

WSY/T

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: April 28, 2014
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Victoria Engelmayr/AKPD Message and Media

do hereby request station time concerning the following issue:

New York State Democratic Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30					

This broadcast time will be used by: New York State Democratic Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

New York State Democratic Committee 750 Third Avenue, 31st floor
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

John P. Gulino, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>4/28/14</u>	<u></u>	<u>323.206.8828</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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REMIT TO WSYT FOX Syracuse
1000 James St
Syracuse, NY 13203
ph: (315) 472-6800
fx: (315) 425-6100

Advertiser
Agency
Buyer
Salesperson

New York State Democratic Committee(7838
AKP Message & Media (6417)
DALIA, CARMEN
Millennium/CHI, Chicago (1094)
ph: (312) 832-6600

Invoice 3234705
Inv Date 7/27/2014
Terms CIA
Contract 1745052
Bill Type Standard
Period 6/30/2014 - 7/27/2014

AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

AgM

Product POLITICAL ISSUE (ns) (1187)
Brand NYS DEMS (601109)
Acct Types National/Political Issue Agency BRD
Est/Headline /ECR10334455
Demo A35+
Revision
Comments NYS DEMS
WSYT: 18%

CO-OP/Order Type No/Normal
Package
Gen. Date 7/28/2014 2:42:26PM

Syracuse (WSYT)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:30:00PM- 8:00:00PM	Day, F-1	07/11/14 7:43PM (Fr)	00:30	NYSDC10430H CANT TRUST	\$500.00	
2.0	SPOT	7:30:00PM- 8:00:00PM	Day, Tu-1	07/15/14 7:28PM (Tu)	00:30	NYSDC10430H CANT TRUST	\$500.00	
3.0	SPOT	7:30:00PM- 8:00:00PM	Day, W-1	07/16/14 7:35PM (We)	00:30	NYSDC10430H CANT TRUST	\$500.00	
4.0	SPOT	7:30:00PM- 8:00:00PM	Day, Th-1	07/17/14 7:35PM (Th)	00:30	NYSDC10430H CANT TRUST	\$500.00	
5.0	SPOT	7:00:00PM- 7:30:00PM	Day, F-1	07/11/14 7:19PM (Fr)	00:30	NYSDC10430H CANT TRUST	\$450.00	
6.0	SPOT	7:00:00PM- 7:30:00PM	Day, Tu-1	07/15/14 7:13PM (Tu)	00:30	NYSDC10430H CANT TRUST	\$450.00	
7.0	SPOT	7:00:00PM- 7:30:00PM	Day, Th-1	07/17/14 7:12PM (Th)	00:30	NYSDC10430H CANT TRUST	\$450.00	
8.0	SPOT	5:30:00PM- 6:00:00PM	Day, F-1	07/11/14 5:51PM (Fr)	00:30	NYSDC10430H CANT TRUST	\$90.00	
9.0	SPOT	5:30:00PM- 6:00:00PM	Day, M-1	07/14/14 5:46PM (Mo)	00:30	NYSDC10430H CANT TRUST	\$90.00	
10.0	SPOT	5:30:00PM- 6:00:00PM	Day, Tu-1	07/15/14 5:57PM (Tu)	00:30	NYSDC10430H CANT TRUST	\$90.00	
11.0	SPOT	5:30:00PM- 6:00:00PM	Day, W-1	07/16/14 5:46PM (We)	00:30	NYSDC10430H CANT TRUST	\$90.00	
12.0	SPOT	5:30:00PM- 6:00:00PM	Day, Th-1	07/17/14 5:50PM (Th)	00:30	NYSDC10430H CANT TRUST	\$90.00	
13.0	SPOT	5:00:00PM- 5:30:00PM	Day, F-1	07/11/14 5:29PM (Fr)	00:30	NYSDC10430H CANT TRUST	\$90.00	
14.0	SPOT	5:00:00PM- 5:30:00PM	Day, M-1	07/14/14 5:22PM (Mo)	00:30	NYSDC10430H CANT TRUST	\$90.00	
15.0	SPOT	5:00:00PM- 5:30:00PM	Day, Tu-1	07/15/14 5:19PM (Tu)	00:30	NYSDC10430H CANT TRUST	\$90.00	
16.0	SPOT	5:00:00PM- 5:30:00PM	Day, W-1	07/16/14 5:15PM (We)	00:30	NYSDC10430H CANT TRUST	\$90.00	
17.0	SPOT	5:00:00PM- 5:30:00PM	Day, Th-1	07/17/14 5:26PM (Th)	00:30	NYSDC10430H CANT TRUST	\$90.00	
18.0	SPOT	6:00:00PM- 6:30:00PM	Day, F-1	07/11/14 6:26PM (Fr)	00:30	NYSDC10430H CANT TRUST	\$125.00	
19.0	SPOT	6:00:00PM- 6:30:00PM	Day, M-1	07/14/14 6:29PM (Mo)	00:30	NYSDC10430H CANT TRUST	\$125.00	
20.0	SPOT	6:00:00PM- 6:30:00PM	Day, Tu-1	07/15/14 6:19PM (Tu)	00:30	NYSDC10430H CANT TRUST	\$125.00	
21.0	SPOT	6:00:00PM- 6:30:00PM	Day, W-1	07/16/14 6:29PM (We)	00:30	NYSDC10430H CANT TRUST	\$125.00	
22.0	SPOT	6:00:00PM- 6:30:00PM	Day, Th-1	07/17/14 6:29PM (Th)	00:30	NYSDC10430H CANT TRUST	\$125.00	
23.0	Prime	8:00:00PM- 9:00:00PM	Day, M-1	07/14/14 8:22PM (Mo)	00:30	NYSDC10430H CANT TRUST	\$550.00	

