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## Producer Director and Senior Producer Director

Company: University of Illinois at Champaign, Posted: September 15, 2017

### **Job Description:**

**Producer Director and Senior Producer Director  
(Two Positions)  
Illinois Public Media  
University of Illinois at Urbana-Champaign**

Illinois Public Media at the University of Illinois in Urbana-Champaign, Illinois seeks two true cross-platform innovators and collaborators who are unafraid to try new things, are culturally-savvy, love to brainstorm, can critique constructively, manage cross-platform workloads with ease, and see all the possibilities for content creation at a highly-respected and flourishing public media joint licensee just two hours south of Chicago.

Ideal producer/director candidates have substantial foundational skills in their arsenal, including producing and directing studio-based TV programming, and will also have extensive experience working on field productions. However, said candidates will also be into the idea of leveraging these skills to create short, vibrant video content for multiple platforms, including the web and social media. The folks we're looking for are great with studio equipment, love the idea of grabbing a couple of DSLRs and heading out the door, and shoot and edit on their phones for kicks. They're creative thinkers who want to have fun on the job, but also want to tell powerful stories and have high standards for the work they create.

These producer/directors will be cornerstones of a growing creative team at a station coming into its own with award-winning webseries (ART/BTS, Backyard Industry) and documentaries (Ebertfest 2016: Center of the Universe, Barns: An Illinois Story), a rising statewide talk show (The 21st), a CPB-funded statewide news collaboration (Illinois Newsroom), and a blossoming international productions unit. Not only that - Urbana-Champaign is a vibrant, growing community that's home to the University of Illinois, which means pay is competitive and benefits, including free tuition for University classes, are A+. For more information about Illinois Public Media, please visit our website at [will.illinois.edu](http://will.illinois.edu).

This is a full-time, 12-month academic professional appointment with a start date as soon as possible after the closing date. Salary will be commensurate with qualifications.

To ensure full consideration, complete applications must be submitted by **October 19, 2017**. The committee may begin reviewing applications and scheduling interviews before the close date but no decision will be made until after the close date. **For the full position announcement and application procedure, please see [jobs.illinois.edu](http://jobs.illinois.edu)**

*The University of Illinois conducts criminal background checks on all job candidates upon acceptance of a contingent offer.*

*The University of Illinois is an Equal Opportunity, Affirmative Action Employer. Minorities, women, veterans and individuals with disabilities are encouraged to apply. For more information, visit [go.illinois.edu/EEO](http://go.illinois.edu/EEO). To learn more about the University's commitment to diversity, please visit [www.inclusiveillinois.illinois.edu](http://www.inclusiveillinois.illinois.edu)*

**Your Company or Organization:**

University of Illinois at Urbana-Champaign

**City:**

Urbana

**State:**

Illinois

**Zip Code:**

61801

**Occupational fields:**

Management

**Fields of study:**

Media / Communication

**Employment type:**

Full time

**Required degree level:**

Bachelors degree

**Job Expiration Date:**

10/15/2017

- [Apply](#)

ASJD'S

**Allison, Annetta**

---

**From:** diversity@illinois.edu  
**Sent:** Tuesday, September 12, 2017 2:51 PM  
**To:** Allison, Annetta  
**Cc:** Allison, Annetta  
**Subject:** Approved Position Description - Search Open for Producer Director and Senior Producer Director - Illinois Public Media (A1700560)

The job posting for Producer Director and Senior Producer Director - Illinois Public Media is now open for applicants on the Job Board. The search number is A1700560. Please use the position description that has been approved in HireTouch that is listed below.

Please note the following:

- Document the applicant status code on every applicant when the status is available. This will need to be completed before the Summary Form.
- Request the Diversity of the Pool Report as of the close date on behalf of your Diversity Advocate or EEO officer.
- Keep copies of your advertisements which will be uploaded into the applicant tracking system.

