

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

rev

Contract # 25175878 **Changes as of:** 10/31/2016 at 11:14 AM **Version:** Current State Version 5

CPE: 49/53/4804 **Flight:** 11/1/16 - 11/7/16 **Station:** WPGH **Total \$:** \$25,575.00
Agency: Great American Media **Advertiser:** DSCC IE **Market:** Pittsburgh **Total Spots:** 26
 GREAT AMERICAN MEDIA 3050 K ST NW **Product:** issue **Office:** WASHINGTON **Total CPP:** \$0.00
 SUITE 100 **Agency Order #:** 5058114 **Primary Demo:** Adults 35+
 WASHINGTON DC 20007 **Buyer:** Miller, MacKenzie **Con Type:** POLITICAL/VOTE **Traffic #:** 2534411
Salesperson: TREVOR HEATON **Assistant:** TREVOR HEATON **Separation:**
 202-955-5342 202-955-5342

Comments: revised to add WS game 6 as MG from previous orders
revised total \$25,575 (+\$3375)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							11/1					
1	Tu-F,M 2p-3p		Divorce Court	\$100.00	0	30	2		2	\$200.00	\$0.00	0.0
2	Tu-F,M 3p-4p		Jerry Springer	\$200.00	0	30	2		2	\$400.00	\$0.00	0.0
REV- 3	Sa 6p-6:30p		Big Bang Theory	\$300.00	0	30	1	0	0	\$0.00	\$0.00	0.0
4	Tu-F,M 7p-7:30p		Big Bang Theory	\$950.00	0	30	4		4	\$3,800.00	\$0.00	0.0
5	M 8p-9p		Gotham-FOX	\$3,000.00	0	30	1		1	\$3,000.00	\$0.00	0.0
6	Th 8p-9p		Rosewood	\$2,000.00	0	30	1		1	\$2,000.00	\$0.00	0.0
7	Su 7p-8p		SIMPSONS	\$800.00	0	30	0		0	\$0.00	\$0.00	0.0
8	Su 8p-9p		THE SIMPSONS/BROOKLYN NINE-NINE	\$2,000.00	0	30	1		1	\$2,000.00	\$0.00	0.0
9	W-F,M 10p-10:30p		CH 11 News-FOX53 @ 10P	\$1,000.00	0	30	4		4	\$4,000.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 10p-10:30p to W-F,M 10p-10:30p												
10	W-F,M 10:30p-11p		CH11NW-FX53@1030<	\$950.00	0	30	4		4	\$3,800.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 10:30p-11p to W-F,M 10:30p-11p												
11	Su 10p-11p		CH11NW-FX53@10<	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
12	Tu-F,M 11:30p-12m		Seinfeld	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
13	Tu-F,M 12:30a-1a		Friends	\$175.00	0	30	2		2	\$350.00	\$0.00	0.0
14	Su 12m-12:30a		Big Bang Theory	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
15	Sa 3:30p-7p		College Football Prime	\$475.00	0.0	30	1		1	\$475.00	\$0.00	0.0
Changes: Day/Time from Sa 7:30p-11p to Sa 3:30p-7p, Rate from 800 to 475												
REV+ 16	Tu 7:30p-11p		World Series Game 6	\$4,000.00	0.0	30	1		1	\$4,000.00	\$0.00	0.0
TOTALS: 26									26	\$25,575.00	\$0.00	0.0



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Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Advertiser: DSCC IE	Market: Pittsburgh	Total CPP: \$0.00
	Product: issue	Office: WASHINGTON	
Agency Order #: 5058114	Primary Demo: Adults 35+	Total GRP:	
Buyer: Miller, MacKenzie	Con Type: POLITICAL/VOTE	Traffic #: 2534411	
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Separation:	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/31/16 11:14 AM	TREVOR HEATON	revised to add WS game 6 as MG from previous orders revised total \$25,575 (+\$3375)
		LN 3 NA: 1X SAT 11/5 DT PRG CHG
		LN 9 NA: 1X TUE 11/1 DT PRG CHG
		LN 10 NA: 1X TUE 11/1 DT PRG CHG
		LN 15 NA: 1X SAT 11/5 DT PRG CHG
10/31/16 9:28 AM	Christopher Koutsouflakis	
09/28/16 4:28 PM	TREVOR HEATON	Please confirm revision lines 6, NA line 7 MG line 15
		LN 2 JERRY SPRINGER AIRS FROM 3-4PM
09/28/16 4:04 PM	Christopher Koutsouflakis	
		LN 6 NA: 1x THU 11/3 DT PRG CHG OFR: 1X THU 11/3 ROSEWOOD 8-9P @ \$2000
		LN 7 NA 1X SUN 11/6 DT PRG CHG OFR: 1X SAT 11/5 COLLEGE FOOTBALL 7-30-11P @ \$800
08/16/16 5:01 PM	Christopher Koutsouflakis	
05/20/16 5:34 PM	TREVOR HEATON	Separation: 30
05/20/16 12:32 PM	TREVOR HEATON	Separation: 30
05/20/16 11:31 AM	Catalina Rivera	rate changes
05/19/16 3:09 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$319,688
WPGH Share:	8%
Comment:	
KDKA:	36%
WPCW:	2%
WPNT:	1%
WPXI:	27%
WTAE:	26%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$25,575.00	N/A	0.0
Total	100%	26	\$25,575.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	26	\$25,575.00
Total	26	\$25,575.00



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	Product: issue	Office: WASHINGTON
	Agency Order #: 5058114	Primary Demo: Adults 35+
	Buyer: Miller, MacKenzie	Con Type: POLITICAL/VOTE
	Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342
		Total GRP:
		Traffic #: 2534411
		Separation:
		Total \$: \$25,575.00
		Total Spots: 26
		Total CPP: \$0.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/31/16 11:14 AM	TREVOR HEATON	Revised			\$3,375.00	\$25,575.00	Changes: Calculated Dollars from \$22,200.00 to \$25,575.00, Competitive Market Budget from \$277,500 to \$319,688, Total \$ from \$22,200.00 to \$25,575.00, Comments from Please confirm revision lines 6, NA line 7 MG line 15 to revised to add WS game 6 as MG from previous orders revised total \$25,575 (+\$3375), User Entered \$ from \$22,200.00 to \$25,575.00. 5 buylines added or modified.
Makegood 3	10/31/16 9:28 AM	Christopher Koutsouflakis	Confirmed			\$0	\$22,200.00	
Revision	9/28/16 4:28 PM	TREVOR HEATON	Confirmed			\$0	\$22,200.00	Changes: 1 buyline added or modified.
Makegood 2	9/28/16 4:04 PM	Christopher Koutsouflakis	Confirmed			\$0	\$22,200.00	Changes: Total GIMPs to 0.
Revision	8/17/16 9:38 AM	TREVOR HEATON	Confirmed			\$0	\$22,200.00	Changes: Comments from Separation: 30 to Please confirm revision lines 6, NA line 7 MG line 15. 3 buylines added or modified.
Makegood 1	8/16/16 5:01 PM	Christopher Koutsouflakis	Confirmed			\$0	\$22,200.00	
Queued for Electronic Contracting	6/10/16 10:38 AM					\$0	\$0	
Revision	5/20/16 5:34 PM	TREVOR HEATON	Confirmed		1	\$0	\$22,200.00	Changes: Demo Meta to [R16], Total Spots from 27 to 26, User Entered \$ from \$0.00 to \$22,200.00. 9 buylines added or modified.
New	5/19/16 3:09 PM	TREVOR HEATON	Confirmed	27		\$22,200.00	\$22,200.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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