

Position Deleted on 4/15/2022.

Director of Community Engagement WVIK, Quad Cities NPR

[Augustana College](#)

Rock Island, IL

Type: Full-Time

Posted: 03/09/2022

Category: [Communications, Marketing, and Public Affairs](#)

Company Description:

Augustana College is a private, selective, residential college of the liberal arts and sciences with enrollment of 2600 students. Our beautiful residential 115-acre campus is located in Rock Island, Illinois, part of the Quad Cities metropolitan area along the Mississippi River, 165 miles west of Chicago. Augustana awards the Bachelor of Arts in about 90 majors and related academic programs. Our diverse student body, includes 26 percent first generation college students, 23 percent Pell Grant students, 24 percent students of color, and 12 percent international students.

As part of the Augustana 2020 Strategic Plan, the campus has committed to growing as a community who welcomes and includes those historically underrepresented groups on our campus. Information on these initiatives and future plans can be found at: <http://www.augustana.edu/about-us/president/diversity>.

Employees at Augustana enjoy an excellent benefit package including medical, retirement, paid time off, tuition benefits for employees and their family members, and much more.

Job Description:

Overview: The Director of Community Engagement WVIK, Quad Cities NPR will coordinate and facilitate a variety public engagement opportunities, including locally produced programming, live events, podcasts, and internet content. This position will also have responsibilities managing WVIK's brand image and marketing in the Quad Cities, surrounding communities, and online.

Wage Grade: 735

Job Duties:

- Oversee production of locally-originated programs and program materials including talk shows, concerts, and podcasts. The Director of Community Engagement also oversees all remote broadcasts.
- Represent WVIK through individual meetings, public events, and local boards and committees in the Quad Cities, Galesburg, Iowa City, Dubuque, Muscatine, and other nearby metropolitan areas.
- Organize and coordinate special fundraising and promotional events for listeners and donors including new member activities, APRIS volunteer events and fundraisers, and other events to support the goals of the station.
- Manage marketing, branding, and public relation initiatives as necessary. Place orders and oversee contracts and scheduling local media outlets, marketing agencies, creative consultants, and the Augustana College Marketing Department.
- The Director of Community Engagement also produces and hosts a daily classical music program.
- Serve as a member of the both the WVIK and Augustana College teams, attending meetings and public events, helping with a variety of needs, and collaborating with others.
- Serve as a member of the both the WVIK and Augustana College teams, attending meetings and public events, helping with a variety of needs, and collaborating with others.
- Other duties as assigned.

Requirements:

Education: A four-year degree with 3 to 5 years of experience directly related to the duties and responsibilities specified.

[Apply on Institution's Website](#)

- Excellent communication skills with a diverse audience including colleagues, listeners, station members, potential givers and members of the business community.
- Ability to work independently with little direction.
- Ability to create and execute events with minimal administrative support or resources.
- Understanding of basic audio production hardware and software.
- Comfort working in a digital environment
- Familiarity with classical and other genres of music.
- A pleasant voice and authentic announcing style.
- Knowledge of public radio announcing, audio production, and program presentation styles
- Knowledge of and appreciation for Public Radio Core Values.

Physical Requirements: Must be able to lift 10 pounds on a frequent basis. Also required is the ability to listen, hear, speak, climb stairs, bend, stoop, and stand for intermittently long periods of time. Must possess or be able to acquire a valid driver's license.

Special Requirements: As key personnel representing the Station & College to the community, this position requires excellent interpersonal skills, the ability to relate to a diverse audience, and the ability and willingness to model the mission and high standard of behavior of Augustana College and WVIK. All prospective employees must pass a criminal background check.

Note: This job description is subject to change and is not designed to be a comprehensive listing of activities, duties or responsibilities that are required by the employee.

Additional Information:

Augustana College is an Equal Opportunity Employer. Augustana College provides equal opportunity to all qualified employees and applicants without regard to race, national origin, religion, sex, sexual orientation, gender identity, age, disability, veteran status, and any other category protected by federal, state, or local law.

Application Instructions:

Interested applicants should submit a cover letter and resume for consideration.

Related Searches:

[Communications, Marketing, and Public Affairs](#)



Director of Development and Community Engagement WVIK, Quad Cities NPR

About Augustana College:

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Job Description:

Overview:

Works closely with station and college leaders to successfully conceptualize, develop, and implement all fundraising initiatives for WVIK, Quad Cities NPR. Participates in solicitation of funds from listeners, prospective and current sponsors, foundations, and applicable governmental bodies through a variety of means including: on-air appeals, direct mail, personal visits, grant writing, events, corporate sponsorship, and other appropriate fundraising activities. Develops and implements a strategy to meet fundraising goals for the station. This position is also manages WVIK's brand image at public events in the Quad Cities, in surrounding communities, as well as online.

Job Duties:

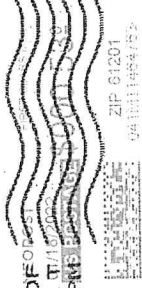
- Develop and execute a plan for station funding incorporating a broad array of revenue sources, including local and national foundations, corporate sponsors, and local foundations.
- Personally operate the major and planned giving program at WVIK, including identification of appropriate major donors in the community, maintenance of a portfolio of current/prospective donors; and review portfolio and update as appropriate, and make personal solicitations as appropriate.
- Oversee the work and production of WVIK Director of Corporate Support, Grant Writer, and all other employees and contractors related to fundraising and other sources of revenue generation.
- Represent WVIK at public events in the Quad Cities and surrounding communities, that may include limited travel to nearby cities like Galesburg, Muscatine, and Dubuque.
- Organize and coordinate special fundraising and promotional events for audience and members including new member activities, fundraisers, volunteer recognition events, and other events established to support the goals of the station.
- Facilitate the work of the WVIK Community Advisory Board (4 meetings per year).
- Manages membership program, which includes creating membership letters, writing on-air scripts, creating membership emails, managing databases, premium distribution, and working directly with donors.
- Works with the CEO and Director of Content to plan and produce all WVIK on-air campaigns, including organizing volunteers, staff, and pitching on-air.

documentation of organization list mailing as sent to full list with self-addressed copy as proof of mailing



Augustana College 437 38th Street, Rock Island, IL 61201-2276

QUAD CITIES IL P&DF
IL 612 1 T
18 JAN 2022 PM



WVIK FM, Augustana College
639 38th St.
Rock Island, IL 61201

6120132276





Email with candidate regarding split of open position into two positions

Johnson, Jared <jaredjohnson@wvik.org>

Director of Development position

Johnson, Jared <jaredjohnson@wvik.org>
To: "xxxxxxxxx@outlook.com" <xxxxxxxxxxxxxxxxxcom>

Tue, Mar 29, 2022 at 7:53 AM

Hi xxxxxxxx,

Thanks for your patience with us. We have had some additional staffing changes occur since the time we posted this position, creating the opportunity to rethink the skill sets we are looking for and who we might like to hire. As a result, the position as originally posted - Director of Development and Community Engagement - has been split in two. You can read the new job descriptions here. Please read them over and let me know if you remain interested.

[Director of Development](#)
[Director of Community Engagement](#)

If you remain interested, the search committee is interested in talking with you about the Director of Development position. Please confirm that you are still interested and we can work to find a time that will work for both you and the committee. We are hoping to hold interviews next week.

Thanks, xxxxxxxxxx

Jared

Jared W. Johnson
Station Manager
WVIK, Quad Cities NPR
815 38th Street
Rock Island, IL 61201
Phone: 309-794-7507
Mobile: 563-726-3682
Fax: 309-794-8500
Email: jaredjohnson@wvik.org



Email with candidate regarding split of open position into two positions

Johnson, Jared <jaredjohnson@wvik.org>

Director of Development Position

8 messages

Johnson, Jared <jaredjohnson@wvik.org>
To: "xxxxxxxxxxxxxxxxxxxxx"

Tue, Mar 29, 2022 at 8:03 AM

Hi xxxxx,

Thanks for your patience with us. We have had some additional staffing changes occur since the time we posted this position, creating the opportunity to rethink the skill sets we are looking for and who we might like to hire. As a result, the position as originally posted - Director of Development and Community Engagement - has been split in two. You can read the new job descriptions here. Please read them over and let me know if you remain interested.

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Thanks, xxxxx!

Jared

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Station Manager
WVIK, Quad Cities NPR
815 38th Street
Rock Island, IL 61201
Phone: 309-794-7507
Mobile: 563-726-3682
Fax: 309-794-8500
Email: jaredjohnson@wvik.org

xxxxxx <xxxxxx.com> To: "Johnson, Jared"
<jaredjohnson@wvik.org>

Tue, Mar 29, 2022 at 9:42 AM

Hi Jared:

That's a hard choice. I do both in my current position and I enjoy both the PR and Development side. I do, however, like that you are pulling them apart. To really do justice to either, you need a dedicated staff member. Can I interview for the Director of Development position and still be considered for the Community Engagement position? Would you consider that?