Have search committee members review the Search Committee Training at:

<http://diversity.illinois.edu/NewSearchManual/Search%20Committee%20Member%20On-Line%20Training.pdf>

Faculty Searches:

If you should hire an international person for the position, you will most likely sponsor him/her for a green card. In order to be prepared for that possibility, please note the following:

- If you hire an international, keep notes of why he/she was generally better qualified than the U.S. workers (citizens or permanent residents) who were not invited for interview;
- If you hire an international, make note of specific reasons (person by person) why any U.S. workers who were interviewed were not offered the job;
- If you hire an international, notify ISSS as soon as an offer for a faculty position is made to an international. There are strict deadlines for starting the green card process for faculty.

**Position Description**

**Producer Director and Senior Producer Director**

**(Two Positions)**

**Illinois Public Media**

**University of Illinois at Urbana-Champaign**

Illinois Public Media at the University of Illinois in Urbana-Champaign, Illinois seeks two true cross-platform innovators and collaborators who are unafraid to try new things, are culturally-savvy, love to brainstorm, can critique constructively,

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### **Producer Director Description:**

#### **Primary Function:**

The Producer/Director creates, writes, produces, and directs primarily interstitial, promotional, fundraising, and community engagement material, as well as provides creative and production support for serial programs, documentaries, and special programming for Illinois Public Media's outlets: WILL TV, WILL AM/FM, WILL online, and various social media platforms.

#### **Major Duties and Responsibilities:**

1. Plan, manage, schedule, produce, write, direct, light, shoot, and edit multiplatform content for studio and field productions. These productions include, but are not limited to: Interstitial content, promotional campaigns, fundraising campaigns, and proofs of performance, as well as providing support for program series, program specials, program elements, short/long form documentary, and other work as assigned in collaboration with various departments at IPM.
2. Working with a core creative team, brainstorm, research, and prioritize potential campaign and program ideas with an eye toward multiplatform distribution.
3. Coordinate with the Director of Content and Senior Producer/Director for the allocation of resources and other production activities, working with station content generators and creative teams in all aspects of the production process.
4. Acquire necessary rights, clearances and releases for productions.
5. Manage project budgets and follow station accounting practices, and generate production activity reports.
6. Attend production, departmental, and staff meetings, as needed.
7. Participate in Illinois Public Media fundraising activities.
8. Foster and maintain relations with staff, crew, College of Media, community leaders, and clients.
9. Other duties as assigned &/or required.

#### **Required Experience:**

1. Two years of proven experience in writing, producing, directing shooting, lighting, and editing content for multiplatform productions, especially television.
2. Demonstrably strong background with managing multiple projects and assignments.

- 3. Strong video and audio editing competence – preferably in Adobe Premiere and Audition.
- 4. Experience using Slack, Trello, Google docs, and/or other project management/productivity tools.

**Preferred Experience:**

- 1. Familiarity with other Adobe Creative Cloud applications including: After Effects, Photoshop, and more

**Knowledge**

**Required:**

- 1. Knowledge of broadcast and location production techniques.
- 2. Familiarity with intellectual property rights in use of photos, music and videos.
- 3. Working knowledge of studio and location lighting techniques.
- 4. Working knowledge with equipment and programs utilized in video production and editing, including the Adobe Creative Suite (Premiere Pro, After Effects, Audition, Illustrator, and Photoshop).
- 5. Working knowledge with Microsoft Office Suite, including Word, Outlook and Excel.
- 6. Proven ability with a variety of production equipment including cameras, nonlinear editors, lights, and more.
- 7. Ability to conceptualize, create, and communicate a vision for projects and programs
- 8. Demonstrably strong writing skills and the ability to effectively communicate verbally as well as in writing.
- 9. Ability to work under pressure to successfully meet multiple project deadlines

**Preferred:**

- 1. Familiarity with PBS and NPR programming, PBS and NPR promotional materials and the mission of public broadcasting.
- 2. Ability to shoot and edit content on a mobile device (e.g. smartphone).
- 3. Demonstrated ability to work in both a team environment and independently at a high level of productivity.

**Senior Producer/Director Description:**

**Primary Function:**

The Senior Producer/Director creates, writes, produces, and directs content primarily for serial programs, documentaries, and special programming, as well as occasional interstitial and promotional material for Illinois Public Media's outlets – WILL TV, WILL AM/FM, WILL online, and various social media platforms.

