



Order Confirmation

Page 1 of 4
Printed: 11/03/2016 09:29:44

Advertiser No: 24658 Order No: 1129346177
Start Date: 11/04/2016 Co-op: No
End Date: 11/08/2016 Package: No
Month Type: Broadcast Agency Comm.: 15%
Revision #: 1
CPE:
AE: Klundt, Jim
Entered: 11/03/2016 09:13 AM by Fusion
Last Update: 11/03/2016 09:28 AM by BIS1LGS
Note: No on Measure 4
Note 2:
Spl Req Inv:

ND - No on Measure 4
c/o Norm Robinson Consulting, LLC
Attn: Norm Robinson
763 Royal Oaks Dr N
Fargo, ND 58102

| Market Station | Blind To | Start Date | End Date | No Of Weeks | Rate Rev. Type | Skip W. M T W T F S S | Spots/ W. | Spot Length | Ord Spots | Ord Cost |
|---------------------|------------------------|------------|----------|-------------|------------------------|-----------------------|-----------|-------------|-----------|----------|
| 1 Bismarck KBMR-AM | 06:00-19:00 Commercial | 11/04/16 | 11/06/16 | 1 | 22.00 | 0 0 0 0 0 5 5 5 | 15 | 30 | 15 | 330.00 |
| | | | | | Local Agency-Political | | | | | |
| 2 Bismarck KFYR-AM | 06:00-19:00 Commercial | 11/04/16 | 11/06/16 | 1 | 69.00 | 0 0 0 0 0 5 5 5 | 15 | 30 | 15 | 1,035.00 |
| | | | | | Local Agency-Political | | | | | |
| 3 Bismarck KQDY-FM | 06:00-19:00 Commercial | 11/04/16 | 11/06/16 | 1 | 34.00 | 0 0 0 0 0 5 5 5 | 15 | 30 | 15 | 510.00 |
| | | | | | Local Agency-Political | | | | | |
| 4 Bismarck KSSS-FM | 06:00-19:00 Commercial | 11/04/16 | 11/06/16 | 1 | 28.00 | 0 0 0 0 0 5 5 5 | 15 | 30 | 15 | 420.00 |
| | | | | | Local Agency-Political | | | | | |
| 5 Bismarck KYYY-FM | 06:00-19:00 Commercial | 11/04/16 | 11/06/16 | 1 | 23.00 | 0 0 0 0 0 5 5 5 | 15 | 30 | 15 | 345.00 |
| | | | | | Local Agency-Political | | | | | |
| 6 Bismarck KBMR-AM | 06:00-19:00 Commercial | 11/07/16 | 11/07/16 | 1 | 22.00 | 0 5 0 0 0 0 0 0 | 5 | 30 | 5 | 110.00 |
| | | | | | Local Agency-Political | | | | | |
| 7 Bismarck KBMR-AM | 06:00-18:00 Commercial | 11/08/16 | 11/08/16 | 1 | 22.00 | 0 0 5 0 0 0 0 0 | 5 | 30 | 5 | 110.00 |
| | | | | | Local Agency-Political | | | | | |
| 8 Bismarck KFYR-AM | 06:00-19:00 Commercial | 11/07/16 | 11/07/16 | 1 | 69.00 | 0 5 0 0 0 0 0 0 | 5 | 30 | 5 | 345.00 |
| | | | | | Local Agency-Political | | | | | |
| 9 Bismarck KFYR-AM | 06:00-18:00 Commercial | 11/08/16 | 11/08/16 | 1 | 69.00 | 0 0 5 0 0 0 0 0 | 5 | 30 | 5 | 345.00 |
| | | | | | Local Agency-Political | | | | | |
| 10 Bismarck KQDY-FM | 06:00-19:00 Commercial | 11/07/16 | 11/07/16 | 1 | 34.00 | 0 5 0 0 0 0 0 0 | 5 | 30 | 5 | 170.00 |
| | | | | | Local Agency-Political | | | | | |
| 11 Bismarck KQDY-FM | 06:00-18:00 Commercial | 11/08/16 | 11/08/16 | 1 | 34.00 | 0 0 5 0 0 0 0 0 | 5 | 30 | 5 | 170.00 |
| | | | | | Local Agency-Political | | | | | |
| 12 Bismarck KSSS-FM | 06:00-19:00 Commercial | 11/07/16 | 11/07/16 | 1 | 28.00 | 0 5 0 0 0 0 0 0 | 5 | 30 | 5 | 140.00 |
| | | | | | Local Agency-Political | | | | | |
| 13 Bismarck KSSS-FM | 06:00-18:00 Commercial | 11/08/16 | 11/08/16 | 1 | 28.00 | 0 0 5 0 0 0 0 0 | 5 | 30 | 5 | 140.00 |
| | | | | | Local Agency-Political | | | | | |
| 14 Bismarck KYYY-FM | 06:00-19:00 Commercial | 11/07/16 | 11/07/16 | 1 | 23.00 | 0 5 0 0 0 0 0 0 | 5 | 30 | 5 | 115.00 |
| | | | | | Local Agency-Political | | | | | |
| 15 Bismarck KYYY-FM | 06:00-18:00 Commercial | 11/08/16 | 11/08/16 | 1 | 23.00 | 0 0 5 0 0 0 0 0 | 5 | 30 | 5 | 115.00 |
| | | | | | Local Agency-Political | | | | | |

