



Underwriters List  
[Updated May 2023]

Radio

| Underwriter                    | Program(s)  |
|--------------------------------|---|
| 7 Stages                       | Run of Schedule 6a-7p Atlanta                               |
| Advisewell                     | 6a-10a<br>10a-3p<br>3p-7p<br>6a-7p<br>Atlanta & Network     |
| Alpine Helen/White County      | 6a-10a Atlanta<br>10a-3p Atlanta<br>6a-7p Atlanta & Network |
| Atlanta Symphony Orchestra     | 6a-7p Atlanta   |
| Augusta Magazine               | 5a-9a<br>4p-7p<br>9a-4p<br>Network                          |
| Cartersville Visitors Bureau   | 6a-10a Atlanta & Network                                    |
| Children's of Alabama          | 6a-10a Atlanta  |
| Columbus & the Valley Magazine | 10a-3p Network  |
| Columbus Symphony Orchestra    | 6a-12 midnight Network                                      |
| Connect Savannah               | 5am-9am<br>8pm-12am<br>4pm-6:30pm<br>Atlanta & Network      |
| Decatur Arts Alliance          | AM Drive 6a-10a<br>Midday 10-3p<br>PM Drive 3p-7p           |

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|------------------------------------|--|
| Dept. of Behavioral Health         | 7a-7p Atlanta & Network  |
| E Shaver Bookseller                | 6a-9a Network  |
| Emory Healthcare                   | AM drive 6a-10a<br>Midday 10a-3p<br>PM drive 3p-7p<br>ROS 5a-7p & 8a-6p<br>Atlanta |
| Emory University Goizueta Business | 6:50a-7am Marketplace<br>8:50am - 9am Marketplace<br>6pm-6:30 Marketplace 6a-10a   |
| Fickling & Co.                     | 4p-7p Network  |
| Georgia Adoption Reunion Registry  | 6a-10a<br>10a-3p<br>3p-7p<br>6a-7p<br>Atlanta & Network                            |
| Georgia Beekeepers                 | 6a-10a Atlanta & Network   |
| Georgia Board of Regents           | 6a-7p Atlanta<br>5a-7p Network   |
| Georgia Commute Options            | 6a-10a<br>10a-3p<br>3p-7p<br>Sat/Sun 6a-7p<br>Atlanta & Network                    |
| Georgia Cyber Academy              | Mon-Fri 7a-7p<br>Atlanta & Network   |
| Georgia Division of Aging          | 6a-7p Network<br>6a-10a Atlanta<br>10am-3pm Atlanta<br>3pm- 7pm Atlanta            |
| Georgia DNR Wildlife               | 6a-7p Network<br>6a-10a Atlanta<br>10a-3p Atlanta<br>3p-7p Atlanta                 |
| Georgia Farm Bureau                | 6a-10p Network<br>6a-7p Atlanta  |
| Georgia Humanities                 | 6a-7pm and 7a-9a Atlanta & Network   |
| Georgia Memory Net                 | 6a-10  |

|                             |   |
|-----------------------------|---|
|                             | 10a-3p<br>3p-7p<br>6a-7p<br>Atlanta & Network                             |
| Georgia Power               | 6-10a<br>10a-3p<br>3p-7p<br>6a-7p<br>SAT- SUN 10a-5p<br>Atlanta & Network |
| Georgia Trend               | 6a-7p Atlanta   |
| Hello Health                | 6a-10a<br>10a-3p<br>Atlanta   |
| High Museum of Art          | Morning Drive: Afternoon 3pm-7pm<br>Atlanta<br><br>7a-7p Network          |
| Historic Sam Shortline      | 7a-10a<br>3p-7p<br>10a-3p<br>9a-2p<br>Atlanta & Network                   |
| Kennesaw State University   | 5a-10a and 3p-7p Atlanta  |
| Knight Foundation           | 6a-10am, 6am-12am Run of Schedule<br>Network                              |
| Lenn Foote Hike-Inn         | AM drive 6a-10a<br>Mid day 10a-3pm<br>PM drive 3pm-7pm<br>Atlanta         |
| LeMoyne Art Foundation Inc. | AM drive 6a-10a Atlanta & Network   |
| Lightner Museum             | 6a-10a Atlanta & Network  |

