

10/9/14. Orig Upload
10/30/14. Revised w/Ino.

WSAT

AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:

Date:

September 26, 2014

I, Jamie Morgan/AKPD MEDIA LLC

do hereby request station time concerning the following issue:

New York State Democratic Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30					

This broadcast time will be used by: New York State Democratic Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New York State Democratic Committee 750 Third Avenue, 31st floor
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

New York State Democratic Committee 750 Third Avenue, 31st floor
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

John P. Gulino, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9-26-14

Date



Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Printed Name

Title



REMIT TO WSYT FOX Syracuse
1000 James St
Syracuse, NY 13203
ph: (315) 472-6800
fx: (315) 425-6100

Advertiser
Agency
Buyer
Salesperson

New York State Democratic Committee(7838)
AKP Message & Media (6417)
DALIA, CARMEN
Millennium/CHI, Chicago (1094)
ph: (312) 832-6600

Invoice 3236185
Inv Date 10/26/2014
Terms CIA
Contract 1745840
Bill Type Standard
Period 9/29/2014 - 10/26/2014

AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (ns) (1187)
NYS DEMS (601109)
National/Political Issue Agency BRD
/ECR10414199

NYS DEMS
WSYT: 25%

CO-OP/Order Type No/Normal
Package
Gen. Date 10/27/2014 2:23:28PM

Syracuse (WSYT)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:30:00PM- 8:00:00	Day, Tu-1	09/30/14 7:43PM (Tu)	00:30	NYSDC10930H SERVICES	\$2000.00	
2.0	SPOT	7:30:00PM- 8:00:00	Day, W-1	10/01/14 7:43PM (We)	00:30	NYSDC10930H SERVICES	\$2000.00	
3.0	SPOT	7:30:00PM- 8:00:00	Day, Th-1	10/02/14 7:43PM (Th)	00:30	NYSDC10930H SERVICES	\$2000.00	
4.0	SPOT	7:30:00PM- 8:00:00	Day, F-1	10/03/14 7:54PM (Fr)	00:30	NYSDC10930H SERVICES	\$2000.00	
5.0	SPOT	7:00:00PM- 7:30:00	Day, M-1	09/29/14 7:12PM (Mo)	00:30	NYSDC10930H SERVICES	\$1800.00	
6.0	SPOT	7:00:00PM- 7:30:00	Day, Tu-1	09/30/14 6:59PM (Tu)	00:30	NYSDC10930H SERVICES	\$1800.00	
7.0	SPOT	7:00:00PM- 7:30:00	Day, W-1	10/01/14 7:29PM (We)	00:30	NYSDC10930H SERVICES	\$1800.00	
8.0	SPOT	7:00:00PM- 7:30:00	Day, Th-1	10/02/14 7:30PM (Th)	00:30	NYSDC10930H SERVICES	\$1800.00	
9.0	SPOT	7:00:00PM- 7:30:00	Day, F-1	10/03/14 7:14PM (Fr)	00:30	NYSDC10930H SERVICES	\$1800.00	
10.0	SPOT	5:30:00PM- 6:00:00	Day, M-1	09/29/14 5:41PM (Mo)	00:30	NYSDC10930H SERVICES	\$125.00	
11.0	SPOT	5:30:00PM- 6:00:00	Day, Tu-1	09/30/14 5:48PM (Tu)	00:30	NYSDC10930H SERVICES	\$125.00	
12.0	SPOT	5:30:00PM- 6:00:00	Day, W-1	10/01/14 6:00PM (We)	00:30	NYSDC10930H SERVICES	\$125.00	
13.0	SPOT	5:00:00PM- 5:30:00	Day, M-1	09/29/14 5:20PM (Mo)	00:30	NYSDC10930H SERVICES	\$125.00	
14.0	SPOT	5:00:00PM- 5:30:00	Day, W-1	10/01/14 5:26PM (We)	00:30	NYSDC10930H SERVICES	\$125.00	
15.0	SPOT	5:00:00PM- 5:30:00	Day, Th-1	10/02/14 4:59PM (Th)	00:30	NYSDC10930H SERVICES	\$125.00	
16.0	SPOT	6:00:00PM- 6:30:00	Day, Tu-1	09/30/14 6:11PM (Tu)	00:30	NYSDC10930H SERVICES	\$475.00	
17.0	SPOT	6:00:00PM- 6:30:00	Day, W-1	10/01/14 6:13PM (We)	00:30	NYSDC10930H SERVICES	\$475.00	
18.0	SPOT	6:00:00PM- 6:30:00	Day, Th-1	10/02/14 6:11PM (Th)	00:30	NYSDC10930H SERVICES	\$475.00	
19.0	Prime	8:00:00PM- 9:00:00	Day, Th-1	10/02/14 8:21PM (Th)	00:30	NYSDC10930H SERVICES	\$1500.00	
20.0	SPOT	6:30:00PM- 7:00:00	Day, M-1	09/29/14 6:55PM (Mo)	00:30	NYSDC10930H SERVICES	\$475.00	
21.0	SPOT	6:30:00PM- 7:00:00	Day, W-1	10/01/14 6:55PM (We)	00:30	NYSDC10930H SERVICES	\$475.00	
22.0	SPOT	6:30:00PM- 7:00:00	Day, Th-1	10/02/14 6:49PM (Th)	00:30	NYSDC10930H SERVICES	\$475.00	
23.0	SPOT	4:00:00PM- 5:00:00	Day, M-1	09/29/14 4:29PM (Mo)	00:30	NYSDC10930H SERVICES	\$80.00	
24.0	SPOT	4:00:00PM- 5:00:00	Day, W-1	10/01/14 4:51PM (We)	00:30	NYSDC10930H SERVICES	\$80.00	
25.0	SPOT	4:00:00PM- 5:00:00	Day, F-1	10/03/14 4:13PM (Fr)	00:30	NYSDC10930H SERVICES	\$80.00	

