

Northland Television, LLC - WJFW-12



Order

Orig. Date: 09/08/2014	Advertiser: RIGHT DIRECTION WIS	Acct. Exec.: HRP - LOS ANGELES	Price Type:
Order Date: 09/08/2014	Product: POLITICAL ISSUE	Est. Code: RDWPAC9/22	Revenue Type: Default
Start Date: 09/22/2014	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 09/28/2014	Sec. Prod. Category: POLITICAL	Order Class: National	Order Type: Political
		Order Type: National	Spot Type: Local

Agency Information:

Name: TARGET ENTERPRISES
Address: 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS CA 91403
Contact: BUYER ...
Fax:
Phone:

Order #: 30646 **Revision:** 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SNW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern
1	JEOPARDY W/ TERMINAL	WJFW - NBC 12	<input type="checkbox"/>	:30	09/22/14 09/26/14	4:30PM	<input type="checkbox"/>	4	\$125.00	4	\$500.00		1 1 1 1 1 1
													Master
2	WHEEL OF FORTUNE	WJFW - NBC 12	<input type="checkbox"/>	:30	09/22/14 09/26/14	6:30PM	<input type="checkbox"/>	4	\$500.00	4	\$2,000.00		1 1 1 1 1 1
													Master

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
September (2014)	\$2,500.00	0	\$0.00	- Agency
		0	\$0.00	Commission:
Total:	\$2,500.00	8		Net Cost: \$2,125.00