



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25175878	<b>Changes as of:</b> 11/3/2016 at 2:14 PM	<b>Version:</b> Highlighting Revision 8
<b>CPE:</b> 49/53/4804	<b>Flight:</b> 11/1/16 - 11/7/16	<b>Station:</b> WPGH
<b>Agency:</b> Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Advertiser:</b> DSCC IE	<b>Market:</b> Pittsburgh
	<b>Product:</b> issue	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 5058114	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Miller, MacKenzie	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342
		<b>Total \$:</b> \$33,125.00
		<b>Total Spots:</b> 25
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 2534411
		<b>Separation:</b>

**Comments:** pls confirm NA"s and MG"s revised total \$33125 (+\$1050) includes MG from est 4803 and 4804

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1	11/1 - 11/1	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 2p-3p		Divorce Court	\$100.00	0	30	2		2	\$200.00	\$0.00	0.0
2	Tu-F,M 3p-4p		Jerry Springer	\$200.00	0	30	2		2	\$400.00	\$0.00	0.0
3	Sa 6p-6:30p		Big Bang Theory	\$300.00	0	30	0		0	\$0.00	\$0.00	0.0
4	Tu-F,M 7p-7:30p		Big Bang Theory	\$950.00	0	30	3		3	\$2,850.00	\$0.00	0.0
5	M 8p-9p		Gotham-FOX	\$3,000.00	0	30	1		1	\$3,000.00	\$0.00	0.0
6	Th 8p-9p		Rosewood	\$2,000.00	0	30	1		1	\$2,000.00	\$0.00	0.0
7	Su 7p-8p		SIMPSONS	\$800.00	0	30	0		0	\$0.00	\$0.00	0.0
8	Su 8p-9p		THE SIMPSONS/BROOKLYN NINE-NINE	\$2,000.00	0	30	1		1	\$2,000.00	\$0.00	0.0
9	W-F,M 10p-10:30p		CH 11 News-FOX53 @ 10P	\$1,000.00	0	30	3		3	\$3,000.00	\$0.00	0.0
REV- 10	W-F,M 10:30p-11p		CH11NW-FX53@1030<	\$950.00	0	30	4		3	\$2,850.00	\$0.00	0.0
11	Su 10p-11p		CH11NW-FX53@10<	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
12	Tu-F,M 11:30p-12m		Seinfeld	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
REV- 13	Tu-F,M 12:30a-1a		Friends	\$175.00	0	30	2		1	\$175.00	\$0.00	0.0
14	Su 12m-12:30a		Big Bang Theory	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
15	Sa 3:30p-7p		College Football Prime	\$475.00	0.0	30	1		1	\$475.00	\$0.00	0.0
16	Tu 7:30p-11p		World Series Game 6	\$4,000.00	0.0	30	1		1	\$4,000.00	\$0.00	0.0
17	W 7:30p-11p		World Series G7	\$7,500.00	0.0	30	1		1	\$7,500.00	\$0.00	0.0
ADD												
18	Sa 3:30p-7p		College Football	\$950.00	0.0	30	1		1	\$950.00	\$0.00	0.0
MG from line 4												



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<b>CPE:</b> 49/53/4804	<b>Flight:</b> 11/1/16 - 11/7/16	<b>Station:</b> WPGH	<b>Total \$:</b> \$33,125.00
<b>Agency:</b> Great American Media	<b>Advertiser:</b> DSCC IE	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 25
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Product:</b> issue	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5058114		<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Buyer:</b> Miller, MacKenzie		<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 2534411
<b>Salesperson:</b> TREVOR HEATON 202-955-5342		<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Separation:</b>

Competitive Information	
<b>Market Budget:</b>	\$414,063
<b>WPGH Share:</b>	8%
<b>Comment:</b>	
<b>KDKA:</b>	36%
<b>WPCW:</b>	2%
<b>WPNT:</b>	1%
<b>WPXI:</b>	27%
<b>WTAE:</b>	26%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$33,125.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>25</b>	<b>\$33,125.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	25	\$33,125.00
<b>Total</b>	<b>25</b>	<b>\$33,125.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	11/3/16 2:14 PM	TREVOR HEATON	Revised		1	\$1,050.00	\$33,125.00
Changes: Total Spots from 26 to 25, Calculated Dollars from \$32,075.00 to \$33,125.00, Competitive Market Budget from \$400,938 to \$414,063, Total \$ from \$32,075.00 to \$33,125.00, Comments from NA DUE TO WORLD SERIES - MOVING TO PNT to pls confirm NA's and MG's revised total \$33125 (+\$1050) includes MG from est 4803 and 4804, User Entered \$ from \$32,075.00 to \$33,125.00. 3 buylines added or modified.							
Revision	11/2/16 12:32 PM	JARED SALLES	Confirmed		1	\$-1,000.00	\$32,075.00
Revision	11/2/16 10:12 AM	TREVOR HEATON	Confirmed			\$0	\$33,075.00
Makegood 4	11/2/16 10:09 AM	Christopher Koutsouflakis	Confirmed			\$0	\$33,075.00
Changes: 2 buylines added or modified.							
Revision	11/2/16 9:56 AM	TREVOR HEATON	Confirmed	1		\$7,500.00	\$33,075.00
Changes: Total Spots from 26 to 27, Calculated Dollars from \$25,575.00 to \$33,075.00, Competitive Market Budget from \$319,688 to \$413,438, Total \$ from \$25,575.00 to \$33,075.00, Comments from revised to add WS game 6 as MG from previous orders revised total \$25,575 (+\$3375) to Add line 17, revised total \$33,075 (+\$7500) check/ACH to follow for the \$7500, User Entered \$ from \$25,575.00 to \$33,075.00. 1 buyline added or modified.							
Revision	10/31/16 11:14 AM	TREVOR HEATON	Confirmed			\$3,375.00	\$25,575.00
Makegood 3	10/31/16 9:28 AM	Christopher Koutsouflakis	Confirmed			\$0	\$22,200.00
Revision	9/28/16 4:28 PM	TREVOR HEATON	Confirmed			\$0	\$22,200.00
Makegood 2	9/28/16 4:04 PM	Christopher Koutsouflakis	Confirmed			\$0	\$22,200.00
Changes: 1 buyline added or modified.							
Revision	8/17/16 9:38 AM	TREVOR HEATON	Confirmed			\$0	\$22,200.00
Makegood 1	8/16/16 5:01 PM	Christopher Koutsouflakis	Confirmed			\$0	\$22,200.00
Changes: Total GIMPs to 0.							
Changes: Comments from Separation: 30 to Please confirm revision lines 6, NA line 7 MG line 15. 3 buylines added or modified.							



