

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|------------------------|
| Station and Location: WQXA Macon | Date: 4/9/14 |
|--|------------------------|

I, Andrea Massar

being/on behalf of: Nathan Deal

a legally qualified candidate of the Republican

political party for the office of: Georgia Governor

in the Primary

election to be held on: 5/20/14

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| :30s | as ordered 5/14/14 to 5/20/14 | | | | |

Attach proposed schedule with charges (if available): \$1,795 gross

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Deal for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wes Smith

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/7/14

Date

Andrew Mass

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Rebecca L. Swan
Signature

Rebecca L. Swan
Printed Name

VP/GM
Title

| REFERENCE NO. | DESCRIPTION | INVOICE DATE | INVOICE AMOUNT | DISCOUNT TAKEN | AMOUNT PAID |
|---------------|--------------------------|--------------|----------------|-----------------|--------------|
| | Flt dates - 5/14-5/20/14 | | | | 1,525.75 |
| | | | | | 0.00 |
| CHECK DATE | CHECK NO. | PAYEE | | DISCOUNTS TAKEN | CHECK AMOUNT |
| 5/12/14 | 87583 | WGXA-TV | | | \$1,525.75 |

SECURITY FEATURES INCLUDE TRUE WATERMARK PAPER, HEAT SENSITIVE ICON AND FOIL HOLOGRAM.

Strategic Media Services, Inc.
 1911 North Ft. Myer Drive
 Suite 400
 Arlington, VA 22209
 (202)337-5700

BB&T
 BRANCH BANKING AND TRUST COMPANY
 68-531/560

87583
FRAUDARHOR

Check Number: 87583

DATE
 May 12, 2014
 AMOUNT

Memo: Deal

\$ 1,525.75

One Thousand Five Hundred Twenty-Five and 75/100 Dollars

PAY
 TO THE
 ORDER
 OF:

WGXA-TV
 599 Martin Luther King Blvd.
 Macon, GA 31201

Void After 90 Days



[Handwritten Signature]

AUTHORIZED SIGNATURE

⑈087583⑈ ⑆056005318⑆0000159760871⑈



WGXA-TV FOX24
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

Strategic Media Services
1911 North Ft Myer Dr
Suite 400
Arlington, VA 20002

Contract # 4378

Schedule Dates: 05/14/14-05/19/14
Advertiser: Nathan Deal for Govr (11773)
Agency: Strategic Media Services (1263)
Product: Political - State Races (1174)
Brand: DEAL/468 G/R (3504)
Salesperson: Katz - Washington DC, (1022)
Sales Office: Katz - Washington DC
Buyer Name: IRVIN, MICHELLE
Phone/Fax: /
CPE: DEAL/4168
Account Types: National/Political Candidate
Billing Type: Standard
Comments: DEAL/G/R
NATHAN DEAL FOR GOVERNOR/REPUBLICAN
9133369

Date Entered: 04/09/14
Last Modified: 04/13/14
Entered By: Sherri Featherston
CO-OP: No
Headline #: ECR09313369
Demo: A35+
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$269.25
Net Total: \$1,525.75
Sales Tax:

| FOX (WGXA) | By Broadcast Month | Spots | Rate |
|--------------|--------------------|-------|------------|
| | May. 2014 | 19 | \$1,795.00 |
| Grand Total: | | 19 | \$1,795.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | No | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------|------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 05/14/14-05/16/14 | 4 | :30 | 7A- 9A (EST) | 1 | | | X | X | X | | | 1 | \$20.00 | \$20.00 | FOX (WGXA) | WGXA MORN NEWS | 4/9/14 |
| 2.0 | Normal Line / SPOT (2) | 05/19/14-05/19/14 | 4 | :30 | 7A- 9A (EST) | 1 | X | | | | | | | 1 | \$20.00 | \$20.00 | FOX (WGXA) | WGXA MORN NEWS | 4/9/14 |
| 3.0 | Normal Line / SPOT (3) | 05/14/14-05/16/14 | 4 | :30 | 5P- 6P (EST) | 4 | | | X | X | X | | | 4 | \$60.00 | \$240.00 | FOX (WGXA) | WGXA NEWS @ 5 | 4/9/14 |
| 4.0 | Normal Line / SPOT (4) | 05/19/14-05/19/14 | 4 | :30 | 5P- 6P (EST) | 2 | X | | | | | | | 2 | \$60.00 | \$120.00 | FOX (WGXA) | WGXA NEWS @ 5 | 4/9/14 |
| 5.0 | Normal Line / SPOT (5) | 05/14/14-05/16/14 | 4 | :30 | 7P- 8P (EST) | 1 | | | X | X | X | | | 1 | \$150.00 | \$150.00 | FOX (WGXA) | BIG BANIG THEORY | 4/9/14 |
| 6.0 | Normal Line / SPOT (6) | 05/14/14-05/16/14 | 4 | :30 | 10P- 11P (EST) | 5 | | | X | X | X | | | 5 | \$150.00 | \$750.00 | FOX (WGXA) | FOX 24 NEWS | 4/9/14 |
| 7.0 | Normal Line / SPOT (7) | 05/19/14-05/19/14 | 4 | :30 | 10P- 11P (EST) | 2 | X | | | | | | | 2 | \$150.00 | \$300.00 | FOX (WGXA) | FOX 24 NEWS | 4/9/14 |
| 8.0 | Normal Line / SPOT (8) | 05/17/14-05/17/14 | 4 | :30 | 10P- 10:30P (EST) | 1 | | | | | | X | | 1 | \$80.00 | \$80.00 | FOX (WGXA) | FOX 24 NEWS | 4/9/14 |
| 9.0 | Normal Line / SPOT (9) | 05/18/14-05/18/14 | 4 | :30 | 9A- 10A (EST) | 1 | | | | | | | X | 1 | \$25.00 | \$25.00 | FOX (WGXA) | FOX NEWS SUNDAY | 4/9/14 |
| 10.0 | Normal Line / SPOT (10) | 05/18/14-05/18/14 | 4 | :30 | 10P- 10:30P (EST) | 1 | | | | | | | X | 1 | \$90.00 | \$90.00 | FOX (WGXA) | FOX 24 NEWS | 4/9/14 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____ Date: _____

