

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WQXA Macon	Date: 4/9/14
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I, Andrea Massarbeing/on behalf of: Nathan Deala legally qualified candidate of the Republicanpolitical party for the office of: Georgia Governorin the Primaryelection to be held on: 5/20/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30s	as ordered 5/14/14 to 5/20/14				

Attach proposed schedule with charges (if available):

\$1,795 gross

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Deal for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wes Smith

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/7/14

Date

Andrew Mass

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Rebecca L. Swan



Signature

Rebecca L. Swan VP/GM

Printed Name

Title

REFERENCE NO.	DESCRIPTION	INVOICE DATE	INVOICE AMOUNT	DISCOUNT TAKEN	AMOUNT PAID
	Flt dates - 5/14-5/20/14				1,525.75
					0.00
CHECK DATE	CHECK NO.	PAYEE		DISCOUNTS TAKEN	CHECK AMOUNT
5/12/14	87583	WGXA-TV			\$1,525.75

Strategic Media Services, Inc. 1911 North Ft. Myer Drive Suite 400 Arlington, VA 22209 (202)337-5700		BB&T BRANCH BANKING AND TRUST COMPANY 68-531/560	87583 <small>FRAUDARHOR</small>
Memo: Deal		Check Number: 87583	DATE May 12, 2014
			AMOUNT \$ 1,525.75
One Thousand Five Hundred Twenty-Five and 75/100 Dollars			
PAY TO THE ORDER OF:	WGXA-TV 599 Martin Luther King Blvd. Macon, GA 31201		
			Void After 90 Days 
AUTHORIZED SIGNATURE			
⑈087583⑈ ⑆056005318⑆0000159760871⑈			



WGXA-TV FOX24
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

Strategic Media Services
1911 North Fl Myer Dr
Suite 400
Arlington, VA 20002

Contract # 4378

Schedule Dates 05/14/14-05/19/14
Advertiser Nathan Deal for Govr (11773)
Agency Strategic Media Services (1263)
Product Political - State Races (1174)
Brand DEAL/468 G/R (3504)
Salesperson Katz - Washington DC, (1022)
Sales Office Katz - Washington DC
Buyer Name IRVIN, MICHELLE
Phone/Fax /
CPE DEAL/4168
Account Types National/Political Candidate
Billing Type Standard
Comments DEAL G/R
NATHAN DEAL FOR GOVERNOR/REPUBLICAN
9313369

Date Entered 04/09/14
Last Modified 04/13/14
Entered By Sherri Featherston
CO-OP No
Headline # ECR09313369
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$269.25
Net Total \$1,525.75
Sales Tax

FOX (WGXA)
By Broadcast Month
May, 2014
Grand Total:
Spots 19
Rate \$1,795.00
\$1,795.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	05/14/14-05/16/14	4	:30	7A- 9A (EST)	1			X	X	X			1	\$20.00	\$20.00	FOX (WGXA)	WGXA MORR NEWS	4/9/14
2.0	Normal Line / SPOT (2)	05/19/14-05/19/14	4	:30	7A- 9A (EST)	1	X							1	\$20.00	\$20.00	FOX (WGXA)	WGXA MORR NEWS	4/9/14
3.0	Normal Line / SPOT (3)	05/14/14-05/16/14	4	:30	5P- 6P (EST)	4			X	X	X			4	\$60.00	\$240.00	FOX (WGXA)	WGXA NEWS @ 5	4/9/14
4.0	Normal Line / SPOT (4)	05/19/14-05/19/14	4	:30	5P- 6P (EST)	2	X							2	\$60.00	\$120.00	FOX (WGXA)	WGXA NEWS @ 5	4/9/14
5.0	Normal Line / SPOT (5)	05/14/14-05/16/14	4	:30	7P- 8P (EST)	1			X	X	X			1	\$150.00	\$150.00	FOX (WGXA)	BIG BANG THEORY	4/9/14
6.0	Normal Line / SPOT (6)	05/14/14-05/16/14	4	:30	10P- 11P (EST)	5			X	X	X			5	\$150.00	\$750.00	FOX (WGXA)	FOX 24 NEWS	4/9/14
7.0	Normal Line / SPOT (7)	05/19/14-05/19/14	4	:30	10P- 11P (EST)	2	X							2	\$150.00	\$300.00	FOX (WGXA)	FOX 24 NEWS	4/9/14
8.0	Normal Line / SPOT (8)	05/17/14-05/17/14	4	:30	10P- 10:30P (EST)	1						X		1	\$80.00	\$80.00	FOX (WGXA)	FOX 24 NEWS	4/9/14
9.0	Normal Line / SPOT (9)	05/18/14-05/18/14	4	:30	9A- 10A (EST)	1							X	1	\$25.00	\$25.00	FOX (WGXA)	FOX NEWS SUNDAY	4/9/14
10.0	Normal Line / SPOT (10)	05/18/14-05/18/14	4	:30	10P- 10:30P (EST)	1							X	1	\$90.00	\$90.00	FOX (WGXA)	FOX 24 NEWS	4/9/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 9313369 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 04/09/14 1:10 PM
Last Received: 04/09/14 12:48 PM
Showing Buylines: All Lines