**Major Duties and Responsibilities:**

- 1. Plan, manage, schedule, produce, write, direct, light, shoot, and edit multiplatform content for studio and field productions. These productions include, but are not limited to: program series, program specials, program elements, and short/long form documentary, with interstitials, promotional campaigns, pledge programming, and other work in collaboration with various departments at IPM.
- 2. Working with a core creative team, brainstorm, research, and prioritize potential program ideas with an eye toward multiplatform distribution.
- 3. Develop proposals and budgets for programs, perform post-production accounting functions, and generate production activity reports. The Senior Producer/Director will be expected to manage projects budgets and work with the IPM business office to follow station accounting practices.
- 4. Acquire necessary rights, clearances and releases for productions.
- 5. Coordinate, with the Director of Content, the allocation of resources and other production activities, working with station content generators and creative teams in all aspects of the production process.
- 6. Attend production, departmental, and staff meetings, as needed.
- 7. Participate in Illinois Public Media fundraising activities.
- 8. Foster and maintain relations with staff, crew, College of Media, community leaders and clients.

**Required Experience:**

1. Five years of direct, progressive production experience in a multiplatform environment.
2. Proven experience in writing, producing, directing, shooting, lighting, and editing television productions in studio and on-location environments. Live broadcast experience is essential.
3. High video and audio editing proficiency – preferably in Adobe Premiere and Audition.
4. Familiarity with other Adobe Creative Cloud applications including: After Effects, Photoshop, and more.
5. High degree of familiarity with a variety of production equipment including cameras, nonlinear editors, lights, and more.
6. Experience using Slack, Trello, Google docs, and/or other project management/productivity tools.
7. Exhibited strength in the area of narrative script writing.
8. Proven experience working under pressure to successfully meet multiple project deadlines.
9. Demonstration of a strong background in the coordination and management of multiple projects, assignments, and direction of support personnel.

**Preferred Experience:**

1. Motion graphics experience (conception and creation).

**Knowledge:****Required:**

1. Knowledge of broadcast, location, and other production techniques.
2. Familiarity with intellectual property rights in use of photos, music and videos.
3. Strong working knowledge of studio and location lighting techniques.
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7. Demonstrably strong writing skills, and the ability to effectively communicate verbally and in writing.

**Preferred:**

1. Familiarity with PBS and NPR programming, PBS and NPR promotional materials, and the mission of public broadcasting.
2. Demonstrated ability to identify and secure funding for productions.
3. Ability to shoot and edit content on a mobile device (e.g. smartphone).
4. A good feel for graphic design, with the ability to render/create using Adobe Creative Cloud Products.
5. Demonstrated ability to work successfully in both a team environment and independently, at a high level of productivity.

**Education Requirements: Producer Director and Senior Producer Director**

**Required:** Bachelor's degree required

**Preferred:** Bachelor's in Broadcasting, Communications, or a related field.

**Application Procedures:**

To ensure full consideration, complete applications must be submitted by October 9, 2017. The committee may begin reviewing applications before the close date but no decision will be made until after the close date. Please create your candidate profile at <http://jobs.illinois.edu> and upload a cover letter describing qualifications for the position, current resume and the names and contact information for three professional references. Please specify if you are applying for the Producer/Director or the Senior Producer Director position or both in your cover letter. For further information regarding application procedures, you may contact Annetta Allison (217) 265-7648 or [allison2@illinois.edu](mailto:allison2@illinois.edu).

This is a full-time, 12-month academic professional appointment with a start date as soon as possible after the closing date. Salary will be commensurate with qualifications. The University of Illinois conducts criminal background checks on all job candidates upon acceptance of a contingent offer.

The University of Illinois is an Equal Opportunity, Affirmative Action employer. Minorities, women, veterans and individuals with disabilities are encouraged to apply. For more information, visit <http://go.illinois.edu/EEO>. To learn more about the University's commitment to diversity, please visit <http://www.inclusiveillinois.illinois.edu>



Search



# Producer Director and Senior Producer Director

## Job Description:

### Producer Director and Senior Producer Director (Two Positions) Illinois Public Media University of Illinois at Urbana-Champaign

Illinois Public Media at the University of Illinois in Urbana-Champaign, Illinois seeks two true cross-platform innovators and collaborators who are unafraid to try new things, are culturally-savvy, love to brainstorm, can critique constructively, manage cross-platform workloads with ease, and see all the possibilities for content creation at a highly-respected and flourishing public media joint licensee just two hours south of Chicago.

