

**WFBL(AM)
Syracuse, NY**

**ISSUES/PROGRAMS LIST
4th Quarter Ending
December 31, 2021**

It has been determined that the following issues of concern were addressed through programming directed to Syracuse and Central New York:

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

Program Title: Your Community Connection (locally produced)

Schedule: Sunday 6:00 am – 6:30 am

Dates: 10/1/21 – 12/31/21

Program Description: Your Community Connection keeps listeners informed of current and future scheduled events happening within the listening area and also includes community and cultural events as well as information on upcoming courses for self-improvement and education.

Topics:

10/3/21: Boys & Girls Clubs of Syracuse – Guest: Tracy DiGenova, Director of Marketing and Fund Development.

Tracy spoke about how it's been another tough year for the Boys & Girls Clubs of Syracuse. The Boys & Girls Clubs of Syracuse provides youth & teens with life changing programs, fun, enriching experiences and supportive relationships with peers and caring adults. Tracy discussed the various programs for Academic Success, Character & Leadership Development, and Healthy Lifestyles. The Club is open each day after school from 3:00 to 8:00 p.m. Tracy explained how research has shown that during this time of day, children are most vulnerable to gangs, violence and other risky behaviors. The Boys and Girls Clubs give them opportunities that can change their lives.

Website: bgcsyracuse.org

10/10/21: Contact Community Services Guest: Pat Leone, Executive Director.

Contact Community Services supports the social, emotional, behavioral and mental health of children, youth, and adults. Pat explained how they deliver this support through three program areas: Crisis and Suicide Prevention, School Support Services and Training and Education.

Pat discussed in depth the Crisis Intervention Services and the School Services Division.

The Crisis Intervention Services does a lot of services/help via phone or online. Things can be a little bit more anonymous and even allows texting. The agency is open 24 hours a day, seven days a week. With Crisis Intervention Services, they have needs/help/support that really address crisis situations. They are there to de-escalate, get people to a better place more quickly, support them and help them get services they need. School Services are prevention and early intervention-focused. They can work with children themselves, families, and children and their families together. They can also work with teachers, but that tends to focus on the social and emotional development and learning and behavioral. Pat says they work in quite a few districts (Syracuse, Solvay, Liverpool, East Syracuse-Minoa and North Syracuse)m and are learning as quickly as possible in how to support those in need both in person and remotely.

Website: contactsyracuse.org

10/17/21: Capitol Theatre in Rome, NY. Guest: Art Pierce, Executive Director.

Art introduced us to the historic Capitol Theatre in Rome NY. Art talked about the history of the theatre, its renovations and funding for the theatre restoration, and the physical work which has been ongoing for approximately 13 months, provided by the state Downtown Revitalization Initiative project. Following the actual installation of the marquee, will be additional facade work including construction of the marquee's roof structure, electrical and plumbing connections, and installation of transom windows over the building's storefronts replicating the originals that were covered over or taken down in 1939. Art mentioned the organ and how it's the original organ. The theater's original 1939 poster cases are being restored and will be re-installed. We talked about community involvement and donations to assist in the renovation.

Website: romecapitol.com

10/24/21: Humane CNY. Guest: Maureen Davison, Director.

Humane CNY is a 501(c)3 organization and animal shelter in Liverpool, NY. Maureen says their mission is to take owner surrendered dogs and cats from the area, get them all updated with their shots, and any vet work that they need such as surgeries and dental. They work with them on any training and then find them forever homes. Maureen states that if you are interested in adopting a dog or cat, go to the website and see the pictures as the center is not open to the public currently due to the pandemic. Maureen explained the adoption fee, and the background checks performed. There has been an increase in adoption applications because people are home now, not working, and want a pet. Humane CNY counsels some of those people to make sure that once things hopefully get back somewhat to a more normal state, they realize adopting is a lifelong commitment.

Website: humanecny.org

10/31/21: Landmark Theatre. Guest: Mike Intaglietta, Executive Director.

Mike talked about the Landmark history and how important it is to have community support. The Landmark Theatre's architectural design has been well documented. From being listed on the United States Park Service National Register of Historical Places to being reviewed by Cinema Treasure, the Syracuse Landmark Theatre is noted for its historical and cultural significance. The curtain went up for the first time in February of 1928. Mike talked about membership plans, upcoming events and the struggle to maintain the Theatre during the pandemic. Mike discussed the stage expansion, the renovations with bigger seats, volunteering and the incredible support from the community and local businesses as seen through its strong board membership and theatre leadership.

Website: landmarktheatre.org

11/7/21: Alzheimer's Association of CNY. Guest: Cathy James, Executive Director.

The Alzheimer's Association is a nonprofit 501(c)3 organization. Donations are important and all donations are tax-deductible. Cathy spent some time talking about Alzheimers and the difference between Dementia vs. Alzheimer's Disease. Dementia is not a normal part of aging. It is caused by damage to brain cells that affect their ability to communicate, which can further affect thinking, behavior and feelings. Alzheimer's is a degenerative brain disease that is caused by brain changes following cell damage. It leads to dementia symptoms that gradually worsen over time. The most common early symptom of Alzheimer's is trouble remembering new information because the disease typically impacts the part of the brain associated with learning first. Currently, 410,000 New Yorkers are living with Alzheimer's disease, and more than 1 million family and friends are providing care.

