

Tim Skibbe

From: Tom McCormick <Tom@mccormick4commissioner.com>
Sent: Friday, April 12, 2024 4:55 PM
To: Tim Skibbe
Subject: Re: Confirming Political Schedule
Attachments: NAB-PB-19 CandidateAdvertisements 95.3.pdf; Tom McCormick 2024 Campaign Ad-60secRADIO.mp3

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Tim,

Yes this looks good.

Billing address is:
Friends of Tom McCormick
66488 Sycamore Rd
North Liberty, IN 46554

Thanks

On Fri, Apr 12, 2024 at 4:22 PM Tim Skibbe <tskibbe@953mnc.com> wrote:

Hi Tom,

Sorry about the delay, I've been in meeting at all day.

I wanted to confirm with you that here's how the breakdown will be for your schedule....

4/22 – 5/7

Mon-Fri 5a-9a (4/22 – 5/7) 1x per day – 12 x \$22.50 = \$270.00

Mon-Fri 12p-3p (4/22 – 5/7) 1x per day – 12 x \$22.50 = \$270.00

Mon-Fri 3p-6p (4/22 – 5/7) 1x per day – 12 x \$22.50 = \$270.00

Mon-Su 12a-5a (4/22 – 5/6) 2x per day – 30 x \$0.85 = \$25.50

Sa-Su 10a-3p (4/27 – 5/5) 1x per day – 4 x \$17 = \$68.00

+ 5,000 streaming Impressions on 953mnc.com (\$75)

=

\$978.50 total (70 commercials + 5,000 streaming impressions)

Let me know if this works and send over the NAB form along with the commercial and we can get things set on our end.

Also – confirm your billing address, please. Once we have everything in the system, I'll be able to provide you with an summary so you can submit payment before the 22nd.

Have a great weekend!

Thanks,

[Tim Skibbe](#)

General Sales Manager

[Federated Media](#)

[237 West Edison Rd](#)

[Mishawaka, IN 46545](#)

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Tom McCormick

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