



QUARTERLY REPORT

FOR

April - June 2022

Prepared By: Julie Busse

**KSMG (FM), Seguin, TX
CMG NY/Texas Radio, LLC**

ISSUES AND PROGRAMS REPORT

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OVERVIEW

OVERVIEW

KSMG, Magic 105.3 develops on-air programming to address issues of significant importance to residents of Seguin, San Antonio and surrounding cities.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KSMG, Magic 105.3 show is called “KSMG City View”.

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Seguin, San Antonio and surrounding cities:

- GOVERNMENT/LEGAL
- HEALTH
- FINANCIAL/ECONOMY
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

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2nd Quarter 2022 Community Events:

St. Mary's University 4/1/2022

Fiesta Oyster Bake – The Heartbeat of Fiesta (106th Anniversary!)

KSMG supported Fiesta Oyster Bake with onair mentions. Oyster Bake is an official Fiesta® San Antonio event sponsored by the St. Mary's University Alumni Association, this music festival featured multiple artists. This event utilizes 7,000 plus volunteers and attracts more than 60,000 patrons to raise money for St. Mary's University student scholarships and university and alumni programs.

Alamo Heights Night 4/1/2022

KSMG supported Alamo Heights Night with onair mentions. This Fiesta event is operated by the Alamo Heights Rotary Club and raises money for the local community.

Texas Cavaliers River Parade 4/1/2022-4/4/2022

KSMG supported the Texas Cavaliers River Parade with onair mentions. The Texas Cavaliers River Parade, took place on April 4th at the Riverwalk in Downtown San Antonio and honored Randy Rogers as the Grand Marshal.

Taste of the Northside: Brighton Center 4/1/2022-4/7/2022

KSMG supported Taste of the Northside with promotional mentions. This event benefits Brighton Center. Brighton Center provides family and community education and developmental services to children with disabilities or delays empowering them to achieve their individual potential making them successful in every community.

Battle of Flowers Association 4/1/2022-4/8/2022

Battle of Flowers Parade & Battle of Flowers Parade Traveling Float

KSMG supported the Battle of Flowers Association with onair mentions for the Battle of Flowers Parade, and Battle of Flowers Traveling Float. We also supported them with an onsite appearance for the Battle of Flowers Traveling Float. The Battle of Flowers Parade, ¡Viva Las Flores!, was held on April 8th. This association is a civic non-profit organization, whose objective is to teach the history of our state and keep the patriotic traditions of Texas and San Antonio alive.

NIOSA 4/1/2022-4/8/2022

KSMG supported Night In Old San Antonio, April 5th through 8th in Downtown San Antonio with promotional mentions and an onsite appearance. "A Night In Old San Antonio®" (NIOSA®) is a four-night festival in the heart of downtown San Antonio that celebrates the city's diverse cultural legacy for more than 85,000 revelers annually. Sponsored by and benefiting The Conservation Society of San Antonio. Funds raised enable The Conservation Society of San Antonio to continue its 94-year mission of preserving historic buildings, objects, places and customs relating to the history of Texas and all that is admirably distinctive to the state.

Poteet Strawberry Festival 4/18/2022-4/22/2022

KSMG supported the 75th Annual Poteet Strawberry festival with promotional announcements. The 75th Annual Poteet Strawberry Festival happened April 22 through April 24 in Poteet, and featured: Sara Evans, The Bellamy Brothers, Randall King, Shane Smith & The Saints, Kevin Fowler, and more. The Poteet Strawberry Festival supplies community support and scholarships to those in need in the Poteet Community.

San Antonio Zoo 6/7/2022-6/26/2022

KSMG supported the San Antonio Zoo with promotional announcements. The San Antonio Zoo, operated by San Antonio Zoological Society, is a non-profit organization committed to securing a future for wildlife.