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PI99426002

- Organization:** University of Illinois at Urbana-Champaign
- Job Location:** Champaign, IL United States
- Job Category:** Production/Programming
- Job Type:** Full time
- Send Application Materials To:** [Apply Here](#)
- Website:** [Apply Here](#)
- Job Field:** Radio





SHAKER

Media Proposal For: Elizabeth Weathers

Reference # B627920

Company: University of Illinois

Sent By: rita.ghasoub

Date: 9/13/2017

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The actual cost may be adjusted subject to our receipt of a final bill from the Media.

Producer Director and Senior Producer Director  
(Two Positions)  
Illinois Public Media  
University of Illinois at Urbana-Champaign

Illinois Public Media at the University of Illinois in Urbana-Champaign, Illinois seeks two true cross-platform innovators and collaborators who are unafraid to try new things, are culturally-savvy, love to brainstorm, can critique constructively, manage cross-platform workloads with ease, and see all the possibilities for content creation at a highly-respected and flourishing public media joint licensee just two hours south of Chicago.

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These producer/directors will be cornerstones of a growing creative team at a station

# HigherEdJobs

## Producer Director and Senior Producer Director - Illinois Public Media (A1700560)

<b>Institution:</b>	University of Illinois at Urbana-Champaign
<b>Location:</b>	Urbana, IL
<b>Category:</b>	Admin - Broadcasting, Radio, and Television
<b>Posted:</b>	09/15/2017
<b>Application Due:</b>	10/19/2017
<b>Type:</b>	Full Time
<b>Notes:</b>	included in Diversity and Inclusion Email



# I L L I N O I S

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

### Producer Director and Senior Producer Director

(Two Positions)

Illinois Public Media

University of Illinois at Urbana-Champaign

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and a blossoming international productions unit. Not only that - Urbana-Champaign is a vibrant, growing community that's home to the University of Illinois, which means pay is competitive and benefits, including free tuition for University classes, are A+. Interested? See the extensive position description at the link - and get in touch!

**Producer Director Description:**

**Primary Function:**

The Producer/Director creates, writes, produces, and directs primarily interstitial, promotional, fundraising, and community engagement material, as well as provides creative and production support for serial programs, documentaries, and special programming for Illinois Public Media's outlets: WILL TV, WILL AM/FM, WILL online, and various social media platforms.

**Major Duties and Responsibilities:**

1. Plan, manage, schedule, produce, write, direct, light, shoot, and edit multiplatform content for studio and field productions. These productions include, but are not limited to: Interstitial content, promotional campaigns, fundraising campaigns, and proofs of performance, as well as providing support for program series, program specials, program elements, short/long form documentary, and other work as assigned in collaboration with various departments at IPM.
2. Working with a core creative team, brainstorm, research, and prioritize potential campaign and program ideas with an eye toward multiplatform distribution.
3. Coordinate with the Director of Content and Senior Producer/Director for the allocation of resources and other production activities, working with station content generators and creative teams in all aspects of the production process.
4. Acquire necessary rights, clearances and releases for productions.
5. Manage project budgets and follow station accounting practices, and generate production activity reports.
6. Attend production, departmental, and staff meetings, as needed.
7. Participate in Illinois Public Media fundraising activities.
8. Foster and maintain relations with staff, crew, College of Media, community leaders, and clients.
9. Other duties as assigned &/or required.

**Required Experience:**

1. Two years of proven experience in writing, producing, directing shooting, lighting, and editing content for multiplatform productions, especially television.
2. Demonstrably strong background with managing multiple projects and assignments.
3. Strong video and audio editing competence - preferably in Adobe Premiere and Audition.
4. Experience using Slack, Trello, Google docs, and/or other project management/productivity tools.

