

# **Global One Media, Inc.**

**Elko, Nevada**

## **Quarter One 2024 Community Issues**

### **Core Community Issues:**

- Support for Community Arts
- Health and Wellness
- Senior and Veteran Support
- Community Engagement

### **Additional Community Issues:**

- Youth Engagement
- Community Preservation
- Educational Opportunities
- Community Homelessness

This list was comprised during an Issues Committee meeting held on

**Please Note: This list is subject to change during any quarter based on requests for airtime from community members, and feedback from listeners and community members. The Global One Media policy is to provide airtime to any qualified charitable, educational, or other welfare-oriented group or guest.**

Program: Cowboy Poetry		(15 second PSA)
Dates: 1/8, 1/10, 1/14, 1/21, 1/25, 1/30, 2/2	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) This annual event promotes poetry and other art forms about the surrounding area and gathers artists from across the nation.		

Program: Elko Fire Dept. Spaghetti Feed		(15 second PSA)
Dates: 1/23, 1/27, 1/31, 2/3, 2/6, 2/9, 2/16	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) The annual spaghetti feed held as a fundraiser by Elko Fire Dept.		

Program: Clothing Drive with F.I.S.H.		(15 second PSA)
Dates: 1/8, 1/10, 1/13, 1/15, 1/17	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) Spring cleaning clothing drive held for the less fortunate by Friends in service helping.		

Program: The Art Madness Auction		(15 second PSA)
Dates: 1/9, 1/12, 1/19, 1/25, 2/1, 2/6, 2/11	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) This auction raises funds for the local arts in the community and in schools.		

Program: Starry Night Adult Prom		(15 second PSA)
Dates: 1/8, 1/11, 1/14, 1/22, 1/25, 2/4, 2/8, 2/15	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) This event is a fun gathering for couples, this kid-free night is a way for the community to engage with one another.		

Program: NNYSA Youth Soccer		(15 second PSA)
Dates: 1/17, 1/27, 1/31, 2/3, 2/10, 2/15, 2/17, 2/20, 2/23, 2/26, 3/1, 3/6, 3/11, 3/13	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) PSA discussing deadline for the opportunity for youth soccer sign ups.		

Program: January Business After Hours		(15 second PSA)
Dates: 1/15, 1/19	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (1) This event provides a place for Elko professionals to mingle and network with one another.		

Program: Art of the West		(15 second PSA)
Dates: 1/15, 1/19, 1/23, 1/30	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) Gathering of local artists to centralized around Western United States culture.		

Program: Moses Project		(15 second PSA)
Dates: 1/16, 1/21	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) This organization is committed to providing support and necessary resources to the most vulnerable of populations, foster children, at-risk children and families in crisis.		

Program: Children Business Fair		(15 second PSA)
Dates: 1/16, 1/26, 2/2, 2/9, 2/15	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (1) This event provides the youth with a look into a variety of different career fields.		

Program: Little Shop of Horrors		(15 second PSA)
Dates: 1/28, 2/4, 2/11, 2/12, 2/22, 2/27, 2/29, 3/5, 3/7, 3/12, 3/15	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) A local community play promoting arts in the community and creating a space for community engagement.		

Program: Jess Mundell Talk		(15 second PSA)
Dates: 1/24, 1/26, 2/3, 2/10, 2/14	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) Local educational opportunity for older youth and adults about financial management t the local library.		

Program: Mybrary Book Talk		(15 second PSA)
Dates: 1/29, 1/31	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2)Local educational opportunity for youth about the importance of reading at the local library.		

Program: Elko City Volunteer Training		(15 second PSA)
Dates: 2/2, 2/5, 2/8, 2/17, 2/19, 2/22	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (3) Training centralized around area beautification and health/safety.		

Program: Horizon Hospice		(15 second PSA)
Dates: 1/1, 1/11	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (3) Local community center that provides care for senior citizens.		

Program: Women of the West		(15 second PSA)
Dates: 2/7, 2/9, 2/18, 2/22, 2/24, 2/27, 3/1	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (3) Local gathering for community women focused primarily around agricultural life in the west.		

Program: Community Revival		(15 second PSA)
Dates: 2/5, 2/7, 2/10, 2/12	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA -(2) This PSA promotes a green up clean up event put on by the city of Elko.		

Program: Adult Softball		(15 second PSA)
Dates: 2/16, 2/18, 2/19, 2/24, 2/26, 3/4, 3/15,	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) Community opportunity for adults to get active in a fun, engaging way.		

Program: Canned Meat Drive		(15 second PSA)
Dates: 2/20	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA -(5) Food drive for the local homeless and at-risk population.		

Program: Kindergarten Summit		(15 second PSA)
Dates: 2/21, 2/24, 2/27, 3/2, 3/5	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (3) Event encapsulates local Kindergarteners work throughout the year for community viewing.		

Program: Relay for Life		(15 second PSA)
Dates: 3/2, 3/9, 3/16,	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) Local Community event promoting health and active lifestyles.		



Program: Eggstravaganza		(15 second PSA)
Dates: 3/3, 3/10, 3/14,	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) Community-wide easter event held at the Elko City Park free for all ages.		

Program: Steampunk and Drunk		(15 second PSA)
Dates: 3/17,	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) Free community event for adults centered around the Steampunk Era.		

Program: Fire in the Hole		(15 second PSA)
Dates: 3/17,	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) Fire Safety meeting held by Elko Fire Dept with a barbeque and cornhole tournament afterwards		

Program: STEM Fair		(15 second PSA)
Dates: 3/11, 3/13,	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) Science, technology, engineering, and mathematics fair held annually for Elko County students.		

Program: Elko Junction Egg Hunt		(15 second PSA)
Dates: 3/14,	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) Community-wide easter event held annually free for all ages.		

Program: Clean-up Green-up		(15 second PSA)
Dates: 3/16,	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (4) A green up clean up event put on by the city of Elko held annually		

Program: March Business After Hours		(15 second PSA)
Dates: 3/12, 3/20	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (1) This event provides a place for Elko professionals to mingle and network with one another.		

Program: Outdoor Skills Challenge		(15 second PSA)
Dates:	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (2) Educational Outdoors skill challenge held by the Boy Scouts of America. Designed primarily for young children it teaches about outdoor safety		

Program: Souper Bowl		(15 second PSA)
Dates:	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (5) Soup kitchen looking for volunteers for event Super Bowl weekend.		

Program: Ruby Mountain Resource Center		(15 second PSA)
Dates:	Times: every hour from 6:00AM-9:59PM	Frequency: 17 times throughout the day (45 minutes into the hour)
Description: Station-produced PSA - (1) A local non-profit thrift store dedicated to providing job training and purposeful, worthwhile work at self-sustaining enterprises for people with intellectual disabilities		