Net 30-Payment is due within 30 days from invoice date.

Warranty—We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$22,340.00
Commission	(\$3,351.00)
Net Total	\$18,989.00

Total Spots 25

Syracuse (WSYI)	Spots	Rate
By Broadcast Month	25	\$22,340.00
Oct. 2014		
Grand Total:	25	\$22,340.00

Date Entered	09/26/14
Last Modified	09/26/14
Entered By	Nicole Tabone
CO-OP	No
Headline #	ECR10414199
Demo	Normal
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$3,351.00
Net Total	\$18,989.00
Sales Tax	

Contract #	1/45840
Schedule Dates	09/29/14-10/03/14
Advertiser	New York State Democratic Committee (78386)
Agency	AKP Message & Media (6417)
Product	POLITICAL ISSUE (ns) (1187)
Brand	NYS DEMS (601109)
Salesperson	Millennium/CHI, Chicago (1094)
Sales Office	Millennium Chicago
Buyer Name	DALIA CARMEN
Phone/Fax	/
CPE	N/A
Account Types	National/Political Issue Agency BRD
Billing Type	Standard
Comments	NYS DEMS WSYT: 25% BRIAN LAMONT

Contract #	1/45840
Schedule Dates	09/29/14-10/03/14
Advertiser	New York State Democratic Committee (78386)
Agency	AKP Message & Media (6417)
Product	POLITICAL ISSUE (ns) (1187)
Brand	NYS DEMS (601109)
Salesperson	Millennium/CHI, Chicago (1094)
Sales Office	Millennium Chicago
Buyer Name	DALIA CARMEN
Phone/Fax	/
CPE	N/A
Account Types	National/Political Issue Agency BRD
Billing Type	Standard
Comments	NYS DEMS WSYT: 25% BRIAN LAMONT