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<b>Agency:</b> Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Advertiser:</b> DSCC IE	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 25
	<b>Product:</b> issue	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5058114		<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Buyer:</b> Miller, MacKenzie		<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 2534411
<b>Salesperson:</b> TREVOR HEATON 202-955-5342		<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Separation:</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/10/16 10:38 AM					\$0	\$0	
Revision	5/20/16 5:34 PM	TREVOR HEATON	Confirmed		1	\$0	\$22,200.00	Changes: Demo Meta to [R16], Total Spots from 27 to 26, User Entered \$ from \$0.00 to \$22,200.00. 9 buylines added or modified.
New	5/19/16 3:09 PM	TREVOR HEATON	Confirmed	27		\$22,200.00	\$22,200.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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**CPE:** 49/53/4804 **Flight:** 11/1/16 - 11/7/16 **Station:** WPGH **Total \$:** \$33,125.00  
**Agency:** Great American Media **Advertiser:** DSCC IE **Market:** Pittsburgh **Total Spots:** 25  
 GREAT AMERICAN MEDIA 3050 K ST NW **Product:** issue **Office:** WASHINGTON **Total CPP:** \$0.00  
 SUITE 100  
 WASHINGTON DC 20007

**Agency Order #:** 5058114 **Primary Demo:** Adults 35+ **Total GRP:**  
**Buyer:** Miller, MacKenzie **Con Type:** POLITICAL/VOTE **Traffic #:** 2534411  
**Salesperson:** TREVOR HEATON **Assistant:** TREVOR HEATON **Separation:**  
 202-955-5342 202-955-5342

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							11/1					
REV+ 19	Su 10p-11p		Channel 11 News	\$2,175. 00	0.0	30	0.1		1	\$2,175.00	\$0.00	0.0
TOTALS:							25		25	\$33,125.00	\$0.00	0.0



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
11/03/16 2:14 PM	TREVOR HEATON	pls confirm NA's and MG's revised total \$33125 (+\$1050) includes MG from est 4803 and 4804
11/02/16 12:32 PM	JARED SALLES	NA DUE TO WORLD SERIES - MOVING TO PNT
11/02/16 10:12 AM	TREVOR HEATON	Add line 17, revised total \$33,075 (+\$7500) check/ACH to follow for the \$7500
11/02/16 10:09 AM	Christopher Koutsouflakis	LN 4 1X NA 11/2 DT WORLD SERIES
11/02/16 9:56 AM	TREVOR HEATON	Add line 17, revised total \$33,075 (+\$7500) check/ACH to follow for the \$7500
10/31/16 11:14 AM	TREVOR HEATON	revised to add WS game 6 as MG from previous orders revised total \$25,575 (+\$3375)
10/31/16 9:28 AM	Christopher Koutsouflakis	LN 3 NA: 1X SAT 11/5 DT PRG CHG
09/28/16 4:28 PM	TREVOR HEATON	LN 9 NA: 1X TUE 11/1 DT PRG CHG
09/28/16 4:04 PM	Christopher Koutsouflakis	LN 10 NA: 1X TUE 11/1 DT PRG CHG
08/16/16 5:01 PM	Christopher Koutsouflakis	LN 15 NA: 1X SAT 11/5 DT PRG CHG
05/20/16 5:34 PM	TREVOR HEATON	Please confirm revision lines 6, NA line 7 MG line 15
05/20/16 12:32 PM	TREVOR HEATON	LN 2 JERRY SPRINGER AIRS FROM 3-4PM
05/20/16 11:31 AM	Catalina Rivera	LN 6 NA: 1x THU 11/3 DT PRG CHG OFR: 1X THU 11/3 ROSEWOOD 8-9P @ \$2000
05/19/16 3:09 PM	TREVOR HEATON	LN 7 NA 1X SUN 11/6 DT PRG CHG OFR: 1X SAT 11/5 COLLEGE FOOTBALL 7-30-11P @ \$800
		Separation: 30
		Separation: 30
		rate changes
		Separation: 30