



Order Confirmation

Advertiser No: 24658 Order No: 1129346177
 Start Date: 11/04/2016 Co-op: No
 End Date: 11/08/2016 Package: No
 Month Type: Broadcast Agency Comm.: 15%
 Revision #: 1
 CPE:
 AE: Klundt, Jim
 Entered: 11/03/2016 09:13 AM by Fusion
 Last Update: 11/03/2016 09:28 AM by BIS1LGS
 Note: No on Measure 4
 Note 2:
 Spl Req Inv:

ND - No on Measure 4
 c/o Norm Robinson Consulting, LLC
 Attn: Norm Robinson
 763 Royal Oaks Dr N
 Fargo, ND 58102

Market Station	Blind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Bismarck KBMR-AM	06:00-19:00 Commercial	11/04/16	11/06/16	1	22.00 Local Agency-Political	0 0 0 0 0 5 5 5	15	30	15	330.00
2 Bismarck KFYZ-AM	06:00-19:00 Commercial	11/04/16	11/06/16	1	69.00 Local Agency-Political	0 0 0 0 0 5 5 5	15	30	15	1,035.00
3 Bismarck KQDY-FM	06:00-19:00 Commercial	11/04/16	11/06/16	1	34.00 Local Agency-Political	0 0 0 0 0 5 5 5	15	30	15	510.00
4 Bismarck KSSS-FM	06:00-19:00 Commercial	11/04/16	11/06/16	1	28.00 Local Agency-Political	0 0 0 0 0 5 5 5	15	30	15	420.00
5 Bismarck KYYY-FM	06:00-19:00 Commercial	11/04/16	11/06/16	1	23.00 Local Agency-Political	0 0 0 0 0 5 5 5	15	30	15	345.00
6 Bismarck KBMR-AM	06:00-19:00 Commercial	11/07/16	11/07/16	1	22.00 Local Agency-Political	0 5 0 0 0 0 0 0	5	30	5	110.00
7 Bismarck KBMR-AM	06:00-18:00 Commercial	11/08/16	11/08/16	1	22.00 Local Agency-Political	0 0 5 0 0 0 0 0	5	30	5	110.00
8 Bismarck KFYZ-AM	06:00-19:00 Commercial	11/07/16	11/07/16	1	69.00 Local Agency-Political	0 5 0 0 0 0 0 0	5	30	5	345.00
9 Bismarck KFYZ-AM	06:00-18:00 Commercial	11/08/16	11/08/16	1	69.00 Local Agency-Political	0 0 5 0 0 0 0 0	5	30	5	345.00
10 Bismarck KQDY-FM	06:00-19:00 Commercial	11/07/16	11/07/16	1	34.00 Local Agency-Political	0 5 0 0 0 0 0 0	5	30	5	170.00
11 Bismarck KQDY-FM	06:00-18:00 Commercial	11/08/16	11/08/16	1	34.00 Local Agency-Political	0 0 5 0 0 0 0 0	5	30	5	170.00
12 Bismarck KSSS-FM	06:00-19:00 Commercial	11/07/16	11/07/16	1	28.00 Local Agency-Political	0 5 0 0 0 0 0 0	5	30	5	140.00
13 Bismarck KSSS-FM	06:00-18:00 Commercial	11/08/16	11/08/16	1	28.00 Local Agency-Political	0 0 5 0 0 0 0 0	5	30	5	140.00
14 Bismarck KYYY-FM	06:00-19:00 Commercial	11/07/16	11/07/16	1	23.00 Local Agency-Political	0 5 0 0 0 0 0 0	5	30	5	115.00
15 Bismarck KYYY-FM	06:00-18:00 Commercial	11/08/16	11/08/16	1	23.00 Local Agency-Political	0 0 5 0 0 0 0 0	5	30	5	115.00