| Market Station | Blind To | Start Date | End Date | No Of Weeks | Rate Rev. Type | Skip W. M T W T F S S | Spots/ W. | Spot Length | Ord Spots | Ord Cost |
|---------------------|------------------------|------------|----------|-------------|-------------------------------|-----------------------|-----------|-------------|-----------|----------|
| 16 Bismarck RBMR-AM | 06:00-19:00 Commercial | 11/04/16 | 11/06/16 | 1 | 1.00 | 0 0 0 0 0 5 5 5 | 15 | 30 | 15 | 15.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 17 Bismarck RBMR-AM | 06:00-19:00 Commercial | 11/07/16 | 11/07/16 | 1 | 1.00 | 0 5 0 0 0 0 0 0 | 5 | 30 | 5 | 5.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 18 Bismarck RBMR-AM | 06:00-18:00 Commercial | 11/08/16 | 11/08/16 | 1 | 1.00 | 0 0 5 0 0 0 0 0 | 5 | 30 | 5 | 5.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 19 Bismarck RFYR-AM | 06:00-19:00 Commercial | 11/04/16 | 11/06/16 | 1 | 1.00 | 0 0 0 0 0 5 5 5 | 15 | 30 | 15 | 15.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 20 Bismarck RFYR-AM | 06:00-19:00 Commercial | 11/07/16 | 11/07/16 | 1 | 1.00 | 0 5 0 0 0 0 0 0 | 5 | 30 | 5 | 5.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 21 Bismarck RFYR-AM | 06:00-18:00 Commercial | 11/08/16 | 11/08/16 | 1 | 1.00 | 0 0 5 0 0 0 0 0 | 5 | 30 | 5 | 5.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 22 Bismarck RQDY-FM | 06:00-19:00 Commercial | 11/04/16 | 11/06/16 | 1 | 1.00 | 0 0 0 0 0 5 5 5 | 15 | 30 | 15 | 15.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 23 Bismarck RQDY-FM | 06:00-19:00 Commercial | 11/07/16 | 11/07/16 | 1 | 1.00 | 0 5 0 0 0 0 0 0 | 5 | 30 | 5 | 5.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 24 Bismarck RQDY-FM | 06:00-18:00 Commercial | 11/08/16 | 11/08/16 | 1 | 1.00 | 0 0 5 0 0 0 0 0 | 5 | 30 | 5 | 5.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 25 Bismarck RSSS-FM | 06:00-19:00 Commercial | 11/04/16 | 11/06/16 | 1 | 1.00 | 0 0 0 0 0 5 5 5 | 15 | 30 | 15 | 15.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 26 Bismarck RSSS-FM | 06:00-19:00 Commercial | 11/07/16 | 11/07/16 | 1 | 1.00 | 0 5 0 0 0 0 0 0 | 5 | 30 | 5 | 5.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 27 Bismarck RSSS-FM | 06:00-18:00 Commercial | 11/08/16 | 11/08/16 | 1 | 1.00 | 0 0 5 0 0 0 0 0 | 5 | 30 | 5 | 5.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 28 Bismarck RYYY-FM | 06:00-19:00 Commercial | 11/04/16 | 11/06/16 | 1 | 1.00 | 0 0 0 0 0 5 5 5 | 15 | 30 | 15 | 15.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 29 Bismarck RYYY-FM | 06:00-19:00 Commercial | 11/07/16 | 11/07/16 | 1 | 1.00 | 0 5 0 0 0 0 0 0 | 5 | 30 | 5 | 5.00 |
| | | | | | Local Agency Political Stream | | | | | |
| 30 Bismarck RYYY-FM | 06:00-18:00 Commercial | 11/08/16 | 11/08/16 | 1 | 1.00 | 0 0 5 0 0 0 0 0 | 5 | 30 | 5 | 5.00 |
| | | | | | Local Agency Political Stream | | | | | |

