

105.11  
015 15500

NAB Form PB-18 Issues

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: April 28, 2014
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Victoria Engelmaier/AKPD Message and Media

do hereby request station time concerning the following issue:

New York State Democratic Committee
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30					

This broadcast time will be used by New York State Democratic Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

New York State Democratic Committee 750 Third Avenue 31st floor  
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

John P. Gulino, Treasurer



## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

## TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>4/28/14</u>	<u>[Signature]</u>	<u>323.266.8828</u>
Date	Signature	Contact Phone Number

## TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____	_____	_____
Signature	Printed Name	Title



REMIT TO WSYT FOX Syracuse  
1000 James St  
Syracuse, NY 13203  
ph: (315) 472-6800  
fx: (315) 425-6100

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**New York State Democratic Committee(7838)**  
**AKP Message & Media (6417)**  
DALIA, CARMEN  
Millennium/CHI, Chicago (1094)  
ph: (312) 832-6600

**Invoice** 3234265  
**Inv Date** 6/29/2014  
**Terms** CIA  
**Contract** 1744887  
**Bill Type** Standard  
**Period** 5/26/2014 - 6/29/2014

**AKP Message & Media**  
**730 N Franklin**  
**Ste 404**  
**Chicago, IL 60610**

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

POLITICAL ISSUE (ns) (1187)  
NYS DEMS (601109)  
**National/Political Issue Agency BRD**  
/ECR10332391  
A35+  
NYS DEMS  
WSYT: 14%

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 7/1/2014 8:04:50AM

Syracuse (WSYT)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:30:00PM- 8:00:00	Day,Th-1	06/19/14 7:43PM (Th)	00:30	NYSDP10330H BROKEN WORD	\$500.00	
2.0	SPOT	7:30:00PM- 8:00:00	Day,F-1	06/20/14 7:35PM (Fr)	00:30	NYSDP10330H BROKEN WORD	\$500.00	
3.0	SPOT	7:30:00PM- 8:00:00	Day,M-1	06/23/14 7:54PM (Mo)	00:30	NYSDP10330H BROKEN WORD	\$500.00	
4.0	SPOT	7:00:00PM- 7:30:00	Day,F-1	06/20/14 7:00PM (Fr)	00:30	NYSDP10330H BROKEN WORD	\$500.00	
5.0	SPOT	7:00:00PM- 7:30:00	Day,M-1	06/23/14 7:23PM (Mo)	00:30	NYSDP10330H BROKEN WORD	\$500.00	
6.0	SPOT	5:30:00PM- 6:00:00	Day,W-1	06/18/14 5:57PM (We)	00:30	NYSDP10330H BROKEN WORD	\$75.00	
7.0	SPOT	5:30:00PM- 6:00:00	Day,Th-1	06/19/14 5:49PM (Th)	00:30	NYSDP10330H BROKEN WORD	\$75.00	
8.0	SPOT	5:30:00PM- 6:00:00	Day,M-1	06/23/14 5:57PM (Mo)	00:30	NYSDP10330H BROKEN WORD	\$75.00	
9.0	SPOT	5:30:00PM- 6:00:00	Day,Tu-1	06/24/14 5:59PM (Tu)	00:30	NYSDP10330H BROKEN WORD	\$75.00	
10.0	SPOT	5:00:00PM- 5:30:00	Day,W-1	06/18/14 5:15PM (We)	00:30	NYSDP10330H BROKEN WORD	\$75.00	
11.0	SPOT	5:00:00PM- 5:30:00	Day,Th-1	06/19/14 5:27PM (Th)	00:30	NYSDP10330H BROKEN WORD	\$75.00	
12.0	SPOT	5:00:00PM- 5:30:00	Day,F-1	06/20/14 5:15PM (Fr)	00:30	NYSDP10330H BROKEN WORD	\$75.00	
13.0	SPOT	5:00:00PM- 5:30:00	Day,M-1	06/23/14 5:10PM (Mo)	00:30	NYSDP10330H BROKEN WORD	\$75.00	
14.0	SPOT	5:00:00PM- 5:30:00	Day,Tu-1	06/24/14 5:22PM (Tu)	00:30	NYSDP10330H BROKEN WORD	\$75.00	
15.0	SPOT	6:00:00PM- 6:30:00	Day,Th-1	06/19/14 6:26PM (Th)	00:30	NYSDP10330H BROKEN WORD	\$100.00	
16.0	SPOT	6:00:00PM- 6:30:00	Day,M-1	06/23/14 6:28PM (Mo)	00:30	NYSDP10330H BROKEN WORD	\$100.00	
17.0	SPOT	6:30:00PM- 7:00:00	Day,W-1	06/18/14 6:54PM (We)	00:30	NYSDP10330H BROKEN WORD	\$100.00	
18.0	SPOT	6:30:00PM- 7:00:00	Day,F-1	06/20/14 6:49PM (Fr)	00:30	NYSDP10330H BROKEN WORD	\$100.00	
19.0	SPOT	6:30:00PM- 7:00:00	Day,Tu-1	06/24/14 6:41PM (Tu)	00:30	NYSDP10330H BROKEN WORD	\$100.00	
20.0	SPOT	6:30:00PM- 7:00:00	Day,Sa-1	06/21/14 6:36PM (Sa)	00:30	NYSDP10330H BROKEN WORD	\$125.00	
21.0	SPOT	6:00:00PM- 6:30:00	Day,Sa-1	06/21/14 6:08PM (Sa)	00:30	NYSDP10330H BROKEN WORD	\$125.00	

