

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Comments: NEW ORDER

Separation:

Salesperson: BEN WILMETH  
202-955-5342

Assistant: BEN WILMETH  
202-955-5342

Traffic #: 1703759

Contract # 26203513	Changes as of: 10/5/2018 at 10:30 AM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 221/242/1063	Flight: 9/27/18 - 10/9/18	Station: KRQE	Con Type: POLITICAL/VOTE
Agency: Media Ad Ventures 8136 Old Keene Mill Road Suite A-300 SPRINGFIELD, VA 22152	Advertiser: New Mexico Strong Product: Political	Market: Albuquerque Office: WASHINGTON	Total \$: \$72,975.00
Agency Order #: 7783598	Buyer: Bush, Carolyn	Service: Nielsen Primary Demo: Adults 35+	Total Spots: 116
			Total CPM: \$0.00
			Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 10/9										Total	Total \$	CPP*	GRP*				
							9/27	9/28	9/29	9/30	10/1	10/2	10/3	10/4	10/5	10/6	10/7				10/8	10/9		
							Spots																	
MSD 30	Su 8a-9:30a		CBS Sunday Morning	\$1,000. 00	0	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0		\$0.00	\$0.00	0.0
MGD 52	Sa-Su 7a-9a	2	BALLOON FIESTA COVERAGE	\$150.00	0.0	30	0	0	0	0	0	0	0	0	2	2	0	0	0	4	\$600.00	\$0.00	0.0	
MGD 53	Sa 1:30p-5p	4	COLLEGE FOOTBALL	\$175.00	0.0	30	0	0	0	0	0	0	0	0	2	0	0	0	2	\$350.00	\$0.00	0.0		
MGD 54	M-Tu 4a-4:30a	5	EARLY NEWS	\$10.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0	1	\$10.00	\$0.00	0.0		
MGD 55	M-Tu 4:30a-5a	4	EARLY NEWS	\$40.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0	1	\$40.00	\$0.00	0.0		
TOTALS: 14							12	1	3	14	8	10	13	10	5	5	11	10	116	\$72,975.00	\$0.00	0.0		

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26203513	Changes as of: 10/5/2018 at 10:30 AM	Version: Highlighting Makegood 2	Status: Sent To Rep
CPE: 221/242/1063	Flight: 9/27/18 - 10/9/18	Station: KROE	Con Type: POLITICAL/VOTE
Agency: Media Ad Ventures 8136 Old Keene Mill Road Suite A-300 SPRINGFIELD, VA 22152	Advertiser: New Mexico Strong Product: Political	Market: Albuquerque Office: WASHINGTON	Total \$: \$72,975.00
Agency Order #: 7783598	Buyer: Bush, Carolyn	Service: Nielsen Primary Demo: Adults 35+	Total Spots: 116
Salesperson: BEN WILMETH 202-955-5342	Separation:	Assistant: BEN WILMETH 202-955-5342	Total CPP: \$0.00
			Total GRP:
			Traffic #: 1703759
Comments: NEW ORDER			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 10/9										Total Spots	Total \$	CPP*	GRP*			
							9/27	9/28	9/29	9/30	10/1	10/2	10/3	10/4	10/5	10/6					10/7	10/8	10/9
	Su 8a-9:30a		CBS Sunday Morning	\$1,000.00	0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
MSD 30	Sa-Su 7a-9a		BALLOON FIESTA COVERAGE	\$150.00	0.0	30	0	0	0	0	0	0	0	0	2	2	0	0	0	4	\$600.00	\$0.00	0.0
MGD 52	Sa 1:30p-5p		COLLEGE FOOTBALL	\$175.00	0.0	30	0	0	0	0	0	0	0	0	2	0	0	0	2	\$350.00	\$0.00	0.0	
MGD 53	M-Tu 4a-4:30a		EARLY NEWS	\$10.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0	1	\$10.00	\$0.00	0.0	
MGD 54	M-Tu 4:30a-5a		EARLY NEWS	\$40.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0	1	\$40.00	\$0.00	0.0	
MGD 55																							
TOTALS:							14	12	1	3	14	8	10	13	10	5	5	11	10	116	\$72,975.00	\$0.00	0.0

# Spot Manager: Preempted/Unresolved, 10/01/18-12/30/18



Advertiser: POL/New Mexico Strong PAC

Alt Order #: 26203513

KROE 1703759 41 Nat Katz Washington 10/07/18 P2

:30 Cash

0.0

0 \$1,000.00 CBS Sunday Mon 8a-930a

09/30/18 Program Change moved to

\$0.00 \$0.00 \$0.00 \$0.00

ML Bullen Fiesta 10/6 10/7

2x Sat @ 150 = 300

2x Sun @ 150 = 300

2x College FB 10/6

@ 175 = 350

w/o 10/8 M-F

1x 4a 10/10

1x 430a 10/10

Filtered by: (Rate > \$0.00) AND (Region = Nat) AND (Advertiser starts with pol) AND (Order = 1703759)



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26203513	Changes as of: 10/2/2018 at 2:06 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 221/242/1063	Flight: 9/27/18 - 10/9/18	Station: KRQE	Con Type: POLITICAL/VOTE
Agency: Media Ad Ventures	Advertiser: New Mexico Strong	Market: Albuquerque	Total \$: \$72,975.00
8136 Old Keene Mill Road	Product: Political	Office: WASHINGTON	Total Spots: 109
Suite A-300	Agency Order #: 7783598	Service: Nielsen	Total CPP: \$0.00
SPRINGFIELD, VA 22152	Buyer: Bush, Carolyn	Primary Demo: Adults 35+	Total GRP:
Salesperson: BEN WILMETH 202-955-5342	Separation:	Assistant: BEN WILMETH 202-955-5342	Traffic #: 1703759

