



1st Quarter Report 2024

KCHX FM

KCHX*KCRS*KCRS-AM*KFZX*KMRK



1st Quarter Report 2024
KCHX-FM
LOCAL NEWS
LOCAL NEWS
KCHX-FM 3 Minute Live News & Community Update each weekday afternoon between 4pm-5pm with Telemundo 20 Patsy Casas for a total of 15 Minutes per week.
Lindsey Adams
General Manager





1st Quarter Report 2024

KCHX FM

Public Affairs Programming













Public Affairs Programming KCHX FM KFZX FM KMRK FM KCRS FM KCRS AM Topic Date / Time / Duration _ (If) Program / Guest Title Discussion: (If) Event / Location Executed By

Permian Basin Area Foundation Opens Scholarship Application for the 2024-25 Academic Year

(or PBAF)

Midland, Texas (January 3, 2024) – Permian Basin Area Foundation is pleased to announce the opening of the 2024-2025 scholarship cycle. Students and counselors may view eligibility and selection criteria for scholarships on the PBAF website, www.pbaf.org. The application opened January 1 and the deadline is March 31.

Permian Basin Area Foundation awarded more than one million dollars in scholarships to area students during the last academic year. Scholarship awards are made possible by numerous donors to the Foundation's scholarship funds in support of local students pursuing higher education.













Public Affairs Programming	
KCHX FM	KFZX FM
KCRS FM	KMRK FM
KCRS AM	
Topic WEST TEXAS SYMPHOM Date / Time / Duration 0 40 3/24 7:30 Pr	CONCERT "WTS SPOTHER
(If) Program / Guest Title	e
Discussion: THE SYMPHONY YOUNG	PROFESSIONALS
6 POUP OFFERS FUN SOCI	IL NETWORKING
OPPORTUNITIES WITH EXC	LUSIJE DEHND-
THE-SCENES ACCESS, M EXCITING EXPERIENCES INVOLVI	JEPS AND OTHER JOYNEY WEST TEXAS SYMPHONY
(If) Event / Location ODESSA T	
Executed By	



The Symphony Young Professionals group offers fun social networking opportunities with exclusive behind-the-scenes access, mixers, and other exciting experiences involving your West Texas Symphony. If you enjoy music, like to network, and want to be more connected to the Permian Basin arts scene,

SYP IS FOR YOU!

JOIN US FOR TWO FUN FREE EVENTS!

FRIDAY, FEB 2 7:30PM

SIT ON STAGE DURING SYMPHONY REHEARSAL + BACK STAGE MIXER

Get exclusive access to a behind-the-scenes rehearsal by sitting on stage with the orchestra! Enjoy a mixer in the greenroom with beer, wine, and snacks

SATURDAY, FEB 3 7:30PM

ATTEND WEST TEXAS SYMPHONY CONCERT "WTS SPOTLIGHT"

SYP SIT TOGETHER + ENJOY A FREE DRINK DURING INTERMISSION!













Public Affairs Programming	
KCHX FM	KFZX FM
KCRS FM	KMRK FM
KCRS AM	
Topic WEST TENDS FOOD BONY Date / Time / Duration 02/10/24 11A	- EMPTY DOWLS
, ,	Title
Discussion: THE WEST TEXAS FOOD IS WENTY FOURTH ANNU 60 TO THE WEST TEXA	SANK, EMPTY JOWLS
(If) Event / Location ODES T	

THE WEST TEXAS FOOD BANK

EMPTY BOWLS

TIVENTLY ROUGHLY TIMUTY

02.10.24

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43071 11771-3571

ADMISSION \$15 PER BONL
TABLES OF 8 AVAILABLE
WITH \$500 DONATION WHICH

ALLOWS THE TABLE TO HAVE

THE PICK OF THE KILN BOWLS.

FEATURING HAND MADE BOWLS

REATED BY STUDENTS AND FACILTY.

BOWLS WERE MADE BY:

- ODESSA GOLLEGE

· MIDLAND COLLEGE

- THE UNIVERSITY OF TEXAS PERMIAN BASIN

TRINITY SCHOOL OF MIDLAND

- BOAZ YUD GUSTZ GENE OL LUE SEUTIVU AYZUI

o utba gran vancens

EMPTY BOWLS

MUSIC PROVIDED BY:





FOOD GENEROUSLY
DONATED BY:



HelpingHere

WTXFB KID'S CAFE
ODESSA COLLEGE GRAB & GO
EGISD

ALL PROCEEDS GO TO THE WEST TEXAS FOOD BANK 432.580.6333













Public Affairs Programming KCHX FM KFZX FM KMRK FM KCRS FM KCRS AM Date / Time / Duration _______ (If) Program / Guest Discussion: (If) Event / Location Executed By



Valentine Making Workshop

Feb 10 2:30-4:30 Free

Drop by and create an original, unique valentine using collage, printmaking and stamping techniques. Join us for a special visit by ECISD Early Childhood Department.

