

## NCC Cable System Order

Order #	62509321
Syscode	5170
System Name	Comcast/Chicago Interconnect, IL
Market	Chicago

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Nov17
-	

Flight Dates	03/12/18 - 03/25/18
Agency	Waterfront Strategies
Advertiser	Fight Back for a Better Tomorrow #202254

Client Code	367
Product Code	391
Est Code	6193
Product Name	AG
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/13/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$47,448.00		
Commission	\$7,117.20		
Net Total	\$40,330.80		
Total Spots	52		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.12 New Issue Order: Please Confirm Online. Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/12/18	3/18/18	05:00	09:00		X	X	X	X	X	X	-	-	5	\$612.00	\$3,060.00	30	
2	CNN	CNN EM	3/19/18	3/25/18	05:00	09:00	X	X						-	-	1	\$612.00	\$612.00	30	
3	CNN	CNN DT	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	8	\$612.00	\$4,896.00	30	
4	CNN	CNN DT	3/19/18	3/25/18	09:00	16:00	X	X						-	-	2	\$612.00	\$1,224.00	30	
5	CNN	CNN EF	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$864.00	\$4,320.00	30	
6	CNN	CNN EF	3/19/18	3/25/18	16:00	19:00	X							-	-	1	\$864.00	\$864.00	30	
7	CNN	CNN PT	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$1,296.00	\$6,480.00	30	
8	CNN	CNN PT	3/19/18	3/25/18	19:00	24:00	X							-	-	1	\$1,296.00	\$1,296.00	30	
9	MNBC	MNBC EM	3/12/18	3/18/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$504.00	\$2,016.00	30	
10	MNBC	MNBC EM	3/19/18	3/25/18	05:00	09:00	X	X						-	-	1	\$504.00	\$504.00	30	
11	MNBC	MNBC DT	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$1,008.00	\$4,032.00	30	
12	MNBC	MNBC DT	3/19/18	3/25/18	09:00	16:00	X	X						-	-	1	\$1,008.00	\$1,008.00	30	
13	MNBC	MNBC EF	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$936.00	\$4,680.00	30	
14	MNBC	MNBC EF	3/19/18	3/25/18	16:00	19:00	X							-	-	1	\$936.00	\$936.00	30	
15	MNBC	MNBC PT	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$1,440.00	\$8,640.00	30	

## NCC Cable System Order

Order #	62509321	Flight Dates	03/12/18 - 03/25/18	Update Date	03/13/18
Syscode	5170	Agency	Waterfront Strategies	Version	1 Vs. 1
System Name	Comcast/Chicago Interconnect, IL	Advertiser	Fight Back for a Better Tomorrow #202254	Show All Lines	
Market	Chicago			Total # of Weeks	2
		Client Code	367	Total	\$47,448.00
AE	Collin Diederich	Product Code	391	Commission	\$7,117.20
Sales Coordinator	Taylor Dale	Est Code	6193	Net Total	\$40,330.80
Office	Washington	Product Name	AG	Total Spots	52
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.12 New Issue Order: Please Confirm Online. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	MNBC	MNBC PT	3/19/18	3/25/18	19:00	24:00	X							-	-	2	\$1,440.00	\$2,880.00	30	

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
<b>SPOTS</b>	52	0	0	0	0	0	0	0	0	0	0	0	52
<b>AMT</b>	\$47,448.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$47,448.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/13/18

62509321 | Chicago | Comcast/Chicago Interconnect, IL | 5170 |