Net 30-Payment is due within 30 days from invoice date.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$5,425.00
Commission	(\$813.75)
Net Total	\$4,611.25

Total Spots 23

Syracuse (WSYT)

By Broadcast Month

Spots

Rate

Jul. 2014

Grand Total:

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Contract #

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

WSYT Syracuse

1000 James St

Syracuse, NY 13203

AKP Message & Media

730 N Franklin

Suite 404

Chicago, IL 60610

FOX 68

WSYT - SYRACUSE

CABLE 8

07/10/14

07/10/14

Nicole Tabone

No

ECR10334455

A35+

Normal

15.00

\$813.75

\$4,611.25

N/A

National/Political Issue Agency BRD

Standard

WSYT: 18%

BRIAN LAMONT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (10)	07/11/14-07/11/14	2	:30	7:30P- 8P (EST)	1					1			1	\$500.00	\$500.00	Syracuse (WSYT)	JEOPARDY	7/10/14
2.0	Normal Line / SPOT (2)	07/15/14-07/15/14	2	:30	7:30P- 8P (EST)			1						1	\$500.00	\$500.00	Syracuse (WSYT)	JEOPARDY	7/10/14
3.0	Normal Line / SPOT (3)	07/16/14-07/16/14	2	:30	7:30P- 8P (EST)				1					1	\$500.00	\$500.00	Syracuse (WSYT)	JEOPARDY	7/10/14
4.0	Normal Line / SPOT (4)	07/17/14-07/17/14	2	:30	7:30P- 8P (EST)					1				1	\$500.00	\$500.00	Syracuse (WSYT)	JEOPARDY	7/10/14
5.0	Normal Line / SPOT (5)	07/11/14-07/11/14	2	:30	7P- 7:30P (EST)						1			1	\$450.00	\$450.00	Syracuse (WSYT)	WHEEL OF FORTUNE	7/10/14
6.0	Normal Line / SPOT (6)	07/15/14-07/15/14	2	:30	7P- 7:30P (EST)				1					1	\$450.00	\$450.00	Syracuse (WSYT)	WHEEL OF FORTUNE	7/10/14
7.0	Normal Line / SPOT (7)	07/17/14-07/17/14	2	:30	7P- 7:30P (EST)						1			1	\$450.00	\$450.00	Syracuse (WSYT)	WHEEL OF FORTUNE	7/10/14
8.0	Normal Line / SPOT (8)	07/11/14-07/11/14	2	:30	5:30P- 6P (EST)							1		1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/10/14
9.0	Normal Line / SPOT (9)	07/14/14-07/14/14	2	:30	5:30P- 6P (EST)								1	1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/10/14
10.0	Normal Line / SPOT (10)	07/15/14-07/15/14	2	:30	5:30P- 6P (EST)									1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/10/14
11.0	Normal Line / SPOT (11)	07/16/14-07/16/14	2	:30	5:30P- 6P (EST)									1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/10/14
12.0	Normal Line / SPOT (12)	07/17/14-07/17/14	2	:30	5:30P- 6P (EST)									1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/10/14
13.0	Normal Line / SPOT (13)	07/11/14-07/11/14	2	:30	5P- 5:30P (EST)								1	1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/10/14
14.0	Normal Line / SPOT (14)	07/14/14-07/14/14	2	:30	5P- 5:30P (EST)									1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Please call WSYT/WNYS Business Department, Mike Asiedu @ 315-634-7950 if you have any questions in regards to this contract.

