

## **KRUX-FM, Las Cruces, New Mexico**

### **Quarterly Topic Report**

#### **4<sup>th</sup> Quarter, 2023**

Through meetings with local community leaders, review of area newspapers and other publications, the staff of KRUX-FM has determined that the following issues are of primary importance to the citizens within our coverage area:

- 1. Health: KRUX gives a one-minute feature providing encouragement, motivation, and practical solutions for people grappling with issues in relationships, personal growth, careers, and self-perception.**
- 2. Arts and Entertainment: We sit down for a quick interview with volunteers for the Noche De Luminarias event hosted on the NMSU campus. We discuss what goes into putting on this event, what the people of Las Cruces can expect and mention other events also happening in the month of December.**
- 3. Education: KRUX discusses local academic help and tutoring programs for students of all grades. With winter break ending we share some tips to stay motivated in life and on schoolwork.**
- 4. Safety: With new years right around the corner KRUX shares some ways you can be safe and avoid drunk driving into the new year.**

1. **Health: KRUX gives a one-minute feature providing encouragement, motivation, and practical solutions for people grappling with issues in relationships, personal growth, careers, and self-perception.**

<b>Date</b>	<b>Time Aired</b>	<b>Program Title</b>	<b>Description</b>	<b>Duration</b>
14NOV23	12:09 PM 4:25 PM 7:20 PM	KRUX Cares About the Community: Encouragement, motivation, and solutions	Program Director, Nathaniel Shinners, encouragement, motivation, and practical solutions for people grappling with issues in relationships, personal growth, careers, and self- perception.	2 min
15NOV23	10:35 AM 11:02 AM 2:20 PM 3:15 PM 6:50 PM 8:02 PM	KRUX Cares About the Community: Encouragement, motivation, and solutions	Program Director, Nathaniel Shinners, encouragement, motivation, and practical solutions for people grappling with issues in relationships, personal growth, careers, and self- perception.	2 min
16NOV23	9:03 AM 12:02 PM 4:40 PM 7:06 PM 8:01 PM	KRUX Cares About the Community: Encouragement, motivation, and solutions	Program Director, Nathaniel Shinners, encouragement, motivation, and	2 min

			practical solutions for people grappling with issues in relationships, personal growth, careers, and self-perception.	
17NOV23	11:04 AM 3:45 PM 7:07 PM 8:04 PM	KRUX Cares About the Community: Encouragement, motivation, and solutions	Program Director, Nathaniel Shiners, encouragement, motivation, and practical solutions for people grappling with issues in relationships, personal growth, careers, and self-perception.	2 min

**2. Arts and Entertainment: We sit down for a quick interview with volunteers for the Noche De Luminarias event hosted on the NMSU campus. We discuss what goes into putting on this event, what the people of Las Cruces can expect and mention other events also happening in the month of December.**

<b>Date</b>	<b>Time Aired</b>	<b>Program Title</b>	<b>Description</b>	<b>Duration</b>
20NOV23	12:17 PM 6:33 PM 8:20 PM	KRUX Cares About the Community: Noche De Luminarias	Production Director, Poet James-Hovda discusses what goes into putting together this event, what residents can expect, and highlights some other events in December	10 min
21NOV23	11:12 AM 12:02 PM 8:30 PM	KRUX Cares About the Community: Noche De Luminarias	Production Director, Poet James-Hovda discusses what goes into putting together this event, what residents can expect, and highlights some other events in December	10 min
22NOV23	11:25 AM 12:23 PM 5:30 PM	KRUX Cares About the Community: Noche De Luminarias	Production Director, Poet James-Hovda discusses what goes into putting together this event, what residents can expect, and highlights some other events in December	10 min
23NOV23	9:06 AM 6:06 PM	KRUX Cares About the	Production Director, Poet	10 min

		Community: Noche De Luminarias	James-Hovda discusses what goes into putting together this event, what residents can expect, and highlights some other events in December	