**Preferred Experience:**

1. Familiarity with other Adobe Creative Cloud applications including: After Effects, Photoshop, and more

**Knowledge**

**Required:**

1. Knowledge of broadcast and location production techniques.
2. Familiarity with intellectual property rights in use of photos, music and videos.
3. Working knowledge of studio and location lighting techniques.

4. Working knowledge with equipment and programs utilized in video production and editing, including the Adobe Creative Suite (Premiere Pro, After Effects, Audition, Illustrator, and Photoshop).
5. Working knowledge with Microsoft Office Suite, including Word, Outlook and Excel.
6. Proven ability with a variety of production equipment including cameras, nonlinear editors, lights, and more.
7. Ability to conceptualize, create, and communicate a vision for projects and programs
8. Demonstrably strong writing skills and the ability to effectively communicate verbally as well as in writing.
9. Ability to work under pressure to successfully meet multiple project deadlines

**Preferred:**

1. Familiarity with PBS and NPR programming, PBS and NPR promotional materials and the mission of public broadcasting.
2. Ability to shoot and edit content on a mobile device (e.g. smartphone).
3. Demonstrated ability to work in both a team environment and independently at a high level of productivity.

**Senior Producer/Director Description:**

**Primary Function:**

The Senior Producer/Director creates, writes, produces, and directs content primarily for serial programs, documentaries, and special programming, as well as occasional interstitial and promotional material for Illinois Public Media's outlets - WILL TV, WILL AM/FM, WILL online, and various social media platforms.

**Major Duties and Responsibilities:**

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5. High degree of familiarity with a variety of production equipment including cameras, nonlinear editors, lights, and more.
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7. Exhibited strength in the area of narrative script writing.
8. Proven experience working under pressure to successfully meet multiple project deadlines.
9. Demonstration of a strong background in the coordination and management of multiple projects, assignments, and direction of support personnel.

**Preferred Experience:**

1. Motion graphics experience (conception and creation).

**Knowledge:**

**Required:**

1. Knowledge of broadcast, location, and other production techniques.
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6. Strong ability to conceptualize, create, and communicate a vision for programs and projects.
7. Demonstrably strong writing skills, and the ability to effectively communicate verbally and in writing.

**Preferred:**

1. Familiarity with PBS and NPR programming, PBS and NPR promotional materials, and the mission of public broadcasting.
2. Demonstrated ability to identify and secure funding for productions.
3. Ability to shoot and edit content on a mobile device (e.g. smartphone).
4. A good feel for graphic design, with the ability to render/create using Adobe Creative Cloud Products.
5. Demonstrated ability to work successfully in both a team environment and independently, at a high level of productivity.

**Education Requirements: Producer Director and Senior Producer Director**

**Required:** Bachelor's degree required

**Preferred:** Bachelor's in Broadcasting, Communications, or a related field.

**Application Procedures:**

To ensure full consideration, complete applications must be submitted by October 19, 2017. The committee may begin reviewing applications before the close date but no decision will be made until after the close date. Please create your candidate profile at <http://jobs.illinois.edu> and upload a cover letter describing qualifications for the position, current resume and the names and contact information for three professional references. Please specify if you are applying for the Producer/Director or the Senior Producer Director position or both in your cover letter. For further information regarding application procedures, you may contact Annetta Allison (217) 265-7648 or [allison2@illinois.edu](mailto:allison2@illinois.edu).

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## APPLICATION INFORMATION

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**Contact:** Human Resources  
University of Illinois at Urbana-Champaign

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**Online App. Form:** <https://jobs.illinois.edu/academic-job-board/job-details?jobID=85775>

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The University of Illinois is an Equal Opportunity/Affirmative Action Employer. The administration, faculty and staff embrace diversity and are committed to attracting qualified candidates who also embrace and value diversity and inclusivity.

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University of Illinois at Urbana-Champaign

Producer Director and Senior Producer Director

Post Date: Sep 18, 2017      Type: Full time  
Start Date:      Salary:  
Location: United States - Illinois - Urbana      Job Reference:

#### Job Description:

Producer Director and Senior Producer Director  
(Two Positions)  
Illinois Public Media  
University of Illinois at Urbana-Champaign

Illinois Public Media at the University of Illinois in Urbana-Champaign, Illinois seeks two true cross-platform innovators and collaborators who are unafraid to try new things, are culturally-savvy, love to brainstorm, can critique constructively, manage cross-platform workloads with ease, and see all the possibilities for content creation at a highly-respected and flourishing public media joint licensee just two hours south of Chicago.