NT
7/15/14
JAG
7/28/14

Contract # 1745052

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

07/11/14-07/17/14

New York State Democratic Committee (78386)

AKP Message & Media (6417)

POLITICAL ISSUE (ns) (1187)

NYS DEMS (601109)

Millennium/CHI, Chicago (1094)

Millennium Chicago

DALLA, CARMEN

/

N/A

National/Political Issue Agency BRD

Standard

NYS DEMS

WSTV: 18%

BRIAN LAMONT

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

07/10/14

07/10/14

Nicole Tabone

No

ECR10334455

A35+

Normal

15.00

\$813.75

\$4,611.25

Syracuse (WSYT)

By Broadcast Month

Spots

Rate

Grand Total:

Jul. 2014

23

\$5,425.00

\$5,425.00

WSYT Syracuse
1000 James St
Syracuse, NY 13203



AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	07/15/14-07/15/14	2	:30	5P- 5:30P (EST)	1		1						1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/10/14
16.0	Normal Line / SPOT (16)	07/16/14-07/16/14	2	:30	5P- 5:30P (EST)				1					1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/10/14
17.0	Normal Line / SPOT (17)	07/17/14-07/17/14	2	:30	5P- 5:30P (EST)					1				1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/10/14
18.0	Normal Line / SPOT (18)	07/11/14-07/11/14	2	:30	6P- 6:30P (EST)							1		1	\$125.00	\$125.00	Syracuse (WSYT)	JUDGE JUDY	7/10/14
19.0	Normal Line / SPOT (19)	07/14/14-07/14/14	2	:30	6P- 6:30P (EST)		1							1	\$125.00	\$125.00	Syracuse (WSYT)	JUDGE JUDY	7/10/14
20.0	Normal Line / SPOT (20)	07/15/14-07/15/14	2	:30	6P- 6:30P (EST)			1						1	\$125.00	\$125.00	Syracuse (WSYT)	JUDGE JUDY	7/10/14
21.0	Normal Line / SPOT (21)	07/16/14-07/16/14	2	:30	6P- 6:30P (EST)				1					1	\$125.00	\$125.00	Syracuse (WSYT)	JUDGE JUDY	7/10/14
22.0	Normal Line / SPOT (22)	07/17/14-07/17/14	2	:30	6P- 6:30P (EST)					1				1	\$125.00	\$125.00	Syracuse (WSYT)	JUDGE JUDY	7/10/14
23.0	Normal Line / Prime (23)	07/14/14-07/14/14	2	:30	8P- 9P (EST)		1							1	\$550.00	\$550.00	Syracuse (WSYT)	MASTERCHIEF	7/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted Station:

Date:

Comments:

Please call WSYT/WNYS Business Department, Mike Astedu @ 315-634-7950 if you have any questions in regards to this contract.