No. of Spots/Misc/Digital: 250/0/0

| | |
|-----------------------|-------------------|
| Ordered Gross: | \$4,525.00 |
| Agency Commission: | \$678.75 |
| Ordered Net: | \$3,846.25 |
| Total Net Due: | \$3,846.25 |

| | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov |
|------------|----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Amt. Ord.: | 250 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Gross: | 4,525.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Net: | 3,846.25 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

ND - No on Measure 4

100%

| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|---------------------|-------------------|-----------|------------------------|--------|------------------|----------------------|
| 26 | 27 | 28 | 29 | 30 | 1 <u>OCTOBER</u> | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 <u>HALLOWEEN</u> | 1 <u>NOVEMBER</u> | 2 | 3 | 4 | 5 | 6 <u>TIME CHANGE</u> |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 <u>THANKSGIVING</u> | 25 | 26 | 27 |
| 28 | 29 | 30 | 1 <u>DECEMBER</u> | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 <u>CHRISTMAS</u> |
| 26 | 27 | 28 | 29 | 30 | 31 | |

27 TOTAL \$ 4,525 28

Klundt, Jim

From: Norm Robinson <norm@normrobinson.com>
Sent: Thursday, November 3, 2016 07:30
To: Klundt, Jim
Subject: RE: Norm Robinson wants to buy more!

10-4 good buddy. Thank YOU!

From: Klundt, Jim [mailto:JimKlundt@iheartmedia.com]
Sent: Thursday, November 03, 2016 7:27 AM
To: Norm Robinson <norm@normrobinson.com>
Subject: RE: Norm Robinson wants to buy more!

That's correct. Thanks a lot Norm!

From: Norm Robinson [mailto:norm@normrobinson.com]
Sent: Thursday, November 3, 2016 7:26 AM
To: Klundt, Jim
Subject: RE: Norm Robinson wants to buy more!

I assume payment (3846.25) goes to:

IHeart Media Bismarck
3500 East Rosser
Bismarck, ND 58501

If this is correct, let this be my order to proceed. Use the ads you are currently running, although they are attached again for your convenience. Please rotate 50/50. I will mail the check today. If you require pre-payment, the only thing I can do is pay by credit card, although I guarantee the check will go out today by mail. Your call. If you need me to scan the check and email it for proof I will. Let me know. But at this point, go ahead with this schedule. Thanks.

From: Klundt, Jim [mailto:JimKlundt@iheartmedia.com]
Sent: Thursday, November 03, 2016 7:10 AM
To: Norm Robinson <norm@normrobinson.com>
Subject: RE: Norm Robinson wants to buy more!

Here you go Norm. I included the ranker for women 18+. Thanks for your consideration.

Jim

From: Norm Robinson [mailto:norm@normrobinson.com]
Sent: Wednesday, November 2, 2016 7:51 PM
To: Klundt, Jim
Subject: RE: Norm Robinson wants to buy more!

Thanks Jim

From: Klundt, Jim [mailto:JimKlundt@iheartmedia.com]
Sent: Wednesday, November 02, 2016 7:37 PM

To: Norm Robinson <norm@normrobinson.com>

Subject: Re: Norm Robinson wants to buy more!

Hello Norm.....I'll send you a proposal in the morning. Sorry for the late reply.

Sent from my iPhone

On Nov 2, 2016, at 5:07 PM, Norm Robinson <norm@normrobinson.com> wrote:

I need to reach women listeners ASAP. Call me anytime you can sir. Please call me. 701-238-4698

Norm

norm robinson consulting, llc

<image003.jpg>

marketing, advertising & sales consulting

Norm@NormRobinson.com

(c) 701-238-4698

Confidentiality Notice: This email may contain confidential and/or private information. If you received this email in error please delete and notify sender.

