

KBIF 900AM Public Affairs Summary – 4th Quarter 2022

OCT – NOV – DEC

ISSUES	DATE	TIME	TOPIC SUMMARY
<i>Employment</i>			
<i>Environmental/ Agricultural</i>			
<i>Health</i>	11/22/22	00:35:00 12:00:AM- 12:35:PM	Asian Music Program: Interview with Shoua Yang regarding food safety, myplate.gov, eating healthy and more.
<i>Education</i>	11/08/22	00:40:00 04:00:PM- 04:40:PM	Gen Next: Interview with Michelle Copher regarding Fresno County, education, the well-being of children and more.
	12/09/22	00:40:00 04:00:PM- 04:40:PM	Gen Next: Interview with Phong Yang of FSHNY, what to expect, parking, and advice for admissions.
<i>Crime Prevention</i>	11/09/22	00:30:00 02:00:PM- 02:30:PM	Music with Michelle: Interview with Sandree Lee from OCA about safety, crime, and more.
	12/08/22	00:30:00 02:00:PM- 02:30:PM	Music with Michele: Interview with Midori and Sandra Lee regarding what the DA does, Fresno, prosecuting crimes, crime reporting and more.
<i>Community Service</i>			
<i>Children/Elderly</i>			
<i>Public Safety</i>			
<i>Housing</i>	10/19/22	00:35:00	Asian Music Program: Interview with Lee Landscaping regarding tips on

		12:00:AM-12:35:PM	how to maintain lawns, gardens, sprinklers, roofs and more.
<i>Family & Cultural Relationships</i>	11/02/22	00:40:00 05:00:PM- 05:40:PM	Gen Next: Interview with Amy Moua about the Hmong New Year Pageant, and other Hmong New Year festivities.
	11/03/22	00:40:00 05:00:PM- 05:40:PM	Gen Next: Interview with the Thai Sounders regarding music and in the Hmong community.
	11/25/22	00:35:00 12:00:AM- 12:35:PM	Asian Music Program: A show about Hmong New Year, details regarding the show, competitions, vendor information and more.
<i>Politics/Gov</i>	11/03/22	00:55:00 09:00:AM- 09:55:AM	Asian Music Program: Celebration of Life raising donations for Ukraine and more.
<i>Other/Misc.</i>	10/04/22	00:35:00 12:00:AM- 12:35:PM	Asian Music Program: Riverside Swamp meet details including vendor membership, vendor fees and other general information for listeners.
	10/12/22	00:45:00 12:00:AM- 12:45:PM	Asian Music Program: Interview with Thor Vang regarding tips about traveling in Laos and Thailand and more.

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Public Affairs: PSA CAMPAIGN
Q4 2022

Activity Report

1. (:30 - :60) 40x PSA – City of Fresno Oil and Filter Recycling Program
2. (:30 - :60) 30x PSA – CDSS Youth COVID Vaccine Outreach
3. (:30 - :60) 30x PSA – City of Fresno General Recycling Program
4. (:30 - :60) 30x PSA – CDSS COVID Booster Awareness
5. (:30 - :60) 30x PSA – California Department of Water Resources Water Conservation
6. (:30 - :60) 30x PSA – California Department of Pesticide Regulation
7. (:30 - :60) 30x PSA – Covered California