WSYT Syracuse
1000 James St
Syracuse, NY 13203



AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/30/14-09/30/14	2	:30	7:30P- 8P (EST)	1								1	\$2,000.00	\$2,000.00	Syracuse (WSYT)	JEOPARDY	9/26/14
2.0	Normal Line / SPOT (2)	10/01/14-10/01/14	2	:30	7:30P- 8P (EST)	1			1					1	\$2,000.00	\$2,000.00	Syracuse (WSYT)	JEOPARDY	9/26/14
3.0	Normal Line / SPOT (3)	10/02/14-10/02/14	2	:30	7:30P- 8P (EST)	1				1				1	\$2,000.00	\$2,000.00	Syracuse (WSYT)	JEOPARDY	9/26/14
4.0	Normal Line / SPOT (4)	10/03/14-10/03/14	2	:30	7:30P- 8P (EST)	1					1			1	\$2,000.00	\$2,000.00	Syracuse (WSYT)	JEOPARDY	9/26/14
5.0	Normal Line / SPOT (5)	09/29/14-09/29/14	2	:30	7P- 7:30P (EST)	1								1	\$1,800.00	\$1,800.00	Syracuse (WSYT)	WHEEL OF FORTUNE	9/26/14
6.0	Normal Line / SPOT (6)	09/30/14-09/30/14	2	:30	7P- 7:30P (EST)	1			1					1	\$1,800.00	\$1,800.00	Syracuse (WSYT)	WHEEL OF FORTUNE	9/26/14
7.0	Normal Line / SPOT (7)	10/01/14-10/01/14	2	:30	7P- 7:30P (EST)	1				1				1	\$1,800.00	\$1,800.00	Syracuse (WSYT)	WHEEL OF FORTUNE	9/26/14
8.0	Normal Line / SPOT (8)	10/02/14-10/02/14	2	:30	7P- 7:30P (EST)	1					1			1	\$1,800.00	\$1,800.00	Syracuse (WSYT)	WHEEL OF FORTUNE	9/26/14
9.0	Normal Line / SPOT (9)	10/03/14-10/03/14	2	:30	7P- 7:30P (EST)	1						1		1	\$1,800.00	\$1,800.00	Syracuse (WSYT)	WHEEL OF FORTUNE	9/26/14
10.0	Normal Line / SPOT (10)	09/29/14-09/29/14	2	:30	5:30P- 6P (EST)	1								1	\$125.00	\$125.00	Syracuse (WSYT)	HOT BENCH	9/26/14
11.0	Normal Line / SPOT (11)	09/30/14-09/30/14	2	:30	5:30P- 6P (EST)	1			1					1	\$125.00	\$125.00	Syracuse (WSYT)	HOT BENCH	9/26/14
12.0	Normal Line / SPOT (12)	10/01/14-10/01/14	2	:30	5:30P- 6P (EST)	1				1				1	\$125.00	\$125.00	Syracuse (WSYT)	HOT BENCH	9/26/14
13.0	Normal Line / SPOT (13)	09/29/14-09/29/14	2	:30	5P- 5:30P (EST)	1								1	\$125.00	\$125.00	Syracuse (WSYT)	HOT BENCH	9/26/14
14.0	Normal Line / SPOT (14)	10/01/14-10/01/14	2	:30	5P- 5:30P (EST)	1				1				1	\$125.00	\$125.00	Syracuse (WSYT)	HOT BENCH	9/26/14

CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
Comments:			

Please call WSYT/WNYS Business Department, Mike Asiedu @ 315-634-7950 if you have any questions in regards to this contract.

NT 10/6/14 CS 10/6/14

B/E Bookend P/B Piggy Back
Printed At: 03:25 PM on Tuesday, September 30 2014

Page 1 of 2

Contract # 1745840

Schedule Dates

WSYT Syracuse
1000 James St
Syracuse, NY 13203



AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

09/29/14-10/03/14

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

New York State Democratic Committee (78386)

AKP Message & Media (6417)

POLITICAL ISSUE (ns) (1187)

NYS DEMS (601109)

Millennium/CHI, Chicago (1094)

Millennium Chicago

DALIA, CARMEN

/

N/A

National/Political Issue Agency BRD

Standard

NYS DEMS

WSYT: 25%

BRIAN LAMONT

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/26/14

09/26/14

Nicole Tabone

NO

ECR10414199

Normal

15.00

\$3,351.00

\$18,989.00

Syracuse (WSYT)

By Broadcast Month

Oct. 2014

Grand Total:

Spots

25

25

Rate

\$22,340.00

\$22,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/02/14-10/02/14	2	:30	5P- 5:30P (EST)	1				1				1	\$125.00	\$125.00	Syracuse (WSYT)	HOT BENCH	9/26/14
16.0	Normal Line / SPOT (16)	09/30/14-09/30/14	2	:30	6P- 6:30P (EST)	1	1							1	\$475.00	\$475.00	Syracuse (WSYT)	JUDGE JUDY	9/26/14
17.0	Normal Line / SPOT (17)	10/01/14-10/01/14	2	:30	6P- 6:30P (EST)	1		1						1	\$475.00	\$475.00	Syracuse (WSYT)	JUDGE JUDY	9/26/14
18.0	Normal Line / SPOT (18)	10/02/14-10/02/14	2	:30	6P- 6:30P (EST)	1				1				1	\$475.00	\$475.00	Syracuse (WSYT)	JUDGE JUDY	9/26/14
19.0	Normal Line / Prime (19)	10/02/14-10/02/14	2	:30	8P- 9P (EST)	1				1				1	\$1,500.00	\$1,500.00	Syracuse (WSYT)	BONES	9/26/14
20.0	Normal Line / SPOT (20)	09/29/14-09/29/14	2	:30	6:30P- 7P (EST)	1	1							1	\$475.00	\$475.00	Syracuse (WSYT)	JUDGE JUDY	9/26/14
21.0	Normal Line / SPOT (21)	10/01/14-10/01/14	2	:30	6:30P- 7P (EST)	1		1						1	\$475.00	\$475.00	Syracuse (WSYT)	JUDGE JUDY	9/26/14
22.0	Normal Line / SPOT (22)	10/02/14-10/02/14	2	:30	6:30P- 7P (EST)	1				1				1	\$475.00	\$475.00	Syracuse (WSYT)	JUDGE JUDY	9/26/14
23.0	Normal Line / SPOT (23)	09/29/14-09/29/14	2	:30	4P- 5P (EST)	1	1							1	\$80.00	\$80.00	Syracuse (WSYT)	FAMILY FEUD	9/26/14
24.0	Normal Line / SPOT (24)	10/01/14-10/01/14	2	:30	4P- 5P (EST)	1		1						1	\$80.00	\$80.00	Syracuse (WSYT)	FAMILY FEUD	9/26/14
25.0	Normal Line / SPOT (25)	10/03/14-10/03/14	2	:30	4P- 5P (EST)	1					1			1	\$80.00	\$80.00	Syracuse (WSYT)	FAMILY FEUD	9/26/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Please call WSYT/WNYS Business Department, Mike Asiedu @ 315-634-7950 if you have any questions in regards to this contract.

ORDER WORKSHEET

Rep Order# 10414199 Ver# 1 Status New
EC'd Yes

Traffic Order# 1745840

Printed: 09/26/14 11:28 AM
Last Received: 09/26/14 11:27 AM
Showing Buylines:

1 of 3

Station WSVT-TV SYRACUSE, NY
Advertiser (6087) POLITICAL ISSUE GROU
Product NYS DEMS
Estimate#
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 09/29/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

Entered 9/20/14
Confirmed 9/20/14

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

9/26 VI: NEW POLITICAL ORDER FOR NYS DEMS TO START MON 9/29. TRAFFIC INSTRUCTIONS WERE SENT THIS MORNING VIA EMAIL; CHECK COPY TO FOLLOW ONCE AVAILABLE. ORD TTLS: 25 SPOTS @ \$22340 PLEASE CONFIRM. THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	730P-8P	JEOPARDY	30	-	-	\$2,000.00	09/30-09/30	1	1	1	\$2,000.00
2	W	730P-8P	JEOPARDY	30	-	-	\$2,000.00	10/01-10/01	1	1	1	\$2,000.00
3	Th	730P-8P	JEOPARDY	30	-	-	\$2,000.00	10/02-10/02	1	1	1	\$2,000.00
4	F	730P-8P	JEOPARDY	30	-	-	\$2,000.00	10/03-10/03	1	1	1	\$2,000.00
5	M	7P-730P	WHEEL OF FORTUNE	30	-	-	\$1,800.00	09/29-09/29	1	1	1	\$1,800.00
6	Tu	7P-730P	WHEEL OF FORTUNE	30	-	-	\$1,800.00	09/30-09/30	1	1	1	\$1,800.00
7	W	7P-730P	WHEEL OF FORTUNE	30	-	-	\$1,800.00	10/01-10/01	1	1	1	\$1,800.00
8	Th	7P-730P	WHEEL OF FORTUNE	30	-	-	\$1,800.00	10/02-10/02	1	1	1	\$1,800.00
9	F	7P-730P	WHEEL OF FORTUNE	30	-	-	\$1,800.00	10/03-10/03	1	1	1	\$1,800.00
10	M	530P-6P	HOT BENCH	30	-	-	\$125.00	09/29-09/29	1	1	1	\$125.00

