

# Northland Television, LLC - WJFW-12

Order



<b>Orig. Date:</b> 09/08/2014	<b>Advertiser:</b> RIGHT DIRECTION WIS	<b>Acct. Exec.:</b> HRP - LOS ANGELES	<b>Price Type:</b>
<b>Order Date:</b> 09/08/2014	<b>Product:</b> POLITICAL ISSUE	<b>Est. Code:</b> RDWPAC9/22	<b>Revenue Type:</b> Default
<b>Start Date:</b> 09/22/2014	<b>Pri. Prod. Category:</b> POLITICAL	<b>Billing Cycle:</b> Broadcast Month	<b>Billing Type:</b> Regular
<b>End Date:</b> 09/28/2014	<b>Sec. Prod. Category:</b> POLITICAL	<b>Order Class:</b> National	<b>Order Type:</b> Political
<b>Agency Information</b>		<b>Special Instructions:</b>	
<b>Name:</b> TARGET ENTERPRISES <b>Address:</b> 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403 <b>Contact:</b> BUYER ...		<b>Fax:</b> <b>Phone:</b> RDWPAC9/22 RDW PAC SEP 22-SEP 28 7345158	

**Order #:** 30646 **Revision:** 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SNW: Spots per week

Line#	Ordered As	BB MI MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern
Combo Title	Station			Flight Detail	Log			Comment				
1	JEPARDY W/ TERMINAL	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/22/14 09/26/14	4:30PM	4:59PM	<input type="checkbox"/>	4	\$125.00		<input type="checkbox"/>
	WJFW - NBC 12				Master				4	\$500.00		<input type="checkbox"/>
2	WHEEL OF FORTUNE	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/22/14 09/26/14	6:30PM	7:00PM	<input type="checkbox"/>	4	\$500.00		<input type="checkbox"/>
	WJFW - NBC 12				Master				4	\$2,000.00		<input type="checkbox"/>

## Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
September (2014)	\$2,500.00	Pre-Empted: 0	\$0.00	- Agency
		Credited: 0	\$0.00	Commission:
		Billboards: 0		
<b>Total:</b>	<b>\$2,500.00</b>	<b>Total: 8</b>		<b>Net Cost: \$2,125.00</b>