Market Station	Blind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
16 Bismarck RBMR-AM	06:00-19:00 Commercial	11/04/16	11/06/16	1	1.00	0 0 0 0 0 5 5 5	15	30	15	15.00
					Local Agency Political Stream					
17 Bismarck RBMR-AM	06:00-19:00 Commercial	11/07/16	11/07/16	1	1.00	0 5 0 0 0 0 0 0	5	30	5	5.00
					Local Agency Political Stream					
18 Bismarck RBMR-AM	06:00-18:00 Commercial	11/08/16	11/08/16	1	1.00	0 0 5 0 0 0 0 0	5	30	5	5.00
					Local Agency Political Stream					
19 Bismarck RFYR-AM	06:00-19:00 Commercial	11/04/16	11/06/16	1	1.00	0 0 0 0 0 5 5 5	15	30	15	15.00
					Local Agency Political Stream					
20 Bismarck RFYR-AM	06:00-19:00 Commercial	11/07/16	11/07/16	1	1.00	0 5 0 0 0 0 0 0	5	30	5	5.00
					Local Agency Political Stream					
21 Bismarck RFYR-AM	06:00-18:00 Commercial	11/08/16	11/08/16	1	1.00	0 0 5 0 0 0 0 0	5	30	5	5.00
					Local Agency Political Stream					
22 Bismarck RQDY-FM	06:00-19:00 Commercial	11/04/16	11/06/16	1	1.00	0 0 0 0 0 5 5 5	15	30	15	15.00
					Local Agency Political Stream					
23 Bismarck RQDY-FM	06:00-19:00 Commercial	11/07/16	11/07/16	1	1.00	0 5 0 0 0 0 0 0	5	30	5	5.00
					Local Agency Political Stream					
24 Bismarck RQDY-FM	06:00-18:00 Commercial	11/08/16	11/08/16	1	1.00	0 0 5 0 0 0 0 0	5	30	5	5.00
					Local Agency Political Stream					
25 Bismarck RSSS-FM	06:00-19:00 Commercial	11/04/16	11/06/16	1	1.00	0 0 0 0 0 5 5 5	15	30	15	15.00
					Local Agency Political Stream					
26 Bismarck RSSS-FM	06:00-19:00 Commercial	11/07/16	11/07/16	1	1.00	0 5 0 0 0 0 0 0	5	30	5	5.00
					Local Agency Political Stream					
27 Bismarck RSSS-FM	06:00-18:00 Commercial	11/08/16	11/08/16	1	1.00	0 0 5 0 0 0 0 0	5	30	5	5.00
					Local Agency Political Stream					
28 Bismarck RYYY-FM	06:00-19:00 Commercial	11/04/16	11/06/16	1	1.00	0 0 0 0 0 5 5 5	15	30	15	15.00
					Local Agency Political Stream					
29 Bismarck RYYY-FM	06:00-19:00 Commercial	11/07/16	11/07/16	1	1.00	0 5 0 0 0 0 0 0	5	30	5	5.00
					Local Agency Political Stream					
30 Bismarck RYYY-FM	06:00-18:00 Commercial	11/08/16	11/08/16	1	1.00	0 0 5 0 0 0 0 0	5	30	5	5.00
					Local Agency Political Stream					

No. of Spots/Misc/Digital: 250/0/0

Ordered Gross:	\$4,525.00
Agency Commission:	\$678.75
Ordered Net:	\$3,846.25
Total Net Due:	\$3,846.25

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Amt. Ord.:	250	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	4,525.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	3,846.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

ND - No on Measure 4 100%

OCT NOV DEC 2016

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	30	1 <u>OCTOBER</u>	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
ND-NO ON MEASURE 4						
31 <u>HALLOWEEN</u>	1 <u>NOVEMBER</u>	2	3	4	5	6 <u>TIME CHANGE</u>
7	8	9	10	11	12	13
5	5 END BY 6P			5	5	5
14	15	16	17	18	19	20
KBMR # 23 x 25 = \$ 575						
21	22	23	24 <u>THANKSGIVING</u>	25	26	27
KFJR # 70 x 25 = 1750						
28	29	30	1 <u>DECEMBER</u>	2	3	4
KODY # 35 x 25 = 875						
5	6	7	8	9	10	11
KSSS # 29 x 25 = 725						
12	13	14	15	16	17	18
KXMR 17 ✓						
19	20	21	22	23	24	25 <u>CHRISTMAS</u>
KYYY # 24 x 25 = 600						
26	27	28	29	30	31	
TOTAL \$ 4,525						

Klundt, Jim

From: Norm Robinson <norm@normrobinson.com>
Sent: Thursday, November 3, 2016 07:30
To: Klundt, Jim
Subject: RE: Norm Robinson wants to buy more!

