

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Luke Thompson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Riley Moore

Authorized committee:

Moore for West Virginia

Agency requesting time (and contact information):

Westwood Media
333 W 9th St, Ste C, Lawrence, KS 66044

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States House of Representatives in West Virginia's 2nd District

Date of election:

5/14/2024

General

Primary

Treasurer of candidate's authorized committee:

Lisa Lisker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

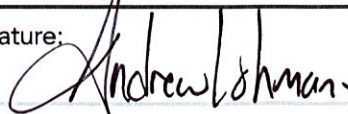
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Luke Thompson

Name: Andrew Lohman

Date of Request to Purchase Ad Time: 5/9/2024

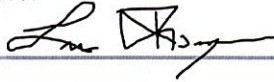
Date of Station Agreement to Sell Time: 5/9/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Luke Thompson

Date: 5/9/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: May 9, 2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>774959</u>	Station Call Letters: <u>WATJL</u>	Date Received/Requested: <u>May 9, 2024</u>
Est. #:	Station Location: <u>Morgantown</u>	Run Start and End Dates: <u>5/10/24 - 5/14/2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT

WAJR-AM
 1251 Earl Core Road
 Suite 200
 Morgantown, WV 26505
 (304) 296-0029

<u>Contract / Revision</u> 774959 /		<u>Alt Order #</u>
<u>Advertiser</u> Moore for West Virginia		<u>Original Date / Revision</u> 05/09/24 / 05/09/24
<u>Contract Dates</u> 05/10/24 - 05/14/24	<u>Estimate #</u>	
<u>Product</u> Primary schedule		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WAJR-AM	<u>Account Executive</u> Andrew Lohmann	<u>Sales Office</u> Morgantown
<u>Special Handling</u> Email devin@cerberusstrategy.com		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 110717	<u>Advertiser Ref</u> 111414	

And:

Westwood Media
 Attention: Devin Bilski
 333 W 9th St.
 Suite C
 Lawrence, KS 66044

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAJR	05/10/24	05/14/24	M-Su	6a-10a		1:00			NM	7	\$471.03
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/06/24	05/12/24	----111				3	\$67.29			
	Week:	05/13/24	05/19/24	22-----				4	\$67.29			
N 2	WAJR	05/10/24	05/14/24	M-Su	3p-7p		1:00			NM	7	\$471.03
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/06/24	05/12/24	----111				3	\$67.29			
	Week:	05/13/24	05/19/24	22-----				4	\$67.29			
Totals											14	\$942.06

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/14/24	14	\$942.06	(\$141.31)	\$800.75
Totals	14	\$942.06	(\$141.31)	\$800.75

Signature: 

Date: May 9, 2024

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

R-RMC-042524-WorkRadio (:60)

VO: "Ready to shake up Washington? Listen to pro-Trump conservative, Riley Moore."

Moore: "My life has been about hard work. As a welder in an open pit mine, a state treasurer, fighting back when Wall Street came after coal. I'm driven by faith and a love for West Virginia. That's why I've always taken on the establishment and stood up for our rights and values."

VO: "Riley Moore is conservative. God fearing. And a pro-life, pro-gun, pro-wall, pro-Trump Republican running for Congress. He'll fight for our values in Washington. Riley will help seal the border, crack down on the drug trade and make things in America again. Listen again to Riley Moore."

Moore: "Look fighting is hard work. Hard work is how we fight back and win. I'm Riley Moore, candidate for Congress and I approve this message."

VO: "Paid for by Moore for West Virginia, Inc."