Comments: NEW ORDER

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 10/9											Total Spots	Total \$	CPP*	GRP*
							9/27	9/28	9/29	9/30	10/1	10/2	10/3	10/4	10/5	10/6	10/7	10/8	10/9		
PC-28	Sa 7a-8a		KRQE News 13 Saturday Morning	\$150.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0.0
PC-51	Sa 7a-9a		BALLOON FIESTA COVERAGE	\$150.00	0.0	30	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0.0
TOTALS:							14	12	1	3	14	8	10	13	10	1	4	9	10	109	\$72,975.00



**KATZ**  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26203502	<b>Changes as of:</b> 10/2/2018 at 8:18 PM	<b>Version:</b> Current State Version 3
<b>CPE:</b> 221/242/1063	<b>Flight:</b> 9/27/18 - 10/9/18	<b>Station:</b> NRQE
<b>Agency:</b> Media Ad Ventures 8136 Old Keene Mill Road Suite A-300 SPRINGFIELD, VA 22152	<b>Advertiser:</b> New Mexico Strong <b>Product:</b> Political	<b>Market:</b> Albuquerque <b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 7783603 <b>Buyer:</b> Bush, Carolyn	<b>Service:</b> Nielsen <b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> BEN WILMETH 202-955-5342	<b>Assistant:</b> BEN WILMETH 202-955-5342
<b>Comments:</b> NEW ORDER	<b>Separation:</b>	<b>Traffic #:</b> 1703859
<b>Con Type:</b> POLITICAL/VOTE		
<b>Total \$:</b> \$7,100.00		
<b>Total Spots:</b> 29		
<b>Total CPP:</b> \$0.00		
<b>Total GRP:</b>		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 10/9											Total	Total						
							9/27	9/28	9/29	9/30	10/1	10/2	10/3	10/4	10/5	10/6	10/7	10/8	10/9	Spots	\$	CPP*	GRP*		
REV-4	M-F 6p-6:30p		Family Feud	\$200.00	0	30	0	0	0	0	0	1	0	1	0	0	0	0	1	0	2	\$400.00	\$0.00	0.0	
REV-13	M-F 6p-6:30p		Family Feud	\$200.00	0	30	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
REV+ 16	F 7p-8p	3	Last Man Standing(SP)/The Cool Kids(SP)-FOX	\$400.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	\$400.00	\$0.00	0.0
TOTALS:							2	3	0	0	3	4	4	1	5	0	1	2	4	29	\$7,100.00	\$0.00	0.0		

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26203513	<b>Changes as of:</b> 10/12/2018 at 10:59 AM	<b>Version:</b> Highlighting Makegood 3	<b>Status:</b> Accepted
<b>CPE:</b> 221/242/1063	<b>Flight:</b> 9/27/18 - 10/9/18	<b>Station:</b> KRQE	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Media Ad Ventures 8136 Old Keene Mill Road Suite A-300 SPRINGFIELD, VA 22152	<b>Advertiser:</b> New Mexico Strong <b>Product:</b> Political	<b>Market:</b> Albuquerque <b>Office:</b> WASHINGTON	<b>Total \$:</b> \$68,200.00
<b>Agency Order #:</b> 7763598	<b>Buyer:</b> Bush, Carolyn	<b>Service:</b> Nielsen <b>Primary Demo:</b> Adults 35+	<b>Total Spots:</b> 107
<b>Salesperson:</b> BEN WILMETH 202-955-5342	<b>Separation:</b>	<b>Assistant:</b> BEN WILMETH 202-955-5342	<b>Total CPP:</b> \$0.00
			<b>Traffic #:</b> 1703759

Comments: NEW ORDER

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 10/9										Total Spots	Total \$	CPP*	GRP*		
							9/27	9/28	9/29	9/30	10/1	10/2	10/3	10/4	10/5	10/6					10/7	10/8
CR 3	M-F 7a-9a		CBS This Morning	\$750.00	0	30	1	0	0	0	0	0	0	0	0	0	0	0	\$0.00	0.0		
CR 5	M-F 9a-10a		The Doctors	\$175.00	0	30	1	0	0	0	0	0	0	0	0	0	0	0	\$0.00	0.0		
CR 6	M-F 10a-11a		Let's Make a Deal	\$350.00	0	30	1	0	1	0	0	0	0	0	0	0	0	0	\$0.00	0.0		
CR 7	M-F 11a-12n		Price Is Right	\$700.00	0	30	1	0	1	0	0	0	0	0	0	0	0	0	\$0.00	0.0		
CR 8	M-F 12n-12:30p		KRQE News 13 @ Noon	\$250.00	0	30	1	0	1	0	0	0	0	0	0	0	0	0	\$0.00	0.0		
CR 10	M-F 2p-3p		The Talk	\$350.00	0	30	1	0	0	0	0	0	0	0	0	0	0	0	\$0.00	0.0		
CR 11	M-F 3p-4p		Dr. Phil	\$700.00	0	30	1	0	0	0	0	0	0	0	0	0	0	0	\$0.00	0.0		
CR 12	M-F 4p-4:30p		KRQE News 13 @ 4P	\$600.00	0	30	1	0	0	0	0	0	0	0	0	0	0	0	\$0.00	0.0		
CR 23	Su 8:30p-9:30p		NCIS: Los Angeles (Season Premiere)	\$900.00	0	30	0	0	0	0	1	0	0	0	0	0	0	0	\$0.00	0.0		
TOTALS: 6							12	1	2	14	8	10	13	10	5	5	11	10	107	\$68,200.00	\$0.00	0.0