**3. Safety: Education: KRUX discusses local academic help and tutoring programs for students of all grades. With winter break ending we share some tips to stay motivated in life and on schoolwork.**

10DEC23	8:07 AM 11:06 AM 2:08 PM 5:06 PM 8:30 PM	KRUX Cares About the Community: Academic Help	Production Director, Bardo Sanchez, discusses local academic help and tutoring programs for students of all grades.	1 min
11DEC23	8:03 AM 11:05 AM	KRUX Cares About the	Production Director, Bardo	1 min

	12:07 PM 5:09 PM 8:03 PM	Community: Academic Help	Sanchez, discusses local academic help and tutoring programs for students of all grades.	
12DEC23	9:27 AM 11:06 AM 12:04 PM 3:06 PM 7:04 PM	KRUX Cares About the Community: Academic Help	Production Director, Bardo Sanchez, discusses local academic help and tutoring programs for students of all grades.	1 min
13DEC23	12:03 PM 1:05 PM 6:23 PM	KRUX Cares About the Community: Academic Help	Production Director, Bardo Sanchez, discusses local academic help and tutoring programs for students of all grades.	1 min
14DEC23	8:27 AM 9:29 AM 1:28 PM 5:06 PM 8:05 PM	KRUX Cares About the Community: Academic Help	Production Director, Bardo Sanchez, discusses local academic help and tutoring programs for students of all grades.	1 min
15DEC23	8:25 AM 9:31 AM 2:23 PM 5:28 PM	KRUX Cares About the Community: Academic Help	Production Director, Bardo Sanchez, discusses local academic help and tutoring	1 min

			programs for students of all grades.	
16DEC23	2:08 PM 5:06 PM 8:30 PM	KRUX Cares About the Community: Academic Help	Production Director, Bardo Sanchez, discusses local academic help and tutoring programs for students of all grades.	1 min

**4. Safety: With new years right around the corner KRUX shares some ways you can be safe and avoid drunk driving into the new year.**

<b>Date</b>	<b>Time Aired</b>	<b>Program Title</b>	<b>Description</b>	<b>Duration</b>
26DEC23	12:21 PM 6:03 PM 8:25 PM	KRUX Cares About the Community: New Years Driving	Program Director, Nathaniel Shinnars, some ways that can be take to be safe and avoid drunk driving into the new year.	1 min
27DEC23	5:30 PM 6:28 PM 8:29 PM	KRUX Cares About the	Program Director, Nathaniel Shinnars,	1 min

		Community: New Years Driving	some ways that can be take to be safe and avoid drunk driving into the new year.	
28DEC23	1:03 PM 3:29 PM 4:23 PM 8:06 PM	KRUX Cares About the Community: New Years Driving	Program Director, Nathaniel Shinnners, some ways that can be take to be safe and avoid drunk driving into the new year.	1 min
29DEC23	2:20 PM 3:28 PM 6:03 PM 8:25 PM	KRUX Cares About the Community: New Years Driving	Program Director, Nathaniel Shinnners, some ways that can be take to be safe and avoid drunk driving into the new year.	1 min
30DEC23	2:02 PM 4:30 PM 7:33 PM 8:06 PM	KRUX Cares About the Community: New Years Driving	Program Director, Nathaniel Shinnners, some ways that can be take to be safe and avoid drunk driving into the new year.	1 min
31DEC23	2:02 PM 4:30 PM 7:33 PM 8:06 PM	KRUX Cares About the Community: New Years Driving	Program Director, Nathaniel Shinnners, some ways that can be take to be safe and avoid drunk driving into the new year.	1 min



1JAN24	8:05 AM 9:06 AM 2:26 PM 5:23 PM 7:05 PM	KRUX Cares About the Community: New Years Driving	Program Director, Nathaniel Shinnars, some ways that can be take to be safe and avoid drunk driving into the new year.	1 min
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