Thank you for your consideration,

xxxxxxxx

Johnson, Jared <jaredjohnson@wvik.org>
To: xxxxxx <xxxxxx@xxxxx.com>

Tue, Mar 29, 2022 at 10:28 AM

For sure. In some senses this is all in flux and we have a very creative hiring team. So, as we get to know our candidates skill sets, we find new ways to split the positions up.

I'll consider you interested in the Development position. Just let me know what kind of availability you have for next week. Thanks!

Jared

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 Rock Island, IL 61201
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 Fax: 309-794-8500
 Email: jaredjohnson@wvik.org

[Quoted text hidden]

xxxxxxx <xxxxxxx@gmail.com> To: "Johnson, Jared" <jaredjohnson@wvik.org>

Tue, Mar 29, 2022 at 11:03 AM

You bet that would be fantastic. I'm open in the afternoon next Monday, April 4, and anytime on Wednesday, April 6.

Let me know what works for your team and I'll be there.

x

Johnson, Jared <jaredjohnson@wvik.org>
 To: xxxxxxx <xxxxxxx@xxxxx.com>

Wed, Mar 30, 2022 at 3:49 PM

Can you do 2 PM on Monday the 4th?

Jared W. Johnson
 Station Manager
 WVIK, Quad Cities NPR
 815 38th Street
 Rock Island, IL 61201
 Phone: 309-794-7507
 Mobile: 563-726-3682
 Fax: 309-794-8500
 Email: jaredjohnson@wvik.org

[Quoted text hidden]

xxxxxxx <xxxxxxx@xx.com> To: "Johnson, Jared" <jaredjohnson@wvik.org>

Wed, Mar 30, 2022 at 4:55 PM

Absolutely!

I will see you then.

Looking forward to it.

xxxxxxx

Johnson, Jared <jaredjohnson@wvik.org>
 To: xxxxxx <xxxxxxx@gmail.com>

Thu, Mar 31, 2022 at 2:38 PM

Hi xxxxxxxx,

I just realized I had not told you where to meet us. We're going to be doing the interviews in the Augustana HR department, down in Sorenson Hall at 639 38th Street in Rock Island. Once you go in the front doors, you can follow the signs to the HR department. It's on the second floor way toward the back.



Email with candidate regarding split of open position into two positions

Johnson, Jared <jaredjohnson@wvik.org>

Director of Development posting

Johnson, Jared <jaredjohnson@wvik.org>
To: xxxxxxxxxxxxxxxxxxxx@xxxxx.com

Tue, Mar 29, 2022 at 7:20 AM

Hi xxxxxxx,

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[Director of Development](#)
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Thanks, xxxxxx!

Jared

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Email with candidate regarding split of open position into two positions

Johnson, Jared <jaredjohnson@wvik.org>

Director of Development position

3 messages

Johnson, Jared <jaredjohnson@wvik.org>
To: "xxxxxxxxx <xxxxxxxx@xxxx.com>

Tue, Mar 29, 2022 at 8:20 AM

Hi xxxxxxx,

Thanks for your patience with us. We have had some additional staffing changes occur since the time we posted this position, creating the opportunity to rethink the skill sets we are looking for and who we might like to hire. As a result, the position as originally posted - Director of Development and Community Engagement - has been split in two. You can read the new job descriptions here. Please read them over and let me know if you remain interested.

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Thanks, xxxxxx!

Jared

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Fax: 309-794-8500
Email: jaredjohnson@wvik.org

xxxxxxxxx <xxxxxxxxx@xxxxxxxx.com>
To: "Johnson, Jared" <jaredjohnson@wvik.org>

Tue, Mar 29, 2022 at 10:22 AM

Thank you Jared-
I appreciate your email although I have recently accepted another position. I wish you the best in your search.

Thanks,
xxxxxxxxx

Sent from my iPhone

On Mar 29, 2022, at 8:21 AM, Johnson, Jared <jaredjohnson@wvik.org> wrote:

[Quoted text hidden]

Johnson, Jared <jaredjohnson@wvik.org>
To: xxxxxxxxxxxx <xxxxxxx@gmail.com>

Tue, Mar 29, 2022 at 10:26 AM

Thanks for the prompt response, xxxxx. And best of luck in the new gig!