ORDER WORKSHEET

Rep Order# 10414199 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/26/14 11:28 AM
Last Received: 09/26/14 11:27 AM
Showing Buylines: All Rep and Station Changes

2 of 3

Station WSYT-TV SYRACUSE, NY
Advertiser (6087) POLITICAL ISSUE GROU
Product NYS DEMS
Estimate#
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E 09/29/14-10/05/14
Flight Dates

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
✓ 11	Tu	530P-6P	HOT BENCH	30	-	-	\$125.00	09/30-09/30	1	1	1	\$125.00
✓ 12	W	530P-6P	HOT BENCH	30	-	-	\$125.00	10/01-10/01	1	1	1	\$125.00
✓ 13	M	5P-530P	HOT BENCH	30	-	-	\$125.00	09/29-09/29	1	1	1	\$125.00
✓ 14	W	5P-530P	HOT BENCH	30	-	-	\$125.00	10/01-10/01	1	1	1	\$125.00
✓ 15	Th	5P-530P	HOT BENCH	30	-	-	\$125.00	10/02-10/02	1	1	1	\$125.00
✓ 16	Tu	6P-630P	JUDGE JUDY	30	-	-	\$475.00	09/30-09/30	1	1	1	\$475.00
✓ 17	W	6P-630P	JUDGE JUDY	30	-	-	\$475.00	10/01-10/01	1	1	1	\$475.00
✓ 18	Th	6P-630P	JUDGE JUDY	30	-	-	\$475.00	10/02-10/02	1	1	1	\$475.00
✓ 19	Th	8P-9P	BONES	30	-	-	\$1,500.00	10/02-10/02	1	1	1	\$1,500.00
✓ 20	M	630P-7P	JUDGE JUDY	30	-	-	\$475.00	09/29-09/29	1	1	1	\$475.00
✓ 21	W	630P-7P	JUDGE JUDY	30	-	-	\$475.00	10/01-10/01	1	1	1	\$475.00
✓ 22	Th	630P-7P	JUDGE JUDY	30	-	-	\$475.00	10/02-10/02	1	1	1	\$475.00
✓ 23	M	4P-5P	FAMILY FEUD	30	-	-	\$80.00	09/29-09/29	1	1	1	\$80.00
✓ 24	W	4P-5P	FAMILY FEUD	30	-	-	\$80.00	10/01-10/01	1	1	1	\$80.00
✓ 25	F	4P-5P	FAMILY FEUD	30	-	-	\$80.00	10/03-10/03	1	1	1	\$80.00

ORDER WORKSHEET

Rep Order# 10414199 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/26/14 11:28 AM
Last Received: 09/26/14 11:27 AM
Showing Buylines: All Rep and Station Changes

3 of 3

Station WSYT-TV SYRACUSE, NY
Advertiser (6087) POLITICAL ISSUE GROU
Product NYS IDEMS
Estimate#
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 09/29/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

REPORT TOTALS

Report Totals: 25 / \$22,340.00

SALES MONTHLY TOTALS

Oct2014: 25 / \$22,340.00
Order Totals: 25 / \$22,340.00 Total GRPS: 0.0

COMPETITIVE

Market Totals	\$89,360.00	CABL .00%	UNKN .00%	WNYS 3.00%	WSTM 15.00%	WSYR 49.00%
		WSYT 25.00%	WTVH 8.00%			

COMPETITIVE COMMENTS

SHARES ARE ESTIMATED; WILL UPDATE ONCE AVAILABLE

Books [ENOV14]
Demos RA35+P

CREDIT RISK

STANDARD CREDIT TERMS