**Net 30-Payment is due within 30 days from invoice date.**

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$3,925.00
Commission	(\$588.75)
<b>Net Total</b>	<b>\$3,336.25</b>

Total Spots 21

Contract # 1744887

Schedule Dates

06/18/14-06/24/14

Advertiser

New York State Democratic Committee (78386)

Agency

AKP Message & Media (6417)

Product

POLITICAL ISSUE (ns) (1187)

Brand

NYS DEMS (601109)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

DALIA, CARMEN

Phone/Fax

/

CPE

N/A

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

NYS DEMS

WSYT: 14%

BRIAN LAMONT

WSYT Syracuse  
1000 James St  
Syracuse, NY 13203



AKP Message & Media  
730 N Franklin  
Ste 404  
Chicago, IL 60610

Date Entered 06/18/14  
Last Modified 06/18/14  
Entered By Nicole Tabone  
CO-OP No  
Headline # ECR10332391  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$588.75  
Net Total \$3,336.25  
Sales Tax

Syracuse (WSYT)  
By Broadcast Month  
Jun. 2014 21  
Grand Total: \$3,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (18)	06/19/14-06/19/14	2	:30	6P- 6:30P (EST)					1				1	\$100.00	\$100.00	Syracuse (WSYT)	JUDGE JUDY	6/18/14
16.0	Normal Line / SPOT (19)	06/23/14-06/23/14	2	:30	6P- 6:30P (EST)		1							1	\$100.00	\$100.00	Syracuse (WSYT)	JUDGE JUDY	6/18/14
17.0	Normal Line / SPOT (20)	06/18/14-06/18/14	2	:30	6:30P- 7P (EST)				1					1	\$100.00	\$100.00	Syracuse (WSYT)	JUDGE JUDY	6/18/14
18.0	Normal Line / SPOT (21)	06/20/14-06/20/14	2	:30	6:30P- 7P (EST)						1			1	\$100.00	\$100.00	Syracuse (WSYT)	JUDGE JUDY	6/18/14
19.0	Normal Line / SPOT (22)	06/24/14-06/24/14	2	:30	6:30P- 7P (EST)			1						1	\$100.00	\$100.00	Syracuse (WSYT)	JUDGE JUDY	6/18/14
20.0	Normal Line / SPOT (23)	06/21/14-06/21/14	2	:30	6:30P- 7P (EST)							1		1	\$125.00	\$125.00	Syracuse (WSYT)	JEOPARDY	6/18/14
21.0	Normal Line / SPOT (24)	06/21/14-06/21/14	2	:30	6P- 6:30P (EST)								1	1	\$125.00	\$125.00	Syracuse (WSYT)	WHEEL OF FORTUNE	6/18/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Please call WSYT/NNYS Business Department, Mike Asiedu @ 315-634-7950 if you have any questions in regards to this contract.

