



Order / Rev:	1319875
Alt Order #:	08431856
Flight Dates:	11/01/16 - 11/08/16

Advertiser:	Rebuild Maine / POL
Product Desc:	REBUILD MAINE
Estimate:	4600

**WLBZ**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WLBZ	11/04/16	11/04/16	Dr. Phil 4-5p M-F 4-5p	CM	4-5p	----F--	:30	1	\$150.00	P02-F	0.00	NM	1	\$150.00
DR PHIL															
E 3	WLBZ	11/04/16	11/04/16	Local News @ 5p M-F News Center @5p	CM	5p-530p	----F--	:30	1	\$700.00	P02-F	0.00	NM	1	\$700.00
NEWS CENTER 2 AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--		1				\$700.00		0.00			
E 4	WLBZ	11/07/16	11/07/16	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11-1135p	M-----	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
NEWS CENTER 2 AT 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----		1				\$350.00		0.00			
E 5	WLBZ	11/07/16	11/07/16	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$160.00	P02-F	0.00	NM	1	\$160.00
THE TONIGHT SHOW WITH JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----		1				\$160.00		0.00			
E 6	WLBZ	11/07/16	11/07/16	Local News @ 530p M-F News Center @530p	CM	530-6p	M-----	:30	1	\$700.00	P02-F	0.00	NM	1	\$700.00
NEWS CENTER 2 AT 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----		1				\$700.00		0.00			
E 7	WLBZ	11/05/16	11/05/16	Local News @ 6a Sa Sat Morning Report	CM	6a-7a	-----S-	:30	1	\$950.00	P02-F	0.00	NM	1	\$950.00
NEWS CENTER 2 MORNING REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-		1				\$950.00		0.00			
E 8	WLBZ	11/05/16	11/05/16	Today Show Sa NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	1	\$1,050.00	P02-F	0.00	NM	1	\$1,050.00
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-		1				\$1,050.00		0.00			
E 9	WLBZ	11/06/16	11/06/16	Local News @ 6a Su Sun Morning Report	CM	6a-8a	-----S	:30	1	\$700.00	P02-F	0.00	NM	1	\$700.00
NEWS CENTER 2 MORNING REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S		1				\$700.00		0.00			
E 10	WLBZ	11/03/16	11/03/16	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11-1135p	---T---	:30	1	\$350.00	P02-F	0.00	NM	1	\$350.00
NEWS CENTER 2 AT 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---		1				\$350.00		0.00			
E 11	WLBZ	11/03/16	11/03/16	Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	1	\$160.00	P02-F	0.00	NM	1	\$160.00
THE TONIGHT SHOW WITH JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---		1				\$160.00		0.00			
E 12	WLBZ	11/03/16	11/03/16	Rachael Ray 11a-12p M-F 11a-12p	CM	M-F 11a-12p	---T---	:30	1	\$120.00	P02-F	0.00	NM	1	\$120.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---		1				\$120.00		0.00			
E 13	WLBZ	11/03/16	11/03/16	Local News @ 5a M-F Morning Report	CM	5a-7a	---T---	:30	1	\$700.00	P02-F	0.00	NM	1	\$700.00
NEWS CENTER 2 MORNING REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---		1				\$700.00		0.00			
E 14	WLBZ	11/03/16	11/03/16	Inside Edition 730-8p Inside Edition	CM	730p-8p	---T---	:30	1	\$320.00	P02-F	0.00	NM	1	\$320.00
INSIDE EDITION															

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WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WLBZ	11/03/16	11/03/16	Inside Edition 730-8p Inside Edition	CM	730p-8p	---T---	:30	1	\$320.00	P02-F	0.00	NM	1	\$320.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---T---	1		\$320.00		0.00						
E 15	WLBZ	11/01/16	11/01/16	Rachael Ray 11a-12p M-F 11a-12p	CM	M-F 11a-12p	-T-----	:30	1	\$120.00	P02-F	0.00	NM	1	\$120.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-T-----	1		\$120.00		0.00						
E 16	WLBZ	11/01/16	11/01/16	Local News @ 12p M-F NEWS CENTER @ NOON (M-F	CM	12p-1230p	-T-----	:30	1	\$480.00	P02-F	0.00	NM	1	\$480.00
NEWS CENTER 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-T-----	1		\$480.00		0.00						
E 17	WLBZ	11/08/16	11/08/16	Local News @ 5a M-F Morning Report	CM	5a-7a	-T-----	:30	1	\$700.00	P02-F	0.00	NM	1	\$700.00
NEWS CENTER 2 MORNING REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	-T-----	1		\$700.00		0.00						
E 18	WLBZ	11/08/16	11/08/16	Today Show Today Show	CM	Today Show	-T-----	:30	1	\$850.00	P02-F	0.00	NM	1	\$850.00
THE TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	-T-----	1		\$850.00		0.00						
E 19	WLBZ	11/02/16	11/02/16	Dr. Phil 4-5p M-F 4-5p	CM	4-5p	--W----	:30	1	\$150.00	P02-F	0.00	NM	1	\$150.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	--W----	1		\$150.00		0.00						
E 20	WLBZ	11/02/16	11/02/16	Local News @ 5p M-F News Center @ 5p	CM	5p-530p	--W----	:30	1	\$700.00	P02-F	0.00	NM	1	\$700.00
NEWS CENTER 2 AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	--W----	1		\$700.00		0.00						
E 21	WLBZ	11/02/16	11/02/16	Today Show Today Show	CM	Today Show	--W----	:30	1	\$850.00	P02-F	0.00	NM	1	\$850.00
THE TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	--W----	1		\$850.00		0.00						
													Totals	21	\$11,100.00