All ages welcome!



ELLEN NOËL ART MUSEUM

4919 E. University Blvd. Odessa, TX 79762 noelartmuseum.org













Public Affairs Programming KCHX FM KFZX FM KMRK FM KCRS FM KCRS AM Date / Time / Duration (If) Program / Guest (If) Event / Location Executed By

For Immediate Release
Media Contact:
Autumn Bohannan
Director of External Affairs
West Texas Food Bank
432-661-9660
abohannan@wtxfoodbank.org



FOR IMMEDIATE RELEASE

West Texas Food Bank Responds to Urgent Need, Mobilizes Support for the Panhandle

[ODESSA, TX] – The West Texas Food Bank announces its response to the urgent crisis unfolding in the Texas Panhandle. The Food Bank is mobilizing its resources to support its sister organization, the High Plains Food Bank. It is launching a water donation drive to provide essential relief to those affected by the fires.

The wildfires in the Texas Panhandle have caused widespread destruction, displacing families and threatening lives and livelihoods. In solidarity with the impacted communities, The West Texas Food Bank is taking action to alleviate some of the hardships faced by our neighbors. By collecting donations of bottled water, the Food Bank aims to ensure that residents in the affected areas have access to a vital resource during this challenging time.

"Our hearts go out to all those affected by the devastating wildfires in the Texas Panhandle," said Libby Stephens, CEO of the West Texas Food Bank. "In times of crisis, it is imperative that we come together to support one another. West Texans never shy away from helping our fellow Texans, and we hope to provide some relief and assistance to those who need it most."

Members of the public are invited to join the West Texas Food Banks' relief efforts by donating bottled water at any of their campuses.

Odessa Campus: 411 South Pagewood Midland Campus: 1601 Westcliff Drive

About West Texas Food Bank

The West Texas Food Bank (WTFB) is a nonprofit, non-governmental hunger relief organization that distributes donated and purchased food through a network of over 100 Partner Agencies in 19 counties throughout West Texas. The WTFB supports the nutritional needs of children, families, and senior citizens through strategic partnerships with civic and corporate groups, as well as private donors. For every 5 dollars donated, we can provide ten nutritious meals for our neighbors in need.

Founded in 1985, the WTFB is a member of Feeding America (feedingamerica.org), the nation's largest network of hunger relief organizations. In 2023, over 14 million pounds of food was distributed to hungry West Texas.





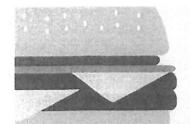








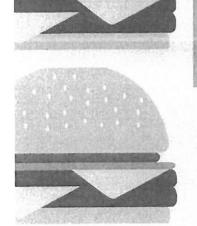
Public Affairs Programming	
KCHX FM	KFZX FM
KCRS FM	KMRK FM
KCRS AM	
Topic <u>BUN6ERS</u> FOR BAD60 Date / Time / Duration <u>03/23/24</u> 10A - 4	ES P
(If) Program / Guest Title	
Discussion: BENGFITING LOCAL	
LAW ENFORGEYER	51.
(If) Event / Location ODESA / MIDLAN	D, TX
Executed By	



4/5/24, 4:51 PM







BURGERS FOR BADGES BENEFITING LOCAL LAW ENFORCEMENT

SPECIALIZED UNITS, RAFFLE TICKETS, PHOTOS WITH OFFICERS

MARCH 23 • SATURDAY 10 AM TO 4 PM

ODESSA POLICE DEPARTMENT: 3960 E. 42ND ECTOR COUNTY SHERIFF'S OFFICE: 3716 ANDREWS HWY MIDLAND COUNTY SHERIFF'S OFFICE: 2008 RANKIN HWY MIDLAND POLICE DEPARTMENT: 3206 N. MIDKIFF RD.