ORDER WORKSHEET

Rep Order# 10334455 Ver# 3 Status Revised Traffic Order# 1745052 Printed: 07/10/14 2:57 PM 1 of 2
 EC'd Yes Last Received: 07/10/14 2:51 PM
 Showing Buylines: All Rep and Station Changes

Station WSYT-TV SYRACUSE, NY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product NYS DEMS
 Estimate#
 Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
 703 N. FRANKLIN
 CHICAGO, IL 60654
 Agency C/P1/P2/E
 Flight Dates 07/11/14-07/17/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (CH) CHICAGO
 Salesperson (BLM) BRIAN LAMONT
 Sales Assistant MEGAN
 Salesperson Phone# 312-832-6619
 Salesperson Fax# 312-755-1544

Confirmed
7/10/14

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/10 V3: PLEASE SEE LINE 24 FOR APPROVED MKGD FOR SPOT N/A ON LINE 1 PER BRIAN/NIKKI. MAKEGOOD SPOT IS FOR TOMORROW NIGHT. NO CHANGE IN TTLS. PLEASE CONFIRM ASAP. THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1*	M	730P-8P	JEOPARDY	30	-	-	\$500.00	07/14-07/14	0	1	0	\$0.00
			MADE-GOOD BY LINE(S) 24									
			V3 Effective Dates Changed									
24*	F	730P-8P	JEOPARDY	30	-	-	\$500.00	07/11-07/11	1	1	1	\$500.00
			Sales remark: V3 APPROVED MKGD FOR SPOT N/A ON MON 7/14 PER BRIAN/NIKKI									
			MKGD FOR SPOTS MISSED ON LN #1: 7/14 (1/WK)									
			V3 Added									

---REPORT TOTALS---

Report Totals: 1 / \$500.00

---SALES MONTHLY TOTALS---

Jul2014: 23/ \$5,425.00
 Order Totals: 23 / \$5,425.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$30,138.89
 CABL .00% UNKN .00% WNYS 1.00% WSTM 20.00% WSYR 44.00%
 WSYT 18.00% WTVH 17.00%

ORDER WORKSHEET

Rep Order# 10334455 Ver# 3
 EC'd Yes
 Station WSYT-TV SYRACUSE, NY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product NYS DEMS
 Estimate#
 Buyer CARMEN DALLA

Status Revised
 Traffic Order# 1745052
 Last Received:
 Showing Buylines:
 Agency (AKPD) AKPD MESSAGE & MEDIA
 703 N. FRANKLIN
 CHICAGO, IL 60654
 Agency C/P1/P2/E
 Flight Dates 07/11/14-07/17/14

Printed: 07/10/14 2:57 PM
 07/10/14 2:51 PM
 All Rep and Station Changes
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (CH) CHICAGO
 Salesperson (BLM) BRIAN LAMONT
 Sales Assistant MEGAN
 Salesperson Phone# 312-832-6619
 Salesperson Fax# 312-755-1544

--- COMPETITIVE COMMENTS ---
 SHARES ARE ESTIMATED

Books [MAY14, JUL13, EJUL14]
 Demos RA35+P

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10334455 Ver# 1 Status New
EC'd Yes

Traffic Order# 1745052

Printed: 07/10/14 2:09 PM
Last Received: 07/10/14 12:53 PM
Showing Buylines: All Rep and Station Changes

1 of 3

Station WSYT-TV SYRACUSE, NY
Advertiser (6087) POLITICAL ISSUE GROU
Product NYS DEMS
Estimate#
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 07/11/14-07/17/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

Entered 7/10/14
Confirmed 7/10/14

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/10 VI: NEW POLITICAL ORDER FOR NYS DEMS TO START TOMORROW TRAFFIC INSTRUCTIONS WERE SENT VIA EMAIL; SPOT AVAILABLE VIA EXTREME REACH. NAB FORM IS ALREADY IN HOUSE. CHECK TO FOLLOW ONCE AVAILABLE. ORD TTLS: 23 SPOTS @ \$5425. PLEASE CONFIRM ASAP. THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M	730P-8P	JEOPARDY	30	-	-	\$500.00	07/14-07/14	1	1	1	\$500.00
2	Tu	730P-8P	JEOPARDY	30	-	-	\$500.00	07/15-07/15	1	1	1	\$500.00
3	W	730P-8P	JEOPARDY	30	-	-	\$500.00	07/16-07/16	1	1	1	\$500.00
4	Th	730P-8P	JEOPARDY	30	-	-	\$500.00	07/17-07/17	1	1	1	\$500.00
5	F	7P-730P	WHEEL OF FORTUNE	30	-	-	\$450.00	07/11-07/11	1	1	1	\$450.00
6	Tu	7P-730P	WHEEL OF FORTUNE	30	-	-	\$450.00	07/15-07/15	1	1	1	\$450.00
7	Th	7P-730P	WHEEL OF FORTUNE	30	-	-	\$450.00	07/17-07/17	1	1	1	\$450.00
8	F	530P-6P	FAMILY FEUD	30	-	-	\$90.00	07/11-07/11	1	1	1	\$90.00
9	M	530P-6P	FAMILY FEUD	30	-	-	\$90.00	07/14-07/14	1	1	1	\$90.00
10	Tu	530P-6P	FAMILY FEUD	30	-	-	\$90.00	07/15-07/15	1	1	1	\$90.00