10-4 good buddy. Thank YOU!

From: Klundt, Jim [<mailto:JimKlundt@iheartmedia.com>]
Sent: Thursday, November 03, 2016 7:27 AM
To: Norm Robinson <norm@normrobinson.com>
Subject: RE: Norm Robinson wants to buy more!

That's correct. Thanks a lot Norm!

From: Norm Robinson [<mailto:norm@normrobinson.com>]
Sent: Thursday, November 3, 2016 7:26 AM
To: Klundt, Jim
Subject: RE: Norm Robinson wants to buy more!

I assume payment (3846.25) goes to:

IHeart Media Bismarck
3500 East Rosser
Bismarck, ND 58501

If this is correct, let this be my order to proceed. Use the ads you are currently running, although they are attached again for your convenience. Please rotate 50/50. I will mail the check today. If you require pre-payment, the only thing I can do is pay by credit card, although I guarantee the check will go out today by mail. Your call. If you need me to scan the check and email it for proof I will. Let me know. But at this point, go ahead with this schedule. Thanks.

From: Klundt, Jim [<mailto:JimKlundt@iheartmedia.com>]
Sent: Thursday, November 03, 2016 7:10 AM
To: Norm Robinson <norm@normrobinson.com>
Subject: RE: Norm Robinson wants to buy more!

Here you go Norm. I included the ranker for women 18+. Thanks for your consideration.

Jim

From: Norm Robinson [<mailto:norm@normrobinson.com>]
Sent: Wednesday, November 2, 2016 7:51 PM
To: Klundt, Jim
Subject: RE: Norm Robinson wants to buy more!

Thanks Jim

From: Klundt, Jim [<mailto:JimKlundt@iheartmedia.com>]
Sent: Wednesday, November 02, 2016 7:37 PM

To: Norm Robinson <norm@normrobinson.com>

Subject: Re: Norm Robinson wants to buy more!

Hello Norm.....I'll send you a proposal in the morning. Sorry for the late reply.

Sent from my iPhone

On Nov 2, 2016, at 5:07 PM, Norm Robinson <norm@normrobinson.com> wrote:

I need to reach women listeners ASAP. Call me anytime you can sir. Please call me. 701-238-4698

Norm

norm robinson consulting, llc

<image003.jpg>

marketing, advertising & sales consulting

Norm@NormRobinson.com

(c) 701-238-4698

Confidentiality Notice: This email may contain confidential and/or private information. If you received this email in error please delete and notify sender.

Klundt, Jim

From: Norm Robinson <norm@normrobinson.com>
Sent: Friday, October 21, 2016 18:14
To: Klundt, Jim
Subject: new ad file from Norm Robinson
Attachments: Wrap-Up.mp3

FM: Norm Robinson Consulting, LLC
RE: North Dakotans Against the 400% Tax Increase

Attached is the ad titled "**Wrap-Up**" (the ad I said I'd send early next week....I'm ahead of schedule!)

As was referenced in my instructions of a few days ago, it will run in rotation with "**Veteran**" (which you have) beginning 10/30 – 11/7

Any questions, write or call. Thanks.

Norm

norm robinson consulting, llc



marketing, advertising & sales consulting

Norm@NormRobinson.com

(c) 701-238-4698

Confidentiality Notice: This email may contain confidential and/or private information. If you received this email in error, please delete and notify sender.

Klundt, Jim

From: Norm Robinson <norm@normrobinson.com>
Sent: Wednesday, October 19, 2016 12:15
Subject: new ad schedule from Norm Robinson
Attachments: Veteran.mp3

Radio ad scheduling instructions from Norm Robinson
RE: North Dakotans Against the 400% Tax Increase

Please run the schedule as follows. The **Veteran** ad is attached. I will send the **Wrap-up ad early next week**. As a reminder, these ads are CONFIDENTIAL and should NOT be shared with anyone prior to airing or otherwise, including your own news departments. Thank you.

Oct 24-Oct 29

Conflict (already running, second week on) and **Veteran** (first week)

Oct 30 – Nov 7

Veteran and Wrap-Up

Any questions, contact me. Thanks.