Website: alz.org/cny

11/14/21: Liverpool Turkey Trot. Guest: Scott Henry, President/Race Director.

Liverpool Turkey Trot is a 5K and 5 mile Run/Walk on Thanksgiving morning (11/25/21). It's hosted at Onondaga Lake Parkway at Griffins Visitor Center where you run under the Lights On the Lake. The run benefits The FoodBank of CNY. Scott talked about the beginnings of the run and how it has grown over the years. There is still time to sign up. It's more than just a run, it's a fun event with entertainment. Since the race's inception, they have raised over \$100,000. Please help continue this tradition by signing up and making a donation during the registration check out.

Website: liverpoolturkeytrot.com

11/21/21: Liverpool Turkey Trot. Guest: Scott Henry, President/Race Director. (repeat of 11/14/21 broadcast)

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Website: liverpoolturkeytrot.com

11/28/21: The Salvation Army. Guest: Gina Lazara, Public Relations and Special Events Manager.

The Salvation Army has a big month for December ahead, including its annual Christmas Bureau to help families in need. Gina Lazara explained what will be different this year and what will stay the same. 2,000 families are expected to sign up. This is the major event for the Salvation Army. The Salvation Army of Syracuse serves more than 42,000 people every year across the 40 programs they operate, from child services to a food pantry. We talked about volunteer opportunities, such as ringing the bell for the Red Kettle, The Red Kettle online campaign, and the many different ways you can help including Legacy Planning. Gina talked about the Salvation Army's Senior Center and Social Day Program providing opportunities for socialization and wellness that support independence for our community's seniors. The Senior Center provides a warm and welcoming atmosphere that fosters a sense of community. Nutritionally balanced breakfasts and hot lunches are available for all participants.
Website: syracuse.ny.salvationarmy.org

12/5/21: Capitol Theatre in Rome, NY. Guest: Art Pierce, Executive Director. (repeat)

Art introduced us to the historic Capitol Theatre in Rome NY. Art talked about the history of the theatre, its renovations and funding for the theatre restoration and the physical work of which has been ongoing for approximately 13 months provided by the state Downtown Revitalization Initiative project. Following the actual installation of the marquee, will be additional facade work including construction of the marquee's roof structure, electrical and plumbing connections, and installation of transom windows over the building's storefronts replicating the originals that were covered over or taken down in 1939. Art mentioned the organ and how it's the original organ. The theater's original 1939 poster cases are being restored and will be re-installed. We talked about community involvement and donations to assist in the renovation.
Website: romecapitol.com

12/12/21: ARISE. Guest: Tania S. Anderson, Chief Executive Officer.

ARISE was founded in 1979 by people dedicated to the idea, which was revolutionary at the time, that people with disabilities should have equal rights. Tania talked extensively about the great work ARISE does for people of all abilities to create a fair and just community in which everyone can fully participate. ARISE is an Independent Living Center and promotes the full inclusion of people with disabilities in the community. Tania stated that one in five of us has a disability. We all have the right to full access and inclusion. The importance of independent living was discussed and how the pandemic has shown us how important independent living is. We talked about the many great services offered to those with disabilities, or severe chronic health condition. Help ARISE and make a monetary donation directly on the website.
Website: ariseinc.org

12/19/21: Central & Northern NY Chapter of the American Red Cross. Guest: Lisa Smith, Executive Director.

The Central & Northern New York Chapter of the American Red Cross is proud to serve the communities of Onondaga, Oswego, Madison, Oneida, Herkimer, Jefferson, Lewis and St. Lawrence counties. Lisa spoke about the various blood drives around the area. She also said the blood supply in the United States has reached one of its lowest levels in recent years. Blood centers across the country are reporting less than a one-day's supply of blood, a dangerously low

level. If the nation's blood supply does not stabilize soon, lifesaving blood may not be available for some patients when it is needed. Lisa also spoke about the need for volunteers to assist when there is a situation such as a tragedy or storm relief. The American Red Cross shelters, feeds and provides comfort to victims of disasters; supplies about 40% of the nation's blood; teaches skills that save lives; distributes international humanitarian aid; and supports veterans, military members and their families. The Red Cross is a nonprofit organization that depends on volunteers and the generosity of the American public to deliver its mission. They are in need of donations to maintain the level of assistance provided during these times.

Website: redcross.org

12/26/21: McMahon Ryan Child Advocacy Center. Guest: Colleen Merced, Executive Director.

Colleen explained the mission of the McMahon Ryan Child Advocacy Center. It is an organization dedicated to ending child abuse in our community through prevention, intervention, and education by facilitating a coordinated multidisciplinary team approach, to meet the needs of children and families. MRCAC has been around nearly 21 years and began with two women with a concept of helping children in the community. Colleen spoke on abuse and how it comes in many different forms such as sexual abuse, physical abuse, emotional abuse, and neglect. She stated that it happens more often than you would think. Five children die every day as a result of abuse and neglect. Certain warning signs are commonly associated with abuse, neglect, and human trafficking. These signs by themselves may not be conclusive evidence that a child is being abused or neglected, but serve as a guide to help identify abuse and neglect when it is present. Donations can be made via the website. All monies received benefit the programs to assist those that need it.

Website: mcmahonryan.org