

## **KKCL-AM Golden, Colorado**

### **ISSUES and PROGRAMS**

**2020 First Quarter Summary Period Covered January 1 through March 31, 2020**

The following issues were deemed significant by station ownership as the result of input from the public and requests from a number of qualified non-profit agencies and organizations.

In order to address these issues of public interest, KKCL-AM aired daily short form programs, public service announcements in two specific areas of our community.

KKCL-AM continued daily updates with the Public Education Partnership (PEP) through the Jefferson County Public Health Department and with county, city and non-profit services for those families and individuals impacted by economic and special needs (including disabilities) in Jefferson County, Colorado (our service area).

We also included weekly updates from Jeffco County Health on the growing COVID-19 Pandemic.

#### **PROGRAM:**

**TITLE: Be Golden During Our Greatest Time of Need in Jefferson County.**

These short form programs are produced and aired daily in cooperation with the Jefferson County Health Department and The Golden Backpack Program on KKCL-AM

The public awareness program aired during the entire period.

The ongoing daily program features the availability of SNAP (formally Food Stamps), health services to single mothers and food bank programs for the homeless.

The station also aired free services for medical attention in cooperation with Jeffco Health and now ride-share to and from medical services in the counties we serve.

Including Food Services, Health Service, COVID Testing Locations and mental health services.

Another qualified public program was also gathered from a growing interest within the service area of KKCL-AM was to inform our audience of what small business and services were open during the pandemic and which ones served the needs of both families and individuals with special disabilities.

**TITLE: We're Here to Help During the Pandemic**

In cooperation with public health agencies we directed our audience to the usage of masks, social distancing and testing locations.

These broadcasts aired daily on KKCL-AM and will continue through the pandemic.