Klundt, Jim

From: Norm Robinson <norm@normrobinson.com>
Sent: Friday, October 21, 2016 18:14
To: Klundt, Jim
Subject: new ad file from Norm Robinson
Attachments: Wrap-Up.mp3

FM: Norm Robinson Consulting, LLC
RE: North Dakotans Against the 400% Tax Increase

Attached is the ad titled "**Wrap-Up**" (the ad I said I'd send early next week....I'm ahead of schedule!)

As was referenced in my instructions of a few days ago, it will run in rotation with "**Veteran**" (which you have) beginning 10/30 – 11/7

Any questions, write or call. Thanks.

Norm

norm robinson consulting, llc



marketing, advertising & sales consulting

Norm@NormRobinson.com

(c) 701-238-4698

Confidentiality Notice: This email may contain confidential and/or private information. If you received this email in error, please delete and notify sender.

Klundt, Jim

From: Norm Robinson <norm@normrobinson.com>
Sent: Wednesday, October 19, 2016 12:15
Subject: new ad schedule from Norm Robinson
Attachments: Veteran.mp3

Radio ad scheduling instructions from Norm Robinson
RE: North Dakotans Against the 400% Tax Increase

Please run the schedule as follows. The **Veteran** ad is attached. I will send the **Wrap-up ad** early next week. As a reminder, these ads are **CONFIDENTIAL** and should **NOT** be shared with anyone prior to airing or otherwise, including your own news departments. Thank you.

Oct 24-Oct 29

Conflict (already running, second week on) and **Veteran** (first week)

Oct 30 – Nov 7

Veteran and Wrap-Up

Any questions, contact me. Thanks.

Norm

norm robinson consulting, llc



marketing, advertising & sales consulting

Norm@NormRobinson.com

(c) 701-238-4698

Confidentiality Notice: This email may contain confidential and/or private information. If you received this email in error please delete and notify sender.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|-------------------------|
| Station and Location: KQDY-FM | Date: 8/28/16 |
|---|-------------------------|

I, Norm Robinson Consulting, LLC
do hereby request station time concerning the following issue:

| |
|----------------------|
| ND - No on Measure 4 |
|----------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|----------------|-------|----------------|-----------------|
| | | (SEE ATTACHED) | | | |

This broadcast time will be used by: ND - No on Measure 4

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Norm Robinson Consulting, LLC
763 Royal Oaks Dr. N., Fargo, ND 58102

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Mike Rud, Chairman
North Dakotans Against the 400% Tax Increase
1014 Central Avenue
BIS ND 58501

Mary Nagel, Exec Admin

701-223-3370

Tom Haahr, Chairman

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

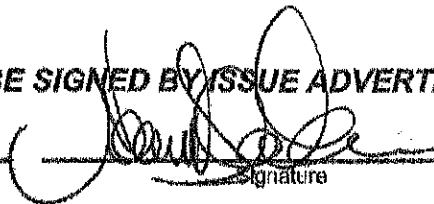
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 5 before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/28/16

Date



Signature

701-238-4698

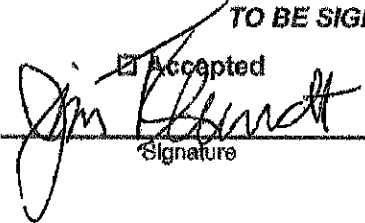
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Jim Klundt

Printed Name

SM

Title



Staff



Mike Rud
President
mike.ndrpma@midconetwork.com

- Commission Member of EmPower North Dakota
- North Dakota Lottery Advisory Commission
- PMAA Executive Committee



Mary Nagel
Executive Administrator
mary.ndrpma@midconetwork.com

Find Us

1014 E Central Avenue
Bismarck, ND 58501
Phone: 701-223-3370

Site Map

- | | |
|----------------------------|-----------------------------|
| Home | News |
| About Us | Events |
| Staff | Legislation |
| Membership | Resources |
| Join | Contact |

Send A Message

Name

Email

Message



Board of Directors

- Directors
- Members
- Benefits
- Join

Board of Directors

NDPMA has sixteen marketers on the Board of Directors. Board terms are two years in length and a general membership election is conducted each year in October at the annual convention. The Board meets quarterly and as otherwise needed throughout the year. Additional committees are created to address specific issues that arise throughout the year.

