

## **KRUX-FM, Las Cruces, New Mexico**

### **Quarterly Topic Report**

**3<sup>rd</sup> Quarter, 2023**

Through meetings with local community leaders, review of area newspapers and other publications, the staff of KRUX-FM has determined that the following issues are of primary importance to the citizens within our coverage area:

- 1. Community Education: KRUX worked with El Caldito Soup Kitchen in Las Cruces to air an interview with its members. This interview was to bring awareness for their Empty Bowls Fundraising Event that supports the soup kitchen and allows them to continue to help the community of Las Cruces.**
- 2. Health: With a recent surge of Covid-19 cases in the Las Cruces area, KRUX felt it was important to inform the community on what they can do to stay healthy. KRUX offered listeners information on where to get tested for Covid-19 and what to do if they get exposed/infected.**
- 3. Arts and Entertainment: The Southern State Fair is back for the residents of Las Cruces. KRUX offers information on the event and tells listeners what they can expect from it.**

- 1. Health: With a recent surge of Covid-19 cases in the Las Cruces area, KRUX felt it was important to inform the community on what they can do to stay healthy. KRUX offered listeners information on where to get tested for Covid-19 and what to do if they get exposed/infected.**

<b>Date</b>	<b>Time Aired</b>	<b>Program Title</b>	<b>Description</b>	<b>Duration</b>
22JUL23	12:03 PM 1:05 PM 6:23 PM	KRUX Cares About the Community: Covid Safety	Production Manager, Nidia Jimenez, discusses how viewers can stay safe and away from Covid. She also discusses what you can do if you infected/exposed	1 min
27JUL23	8:25 AM 9:31 AM 2:23 PM 5:28 PM 7:28 PM	KRUX Cares About the Community: Covid Safety	Production Manager, Nidia Jimenez, discusses how viewers can stay safe and away from Covid. She also discusses what you can do if you infected/exposed	1 min
29JUL23	9:27 AM 11:06 AM 12:04 PM 3:06 PM 7:04 PM	KRUX Cares About the Community: Covid Safety	Production Manager, Nidia Jimenez, discusses how viewers can stay safe and away from Covid. She also discusses what you can do if you infected/exposed	1 min
2AUG23	8:24 AM 11:02 AM	KRUX Cares About the	Production Manager, Nidia	1 min



**2. Arts and Entertainment: The Southern State Fair is back for the residents of Las Cruces. KRUX offers information on the event and tells listeners what they can expect from it.**

<b>Date</b>	<b>Time Aired</b>	<b>Program Title</b>	<b>Description</b>	<b>Duration</b>
22AUG23	4:26 PM	KRUX Cares About the Community: Southern State Fair	Music Director discusses Southern State fair and what the residents of Las Cruces and NMSU can expect	1 min
27AUG23	8:03 AM 11:05 AM 12:07 PM 5:09 PM 8:03 PM	KRUX Cares About the Community: Southern State Fair	Music Director discusses Southern State fair and what the residents of Las Cruces and NMSU can expect	1 min
5SEP23	8:04 AM 9:05 AM 2:04 PM 3:28 PM 7:27 PM	KRUX Cares About the Community: Southern State Fair	Music Director discusses Southern State fair and what the residents of Las Cruces and NMSU can expect	1 min
10SEP23	10:06 AM 11:25 AM 4:04 PM 6:26 PM 7:26 PM	KRUX Cares About the Community: Southern State Fair	Music Director discusses Southern State fair and what the residents of Las Cruces and NMSU can expect	1 min

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<b>Date</b>	<b>Time Aired</b>	<b>Program Title</b>	<b>Description</b>	<b>Duration</b>
20SEP23	2:24 PM 3:25 PM 5:04 PM	KRUX Cares About the Community: El Caldito Soup Kitchen	Poet James sits down with Jan Achery and Gabe Anaya to talk about the Empty Bowls Event on October 13 <sup>th</sup>	1 min
26SEP23	9:06 AM 11:29 AM 12:30 PM 6:06 PM 7:05 PM	KRUX Cares About the Community: El Caldito Soup Kitchen	Poet James sits down with Jan Achery and Gabe Anaya to talk about the Empty Bowls Event on October 13 <sup>th</sup>	1 min
30SEP23	8:23 AM 10:29 AM 4:25 PM 8:05 PM	KRUX Cares About the Community: El Caldito Soup Kitchen	Poet James sits down with Jan Achery and Gabe Anaya to talk about the Empty Bowls Event on October 13 <sup>th</sup>	1 min
2OCT23	8:05 AM 9:06 AM 2:26 PM 5:23 PM 7:05 PM	KRUX Cares About the Community: El Caldito Soup Kitchen	Poet James sits down with Jan Achery and Gabe Anaya to talk about the Empty Bowls Event on October 13 <sup>th</sup>	1 min
8OCT23	11:29 AM 1:07 PM 3:26 PM 6:07 PM 7:06 PM	KRUX Cares About the Community: El Caldito Soup Kitchen	Poet James sits down with Jan Achery and Gabe Anaya to talk about the Empty Bowls Event on October 13 <sup>th</sup>	1 min