

KKCL-AM Golden, Colorado

ISSUES and PROGRAMS

2019 Fourth Quarter Summary Period Covered October 1 through December 31, 2019

The following issues were deemed significant by station ownership as the result of input from the public and requests from a number of qualified non-profit agencies and organizations.

In order to address these issues of public interest, KKCL-AM aired daily short form programs, public service announcements in two specific areas of our community.

KKCL-AM continued daily updates with the Public Education Partnership (PEP) through the Jefferson County Public Health Department and with county, city and non-profit services for those families and individuals impacted by economic and special needs (including disabilities) in Jefferson County, Colorado (our service area).

PROGRAM:

Title: It Only Takes A Minute to Eat Healthy in Jefferson County, Colorado.

These short form programs are produced and aired daily in cooperation with the Jefferson County Health Department on KKCL-AM

The public awareness program aired during the entire period.

The ongoing daily program features the availability of SNAP (formally Food Stamps), health services to single mothers and food bank programs for the homeless.

The station also added free services for medical attention in cooperation with Jeffco Health and now ride-share to and from medical services in the counties we serve.

Another qualified public program was also gathered from a growing interest within the service area of KKCL-AM about the needs of both families and individuals with special disabilities.

The station also expanded the program to include special holiday toys and food baskets available to those in need during this season from civic and county sources.

PROGRAM:

Title: Autism Speaks in Jefferson County, Colorado.

ISSUE: The continued education and awareness of the effects of Autism in Jefferson County and the available family services from Firefly Autism (a Colorado 5013c non-profit) and other public programs in our service area of Jefferson County, Colorado

These short form programs are ongoing and feature the “voices of Autism” in cooperation with our partner non-profit. The feature promoted awareness of those in need within the social spectrum of this condition.

These continuous programs also featured local area businesses that support, hire and train people with special disabilities in our service area.