Norm

norm robinson consulting, llc

marketing, advertising & sales consulting

Norm@NormRobinson.com

(c) 701-238-4698

Confidentiality Notice: This email may contain confidential and/or private information. If you received this email in error please delete and notify sender.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KQDY-FM	Date: 8/28/16
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I, Norm Robinson Consulting, LLC
do hereby request station time concerning the following issue:

ND - No on Measure 4

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		(SEE ATTACHED)			

This broadcast time will be used by: ND - No on Measure 4

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Norm Robinson Consulting, LLC
763 Royal Oaks Dr. N., Fargo, ND 58102

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mike Rud, Chairman
North Dakotans Against the 400% Tax Increase
1014 Central Avenue
BIS ND 58501

Mary Nagel, Exec Admin

701-223-3370

Tom Haahr, Chairman

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

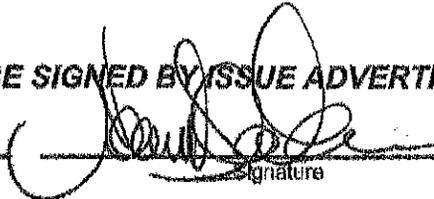
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 5 before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/28/16

Date



Signature

701-238-4698

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

Jim Klundt

Printed Name

SM

Title



Staff



Mike Rud
President
mike.ndrpma@midconetwork.com

- Commission Member of EmPower North Dakota
- North Dakota Lottery Advisory Commission
- PMAA Executive Committee



Mary Nagel
Executive Administrator
mary.ndrpma@midconetwork.com

Find Us

1014 E Central Avenue
Bismarck, ND 58501
Phone: 701-223-3370

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Name

Email

Message



Board of Directors

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Board of Directors

NDPMA has sixteen marketers on the Board of Directors. Board terms are two years in length and a general membership election is conducted each year in October at the annual convention. The Board meets quarterly and as otherwise needed throughout the year. Additional committees are created to address specific issues that arise throughout the year.

Mike Rud, President

Tom Haahr
Chairman
Farmers Union Oil
Devils Lake, ND

Andrew Fjeldahl
Vice Chairman
Farmers Union Oil
Berthold, ND

Deanne Schatz
Treasurer
Petro Stopping Center
Fargo, ND

Chris Fitterer
Secretary
Fitterer Oil Company
New England, ND

Matt Bjornson
PMAA Director
Bjornson Oil
Cavalier, ND

Paul Mutch
Immediate Past Chairman
Mutch Oil
Grand Forks, ND

Arten Hjelmstad
Hampden-Edmore Coop
Hampden, ND

Dave Froelich
Missouri Valley Petroleum
Mandan, ND

Tracy Good
Good Oil Company
LaMoure, ND

Mark Benz
Benz Oil Company
Killdeer, ND

Paul Klosterman
Arrowwood Prairie Coop
Wimbledon, ND

Jim Wznick
Pinnacle
Stanley, ND

Carla Borlaug
Mel Roth Oil
Hazen, ND

Tony Bernhardt
Enerbase
Minot, ND

Kris Wolla
Superpumper
Minot, ND

Scott Dusterhoft
Dusterhoft Oil
Grand Forks, ND

Our Sponsors

Find Us

1014 E Central Avenue
PO Box 1956
Bismarck, ND 58502
Phone: (701) 223-3370
Fax: (701) 223-5004

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Send A Message

Name

Email

Message

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Vote No On 4 ND



Stop the \$70 Million A Year Blank Check Tax Increase!

Measure 4 is a poorly written 400% tobacco tax increase that gives a blank check to bureaucrats and benefits those supporting it.

Proponents suggest it will help people stop smoking, but very little new tax money is dedicated to anti-smoking programs. Instead millions of dollars are set aside with little detail over how it will be spent

Vote No On 4 ND

Vote No On 4 ND

[PRIVACY POLICY \(HTTP://VOTENO4ND.COM/VOTE-NO-ON-4-ND-PRIVACY-POLICY/\)](http://voteno4nd.com/vote-no-on-4-nd-privacy-policy/)
[TERMS OF USE \(HTTP://VOTENO4ND.COM/TERMS-OF-USE/\)](http://voteno4nd.com/terms-of-use/)

Paid for by North Dakotans Against the 400% Tax Increase, Mike Rud, Chairman. Led by a Coalition of the N.D. Petroleum Marketers Association with support from Altria Client Services LLC and R.J. Reynolds Tobacco Company.

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