

# Buy Detail Report

Revision #:            Date: 2/12/2014  
9:18 AM

**Client:** Pacific Resource Partnership  
**Media:** TV  
**Product:** General  
**Market:** Honolulu

**Estimate:** 224  
**Description:** PRP 2/21-27/2014 TV 60s  
**Flight Start Date:** 2/21/2014 05:00 AM  
**Flight End Date:** 2/27/2014 12:00 AM  
**Survey:** Nov13 DMA Nielsen Live+1  
**Buyer:** Kyle Osterhout

**Vendor:** KBFD-TV  
1188 Bishop Street  
Honolulu, HI 96813

**Send Billing To:** Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030  
**Phone:** 202-276-1821

**Separation between spots:** 60

**Phone:** 808-521-8066  
**Fax:** 808-521-5233

**Affiliation:** IND

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Fri 2/21	Sat 2/22	Mon 2/24	Tue 2/25	Wed 2/26	Thu 2/27	Total Spots
<b>KBFD-TV</b>											
1	MTuWThF 12:00p-12:25p KBFD Noon News	DT	\$100.00	60	1			1			2
2	MTuWThF 12:25p- 1:00p KBFD Daytime	DT	\$100.00	60						1	1
3	MTuWThF 1:00p- 2:00p KBFD Daytime	DT	\$100.00	60			1				1
4	MTuWThF 2:00p- 3:00p KBFD Daytime	DT	\$100.00	60					1		1
5	MTuWThF 3:00p- 4:00p KBFD Daytime	DT	\$100.00	60				1			1
6	MTuWThF 4:00p- 4:30p KBFD 4p News	EN	\$120.00	60	1					1	2
7	MTuWThF 6:30p- 6:50p KBFD 6:30p News	EN	\$180.00	60			1		1		2
8	MTuWThFSa 6:50p- 7:45p KBFD Prime	PT	\$300.00	60				1			1
9	MTuWThFSa 7:45p- 9:00p KBFD Prime	PT	\$500.00	60	1						1
10	MTuWThFSa 9:25p-10:30p KBFD Prime	PT	\$400.00	60		1				1	2
11	MTuWThF 11:00p-11:20p KBFD 11p News	LN	\$140.00	60			1		1		2
12	MTuWThF 10:30p-11:00p	LF	\$300.00	60	1			1		1	3

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<b>KBFD-TV</b>											
	KBFD Late Fringe										
				<b>Total Spots:</b>	4	1	3	4	3	4	19
	<b>Total Cost:</b>		\$3,980.00								19

**Signature:** \_\_\_\_\_

**Disclaimer:**