## 1 of 4

Duplicate

06/18/14 10:40 AM	
06/18/14 10:22 AM	
All Lines	

Printed: \_\_\_\_\_  
Last Received: \_\_\_\_\_  
Showing Buylines: \_\_\_\_\_

Traffic Order# 1744887

Ver# 3 Status Revised

Rep Order# 10332391  
EC'd Yes

Station	WSYT-TV SYRACUSE,NY
Advertiser	(6087) POLITICAL ISSUE GROU
Product	NYS DEMS
Estimate#	
Buyer	CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA  
703 N. FRANKLIN  
CHICAGO, IL 60654  
Agency C/P1/P2/E  
Flight Dates 06/16/14-06/29/14

Rep Firm: MILLENNIUM SALES &  
Sales Office: (CH) CHICAGO  
Salesperson: (BLM) BRIAN LAMONT  
Sales Assistant: MEGAN  
Salesperson Phone#: 312-832-6619  
Salesperson Fax#: 312-755-1544

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## REMARKS --

6/18 V3: PLEASE NOTE BUY REVISED PER BRIAN/ED 6/18 WITH BYR APPROVAL. CANCELLED SPOTS ON LINES 1, 5 & 17. REVISED RATES ON LINES 2, 3, 4, 6 & 7. ADDED NEW LINES 23-24 REVISED TOTALS. 21 SPOTS @ \$3925. AGREED TO WRITE A FEW SPOTS ON THE LOGS FOR THIS EVENING. PLEASE CONFIRM ASAP. THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
X 1*	W	730P-8P	JEOPARDY Sales remark: V3 SPOT TAKEN OUT PER REVISION PER BRIAN/ED 6/18. V3 Comment Changed, Spots/week Changed	30	-	-	\$400.00	06/18-06/18	0	1	0	\$0.00
✓ 2*	Th	730P-8P	JEOPARDY Sales remark: V3 REVISED RATE PER REVISION PER BRIAN/ED 6/18. V3 Comment Changed, Rate Changed	30	-	-	\$500.00	06/19-06/19	1	1	1	\$500.00
✓ 3*	F	730P-8P	JEOPARDY Sales remark: V3 REVISED RATE PER REVISION PER BRIAN/ED 6/18. V3 Comment Changed, Rate Changed	30	-	-	\$500.00	06/20-06/20	1	1	1	\$500.00
✓ 4*	M	730P-8P	JEOPARDY Sales remark: V3 REVISED RATE PER REVISION PER BRIAN/ED 6/18. V3 Comment Changed, Rate Changed	30	-	-	\$500.00	06/23-06/23	1	1	1	\$500.00
X 5*	W	7P-730P	WHEEL OF FORTUNE Sales remark: V3 SPOT TAKEN OUT PER REVISION PER BRIAN/ED 6/18. V3 Comment Changed, Spots/week Changed	30	-	-	\$350.00	06/18-06/18	0	1	0	\$0.00

# ORDER WORKSHEET

Rep Order# 10332391

Ver# 3 Status Revised

Traffic Order#

Printed: 06/18/14 10:40 AM  
Last Received: 06/18/14 10:22 AM  
Showing Buylines: All Lines

Duplicate

2 of 4

Station WSYT-TV SYRACUSE, NY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NYS DEMS  
Estimate#  
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA  
703 N. FRANKLIN  
CHICAGO, IL 60654  
Agency C/P1/P2/E  
Flight Dates 06/16/14-06/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (CH) CHICAGO  
Salesperson (BLM) BRIAN LAMONT  
Sales Assistant MEGAN  
Salesperson Phone# 312-832-6619  
Salesperson Fax# 312-755-1544

