

NAB Form PB-18 Issues

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location:	Date: July 17, 2014
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I, Jamie Morgan/AKPD Message and Media
do hereby request station time concerning the following issue:

New York State Democratic Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
.30					

This broadcast time will be used by: New York State Democratic Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New York State Democratic Committee 750 Third Avenue, 31st floor
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

New York State Democratic Committee 750 Third Avenue, 31st floor
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

John P. Gulino, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

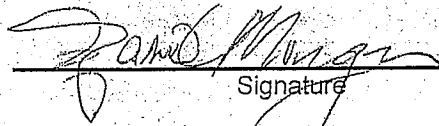
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7-17-2014

Date



Signature

(323) 206-8828

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



REMIT TO WSYT FOX Syracuse:
1000 James St
Syracuse, NY 13203
ph: (315) 472-6800
fx: (315) 425-6100

Advertiser
Agency
Buyer
Salesperson

New York State Democratic Committee(7838
AKP Message & Media (6417)
SILVERMA,VIVIAN
Millennium/CHI, Chicago (1094)
ph: (312) 832-6600

Invoice 3234717
Inv Date 7/27/2014
Terms CIA
Contract 1745105
Bill Type Standard
Period 6/30/2014 - 7/27/2014

AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (ns) (1187)
NYS DEMS (601109)
National/Political Issue Agency BRD
/ECR10356026
A35+
NYS DEMS
NY DEMS FLIGHT 7/19-7/25

CO-OP/Order Type No/Normal
Package
Gen. Date 7/28/2014 2:42:27PM

Syracuse (WSYT)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:30:00PM- 8:00:00	Per week (1),Mo,Tu,We,Th,Fr	07/22/14 7:29PM (Tu)	00:30	NYSDC10430H CANT TRUST	\$500.00	
2.0	SPOT	7:00:00PM- 7:30:00	Per week (1),Mo,Tu,We,Th,Fr	07/24/14 7:08PM (Th)	00:30	NYSDC10430H CANT TRUST	\$450.00	
3.0	SPOT	5:30:00PM- 6:00:00	Per week (1),Mo,Tu,We,Th,Fr	07/25/14 6:00PM (Fr)	00:30	NYSDC10430H CANT TRUST	\$90.00	
4.0	SPOT	5:00:00PM- 5:30:00	Per week (1),Mo,Tu,We,Th,Fr	07/25/14 5:09PM (Fr)	00:30	NYSDC10430H CANT TRUST	\$90.00	

Net 30-Payment is due within 30 days from invoice date.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an Individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$1,130.00
Commission	(\$169.50)
Net Total	\$960.50

Total Spots 4

Contract # 1745105

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

WSYT Syracuse
1000 James St
Syracuse, NY 13203



AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

Date Entered 07/18/14

Last Modified 07/18/14

Entered By Nicole Tabone

CO-OP No

Headline # ECR10356026

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$169.50

Net Total \$960.50

Sales Tax

National/Political Issue Agency BRD

Standard

NYS DEMS

NY DEMS FLIGHT 7/19-7/25

WSYT: 38%

BRIAN LAMONT

Syracuse (WSYT)

By Broadcast Month

Jul. 2014

Spots 4

Rate \$1,130.00

Grand Total: \$1,130.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/21/14-07/25/14	2	:30	7:30P- 8P (EST)	1	X	X	X	X	X			1	\$500.00	\$500.00	Syracuse (WSYT)	JEOPARDY	7/18/14
2.0	Normal Line / SPOT (2)	07/21/14-07/25/14	2	:30	7P- 7:30P (EST)	1	X	X	X	X	X			1	\$450.00	\$450.00	Syracuse (WSYT)	WHEEL OF FORTUNE	7/18/14
3.0	Normal Line / SPOT (3)	07/21/14-07/25/14	2	:30	5:30P- 6P (EST)	1	X	X	X	X	X			1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/18/14
4.0	Normal Line / SPOT (4)	07/21/14-07/25/14	2	:30	5P- 5:30P (EST)	1	X	X	X	X	X			1	\$90.00	\$90.00	Syracuse (WSYT)	FAMILY FEUD	7/18/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Please call WSYT/WNYS Business Department, Mike Astedu @ 315-634-7950 if you have any questions in regards to this contract.

NT
7/25/14

JAG
7/28/14

B/E Bookend P/B Piggy Back

Printed At: 01:09 PM on Tuesday, July 22 2014

ORDER WORKSHEET

Rep Order# 10356026 Ver# 1 Status New Traffic Order# 745105 Printed: 07/18/14 12:47 PM 1 of 3
 EC'd Yes Last Received: 07/18/14 12:44 PM
 Showing Buylines: All Rep and Station Changes

Station WSYT-TV SYRACUSE, NY
 Advertiser (6087) POLITICAL ISSUE GROU
 Product NYS DEMS
 Estimate#
 Buyer VIVIAN SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA
 703 N. FRANKLIN
 CHICAGO, IL 60654
 Agency C/P1/P2/E
 Flight Dates 07/19/14-07/25/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (CH) CHICAGO
 Salesperson (BLM) BRIAN LAMONT
 Sales Assistant MEGAN
 Salesperson Phone# 312-832-6619
 Salesperson Fax# 312-755-1544

***** Order Coversheet *****

[7/18 V1: URGENT NEW ORDER!!! ORDER STARTS TOMORROW! THIS IS, THE NYS DEMS ORDER FOR 7/19-7/25! THE TRAFFIC REMAINS THE, SAME. ONCE THE CHECK COPY IS RECEIVED, IT WILL BE SENT TO, THE STATION. PLS CONFIRM. THANKS!, TOTALS: \$1,130 4 SPTS]

entered 7/18/14
 confirmed
 7/18/14

ORDER WORKSHEET

Rep Order# 10356026 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/18/14 12:47 PM
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2 of 3

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Product NYS DEMS
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Buyer VIVIAN SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 07/19/14-07/25/14

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Salesperson Phone# 312-832-6619
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--- CONTRACT COMMENT ---

NY DEMS FLIGHT 7/19-7/25

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/18 V1: URGENT NEW ORDER!!! ORDER STARTS TOMORROW! THIS IS THE NYS DEMS ORDER FOR 7/19-7/25! THE TRAFFIC REMAINS THE SAME. ONCE THE CHECK COPY IS RECEIVED, IT WILL BE SENT TO THE STATION. PLS CONFIRM. THANKS! TOTALS: \$1,130 4 SPTS

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M-F	730P-8P	JEOPARDY	30	-	-	\$500.00	07/21-07/25	1	1	1	\$500.00
2	M-F	7P-730P	WHEEL OF FORTUNE	30	-	-	\$450.00	07/21-07/25	1	1	1	\$450.00
3	M-F	530P-6P	FAMILY FEUD	30	-	-	\$90.00	07/21-07/25	1	1	1	\$90.00
4	M-F	5P-530P	FAMILY FEUD	30	-	-	\$90.00	07/21-07/25	1	1	1	\$90.00

---REPORT TOTALS---

Report Totals: 4 / \$1,130.00

---SALES MONTHLY TOTALS---

Jul2014: 4/ \$1,130.00
Order Totals: 4 / \$1,130.00
Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals \$2,975.25 CABL .00% UNKN .00% WNYS 1.01% WSTM .00% WSYR 44.00%

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EC'd Yes

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Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

WSYT 37.98% WTVH 17.01%

--- COMPETITIVE COMMENTS ---

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS