

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

Name of Participating Group or Event:

Broadway Jr. Dazzled by Disney

Date and Time of Public Service:

Dates & Times Attached

Public Service Event Description:

This PSA was produced to let listeners know about the children's production of Broadway Jr: Dazzled by Disney!! A mix of all your favorite Disney songs performed by some incredibly talented kids.

Listeners were encouraged to attend this event.

THE MISSISSIPPI RADIO GROUP  
 PO BOX 410  
 TUPELO, MS 38802

PSA

Advertiser ID: 4096

Amount Paid

4096-00447-0000	7/31/2016	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

4096-00447-0000

7/31/2016

1

PSA

Purchase Order Number:

Est. Number:

Co-Op:

Description: BROADWAY JR DAZZLED BY DISNEY

Salesperson: PSA,

Date	Day	Length		Qty	Rate	Total
<b>Copy: 2659-BroadwayJR DazzledByDisney</b>						
7/23/2016	Sat	:15	WWMS-FM 11:16:45 AM 02:47:45 PM 06:46:00 PM	3	\$0.00	\$0.00
7/24/2016	Sun	:15	WWMS-FM 06:47:00 AM 11:46:00 AM 03:29:30 PM	3	\$0.00	\$0.00
7/25/2016	Mon	:15	WWMS-FM 10:46:15 AM 12:32:00 PM 01:16:45 PM	3	\$0.00	\$0.00
7/26/2016	Tue	:15	WWMS-FM 03:30:00 AM 02:33:30 PM 10:51:00 PM	3	\$0.00	\$0.00
7/27/2016	Wed	:15	WWMS-FM 01:45:00 AM 01:32:30 PM 06:18:30 PM	3	\$0.00	\$0.00
7/28/2016	Thu	:15	WWMS-FM 12:30:00 AM 08:34:00 AM 08:52:00 PM	3	\$0.00	\$0.00
7/29/2016	Fri	:15	WWMS-FM 04:30:00 AM 10:32:30 AM 07:51:30 PM	3	\$0.00	\$0.00
7/30/2016	Sat	:15	WWMS-FM 06:31:45 AM 11:17:30 AM 04:46:00 PM	3	\$0.00	\$0.00

DON'T FORGET WE NOW ACCEPT CREDIT CARDS/ 662-842-7658, MAKE CHECKS PAYABLE TO MS RADIO GROUP. THANK YOU.

<b>Quantity</b>	24	<b>Total</b>	<b>\$0.00</b>
<b>Total Due</b>			<b>\$0.00</b>

INVOICE

# **QUARTERLY ISSUES**

**STATION: WWMS**

**TIME PERIOD, Q3 2016**

**Name of Participating Group or Event:**

**Golden Ribbon Run for St Jude**

**Date and Time of Public Service:**

**Dates & Times Attached**

**Public Service Event Description:**

**This PSA was produced to let listeners know about the Golden Ribbon Run to Benefit St. Jude Research Hospital. Listeners were encouraged to take part in this event. All proceeds went to St. Jude Research Hospital.**

THE MISSISSIPPI RADIO GROUP  
 PO BOX 410  
 TUPELO, MS 38802

PSA

Advertiser ID: 4096

Amount Paid

4096-00451-0000	8/31/2016	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

4096-00451-0000

O 8/31/2016

1

PSA

Purchase Order Number:

Est. Number:

Co-Op:

Description: GOLDRIBBON RUN FOR ST JUDE 2016

Salesperson: PSA,

Date	Day	Length		Qty	Rate	Total
<b>Copy: 2659-GOLDRIBBON RUN ST.JUDE2016</b>						
8/18/2016	Thu	:15	WWMS-FM 07:48:15 AM 11:47:30 AM 02:49:00 PM	3	\$0.00	\$0.00
8/19/2016	Fri	:15	WWMS-FM 12:31:30 AM 08:34:15 AM 11:51:00 PM	3	\$0.00	\$0.00
8/20/2016	Sat	:15	WWMS-FM 06:17:30 AM 11:33:30 AM 09:52:00 PM	3	\$0.00	\$0.00
8/21/2016	Sun	:15	WWMS-FM 03:45:00 AM 03:56:30 PM 11:31:00 PM	3	\$0.00	\$0.00
8/22/2016	Mon	:15	WWMS-FM 12:45:00 AM 12:32:30 PM 10:20:00 PM	3	\$0.00	\$0.00
8/23/2016	Tue	:15	WWMS-FM 02:30:00 AM 08:16:45 AM 06:32:30 PM	3	\$0.00	\$0.00
8/24/2016	Wed	:15	WWMS-FM 07:32:00 AM 01:30:45 PM 09:21:15 PM	3	\$0.00	\$0.00
8/25/2016	Thu	:15	WWMS-FM 04:46:30 AM 10:48:30 AM 05:16:45 PM	3	\$0.00	\$0.00
8/26/2016	Fri	:15	WWMS-FM 02:46:00 AM 09:31:45 AM 11:51:45 PM	3	\$0.00	\$0.00
8/27/2016	Sat	:15	WWMS-FM 12:45:00 AM 10:46:30 AM 08:20:30 PM	3	\$0.00	\$0.00
8/28/2016	Sun	:15	WWMS-FM 04:45:30 AM 09:30:45 AM 11:45:30 PM	3	\$0.00	\$0.00
8/29/2016	Mon	:15	WWMS-FM 12:45:00 AM 03:16:00 PM 09:35:15 PM	3	\$0.00	\$0.00
8/30/2016	Tue	:15	WWMS-FM 02:45:00 AM 11:18:00 AM 05:16:45 PM	3	\$0.00	\$0.00
8/31/2016	Wed	:15	WWMS-FM 01:45:00 AM 09:18:30 AM 10:36:00 PM	3	\$0.00	\$0.00

DON'T FORGET WE NOW ACCEPT CREDIT CARDS/ 662-842-7658, MAKE CHECKS PAYABLE TO MS RADIO GROUP. THANK YOU.

<b>Quantity</b>	<b>42</b>	<b>Total</b>	<b>\$0.00</b>
<b>Total Due</b>			<b>\$0.00</b>

INVOICE

THE MISSISSIPPI RADIO GROUP  
 PO BOX 410  
 TUPELO, MS 38802

PSA

Advertiser ID: 4096

Amount Paid

4096-00451-0001	9/25/2016	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

4096-00451-0001

O 9/25/2016

1

PSA

Purchase Order Number:

Est. Number:

Co-Op:

Description: GOLDRIBBON RUN FOR ST JUDE 2016

Salesperson: PSA, .

Date	Day	Length		Qty	Rate	Total
<b>Copy: 2659-GOLDRIBBON RUN ST.JUDE2016</b>						
9/1/2016	Thu	:15	WWMS-FM 12:30:00 AM 11:46:45 AM 08:35:30 PM	3	\$0.00	\$0.00
9/2/2016	Fri	:15	WWMS-FM 04:45:00 AM 10:46:45 AM 11:50:45 PM	3	\$0.00	\$0.00
9/3/2016	Sat	:15	WWMS-FM 01:30:00 AM 01:17:15 PM 08:35:15 PM	3	\$0.00	\$0.00
9/4/2016	Sun	:15	WWMS-FM 02:45:00 AM 02:28:30 PM 10:45:00 PM	3	\$0.00	\$0.00
9/5/2016	Mon	:15	WWMS-FM 05:16:30 AM 11:18:30 AM 08:51:30 PM	3	\$0.00	\$0.00
9/6/2016	Tue	:15	WWMS-FM 12:45:00 AM 08:17:30 AM 10:20:30 PM	3	\$0.00	\$0.00
9/7/2016	Wed	:15	WWMS-FM 04:45:30 AM 03:31:45 PM 08:36:00 PM	3	\$0.00	\$0.00
9/8/2016	Thu	:15	WWMS-FM 02:45:00 AM 08:46:30 AM 11:35:30 PM	3	\$0.00	\$0.00
9/9/2016	Fri	:15	WWMS-FM 12:45:30 AM 10:31:00 AM 08:31:30 PM	3	\$0.00	\$0.00
9/10/2016	Sat	:15	WWMS-FM 04:45:30 AM 02:17:15 PM 09:51:00 PM	3	\$0.00	\$0.00
9/11/2016	Sun	:15	WWMS-FM 06:46:00 AM 11:31:00 AM 07:30:30 PM	3	\$0.00	\$0.00
9/12/2016	Mon	:15	WWMS-FM 12:30:00 AM 08:17:30 AM 05:46:00 PM	3	\$0.00	\$0.00
9/13/2016	Tue	:15	WWMS-FM 02:45:30 AM 09:48:30 AM 04:18:30 PM	3	\$0.00	\$0.00
9/14/2016	Wed	:15	WWMS-FM 12:30:00 AM 12:47:30 PM 05:47:30 PM	3	\$0.00	\$0.00
9/15/2016	Thu	:15	WWMS-FM 03:30:30 AM 09:48:30 AM 10:51:00 PM	3	\$0.00	\$0.00
9/16/2016	Fri	:15	WWMS-FM 12:30:00 AM 12:34:00 PM 04:16:45 PM	3	\$0.00	\$0.00
9/17/2016	Sat	:15	WWMS-FM 02:30:30 AM 02:33:30 PM 10:36:00 PM	3	\$0.00	\$0.00
9/18/2016	Sun	:15	WWMS-FM 04:45:00 AM 03:56:30 PM 09:45:30 PM	3	\$0.00	\$0.00
9/19/2016	Mon	:15	WWMS-FM 03:30:30 AM 03:49:00 PM 11:21:00 PM	3	\$0.00	\$0.00

DON'T FORGET WE NOW ACCEPT CREDIT CARDS/ 662-842-7658, MAKE CHECKS PAYABLE TO MS RADIO GROUP. THANK YOU.

<b>Quantity</b>	<b>57</b>	<b>Total</b>	<b>\$0.00</b>
<b>Total Due</b>			<b>\$0.00</b>

INVOICE

# **QUARTERLY ISSUES**

**STATION: WWMS**

**TIME PERIOD, Q3 2016**

**Name of Participating Group or Event:**

United Way of Northeast Mississippi

**Date and Time of Public Service:**

9/22/16      11:15

## **Public Service Event Description:**

Robin Matkin of the United Way was interviewed about this year's fundraising campaign. She encouraged employees to take advantage of their employer's payroll deduction if offered...and if not, she encouraged them to inquire with their employers about participated. She also gave info on how individuals can donate. She also highlighted several of the agencies who impact people in our community through funds distributed by United Way.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

Crimestoppers of Northeast Mississippi

**Date and Time of Public Service:**

Every Wed at 8:30am

**Public Service Event Description:**

Deputy Chief of Tupelo Police Department and Administrator for Crimestoppers of NE MS gives information on a suspect and encourages listeners to call in tips to the Crimestoppers hotline. Tips can payoff in cash rewards...and all tips are completely anonymous.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

Slugburger Festival, Corinth, MS

**Date and Time of Public Service:**

7/7/16      8:45am

**Public Service Event Description:**

Brent Johnson with the City of Corinth detailed all the events of the annual Slugburger Festival...including music, carnival and the famous Slugburger eating competition.

# QUARTERLY ISSUES

STATION: WWMS  
TIME PERIOD, Q3 2016

## Name of Participating Group or Event:

The Link Centre in Tupelo

## Date and Time of Public Service:

7/12/16 7:45am

## Public Service Event Description:

Amelia Eisenhaur was interviewed about her upcoming concert at the Link Centre. She and her family are a contemporary bluegrass band and Amelia was on the final season of American Idol. The concert benefits the Link Centre who works to connect people to the arts and offers many other opportunities to individuals and small business.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

United Way of Northeast Mississippi

**Date and Time of Public Service:**

7/12/16 8:15am

**Public Service Event Description:**

Robin Matkin with the United Way was interviewed about their annual Back To School Supply event. The United Way gives backpacks filled with school supplies to help many families in our area. Robin announced the dates of distribution for this year...and encouraged individuals and business to donate money for the supplies.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

Family Crisis Services of Northwest Mississippi

**Date and Time of Public Service:**

7/20/16 9:15am

**Public Service Event Description:**

Seth Gaines was interviewed about an fundraiser for Family Crisis Services of NW MS. Bowling for Bravery is set for the following night at the bowling alley in Oxford. Seth encourage listeners to form teams and be a part of event.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

Down on Main Concert Series

**Date and Time of Public Service:**

7/21/16 6:30pm

**Public Service Event Description:**

Scott Spencer of WWMS hosted the free concert held in Fairpark in Downtown Tupelo. The event is the first of three each summer put on by the Downtown Main Street Association and the Down on Main Concert Committee as an opportunity for family and friends to gather and enjoy the downtown area and the concert.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

Tallahatchie River Players of New Albany

**Date and Time of Public Service:**

7/29/16 7:45am

**Public Service Event Description:**

Rosie Spencer was interviewed about "Dazzled by Disney"... a production of TRP coming up in the following weekend. The event featured kids from elementary through middle school singing classic songs from Disney. The event raised money to cover costs of each performance and to help fund future performances.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

Tupelo Elvis Fan Club

**Date and Time of Public Service:**

8/3/16 8:15am

**Public Service Event Description:**

Legendary musician Ace Cannon was interviewed about his upcoming performance in Tupelo for the Tupelo Elvis Fan Club.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