Date: _____

Comments: _____

ORDER WORKSHEET

Rep Order# 9313369 Ver# 1 Status New
 EC'd No

Traffic Order#

4378

Printed: 04/09/14 1:10 PM
 Last Received: 04/09/14 12:48 PM
 Showing Buylines: All Lines

1 of 2

Station WGXA-TV MACON
 Advertiser (NATD) NATHAN DEAL FOR GOV
 Product DEAL/GR
 Estimate# 4168
 Buyer MICHELLE IRVIN

Agency (5201) STRATEGIC MEDIA SERVICES
 1911 NORTH PT MYER DRIVE, SUITE 400
 ARLINGTON, VA 2000222097
 Agency C/P1/P2/E /DEAL/4168
 Flight Dates 05/14/14-05/20/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (JP1) JENNIE PAGE
 Sales Assistant JENNIE
 Salesperson Phone# 214-525-2645
 Salesperson Fax#

--- CONTRACT COMMENT ---

NATHAN DEAL FOR GOVERNOR/REPUBLICAN

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

*** 4/9 NEW ORDER *** WGXA DEAL FOR GOVERNOR RUNS 5/14-5/20 SPOTS ARE :30S SHARES ARE ESTIMATED, PLEASE CONFIRM. THANKS, JENNIE

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|-----------|-----------------|-----|---------|----------------|----------|-------------|----------------|----------------|---------------|
| 1 | W-F | 7A-9A | WGXA MORN NEWS | 30 | - | - | \$20.00 | 05/14-05/16 | 1 | 1 | \$20.00 |
| 2 | M | 7A-9A | WGXA MORN NEWS | 30 | - | - | \$20.00 | 05/19-05/19 | 1 | 1 | \$20.00 |
| 3 | W-F | 5P-6P | WGXA NEWS @ 5 | 30 | - | - | \$60.00 | 05/14-05/16 | 4 | 4 | \$240.00 |
| 4 | M | 5P-6P | WGXA NEWS @ 5 | 30 | - | - | \$60.00 | 05/19-05/19 | 2 | 2 | \$120.00 |
| 5 | W-F | 7P-8P | BIG BANG THEORY | 30 | - | - | \$150.00 | 05/14-05/16 | 1 | 1 | \$150.00 |
| 6 | W-F | 10P-11P | FOX 24 NEWS | 30 | - | - | \$150.00 | 05/14-05/16 | 5 | 5 | \$750.00 |
| 7 | M | 10P-11P | FOX 24 NEWS | 30 | - | - | \$150.00 | 05/19-05/19 | 2 | 2 | \$300.00 |
| 8 | Sa | 10P-1030P | FOX 24 NEWS | 30 | - | - | \$80.00 | 05/17-05/17 | 1 | 1 | \$80.00 |
| 9 | Su | 9A-10A | FOX NEWS SUNDAY | 30 | - | - | \$25.00 | 05/18-05/18 | 1 | 1 | \$25.00 |
| 10 | Su | 10P-1030P | FOX 24 NEWS | 30 | - | - | \$90.00 | 05/18-05/18 | 1 | 1 | \$90.00 |

ORDER WORKSHEET

Rep Order# 9313369 Ver# 1 Status New
 EC'd No

Traffic Order#

Printed:

04/09/14 1:10 PM

2 of 2

Last Received:

04/09/14 12:48 PM

Showing Buylines:

All Lines

Station WGXN-TV MACON
 Advertiser (NATD) NATHAN DEAL FOR GOVR
 Product DEAL/G/R
 Estimate# 4168
 Buyer MICHELLE IRVIN

Agency (5201) STRATEGIC MEDIA SERVICES
 1911 NORTH FT MYER DRIVE, SUITE 400
 ARLINGTON, VA 2000222097
 Agency C/P1/P2/E /DEAL/4168
 Flight Dates 05/14/14-05/20/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (JP1) JENNIE PAGE
 Sales Assistant JENNIE
 Salesperson Phone# 214-525-2645
 Salesperson Fax#

---REPORT TOTALS---

Report Totals: 19 / \$1,795.00

---SALES MONTHLY TOTALS---

MAY2014: 19 / \$1,795.00

Order Totals: 19 / \$1,795.00

Total GRPS: 0.0

---COMPETITIVE---

Market Totals

\$15,250.64

CABL .00%
 WMGT 18.79%

UNNO .00%
 WPGA .00%

WBNN .00%

WGXA 11.77%

WMAZ 69.43%

---COMPETITIVE COMMENTS---

ESTIMATED

Books [null]
 Demos AD35+

---CREDIT RISK---

STANDARD CREDIT TERMS