

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 10/3/2017

WZAK-TV CLEVELAND OH

I, Buying Time LLC

being/on behalf of: Frank G. Jackson

a legally qualified candidate of the Democratic

political party for the office of: Cleveland OH Mayor

in the General

election to be held on: November 7, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>60s</u>	<u>Various</u>	<u>MSU</u>	<u>Non Preemptible</u>	_____	_____
		AS	ORDERED		<u>38x</u>

\$ 2400 Gross

Attach proposed schedule with charges (if available): \$ 7040.00 net

Jackson Radio One Order 10.28-11.3

	Notes	Rate \$\$	DP Code	Unit Dur	Wk 1 Sat 10/28 '17
Total		\$6200			107
CLEVELAND BLACK Sep17		\$6200			107
MSA CustRadio Black					
WENZ-FM		\$2925			34
M-F 6a-10a		\$100	AM	60	7
M-F 10a-3p		\$80	MD	60	10
M-F 3p-7p		\$150	PM	60	7
Sa 6a-10a		\$20	WK	60	1
Sa 10a-3p		\$50	WK	60	1
Sa 3p-7p		\$50	WK	60	2
Sa 7p-12m		\$20	WK	60	1
Su 6a-10a		\$20	WK	60	1
Su 10a-3p		\$50	WK	60	1
Su 3p-7p		\$50	WK	60	2
Su 7p-12m		\$15	WK	60	1
WZAK-FM		\$2400			38
M-F 6a-10a		\$70	AM	60	10
M-F 10a-3p		\$80	MD	60	5
M-F 3p-7p		\$135	PM	60	5
M-F 7p-12m		\$30	EV	60	5
Sa 6a-10a		\$25	WK	60	2
Sa 10a-3p		\$60	WK	60	2
Sa 3p-7p		\$65	WK	60	1
Sa 7p-12m		\$30	WK	60	1
Su 6a-10a		\$20	WK	60	1
Su 10a-3p		\$50	WK	60	2
Su 3p-7p		\$25	WK	60	3
Su 7p-12m		\$15	WK	60	1
WJMO-AM		\$875			35
M-Su 6a-7p		\$25	RT	60	35

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I represent that the payment for the above described broadcast time has been furnished by:

Frank G. Jackson For A Better Cleveland

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott C. Finerman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/2017

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Valerie M. Banks
Printed Name

S.A.E.
Title

CONTRACT



WZAK-FM
6555 Carnegie Avenue
Suite 100
Cleveland, OH 44103-4619
Billing Fax: (216) 361-1605
(216) 579-1111

<http://wzakcleveland.com>

And:

Buying Time Media, LLC
Attention: David Outen
650 Massachusetts, NW
Suite 210
Washington, DC 20001

<u>Contract / Revision</u> 424630B /		<u>Alt Order #</u>
<u>Product</u> Flight 4		
<u>Contract Dates</u> 10/28/17 - 11/03/17		<u>Estimate #</u>
<u>Advertiser</u> Frank G. Jackson for A Better Cleveland		<u>Original Date / Revision</u> 10/23/17 / 10/27/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WZAK-FM	<u>Account Executive</u> Christal Philadelphia	<u>Sales Office</u> National Philade
<u>Special Handling</u> AE Delivery		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WZAK	10/30/17	11/03/17	M-F AM Drive	6a-10a		1:00				NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	22222--				10	\$70.00				
N 2	WZAK	10/30/17	11/03/17	M-F Midday	10a-3p		1:00				NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	11111--				5	\$80.00				
N 3	WZAK	10/30/17	11/03/17	M-F PM Drive	3p-7p		1:00				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	11111--				5	\$135.00				
N 4	WZAK	10/30/17	11/03/17	M-F Evening	7p-12a		1:00				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	11111--				5	\$30.00				
N 5	WZAK	10/28/17	10/28/17	Sa AM	6a-10a		1:00				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----2-				2	\$25.00				
N 6	WZAK	10/28/17	10/28/17	Sa Midday	10a-3p		1:00				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----2-				2	\$60.00				
N 7	WZAK	10/28/17	10/28/17	Sa PM	3p-7p		1:00				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1-				1	\$65.00				
N 8	WZAK	10/28/17	10/28/17	Sa Evening	7p-12a		1:00				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1-				1	\$30.00				
N 9	WZAK	10/29/17	10/29/17	Su AM	6a-10a		1:00				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1				1	\$20.00				
N 10	WZAK	10/29/17	10/29/17	Su Midday	10a-3p		1:00				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----2				2	\$50.00				
N 11	WZAK	10/29/17	10/29/17	Su PM	3p-7p		1:00				NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----3				3	\$25.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WZAK-FM
6555 Carnegie Avenue
Suite 100
Cleveland, OH 44103-4619
Billing Fax: (216) 361-1605
(216) 579-1111

<http://wzakcleveland.com>

<u>Contract / Revision</u> 424630B /	<u>Alt Order #</u>
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<u>Contract Dates</u> 10/28/17 - 11/03/17	<u>Product</u> Flight 4	<u>Estimate #</u>
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<u>Advertiser</u> Frank G. Jackson for A B	<u>Original Date / Revision</u> 10/23/17 / 10/27/17
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WZAK	10/29/17	10/29/17	Su Evening	7p-12a		1:00				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1				1	\$15.00				
Totals								0.00				38	\$2,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/29/17	13	\$475.00	(\$71.25)	\$403.75
10/30/17 - 11/03/17	25	\$1,925.00	(\$288.75)	\$1,636.25
Totals	38	\$2,400.00	(\$360.00)	\$2,040.00

Signature: _____ Date: _____

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