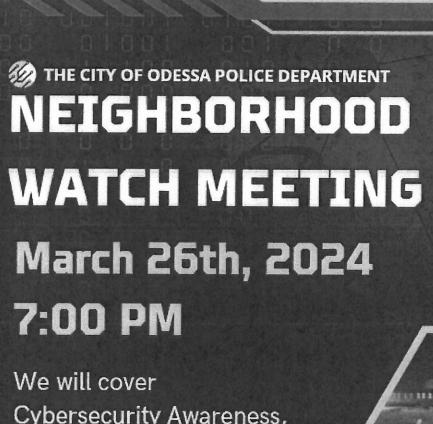








Public Affairs Programming	
KCHX FM	KFZX FM
KCRS FM	KMRK FM
KCRS AM	
Topic NEIGHBOLHOOD WATCH	MEETING
Date / Time / Duration OS/26/29	OUPY
(If) Program / Guest Title _	
Discussion: WE WILL COVER CYBE	ERSECURITY
AWARTENESS, PROVIDE 11	JEGNMATIQU"
ON HOW TO STAY SAFE ONLY	JE PROTECT
PETSONAL INFORMATION AND PLEE SCAMS AND FRAUD	Object complay LINE
(If) Event / Location ODESSA TX	
Executed By	



We will cover
Cybersecurity Awareness,
provide information on
how to stay safe online,
protect personal
information, and
recognize common online
scams and fraud.



LOCATION:

OPD CLASSROOM 205 N. GRANT AVE. ODESSA, TX, 79761

Odessa

















Public Affairs Programming	
KCHX FM	KFZX FM
KCRS FM	KMRK FM
KCRS AM	
Topic	CEIZEMONY PM
(If) Program / Guest Title _	
Discussion: PLEASE JOIN OFR	- FOR
OUR BADGE PINA	1116
CEREMONY.	
(If) Event / Location ODESSA TX	
Executed By	

Please join OFR for our Badge Pinning Ceremony on

March 28th, 2024 at 3:30 pm

located in the Central Firehouse Truckroom



Promotions

Assistant Chief of Emergency Management - Oscar Menchaca

Assistant Fire Marshal - Jeff Thomas

Division Captain - Ben Sawyer Division Captain - Tyler Houchin Captain - Zackary Webster

Firefighter/EMT New Hires

Vicente Dominguez Nigel Jones Blaine Smiley

1-Year Firefighter Shields

Moises Cruz-Lopez
Jesus Gonzalez
Miguel Magallanes
Benjamin Magallanez
Zebulun Price
Alison Proctor
Xavier Trevino



We hope to see you there!







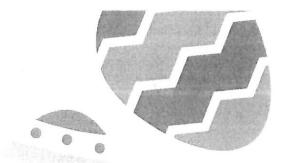






Public Affairs Programming

KCHX FM KFZX FM
KCRS FMKMRK FM
KCRS AM
TOPIC FREE EASTER E66 HUNT
Date / Time / Duration 03/30/24 9AM
(If) Program / Guest Title
Discussion: FREE EASTER EEE HUNT
OPEN TO PUBLIC. MUSIC.
CANDY, CRAFTS, FUN PRIZES.
AND EASTER BUNNY TAKING PICTURES.
(If) Event / Location ODESSA TX
Executed By







FREE EASTER EGG

HUNT



EASTER EGG HUNT STARTS AT 9 AM

Easter Bunny will be there for pictures 10 am to 12 pm

> MUSIC, CANDY, CRAFTS, FUN PRIZES

SHERWOOD PARK (OPEN SPACE)
4819 N EVERGLADE AVE
ODESSA, TX 79762

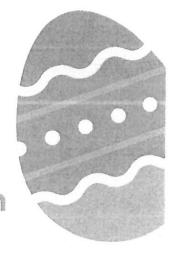


MORE INFO CALL PARKS & REC DEPT. 432-368-3548

























1st Quarter Report 2024

KCHX FM

West Texas Update (WTU)

West Texas Update airs on KCHX FM Que Buena 106.7

Sundays at 6:00 am

Weekly Program Descriptions attached / 30 min per week

Lindsey Adams, General Manager



Date Sales Person CoOp 03/31/2024 House Account YES

TRADE

KCRS-AM, KCRS-FM, KMRK-FM, KFZX-FM, KCHX-FM/ West Texas Update

WEST TEXAS UPDATE 1330 E 8TH STREET SUITE 207 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	200 200 200 200 200 200 200 200 200 200	Rate
03/03/2024	06:01:33	29:59	3/2/24 & 3/3/24	West Texas Update #1 / 30 Min		0.00
03/10/2024	06:02:15	29:59	3/9/24 & 3/10/24	West Texas Update #2 / 30 Min		0.00
03/17/2024	06:00:51	29:59	3/16/24 & 3/17/24	West Texas Update #3 / 30 Min		0.00
03/24/2024	06:01:13	29:59	3/23/24 & 3/24/24	West Texas Update #4 / 30 Min		0.00
03/31/2024	06:00:58	29:59	3/30/24 & 3/31/24	West Texas Update #5 / 30 Min		0.00
					Subtotal (Spot:5)	0.00
					Balance Due	0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Grace Tijerina having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 04/03/2024

My/Commission Expires: 03/31/2025

lotary Public





Advertiser Invoice

West Texas Update 42989-4

Script Name

me West Texas Update #1 / 30 Min

Length 179

PROGRAM: 2024-03A RUN DATES: March 2-3

SEGMENT ONE GUEST: Mickey Cargile, CARGILE INVESTMENTS

TOPICS: Changes in 401K

Mickey discusses the new changes to 401K that could effect around 55% of employees who have a play with their employer. He also explains the ins and out of tax law concerning 401Ks.