Ideal producer/director candidates have substantial foundational skills in their arsenal, including producing and directing studio-based TV programming, and will also have extensive experience working on field productions. However, said candidates will also be into the idea of leveraging these skills to create short, vibrant video content for multiple platforms, including the web and social media. The folks we're looking for are great with studio equipment, love the idea of grabbing a couple of DSLRs and heading out the door, and shoot and edit on their phones for locks. They're creative thinkers who want to have fun on the job, but also want to tell powerful stories and have high standards for the work they create.

These producer/directors will be cornerstones of a growing creative team at a station coming into its own with award-winning webseries (ART-BTS, Backyard Industry) and documentaries (Eberfest 2016, Center of the Universe, Barns, An Illinois Story), a rising statewide talk show (The 21st), a CPB-funded statewide news collaboration (Illinois Newsroom), and a blossoming international productions unit. Not only that - Urbana-Champaign is a vibrant, growing community that's home to the University of Illinois, which means pay is competitive and benefits, including free tuition for University classes, are A+. For more information about Illinois Public Media, please visit our website at [illinois.edu](http://illinois.edu).

This is a full-time, 12-month academic professional appointment with a start date as soon as possible after the closing date. Salary will be commensurate with qualifications.

To ensure full consideration, complete applications must be submitted by **October 18, 2017**. The committee may begin reviewing applications and scheduling interviews before the close date but no decision will be made until after the close date. For the full position announcement and application procedure, please see [jobs.illinois.edu](http://jobs.illinois.edu).

The University of Illinois conducts criminal background checks on all job candidates upon acceptance of a contingent offer.

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\* Notice: you will be notified by JournalismNext.com when applying.

Contact Information  
University of Illinois at Urbana-Champaign  
Human Resources  
St. Paul, MN 55101  
United States



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Additional Info

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# PRODUCER DIRECTOR & SENIOR PRODUCER DIRECTOR, UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Illinois Public Media, University of Illinois at Urbana-Champaign

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University of Illinois at Urbana-Champaign

Champaign, Illinois (United States)

Phone: - Web: http://illinois.edu

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Producer Director and Senior Producer Director

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Job ID: 53941 Location: Urbana, Illinois, United States Job Category: Radio Salary: Job Views: 2 Postal Code: 61801 Employment Type: Full time Posted: 09.18.2017

Job Description

Producer Director and Senior Producer Director (Two Positions) Illinois Public Media University of Illinois at Urbana-Champaign

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Job Requirements

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**Description**

**Producer Director and Senior Producer Director (Two Positions)**  
Illinois Public Media  
University of Illinois at Urbana-Champaign

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### Producer Director and Senior Producer Director (Two Positions)

**September 13, 2017**

Illinois Public Media at the University of Illinois in Urbana-Champaign, Illinois seeks two true cross-platform innovators and collaborators who are unafraid to try new things, are culturally-savvy, love to brainstorm, can critique constructively, manage cross-platform workloads with ease, and see all the possibilities for content creation at a highly-respected and flourishing public media joint licensee just two hours south of Chicago.

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#### Primary Function:

Successful candidates will create, write, produce, and direct interstitial, promotional, fundraising, and community engagement material, as well serial programs, documentaries, and special programming for Illinois Public Media's outlets: WILL TV, WILL AM/FM, WILL online, and various social media platforms.

### Major Duties and Responsibilities:

1. Plan, manage, schedule, produce, write, direct, light, shoot, and edit multiplatform content for studio and field productions. These productions include, but are not limited to: Interstitial content, promotional campaigns, fundraising campaigns, and proofs of performance (*Producer/Director*), as well as program series, program specials, program elements, and short/long form documentary (*Senior Producer/Director*).
2. Working with a core creative team, brainstorm, research, and prioritize potential campaign and program ideas with an eye toward multiplatform distribution.
3. Coordinate with the Director of Content and other producers for the allocation of resources and other production activities, working with station content generators and creative teams in all aspects of the production process.
4. Acquire necessary rights, clearances and releases for productions.
5. In conjunction with the IPM business office, develop and manage project budgets, follow station accounting practices, and generate production activity reports.
6. Attend production, departmental, and staff meetings, as needed.
7. Participate in Illinois Public Media fundraising activities.
8. Foster and maintain relations with staff, crew, College of Media, community leaders, and clients.
9. Other duties as assigned and/or required.

