

Buy Detail Report

Revision #:
 Date: 2/21/2014
 1:15 PM

Client: Pacific Resource Partnership
Media: TV
Product: General
Market: Honolulu

Estimate: 245
Description: PRP 2/28-3/6/2014 TV 60s
Flight Start Date: 2/28/2014 05:00 AM
Flight End Date: 3/6/2014 12:00 AM
Survey: Nov13 DMA Nielsen Live+1
Buyer: Kyle Osterhout

Vendor: KBFD-TV
 1188 Bishop Street
 Honolulu, HI 96813

Send Billing To: Screen Strategies Media
 11150 Fairfax Blvd
 Suite 505
 Fairfax, VA 22030
Phone: 703-272-7300

Separation between spots: 60

Phone: 808-521-8066
Fax: 808-521-5233

Affiliation: IND

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Fri 2/28	Mon 3/3	Tue 3/4	Wed 3/5	Thu 3/6	Total Spots
KBFD-TV										
1	MTuWThF 12:00p-12:25p KBFD Noon News	DT	\$100.00	60			1		1	2
2	MTuWThF 12:25p- 1:00p KBFD Daytime	DT	\$100.00	60		1				1
3	MTuWThF 1:00p- 2:00p KBFD Daytime	DT	\$100.00	60				1		1
4	MTuWThF 6:30p- 6:50p KBFD 6:30p News	EN	\$180.00	60	1		1		1	3
5	MTuWThFSa 7:45p- 9:00p KBFD Prime	PT	\$500.00	60	1			1		2
6	MTuWThFSa 9:25p-10:30p KBFD Prime	PT	\$400.00	60		1				1
7	MTuWThF 11:00p-11:20p KBFD 11p News	LN	\$140.00	60	1		1		1	3
8	MTuWThF 10:30p-11:00p KBFD Late Fringe	LF	\$300.00	60		1		1		2
Total Spots:					3	3	3	3	3	15
Total Cost:			\$3,360.00							15

Signature: _____

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