

ORDER



Orders
Order / Rev: 463404
Alt Order #: 32244233
Product Desc: Issue
Estimate: 10121022
Flight Dates: 10/12/18 - 10/22/18
Original Date / Rev: 10/12/18 / 10/12/18
Order Type: GENERAL

Radio-Springfield-KSGF-FI

Primary AE: Christal Radio Philadelphia
Sales Office: CPHIL
Sales Region: NAT

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 W. 55th St.
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser
Name: Raise UP Missouri
Demographic: A35+
Product Codes: PL Ballot Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS Ballot
Priority: P-3

New Business Thru:
Advertiser External ID: 240443
Agency External ID: 112175
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/13/18	10/22/18	54	\$1,986.00	\$1,688.10

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	54	\$1,986.00	\$1,688.10	0.00
Totals	54	\$1,986.00	\$1,688.10	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal Radio Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSGFF	10/15/18	10/22/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	----2--	1:00	2	\$41.00	P-3	0.00	NM	14	\$574.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	33222--					12	\$41.00		0.00			
Week:		10/22/18	10/28/18	2-----					2	\$41.00		0.00			
N 2	KSGFF	10/15/18	10/22/18	M-F 10a-3p M-F 10a-3p	CM	10a-3p	----2--	1:00	2	\$38.00	P-3	0.00	NM	14	\$532.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	33222--					12	\$38.00		0.00			
Week:		10/22/18	10/28/18	2-----					2	\$38.00		0.00			
N 3	KSGFF	10/15/18	10/22/18	M-F 3p-7p M-F 3p-7p	CM	3p-7p	----2--	1:00	2	\$38.00	P-3	0.00	NM	14	\$532.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	33222--					12	\$38.00		0.00			
Week:		10/22/18	10/28/18	2-----					2	\$38.00		0.00			
N 4	KSGFF	10/13/18	10/22/18	Sat-Sun 6a-7p Sat-Sun 6a-7p	CM	6a-7p	-----3-	1:00	3	\$29.00	P-4	0.00	NM	6	\$174.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/18	10/19/18	-----3-					3	\$29.00		0.00			

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Radio-Springfield-KSGF-FI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
		Week: 10/20/18	10/26/18	-----3-	3		\$29.00	0.00								
N 5	KSGFF	10/14/18	10/22/18	Sat-Sun 6a-7p	CM	6a-7p	-----3	1:00	3	\$29.00	P-4	0.00	NM	6	\$174.00	
		WK -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
		Week: 10/14/18	10/20/18	-----3	3		\$29.00	0.00								
		Week: 10/21/18	10/27/18	-----3	3		\$29.00	0.00								
													Totals	54	\$1,986.00	