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
6*	F	7P-730P	WHEEL OF FORTUNE	30	-	-	\$500.00	06/20-06/20	1	1	1	\$500.00
Sales remark: V3 REVISED RATE PER REVISION PER BRIAN/ED 6/18.												
V3 Comment Changed, Rate Changed												
7*	M	7P-730P	WHEEL OF FORTUNE	30	-	-	\$500.00	06/23-06/23	1	1	1	\$500.00
Sales remark: V3 REVISED RATE PER REVISION PER BRIAN/ED 6/18.												
V3 Comment Changed, Rate Changed												
8	W	530P-6P	FAMILY FEUD	30	-	-	\$75.00	06/18-06/18	1	1	1	\$75.00
9	Th	530P-6P	FAMILY FEUD	30	-	-	\$75.00	06/19-06/19	1	1	1	\$75.00
10	M	530P-6P	FAMILY FEUD	30	-	-	\$75.00	06/23-06/23	1	1	1	\$75.00
11	Tu	530P-6P	FAMILY FEUD	30	-	-	\$75.00	06/24-06/24	1	1	1	\$75.00
12	W	5P-530P	FAMILY FEUD	30	-	-	\$75.00	06/18-06/18	1	1	1	\$75.00
13	Th	5P-530P	FAMILY FEUD	30	-	-	\$75.00	06/19-06/19	1	1	1	\$75.00
14	F	5P-530P	FAMILY FEUD	30	-	-	\$75.00	06/20-06/20	1	1	1	\$75.00
15	M	5P-530P	FAMILY FEUD	30	-	-	\$75.00	06/23-06/23	1	1	1	\$75.00
16	Tu	5P-530P	FAMILY FEUD	30	-	-	\$75.00	06/24-06/24	1	1	1	\$75.00
17*	W	6P-630P	JUDGE JUDY	30	-	-	\$100.00	06/18-06/18	0	1	0	\$0.00
Sales remark: V3 SPOT TAKEN OUT PER REVISION PER BRIAN/ED 6/18.												
V3 Comment Changed, Spots/week Changed												
18	Th	6P-630P	JUDGE JUDY	30	-	-	\$100.00	06/19-06/19	1	1	1	\$100.00
19	M	6P-630P	JUDGE JUDY	30	-	-	\$100.00	06/23-06/23	1	1	1	\$100.00

# ORDER WORKSHEET

Rep Order# 10332391 Ver# 3 Status Revised  
 EC'd Yes

Station WSYT-TV SYRACUSE, NY  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product NYS DEMS  
 Estimate#  
 Buyer CARMEN DALIA

Traffic Order#  
 Agency (AKPD) AKPD MESSAGE & MEDIA  
 703 N. FRANKLIN  
 CHICAGO, IL 60654  
 Agency C/P1/P2/E  
 Flight Dates 06/16/14-06/29/14

Printed: 06/18/14 10:40 AM  
 Last Received: 06/18/14 10:22 AM  
 Showing Buylines: All Lines

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (CH) CHICAGO  
 Salesperson (BLM) BRIAN LAMONT  
 Sales Assistant MEGAN  
 Salesperson Phone# 312-832-6619  
 Salesperson Fax# 312-755-1544

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
✓ 20	W	630P-7P	JUDGE JUDY	30	-	-	\$100.00	06/18-06/18	1	1	1	\$100.00
✓ 21	F	630P-7P	JUDGE JUDY	30	-	-	\$100.00	06/20-06/20	1	1	1	\$100.00
✓ 22	Tu	630P-7P	JUDGE JUDY	30	-	-	\$100.00	06/24-06/24	1	1	1	\$100.00
✓ 23*	Sa	630P-7P	JEOPARDY	30	-	-	\$125.00	06/21-06/21	1	1	1	\$125.00
Sales remark: V3 NEW LINE ADDED PER REVISION PER BRIAN/ED 6/18. V3 Added												
✓ 24*	Sa	6P-630P	WHEEL OF FORTUNE	30	-	-	\$125.00	06/21-06/21	1	1	1	\$125.00
Sales remark: V3 NEW LINE ADDED PER REVISION PER BRIAN/ED 6/18. V3 Added												

## REPORT TOTALS

Report Totals: 21 / \$3,925.00

## SALES MONTHLY TOTALS

Jun2014: 21 / \$3,925.00

Order Totals: 21 / \$3,925.00 Total GRPs: 0.0

## COMPETITIVE

Market Totals \$28,035.71

CABL .00% UNKN 85.00% WNYS 1.00% WSTM .00% WSYR .00%  
 WSYT 14.00% WTVH .00%

## COMPETITIVE COMMENTS

SHARES ESTIMATED; WILL UPDATE ONCE AVAILABLE

Books [EMAY14]  
 Demos RA35+P



# ORDER WORKSHEET

Rep Order# 10332391	Ver# 3	Status Revised	Traffic Order#	Printed: 06/18/14 10:40 AM	Duplicate 4 of 4
EC'd Yes				Last Received: 06/18/14 10:22 AM	
				Showing Buylines: All Lines	

Station WSYT-TV SYRACUSE, NY  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product NYS DEMS  
 Estimate#  
 Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA  
 703 N. FRANKLIN  
 CHICAGO, IL 60654  
 Agency C/P1/P2/E  
 Flight Dates 06/16/14-06/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (CH) CHICAGO  
 Salesperson (BLM) BRIAN LAMONT  
 Sales Assistant MEGAN  
 Salesperson Phone# 312-832-6619  
 Salesperson Fax# 312-755-1544

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10332391 Ver# 1 Status New  
EC'd Yes

Station WSYT-TV SYRACUSE, NY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NYS DEMS  
Estimate#  
Buyer CARMEN DALIA

Traffic Order#

Printed: 06/17/14 2:16 PM  
Last Received: 06/17/14 12:42 PM  
Showing Buylines: All Rep and Station Changes

1 of 3

Agency (AKPD) AKPD MESSAGE & MEDIA  
703 N. FRANKLIN  
CHICAGO, IL 60654  
Agency C/P1/P2/E  
Flight Dates 06/16/14-06/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (CH) CHICAGO  
Salesperson (BLM) BRIAN LAMONT  
Sales Assistant MEGAN  
Salesperson Phone# 312-832-6619  
Salesperson Fax# 312-755-1544

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

6/17 VI: NEW POLITICAL ORDER FOR NY STATE DEMOCRATS TO START ON WED 6/18. PLEASE NOTE THAT ALL SPOTS ARE :30'S. WILL PROVIDE UPDATED NAB FORM, TRAFFIC INSTRUCTIONS AND CHECK COPY ONCE AVAILABLE. ORD TTLS: 22 SPOTS @ \$3925. PLEASE CONFIRM ASAP. THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	<del>W</del> SA	630P-7P	JEOPARDY	30	-	-	<del>\$125.00</del>	06/18-06/18	2	1	2	\$400.00
2	Th	730P-8P	JEOPARDY	30	-	-	\$600.00	06/19-06/19	1	1	1	\$400.00
3	F	730P-8P	JEOPARDY	30	-	-	\$600.00	06/20-06/20	1	1	1	\$400.00
4	M	730P-8P	JEOPARDY	30	-	-	\$600.00	06/23-06/23	1	1	1	\$400.00
5	<del>W</del> SAT	6P-630P	WHEEL OF FORTUNE	30	-	-	<del>\$175.00</del>	06/18-06/18	2	1	2	\$350.00
6	F	7P-730P	WHEEL OF FORTUNE	30	-	-	\$600.00	06/20-06/20	1	1	1	\$350.00
7	M	7P-730P	WHEEL OF FORTUNE	30	-	-	\$600.00	06/23-06/23	1	1	1	\$350.00
8	<del>W</del>	530P-6P	<del>FAMILY FEUD</del>	30	-	-	<del>\$75.00</del>	06/18-06/18	1	1	1	\$75.00
9	Th	530P-6P	FAMILY FEUD	30	-	-	\$75.00	06/19-06/19	1	1	1	\$75.00
10	M	530P-6P	FAMILY FEUD	30	-	-	\$75.00	06/23-06/23	1	1	1	\$75.00

# ORDER WORKSHEET

Rep Order# 1032391 Ver# 1 Status New  
EC'd Yes

Traffic Order#  
Printed: 06/17/14 2:16 PM  
Last Received: 06/17/14 12:42 PM  
Showing Buylines: All Rep and Station Changes

2 of 3

Station WSYT-TV SYRACUSE, NY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NYS DEMS  
Estimate#  
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA  
703 N. FRANKLIN  
CHICAGO, IL 60654  
Agency C/P1/P2/E  
Flight Dates 06/16/14-06/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (CH) CHICAGO  
Salesperson (BLM) BRIAN LAMONT  
Sales Assistant MEGAN  
Salesperson Phone# 312-832-6619  
Salesperson Fax# 312-755-1544

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	Tu	530P-6P	FAMILY FEUD	30	-	-	\$75.00	06/24-06/24	1	1	1	\$75.00 75
12	<del>W</del>	5P-530P	<del>FAMILY FEUD</del>	30	-	-	<del>\$75.00</del>	06/18-06/18	1	<del>1</del>	<del>1</del>	<del>\$75.00</del> 0
13	Th	5P-530P	FAMILY FEUD	30	-	-	\$75.00	06/19-06/19	1	1	1	\$75.00 75
14	F	5P-530P	FAMILY FEUD	30	-	-	\$75.00	06/20-06/20	1	1	1	\$75.00 75
15	M	5P-530P	FAMILY FEUD	30	-	-	\$75.00	06/23-06/23	1	1	1	\$75.00 75
16	Tu	5P-530P	FAMILY FEUD	30	-	-	\$75.00	06/24-06/24	1	1	1	\$75.00 75
17	<del>W</del>	6P-630P	<del>JUDGE JUDY</del>	30	-	-	<del>\$100.00</del>	06/18-06/18	1	<del>1</del>	<del>1</del>	<del>\$100.00</del> 0
18	Th	6P-630P	JUDGE JUDY	30	-	-	\$100.00	06/19-06/19	1	1	1	\$100.00 100
19	M	6P-630P	JUDGE JUDY	30	-	-	\$100.00	06/23-06/23	1	1	1	\$100.00 100
20	<del>W</del>	630P-7P	<del>JUDGE JUDY</del>	30	-	-	<del>\$100.00</del>	06/18-06/18	1	<del>1</del>	<del>1</del>	<del>\$100.00</del> 0
21	F	630P-7P	JUDGE JUDY	30	-	-	\$100.00	06/20-06/20	1	1	1	\$100.00 100
22	Tu	630P-7P	JUDGE JUDY	30	-	-	\$100.00	06/24-06/24	1	1	1	\$100.00 100

## —REPORT TOTALS—

Report Totals: 22 / \$3,925.00

## —SALES MONTHLY TOTALS—

Jun2014: 22/ \$3,925.00

# ORDER WORKSHEET

Rep Order# 10332391 Ver# 1 Status New  
EC'd Yes

Traffic Order#  
Printed: 06/17/14 2:16 PM  
Last Received: 06/17/14 12:42 PM  
Showing Buylines: All Rep and Station Changes

3 of 3

Station WSYT-TV SYRACUSE, NY  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NYS DEMS  
Estimate#  
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA  
703 N. FRANKLIN  
CHICAGO, IL 60654  
Agency C/P1/P2/E  
Flight Dates 06/16/14-06/29/14

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Order Totals: 22 / \$3,925.00 Total GRPS: 0.0  
--- COMPETITIVE ---

Market Totals \$28,035.71

## --- COMPETITIVE COMMENTS ---

SHARES ESTIMATED; WILL UPDATE ONCE AVAILABLE

Books [EMAX14]  
Demos RA35+P

## --- CREDIT RISK ---

STANDARD CREDIT TERMS

CABL .00%	UNKN 85.00%	WNYS 1.00%	WSTM .00%	WSYR .00%
WSYT 14.00%	WTVH .00%			