1 of 2

Station WGXA-TV MACON
Advertiser (NATD) NATHAN DEAL FOR GOV
Product DEAL/GR
Estimate# 4168
Buyer MICHELLE IRVIN

Agency (5201) STRATEGIC MEDIA SERVICES
1911 NORTH MYER DRIVE, SUITE 400
ARLINGTON, VA 2000222097
Agency C/P1/P2/E /DEAL/4168
Flight Dates 05/14/14-05/20/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JP1) JENNIE PAGE
Sales Assistant JENNIE
Salesperson Phone# 214-525-2645
Salesperson Fax#

--- CONTRACT COMMENT ---

NATHAN DEAL FOR GOVERNOR/REPUBLICAN

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

*** 4/9 NEW ORDER *** WGXA DEAL FOR GOVERNOR RUNS 5/14-5/20 SPOTS ARE :30S SHARES ARE ESTIMATED, PLEASE CONFIRM. THANKS, JENNIE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F	7A-9A	WGXA MORN NEWS	30	-	-	\$20.00	05/14-05/16	1	1	\$20.00
2	M	7A-9A	WGXA MORN NEWS	30	-	-	\$20.00	05/19-05/19	1	1	\$20.00
3	W-F	5P-6P	WGXA NEWS @ 5	30	-	-	\$60.00	05/14-05/16	4	4	\$240.00
4	M	5P-6P	WGXA NEWS @ 5	30	-	-	\$60.00	05/19-05/19	2	2	\$120.00
5	W-F	7P-8P	BIG BANG THEORY	30	-	-	\$150.00	05/14-05/16	1	1	\$150.00
6	W-F	10P-11P	FOX 24 NEWS	30	-	-	\$150.00	05/14-05/16	5	5	\$750.00
7	M	10P-11P	FOX 24 NEWS	30	-	-	\$150.00	05/19-05/19	2	2	\$300.00
8	Sa	10P-1030P	FOX 24 NEWS	30	-	-	\$80.00	05/17-05/17	1	1	\$80.00
9	Su	9A-10A	FOX NEWS SUNDAY	30	-	-	\$25.00	05/18-05/18	1	1	\$25.00
10	Su	10P-1030P	FOX 24 NEWS	30	-	-	\$90.00	05/18-05/18	1	1	\$90.00

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Rep Order# 9313369 Ver# 1 Status New
EC'd No

Traffic Order#

Printed:

04/09/14 1:10 PM

2 of 2

Last Received:

04/09/14 12:48 PM

Showing Buylines:

All Lines

Station WGXN-TV MACON
Advertiser (NATD) NATHAN DEAL FOR GOVR
Product DEAL/G/R
Estimate# 4168
Buyer MICHELLE IRVIN

Agency (520) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 2000222097
Agency C/P1/P2/E /DEAL/4168
Flight Dates 05/14/14-05/20/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JP1) JENNIE PAGE
Sales Assistant JENNIE
Salesperson Phone# 214-525-2645
Salesperson Fax#

---REPORT TOTALS---

Report Totals: 19 / \$1,795.00

---SALES MONTHLY TOTALS---

MAY2014: 19 / \$1,795.00

Order Totals: 19 / \$1,795.00

Total GRPS: 0.0

---COMPETITIVE---

Market Totals

\$15,250.64

CABL .00%
WMGT 18.79%

UNNO .00%
WPGA .00%

WBMN .00%

WGXN 11.77%

WMAX 69.43%

---COMPETITIVE COMMENTS---

ESTIMATED

Books (null)
Demos AD35+

---CREDIT RISK---

STANDARD CREDIT TERMS