Mike Rud, President

| | |
|--|--|
| Tom Haahr <i>Chairman</i> Farmers Union Oil Devils Lake, ND | Andrew Fjeldahl <i>Vice Chairman</i> Farmers Union Oil Berthold, ND |
| Deanne Schatz <i>Treasurer</i> Petro Stopping Center Fargo, ND | Chris Fitterer <i>Secretary</i> Fitterer Oil Company New England, ND |
| Matt Bjornson <i>PMAA Director</i> Bjornson Oil Cavalier, ND | Paul Mutch <i>Immediate Past Chairman</i> Mutch Oil Grand Forks, ND |
| Arlen Hjelmstad Hampden-Edmore Coop Hampden, ND | Dave Froelich Missouri Valley Petroleum Mandan, ND |
| Tracy Good Good Oil Company LaMoure, ND | Mark Benz Benz Oil Company Killdeer, ND |
| Paul Klosterman Arrowwood Prairie Coop Wimbledon, ND | Jim Wznick Pinnacle Stanley, ND |
| Carla Borlaug Mel Roth Oil Hazen, ND | Tony Bernhardt Enerbase Minot, ND |
| Kris Wolla Superpumper Minot, ND | Scott Dusterhoft Dusterhoft Oil Grand Forks, ND |

Our Sponsors

Find Us

1014 E Central Avenue
PO Box 1956
Bismarck, ND 58502
Phone: (701) 223-3370
Fax: (701) 223-5004

Site Map

- [Home](#)
- [About Us](#)
- [Staff](#)
- [Membership](#)
- [Join](#)
- [News](#)
- [Events](#)
- [Legislation](#)
- [Resources](#)
- [Contact](#)

Send A Message

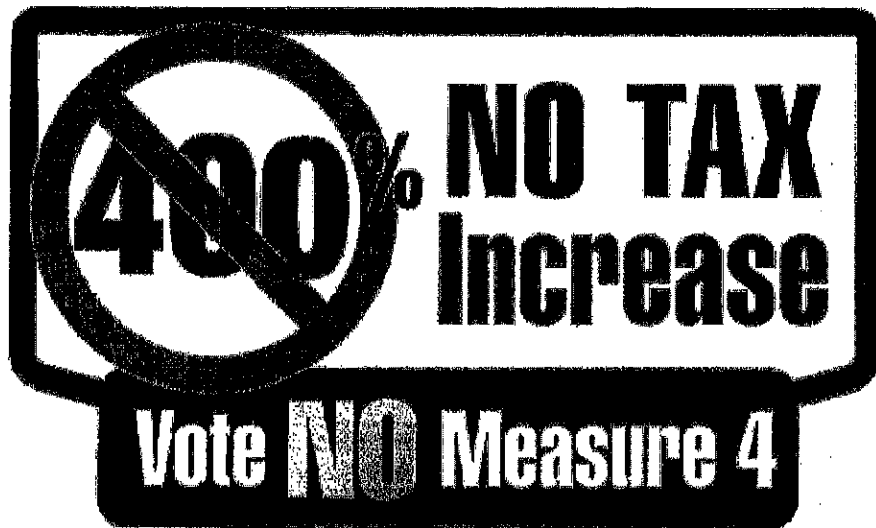
Name

Email

Message

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Vote No On 4 ND



Stop the \$70 Million A Year Blank Check Tax Increase!

Measure 4 is a poorly written 400% tobacco tax increase that gives a blank check to bureaucrats and benefits those supporting it.

Proponents suggest it will help people stop smoking, but very little new tax money is dedicated to anti-smoking programs. Instead millions of dollars are set aside with little detail over how it will be spent

Vote No On 4 ND

Vote No On 4 ND

[PRIVACY POLICY \(HTTP://VOTENOON4ND.COM/VOTE-NO-ON-4-ND-PRIVACY-POLICY/\)](http://VOTENOON4ND.COM/VOTE-NO-ON-4-ND-PRIVACY-POLICY/)
[TERMS OF USE \(HTTP://VOTENOON4ND.COM/TERMS-OF-USE/\)](http://VOTENOON4ND.COM/TERMS-OF-USE/)

Paid for by North Dakotans Against the 400% Tax Increase, Mike Rud, Chairman. Led by a Coalition of the N.D. Petroleum Marketers Association with support from Altria Client Services LLC and R.J. Reynolds Tobacco Company.

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