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| Macon Magazine                                | 6a-10a, 10a-3p and 3p-7p Network   |
| NewTown Macon, Inc.,                          | 7a-10a Network   |
| Oglethorpe University                         | Morning Drive 6am-10am, Midday 10am-3pm, Afternoon 3pm-7pm, 6a-7p Atlanta; 6a-7p Network |
| Out of the Blue                               | Morning Drive 6am-10am, Midday 10am-3pm, Afternoon 3pm-7pm, 6a-7p Atlanta; 6a-7p Network |
| Professional Association of Georgia Educators | 5:30-8a and 3p-5p Network & Atlanta  |
| Regions Bank                                  | 10a-3p, 6a-7p Atlanta and Network  |
| Savannah Magazine                             | 6a-9a, 4p-6pm, 9a-4p Network   |
| Scott Antiques                                | 6a-10a, 10a-4p, 4a-7p Atlanta  |
| Southern Environmental Law Center             | 6a-9a, 4p-6p Atlanta & Network   |
| Springer Opera House                          | 7a-7p, 10a-1p 9a-2p Network  |
| The Fresh Market                              | 6a-9A<br>4P-6P<br>8A-10A<br>Atlanta  |
| The Manely Firm                               | 6a-9a, 10a-3p, 4p-6p, 6a-7p Network & Atlanta  |
| University of South Alabama                   | 6a-10a and 10a-3p Atlanta<br>7a-7p Network   |
| Visit Americus                                | 7a-7p Network  |
| Wakulla County                                | 10-3p Network & Atlanta  |

## Web

| <b>Underwriter</b>         | <b>Program(s)</b>                   |
|----------------------------|-------------------------------------|
| Dept. of Behavioral Health | 300 x 250 Banner<br>728 x 90 Banner |

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|---|---|
|   | <p>970 x 50 Expanding banner<br/> GA Today<br/> What's New Next Week<br/> Podcasts :15 audio roll<br/> Live stream :15 audio<br/> Run of Site</p> |
| Dept. of Behavioral Health – Red Ribbon Campaign            | What's New Next Week  |
| Georgia Adoption Reunion Registry                           | What's New Next Week  |
| Georgia Commute Options                                     | <p>970 x 50 Expanding Banner<br/> Mobile Site: 320 x 50<br/> Streaming Pre-roll audio :15</p>   |
| Georgia Dept. of Human Services - Georgia Division of Aging | E-Newsletter - What's New Next Week   |
| Georgia Electric Membership Corporation                     | <p>GPB Sports Digital Elements<br/> 300 x 250 Banner<br/> 728 x 90 Banner<br/> 320 x 50 Mobile site</p>   |
| Georgia Farm Bureau   | <p>300 x 250 Banner<br/> 728 x 90 Banner<br/> 970 x 50 Expanding banner<br/> 320 x 50 mobile site<br/> Streaming :15 Audio</p>                    |
| Georgia Governor's Office of Highway Safety                 | <p>Website: 300 x 250 Banner<br/> 320 x 50 mobile site<br/> 728 x 90 banner<br/> Podcasts - :15 audio roll</p>                                    |
| Hello Health  | Podcasts - :15 audio roll   |

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|---------------|---|
| Regions Bank  | GPB Sports Digital Elements<br>300 x 250 Banner<br>728 x 90 Banner<br>320 x 50 mobile site<br>Video Streaming |
| The Auto Club | What's New Next Week  |

**Print**

| <b>Underwriter</b>                         | <b>Program(s)</b> |
|--|-------------------|
| Advisewell                                 | GPB Next          |
| Department of Behavioral Health            | GPB Next          |
| Fannin County Convention & Visitors Center | GPB Next          |
| GDHS – Division of Aging Services          | GPB Next          |
| Georgia Memory Net                         | GPB Next          |