

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KBFD Honolulu HI	Date: 5 May 2014
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I,

Keenan Sue

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

This broadcast time will be used by: Working Families for Hawaii

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Senator Schatz

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Working Families for Hawaii
PO Box 38144
Honolulu, HI 96837

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Nora Nomura, President
Keenan Sue, Vice President
Iris Chun, Secretary/Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 2 business days before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5 May 2014
Date


Signature

597-6348
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Core Group One
 928 Nuuanu Ave., No. 100
 Honolulu, HI 96817
 808-526-2461

Station Estimate



Contract No.:
 Date: 05/04/2014
 Buyer: melissa toyofuku

Client: Working Families for Hawaii
 Product: Primary Election
 Campaign: Flight #1
 Flight From: 05/19/2014 to 06/01/2014

Sweeps: Share Nov 2013 -> HUT/PUT Feb 14, Nov 13, May 13

Station: Kbfd
 ATTN: Jeff Chung
 1188 Bishop St.
 Honolulu, HI 96813
 Phone: 521-8066
 Fax:

Days/ Times	DP/ Len	Program Title/ Comml Tag	Primary Rate/ Total	May 19	May 26	Total Spots	DMA P 25-54 (R)
MTWRFSSu 07:45P-10:30P	PR 30	SUBTITLD DRAMA	\$150.00 \$2,100.00	7	7	14	0.3 \$500.00
MTWRFSSu 09:25P-10:30P	PR 30	SUBTITLD DRAMA	\$150.00 \$2,100.00	7	7	14	0.3 \$500.00
MTWRFSSu 10:30P-11:00P	LF 30	SUBTITLD DRAMA	\$100.00 \$800.00	4	4	8	0.3 \$333.33
			\$5,000.00	18	18	36	

Monthly Totals

Month	Spots	GRP/GRIs	Dollars
May	18	5.4	\$2,500.00
Jun	18	5.4	\$2,500.00
	36	10.8	\$5,000.00