ORDER WORKSHEET

Rep Order# 10334455 Ver# 1 Status New
EC'd Yes

Traffic Order#
Printed: 07/10/14 2:09 PM
Last Received: 07/10/14 12:53 PM
Showing Buylines: All Rep and Station Changes

2 of 3

Station WSYT-TV SYRACUSE, NY
Advertiser (6087) POLITICAL ISSUE GROU
Product NYS DEMS
Estimate#
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 07/11/14-07/17/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	W	530P-6P	FAMILY FEUD	30	-	-	\$90.00	07/16-07/16	1	1	1	\$90.00
12	Th	530P-6P	FAMILY FEUD	30	-	-	\$90.00	07/17-07/17	1	1	1	\$90.00
13	F	5P-530P	FAMILY FEUD	30	-	-	\$90.00	07/11-07/11	1	1	1	\$90.00
14	M	5P-530P	FAMILY FEUD	30	-	-	\$90.00	07/14-07/14	1	1	1	\$90.00
15	Tu	5P-530P	FAMILY FEUD	30	-	-	\$90.00	07/15-07/15	1	1	1	\$90.00
16	W	5P-530P	FAMILY FEUD	30	-	-	\$90.00	07/16-07/16	1	1	1	\$90.00
17	Th	5P-530P	FAMILY FEUD	30	-	-	\$90.00	07/17-07/17	1	1	1	\$90.00
18	F	6P-630P	JUDGE JUDY	30	-	-	\$125.00	07/11-07/11	1	1	1	\$125.00
19	M	6P-630P	JUDGE JUDY	30	-	-	\$125.00	07/14-07/14	1	1	1	\$125.00
20	Tu	6P-630P	JUDGE JUDY	30	-	-	\$125.00	07/15-07/15	1	1	1	\$125.00
21	W	6P-630P	JUDGE JUDY	30	-	-	\$125.00	07/16-07/16	1	1	1	\$125.00
22	Th	6P-630P	JUDGE JUDY	30	-	-	\$125.00	07/17-07/17	1	1	1	\$125.00
23	M	8P-9P	MASTERCHEF	30	-	-	\$550.00	07/14-07/14	1	1	1	\$550.00

REPORT TOTALS

Report Totals: 23 / \$5,425.00

SALES MONTHLY TOTALS

ORDER WORKSHEET

Rep Order# 10334455 Ver# 1 Status New EC'd Yes Traffic Order# 07/10/14 2:09 PM 3 of 3

Station WSYT-TV SYRACUSE, NY
Advertiser (6087) POLITICAL ISSUE GROU
Product NYS DEMS
Estimate#
Buyer CARMEN DALIA
Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 07/11/14-07/17/14
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

Jul2014: 23/ \$5,425.00
Order Totals: 23 / \$5,425.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$30,138.89

--- COMPETITIVE COMMENTS ---
SHARES ARE ESTIMATED

Books [MAY14, JUL13, EJUL14]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS

Printed: 07/10/14 2:09 PM
Last Received: 07/10/14 12:53 PM
Showing Buylines: All Rep and Station Changes

CABL .00%	UNKN .00%	WNYS 1.00%	WSTM 20.00%	WSYR 44.00%
WSYT 18.00%	WTVH 17.00%			