Pride San Antonio 6/13/2022-6/25/2022

KSMG supported Pride San Antonio with promotional announcements and an onsite appearance in the Pride Bigger Than Texas Parade on Saturday, June 25th. We supported the following Pride events: Night Out at the Zoo, Pride “Bigger Than” Texas Festival, Pride “Bigger Than” Texas Parade, and Six Flags Fiesta Texas Pride Week Finale. Pride San Antonio is a nonprofit organization that has committed itself to working for the betterment of the San Antonio community.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
5/1/22	City View	Garry Merritt	Great Springs Project	Garry talks about the Great Springs Trail Plan, a 100-mile network of trails from Austin to San Antonio, linking San Antonio Springs, Comal Springs, San Marcos Springs and Barton Springs. He talks about the benefits to people, the environment and the economy	30:00 6:30AM
5/15/22	City View	Garry Merritt	Great Springs Project	Garry talks about the Great Springs Trail Plan, a 100-mile network of trails between San Antonio and Austin. It's already about one-third done, with a completion date projected in 2036.	30:00 6:00AM
5/22/22	City View	Marcus Lee	City of San Antonio Solid Waste Management Division	Marcus talks about ReWorksSA, which helps local businesses with recycling and sustainability. He talks about local businesses receiving the Pinnacle Award for their practices	30:00 6:30AM
6/12/22	City View	Marcus Lee	City of San Antonio Solid Waste Management Division	Marcus talks about ReWorksSA, which helps local businesses with recycling and sustainability. He says those practices save money and help the environment, and are also a factor in attracting conventions to San Antonio	30:00 6:00AM
6/19/22	City View	Garry Merritt	Great Springs Project	Garry talks about the Great Springs Trail Plan, a 100-mile network of trails from Barton Springs in Austin to San Antonio Springs. He says it is taking the cooperation of state agencies, local governments, landowners and non-	30:00 6:30AM

				profit organizations. He says it will help the environment, people and the economy of the region	
6/19/22	City View	Carla Obledo	City of San Antonio Municipal Court Presiding Judge	Judge Obledo talks about the Drive Safely SA 100 Deadliest Days campaign, to reduce the number of fatal crashes involving teen drivers. She says teens, and other drivers, can increase safety by wearing their seat belt, and wearing it properly, not speeding and not being distracted by cell phones, other people in the car and grooming	30:00 6:00AM
6/26/22	City View	Carla Obledo	City of San Antonio Municipal Court Presiding Judge	Judge Obledo talks about launching a summer driving safety program for teenagers. Texas leads the nation in fatal crashes involving teens between Memorial Day and Labor Day. She talked about how Municipal Court operations kept going when the pandemic began, and how the pandemic has changed things	30:00 6:30AM

HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/10/22	City View	Mitch Hagney	Food Policy Council of San Antonio	The Council has a vision of healthy, fresh, affordable food accessible to all in San Antonio. He talked about the community health, from a food standpoint and the great number of food deserts and how they are working to change that. They just planted a food forest in Padre Park	30:00 6:30AM
4/10/22	City View	Clarissa Thompson Alex Menchaca	Texas Organ Sharing Alliance	April is National Donate Life Month and they encourage everyone to sign up to be an organ donor. Alex talked about his 24-year-old son's death in a motorcycle crash. He had signed up to be an organ donor and one of his organs saved the life of his uncle, Alex's brother	30:00 6:00AM
4/17/22	City View	Clarissa Thompson Alex Menchaca	Texas Organ Sharing Alliance	They encourage everyone to sign up to be an organ donor. Clarissa talked about the huge number of people waiting for an organ, mostly kidneys. Alex talked about his 24-year-old son David becoming an organ donor when he was killed in a motorcycle crash.	30:00 6:30AM
4/24/22	City View	Renee Nalls	Pancreatic Cancer Action Network	PanCAN is hosting their fundraising walk, PurpleStride on Saturday. Renee talks about losing her father and grandmother to pancreatic cancer, one of the deadliest cancers. She talks about continuing their fight by raising money to support PanCAN and research to find a cure	30:00 6:00AM

5/8/22	City View	Rachel Larsen Tim Hedgepeth	Curtain Up Cancer Foundation	Rachel, founder of Curtain Up Cancer Foundation and Tim, a theater teacher and actor talk about "The Six," a theatrical presentation about six people whose lives have been affected by cancer. Their stories are portrayed by volunteer actors and presented at the Woodlawn Theatre	30:00 6:00AM
5/15/22	City View	Rachel Larsen Tim Hedgepeth	Curtain Up Cancer Foundation	They talk about the therapeutic benefit of the arts and the programs and shows that the Curtain Up Cancer Foundation puts on. "The Six" is a fundraising show that tells the stories of six people affected by cancer	30:00 6:30AM
5/29/22	City View	Jessica Knudsen	Clarity Child Guidance Center	Jessica says Clarity (the only nonprofit mental health treatment center for children in South Texas) has seen an increase in children and families needing their help since the pandemic began. She talked about social isolation, anxiety, depression and delayed development	30:00 6:00AM

FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/3/22	City View	Kathy Rhoads Jana Foreman	The Conservation Society of San Antonio	They talked about the mission of the Society: preserving historic buildings and the culture of San Antonio. Their biggest fundraiser NIOSA is coming up and they need a successful event to help recover from the pandemic	30:00 6:30AM
4/17/22	City View	Robert Martinez	Poteet Strawberry Festival	The chairman of the 75 th Poteet Strawberry Festival invites everyone to come join the fun. He talked about growing strawberries and the impact on the economy of Poteet. Money raised at the festival provides scholarships for Poteet students	30:00 6:00AM
6/5/22	City View	Loretta Kent	Southwest Tattoo Removal Program	Observing how some tattoos on the face, neck and hands were preventing people from getting jobs, Loretta, a Registered Nurse, founded the non-profit organization to provide free or low-cost tattoo removal	30:00 6:00AM
6/12/22	City View	Loretta Kent	Southwest Tattoo Removal Program	Loretta, a Registered Nurse, saw how tattoos on the face, neck and hands were preventing people from getting jobs and founded the Southwest Tattoo Removal Program to help them. She provides free or low-cost tattoo removal and once people get a job, they are able to pay for services, which helps other people with the cost of getting their tattoos removed	30:00 6:30AM

FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/3/22	City View	Mitch Hagney	Food Policy Council of San Antonio	He talks about their mission of healthy, fresh, affordable food, accessible to all, in a vibrant local food economy. He says there are many food deserts in San Antonio and ways they are working to improve that	30:00 6:00AM
5/1/22	City View	Daniel Vargas	Operation Triage	The all-volunteer non-profit organization helps veterans and first responders in need with home repairs and emergency financial aid. They also help veterans navigate the complicated VA system	30:00 6:00AM
5/8/22	City View	Daniel Vargas	Operation Triage	Vargas founded the organization in 2016 to help veterans and first responders in need with home repairs and remodels and emergency financial aid. He said his organization avoids a lot of the red tape that slows response time	30:00 6:30AM
5/22/22	City View	Susan Osborne Ken McConnell	CAMP, Children's Association for Maximum Potential	Susan talked about CAMP CAMP, which provides summer camp for people with special needs between the ages of 5 and 55. Ken talks about his son Brandon's experience at CAMP CAMP	30:00 6:00AM
5/29/22	City View	Susan Osborne Ken McConnell	CAMP, Children's Association for Maximum Potential	Susan tells the history of CAMP CAMP and what goes on at summer camp for people with special needs and their siblings. Ken talks about overcoming his fear of letting his son Brandon go to CAMP CAMP, and how wonderful it has been for him	30:00 6:30AM

6/5/22	City View	Jessica Knudsen	Clarity Child Guidance Center	Jessica talks about the increase in children and families seeking help from Clarity since the pandemic began. She says social isolation has taken a toll on everyone and more children are suffering from anxiety and depression. She talks about when to get help for a child and treatment options	30:00 6:30AM
6/26/22	City View	Dawn White Fosdick Valerie Salas	CAM, Christian Assistance Ministry	CAM helps people and families in crisis, Dawn likens it to an emergency room in the social service field. Since the pandemic they have stepped up assistance to people who are homeless. Valerie, once homeless, talks about how she works to help people get off of the streets	30:00 6:00AM

PUBLIC SERVICE ANNOUNCEMENTS

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(PSA's are: :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
4/1/2022-4/30/2022	Texas Association of Broadcasters	Texas Army National Guard	Community	89x
4/1/2022	St. Mary's University	Oyster Bake	Education/Event Awareness	1x
4/1/2022	Alamo Heights Night	Alamo Heights Rotary Club	Community/Event Awareness	3x
4/1/2022-4/4/2022	Texas Cavaliers River Parade	River Parade Benefitting Children's Charities	Community/Fundraiser	1x
4/1/2022-4/7/2022	Taste of the Northside	Brighton Center	Community Education	18x
4/4/2022-4/8/2022	Battle of Flowers Association	Battle of Flowers Parade	Education	30x
4/1/2022-4/3/2022	Battle of Flowers Association	Battle of Flowers Traveling Float	Education	6x
4/1/2022-4/8/2022	NIOSA	The Conservation Society of San Antonio	Event Awareness/Historic Preservation	50x
4/18/2022-4/22/2022	Poteet Strawberry Festival	75 th Annual Strawberry Festival	Education/ Community	25x
5/1/2022-5/31/2022	Texas Association of Broadcasters	Texas Army National Guard	Community	86x
6/7/2022-6/26/2022	San Antonio Zoological Society	San Antonio Zoo	Conservation/Wildlife	105x
6/13/2022-6/25/2022	Pride San Antonio	Pride Week Events	Awareness/Community	123x
6/1/2022-6/30/2022	Texas Association of Broadcasters	Texas Army National Guard	Community	87x