	<b>Total \$:</b> \$29,175.00
<b>Agency:</b> Great American Media	<b>Advertiser:</b> DSCC IE	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 67
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Product:</b> issue	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5491275	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>	
<b>Buyer:</b> Miller, MacKenzie	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 2664110	
<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Separation:</b>	

**Comments:** revised as directed

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
1	Tu-F,M 5:30a-6a		Hot In Cleveland	\$25.00	0	30	5		5	\$125.00	\$0.00	0.0
2	Tu-F,M 2p-3p		Divorce Court	\$100.00	0	30	8		8	\$800.00	\$0.00	0.0
3	Tu-F,M 3p-4p		Jerry Springer	\$150.00	0	30	10		10	\$1,500.00	\$0.00	0.0
4	Tu-F,M 4p-5p		Maury Povich	\$200.00	0	30	8		8	\$1,600.00	\$0.00	0.0
5	Tu-F,M 5p-6p		Harry Connick JR.	\$300.00	0	30	10		10	\$3,000.00	\$0.00	0.0
6	Tu-F,M 6p-6:30p		Big Bang Theory	\$850.00	0	30	5		5	\$4,250.00	\$0.00	0.0
7	Tu-F,M 6:30p-7p		Two & A Half Men	\$850.00	0	30	4		4	\$3,400.00	\$0.00	0.0
8	Sa 7:30p-8p		Raising Hope	\$650.00	0	30	1		1	\$650.00	\$0.00	0.0
9	Th,M 7:30p-8p		Two & A Half Men	\$1,350.00	0	30	2		2	\$2,700.00	\$0.00	0.0
10	Sa 7p-7:30p		Big Bang Theory	\$650.00	0	30	0		0	\$0.00	\$0.00	0.0
11	F 8p-9p		Hell's Kitchen-FOX	\$1,500.00	0	30	0		0	\$0.00	\$0.00	0.0
12	Sa 10p-10:30p		Channel 11 News-FOX53 @ 10P SAT	\$1,500.00	0	30	0		0	\$0.00	\$0.00	0.0
13	Tu-F,M 11p-11:30p		Seinfeld	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
14	Sa 11p-12m		Party Over Here/FOX Encore	\$100.00	0	30	2		2	\$200.00	\$0.00	0.0
15	Su 11p-11:30p		Big Bang Theory	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
REV+ 16	Tu-F,M 7p-7:30p		Big Bang Theory	\$1,350.00	0.0	30	1	2	2	\$2,700.00	\$0.00	0.0
17	M 9p-10p		Lucifer	\$3,000.00	0.0	30	1		1	\$3,000.00	\$0.00	0.0
18	Tu-W,F 7:30p-8p		World Series Pre Game	\$1,000.00	0.0	30	2		2	\$2,000.00	\$0.00	0.0
19	W 10p-11p		2.5 Men/Bang	\$850.00	0.0	30	1		1	\$850.00	\$0.00	0.0



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<b>Agency:</b> Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Advertiser:</b> DSCC IE	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 67
	<b>Product:</b> issue	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
	<b>Agency Order #:</b> 5491275	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Buyer:</b> Miller, MacKenzie	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 2664110
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
REV- 20	W 10p-11p		2.5 Men/Bang	\$1,350.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
<b>TOTALS:</b>							<b>67</b>		<b>67</b>	<b>\$29,175.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/28/16 9:08 AM	TREVOR HEATON	revised as directed
10/26/16 2:05 PM	TREVOR HEATON	NA's and MG's for tonight
10/26/16 12:44 PM	Christopher Koutsouflakis	LN 16 NA: 1X 10/26 DT WORLD SERIES OFR: 1X 10/26 10-11P @ \$1350
10/26/16 12:20 PM	Christopher Koutsouflakis	LN 7 MOVE SPOTS TO SPECIAL AIRING 10-11P @ \$850
10/19/16 2:53 PM	TREVOR HEATON	Please confirm NA's and MG's
10/18/16 12:38 PM	System	Notice Received.
10/18/16 11:08 AM	TREVOR HEATON	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$243,125
<b>WPGH Share:</b>	12%
<b>Comment:</b>	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	67	\$29,175.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>67</b>	<b>\$29,175.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	67	\$29,175.00
<b>Total</b>	<b>67</b>	<b>\$29,175.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/28/16 9:08 AM	TREVOR HEATON	Revised			\$0	\$29,175.00	Changes: Comments from NA's and MG's for tonight to revised as directed . 2 buylines added or modified.
Revision	10/26/16 2:05 PM	TREVOR HEATON	Confirmed			\$0	\$29,175.00	Changes: Comments from Please confirm NA's and MG's to NA's and MG's for tonight . 4 buylines added or modified.
Makegood 2	10/26/16 12:44 PM	Christopher Koutsouflakis	Confirmed			\$0	\$29,175.00	
Makegood 1	10/26/16 12:20 PM	Christopher Koutsouflakis	Confirmed			\$0	\$29,175.00	
Revision	10/19/16 2:53 PM	TREVOR HEATON	Confirmed		1	\$0	\$29,175.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$29,175.00, Total Spots from 68 to 67, Comments from Separation: 30 to Please confirm NA's and MG's. 7 buylines added or modified.
Queued for Electronic Contracting	10/18/16 11:47 AM					\$0	\$0	
New	10/18/16 10:41 AM	TREVOR HEATON	Confirmed	68		\$29,175.00	\$29,175.00	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR



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ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.