Hatley Tiger Baseball Booster Club

**Date and Time of Public Service:**

7/28/16 8:15am

**Public Service Event Description:**

Hatley Principal and baseball coach John Harris was interviewed about the 2<sup>nd</sup> annual Hatley Tiger Baseball skeet shoot. It is a fundraiser for the baseball booster club that is held at a local shooting range. The event is scheduled for August 27<sup>th</sup>.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

Mississippi Sportsmen 4 Wounded Veterans

**Date and Time of Public Service:**

8/5/16      4:15pm

**Public Service Event Description:**

John Mark Bates was interviewed about a fundraising skeet shoot coming up on August 20<sup>th</sup> at Tombigbee Gun and Pawn's shooting range. The funds raised will go to MS Sportsmen 4 Wounded Veterans.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

Crimestoppers of Northeast Mississippi

**Date and Time of Public Service:**

8/20/16 9:00am

**Public Service Event Description:**

Scott Spencer of WWMS broadcasted live from the Blue Steel Challenge, an event that features law enforcement officers from all over who can compete...but also fellowship with their law enforcement brothers and sisters. The event is put on by and is a fundraiser for Crimestoppers of Northeast MS.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

Dallas Turner Fundraiser

**Date and Time of Public Service:**

8/30/16 9:15am

**Public Service Event Description:**

Scott Spencer with WWMS gave information to listeners about a fundraiser for Dallas Turner, a young man who suffered severe injury from a car accident and spent many weeks in the hospital in Nashville as a result of the injuries. The event is Maximum Championship Wrestling held at the Bruce VFW on Sept 3.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

Name of Participating Group or Event:

United Way of Northeast Mississippi

Date and Time of Public Service:

9/8/16 9am

Public Service Event Description:

Russ Wilson with United Way and Rob Rice, Campaign Chair for 2016 were interviewed about this years campaign. Rob and Russ encouraged listeners to donate through their employer if available—if not encourage their employer to consider contacting the United Way. They also informed listeners of some of the organizations that receive funds for the United Way...who in turn offer various help and services for our communities, positively impacting many lives.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

Regional Rehabilitation Center

**Date and Time of Public Service:**

9/14/16 9:15am

**Public Service Event Description:**

Robby Parham of Regional Rehab was interviewed about Pedaling for Hope on the Tanglefoot Trail. It is a bike ride coming up on October 15<sup>th</sup> starting in New Albany, MS. Funds raised go to the Regional Rehab...who offer a wide range of rehabilitation services at no charge to our community.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

United Way of Northeast Mississippi

**Date and Time of Public Service:**

9/15/16 9:10am

**Public Service Event Description:**

United Way's Robin Matkin and campaign chair for 2016, Rob Rice, were interviewed about this year payroll deduction campaign. Rob encouraged listeners to donate that way...and encouraged employers who don't participate to contact the United Way to discuss. He also detailed some of ways United Way impacts the community.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

United Way of Northeast Mississippi

**Date and Time of Public Service:**

9/22/16 9:00am

**Public Service Event Description:**

Robin Matkin of the United Way was interviewed about this years fundraising campaign. She encouraged employees to take advantage of their employers payroll deduction if offered...and if not, she encouraged them to inquire with their employers about participated. She also gave info on how individuals can donate. She also highlighted several of the agencies who impact people in our community through funds distributed by United Way.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

United Way of Northeast Mississippi

**Date and Time of Public Service:**

9/29/16 9:00am

**Public Service Event Description:**

Robin Matkin of the United Way and Dody Vail of the National Council on Alcoholism and Drug Dependence of N.E. MS were interviewed about this years fundraising campaign. Robin encouraged employees to take advantage of their employers payroll deduction if offered...and if not, she encouraged them to inquire with their employers about participated. She also gave info on how individuals can donate. She also highlighted several of the agencies who impact people in our community through funds distributed by United Way. Dody's organization is one of those who receive funds from United Way and she told how her organization has positively impacted people and families in our community.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q3 2016

**Name of Participating Group or Event:**

Down on Main Concert Series

**Date and Time of Public Service:**

9/15/16 6:30pm

**Public Service Event Description:**

Scott Spencer of WWMS hosted the free concert held in Fairpark in Downtown Tupelo. The event is the final of three each summer put on by the Downtown Main Street Association and the Down on Main Concert Committee as an opportunity for family and friends to gather and enjoy the downtown area and the concert.