

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 10/1/18
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I, **Ann Marchant**

do hereby request station time concerning the following issue:

GOTV ELECTION 2018
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: AFL-CIO

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

**Yes**

**No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

ELECTION 2018 GOTV

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AFL-CIO 815 16th St NW Washington DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Richard Trumka-President  
Josh Goldstein-Communications Director  
Liz Shuler-CFO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

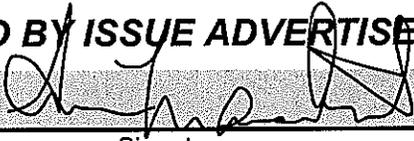
**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/1/18  
Date

  
Signature

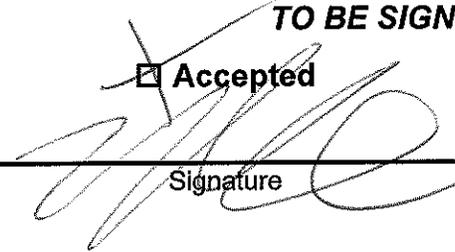
202-412-5605  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**

**Accepted in Part**

**Rejected**

  
Signature

Matt Cowpe  
Printed Name

V.P. National Sales  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

# Sales Order

Station: WMGK-FM Contract#: 0 Agency: KATZ MEDIA GROUP  
 Contract Name: American Fed Labor WMGK Address: 125 WEST 55th STREET, 3rd FL  
 Proposal#: 7C68EFBB-059F-4691-881E-E65D612A998D City: NEW YORK State: NY Zip: 10019  
 Buyer: Heleen Hanratty  
 Start Date: 10/29/18 End Date: 11/06/18 Tax Schedule: (None)  
 Revenue Type: NATIONAL AGENCY Type: Cash Agency Commission %: 15  
 Advertiser: AMERICAN FED'N OF LABOR - CIO Billing Cycle: Standard  
 Address: \_\_\_\_\_ Salesperson: KPHILADELPHIA Comm %: 5  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Makegood Policy: Within Contract Dates  
 Product Name: AFL CIO  
 Estimate #: na  
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/29/18	11/02/18		6:00 AM	7:00 PM	30	X	X	X	X	X			15	W	400.00	15	6,000.00	
2	11/03/18	11/04/18		6:00 AM	7:00 PM	30						X	X	5	W	175.00	5	875.00	
3	11/05/18	11/06/18		6:00 AM	7:00 PM	30	X	X						5	W	400.00	5	2,000.00	

Billing Projections: By Month

		Oct 18	Nov 18
CA	3,600.00	5,275.00	
ST	0.00	8,875.00	

Print Spot Prices

DO NOT MAIL

TOTAL SPOTS ..... 25  
 GROSS TOTAL \$ ..... 8,875.00  
 ADJUSTED SPOTS ..... 25  
 ADJUSTED TOTAL \$ ..... 8,875.00

APPROVE DECLINE

- General Manager
- Sales Manager
- Business Manager
- National Sales Manager

Oct 25, 18  
 CONT# 32290196 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO WMGK-FM (Philadelphia, PA)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / na  
 SALESPERSON FAX#  
 PH #

BYR Helen Hanratty  
 ADV AMERICAN FEDERATION OF LABOR-CIO  
 PDT AFL CIO  
 FLT Oct 29, 18 - Nov 06, 18

\* REP ORDER COMMENT \*

\*\* 10/25/2018 12:45:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY, NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/25/2018 12:45:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 7P	30	10/29/2018 - 11/2/2018	1W	15	\$400.00	15
	1.2	.....SS	6A - 7P	30	11/3/2018 - 11/4/2018	1W	5	\$175.00	5
					** WEEKLY FLIGHT TOTALS **		20	\$6,875.00	
		<b>FLIGHT 2</b>							
	2.1	MT.....	6A - 7P	30	11/5/2018 - 11/6/2018	1W	5	\$400.00	5
					** WEEKLY FLIGHT TOTALS **		5	\$2,000.00	

	Nov 18					
SPOTS	25					
CASH	8875.00					
TRADE	0.00					
NSL	0.00					
TOTAL	8875.00					

						TOTAL
SPOTS						25
CASH						8,875.00
TRADE						0.00
NSL						0.00
TOTAL						8,875.00

Oct 25, 18  
CONT# 32290196 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: na / na / na

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.