### Position Requirements and Qualifications

**Education:** Bachelor's Degree Required

**Preferred:** Bachelor's in Broadcasting, Communications, or a related field.

### Required Experience:

1. For the title of *Producer/Director*, two years of proven experience in writing, producing, directing shooting, lighting, and editing content for multiplatform productions, especially television. For the title of *Senior Producer Director*, five years of the above experience are required.
2. Demonstrably strong background with managing multiple projects and assignments.
3. Strong video and audio editing competence – preferably in Adobe Premiere and Audition.
4. For the title of *Senior Producer/Director*: Familiarity with other Adobe Creative Cloud applications including: After Effects, Photoshop, and more.

5. Proven ability with a variety of production equipment including cameras, nonlinear editors, lights, and more.
6. Strong ability to conceptualize, create, and communicate a vision for projects and programs.
7. Demonstrably strong writing skills, and the ability to effectively communicate verbally as well as in writing.
8. Demonstrated ability to work in both a team environment and independently at a high level of productivity.
9. Proven ability to work under pressure to successfully meet multiple project deadlines.
10. For the title of *Senior Producer/Director*, exhibited strength in the area of narrative script writing.
11. For the title of *Senior Producer/Director*, demonstrable strong background in the coordination and management of multiple projects, assignments, and direction of support personnel.

### Preferred Experience:

1. Ability to shoot and edit content on a mobile device (e.g., smartphone).
2. Familiarity with other Adobe Creative Cloud applications including: After Effects, Photoshop, and more.
3. For the title of *Senior Producer/Director*: Demonstrated ability to identify and secure funding for productions.
4. For the title of *Senior Producer/Director*: A good feel for graphic design, with the ability to render/create using Adobe Creative Cloud products.
5. For the title of *Senior Producer/Director*: Motion graphics experience (conception and creation).

### Knowledge Requirements

#### Required:

1. Knowledge of broadcast and location production techniques.
2. Familiarity with intellectual property rights in use of photos, music and videos.
3. Working knowledge of studio and location lighting techniques (strong knowledge required for the title of *Senior Producer/Director*).
4. Working knowledge with equipment and programs utilized in video production and editing, including the Adobe Creative Suite - Premiere Pro, After Effects, Audition, Illustrator, and Photoshop (strong knowledge required for the title of *Senior Producer/Director*).
5. Working knowledge with Microsoft Office Suite, including Word, Outlook and Excel (strong knowledge required for the title of *Senior Producer/Director*).
6. Experience using Slack, Trello, Google docs, and/or other project management/productivity tools.

#### Preferred Experience:

1. Familiarity with PBS and NPR programming, PBS and NPR promotional materials and the mission of public broadcasting.

### **Application Procedures:**

To ensure full consideration, complete applications must be submitted by October 19, 2017. The committee may begin reviewing applications before the close date but no decision will be made until after the close date. Please create your candidate profile at <http://jobs.illinois.edu> (<http://jobs.illinois.edu>) and upload a cover letter describing qualifications for the position, current resume and the names and contact information for three professional references. Please specify if you are applying for the Producer/Director or the Senior Producer Director position or both in your cover letter. For further information regarding application procedures, you may contact Annetta Allison (217) 265-7648 or [allison2@illinois.edu](mailto:allison2@illinois.edu) (<mailto:allison2@illinois.edu>).

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Illinois is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, sex, age, status as a protected veteran, or status as a qualified individual with a disability. Illinois welcomes individuals with diverse backgrounds, experiences, and ideas who embrace and value diversity and inclusivity ([www.inclusiveillinois.illinois.edu](http://www.inclusiveillinois.illinois.edu) (<http://www.inclusiveillinois.illinois.edu>)).

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