SEGMENT TWO GUEST: Dr. Richard Bartlett

TOPICS: States Adding Medicines into our Foods

Dr. Bartlett discusses the concerning trend of states wanting to add vaccines into our food supply and tobacco products. By adding these without notifying the public or if children by the products unknowingly, does this violate informed consent?

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 42989-4 dated 3/31/2024 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

Station Official

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State of Texas County Of Ector

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Subscribed and sworn to before me: 4/3/2024

Notary P

My Commission Expires: 03/31/2025





Advertiser West Texas Update Invoice

42989-4

Script Name West Texas Update #2 / 30 Min

Length 1799

PROGRAM: 2024-03B RUN DATES: March 9-10

SEGMENT ONE GUEST: Dr. Scott Muri (ECISD Superintendent)

TOPICS: Planning and Reallocating Schools

Dr. Muri informs us of what was discussed during the weekly planning meeting with the ECISD board. During the meeting topics included reallocation of school resources that will affect some elementary and junior high with those changes taking place over the summer. He also discussed how to access school bond, progress information from ECISD to websites. And finally Dr., Muri discussed spring break, which will be coming up next week.

SEGMENT TWO GUEST: Dr. Richard Bartlett

TOPICS: States Adding Medicines into our Foods

Dr. Bartlett discusses the concerning trend of states wanting to add vaccines into our food supply and tobacco products. By adding these without notifying the public or if children by the products unknowingly, does this violate informed consent?

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State of Texas County Of Ector

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Subscribed and sworn to before me:

My Commission Expires: 03/31/2025

Notary Publ





Advertiser West Texas Update Invoice 42989-4

Script Name West Texas Update #3 / 30 Min

Length 179

PROGRAM: 2024-03C RUN DATES: March 16-17

SEGMENT ONE GUEST: Fix West Texas

TOPICS: Rattlesnake Shot Clinic

Beth from Fix West Texas gives details on this weekend's rattlesnake vaccination event being held at two locations. She also tells us about upcoming adoption events and what is involved in adopting a new pet.

SEGMENT TWO GUEST: Mickey Cargile

TOPICS: Money Dysmorphia

Mickey discusses about a "keeping up with the Jones's syndrome" called money dysmorphia. This effects about one third of Americans. Mickey talks about the root causes and gives advice of listeners who may be suffering from it.

Station Documentation Statement

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State of Texas County Of Ector

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Subscribed and sworn to before me: 4/3/2024

My Commission Expires: 03/31/2025





Advertiser Invoice

West Texas Update

Script Name

42989-4

West Texas Update #4 / 30 Min Length

PROGRAM: 2024-03D RUN DATES: March 23-24

SEGMENT ONE GUEST: Dr. Scott Muri

TOPICS: Recovery From The Covid Shutdowns

Dr. Muri discusses ECISD's complete recovery from the Covid shutdown. He also discusses their investment in Human Capital, the progress that ECISD teacher vacancies and their new K9 officers.

SEGMENT TWO GUEST: Dr. Richard Bartlett

TOPICS: Respiratory Illness Prevention

Dr. Bartlett discusses the preventative measures that can be taken to prevent or reduce the risk of contracting respiratory illnesses.

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 42989-4 dated 3/31/2024 for a total of 0.00 at the earned rate of:

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State of Texas County Of Ector

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Subscribed and sworn to before me: 4/3/2024

Commission Expires: 03/31/2025

Notary Pub





Advertiser Invoice West Texas Update 42989-4

Script Name

West Texas Update #5 / 30 Min

Length 1799

PROGRAM: 2024-03E RUN DATES: March 30-31

SEGMENT ONE GUEST: Mickey Cargile

TOPICS: Credit Scores

Mickey Cargile discusses the fall of credit scores for the first time in a decade. With consumers struggling to make payments on time, what are some things that they can do to improve their credit scores.

SEGMENT TWO GUEST: Dr. Richard Bartlett

TOPICS: Measles Outbreaks

Dr. Bartlett discusses the reports of measles outbreaks around the country. He also counters the narrative that it is unvaccinated American children who are the problem.

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