

Buy Detail Report

Revision #: Date: 2/11/2014
5:15 PM

Client: Pacific Resource Partnership
Media: TV
Product: General
Market: Honolulu

Estimate: 223
Description: PRP 2/14-20/2014 TV 60s
Flight Start Date: 2/14/2014 05:00 AM
Flight End Date: 2/20/2014 12:00 AM
Survey: Nov13 DMA Nielsen Live+1
Buyer: Kyle Osterhout

Vendor: KBFD-TV
1188 Bishop Street

Honolulu, HI 96813

Send Billing To: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030
Phone: 202-276-1821

Separation between spots: 60

Phone: 808-521-8066
Fax: 808-521-5233

Affiliation: IND

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Fri 2/14	Sat 2/15	Mon 2/17	Tue 2/18	Wed 2/19	Thu 2/20	Total Spots
KBFD-TV											
1	MTuWThF 12:00p-12:25p KBFD Noon News	DT	\$100.00	60				1		1	2
2	MTuWThF 12:25p- 1:00p KBFD Daytime	DT	\$100.00	60	1				1		2
3	MTuWThF 1:00p- 2:00p KBFD Daytime	DT	\$100.00	60			1			1	2
4	MTuWThF 2:00p- 3:00p KBFD Daytime	DT	\$100.00	60	1			1			2
5	MTuWThF 6:30p- 6:50p KBFD 6:30p News	EN	\$180.00	60	1		1		1		3
6	MTuWThFSa 6:50p- 7:45p KBFD Prime	PT	\$300.00	60				1		1	2
7	MTuWThFSa 7:45p- 9:00p KBFD Prime	PT	\$500.00	60	1		1		1		3
8	MTuWThFSa 9:25p-10:30p KBFD Prime	PT	\$400.00	60		1		1		1	3
9	MTuWThF 9:00p- 9:25p SBS News	LN	\$500.00	60			1		1		2
10	MTuWThF 11:00p-11:20p KBFD 11p News	LN	\$140.00	60	1			1	1	1	4
11	MTuWThF 10:30p-11:00p	LF	\$300.00	60			1		1		2

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KBFD-TV											
	KBFD Late Fringe										
				Total Spots:	5	1	5	5	6	5	27
	Total Cost:		\$6,800.00								27

Signature: _____

Disclaimer: