



Order / Rev: 1314017  
 Alt Order #: 08416874  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Rebuild Maine / POL  
 Product Desc: REBUILD MAINE  
 Estimate: 4253

WLBZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WLBZ	10/21/16	10/21/16	Local News @ 5a M-F Morning Report NEWS CENTER 2 MORNING REPORT	CM	5a-7a	----F--	:30	1	\$560.00	P02-F	0.00	NM	1	\$560.00
E 3	WLBZ	10/24/16	10/24/16	2-3p M-F M-F 2-3p ANDY GRIFFITH/INSIDE EDITION	CM	2-3p	M-----	:30	1	\$60.00	P02-F	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	M-----		1			\$60.00		0.00				
E 4	WLBZ	10/24/16	10/24/16	Dr. Phil 4-5p M-F 4-5p DR PHIL	CM	4-5p	M-----	:30	1	\$150.00	P02-F	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	M-----		1			\$150.00		0.00				
E 5	WLBZ	10/24/16	10/24/16	Today Show Today Show THE TODAY SHOW	CM	Today Show	M-----	:30	1	\$680.00	P02-F	0.00	NM	1	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	M-----		1			\$680.00		0.00				
E 6	WLBZ	10/22/16	10/22/16	Local News @ 6a Sa Sat Morning Report NEWS CENTER 2 MORNING REPORT	CM	6a-7a	-----S-	:30	1	\$760.00	P02-F	0.00	NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-----S-		1			\$760.00		0.00				
E 8	WLBZ	10/23/16	10/23/16	Local News @ 6a Su Sun Morning Report NEWS CENTER 2 MORNING REPORT	CM	6a-8a	-----S	:30	1	\$560.00	P02-F	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-----S		1			\$560.00		0.00				
E 9	WLBZ	10/20/16	10/20/16	Dr. Phil 4-5p M-F 4-5p DR PHIL	CM	4-5p	---T---	:30	1	\$150.00	P02-F	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	---T---		1			\$150.00		0.00				
E 10	WLBZ	10/18/16	10/18/16	Dr. Phil 4-5p M-F 4-5p DR PHIL	CM	4-5p	-T-----	:30	1	\$150.00	P02-F	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-T-----		1			\$150.00		0.00				
E 11	WLBZ	10/18/16	10/18/16	Today Show Today Show THE TODAY SHOW	CM	Today Show	-T-----	:30	1	\$680.00	P02-F	0.00	NM	1	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-T-----		1			\$680.00		0.00				
E 12	WLBZ	10/19/16	10/19/16	Dr. Phil 4-5p M-F 4-5p DR PHIL	CM	4-5p	--W----	:30	1	\$150.00	P02-F	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	--W----		1			\$150.00		0.00				
E 13	WLBZ	10/19/16	10/19/16	Local News @ 5a M-F Morning Report NEWS CENTER 2 MORNING REPORT	CM	5a-7a	--W----	:30	1	\$560.00	P02-F	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	--W----		1			\$560.00		0.00				
N 14	WLBZ	10/18/16	10/21/16	Local News @ 430a M-F News @ 4:30a THE CLOSER	FCM	430-5a	-TWTF--	:30	1	\$60.00	P02-F	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-TWTF--		1			\$60.00		0.00				
Totals														13	\$4,580.00