

10/23/14: Orig Upload
11/11/14: Revised w/Ino.

WBT

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Sarah Buffone

do hereby request station time concerning the following issue:

--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO
430 S Capital ST, SE
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

[Redacted area for name and address]

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

[Redacted area for list of officers or members]

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/29/11
Date

M. H. [Signature]
Signature

202-336-9700
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>AS ORDERED</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



REMIT TO WSYT FOX Syracuse:
1000 James St
Syracuse, NY 13203
ph: (315) 472-6800
fx: (315) 425-6100

Advertiser
Agency
Buyer
Salesperson

DCCC-Democratic Congressional Camp(36
Great American Media (2231)
Polce, Kelly
Millennium/DC, Washington DC (1108)
ph: (202) 955-5342
fx: (202) 955-5348x
POLITICAL ISSUE (ns) (1187)
DCCC #2782 (601579)
National/Political Issue Agency BRD
2782/ECR10440305
A35+

Invoice 3236263
Inv Date 10/26/2014
Terms CIA
Contract 1745943
Bill Type Standard
Period 9/29/2014 - 10/26/2014

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

DCCC
DEMOCRATIC CONGRESSIONAL

CO-OP/Order Type No/Normal
Package
Gen. Date 10/27/2014 2:23:36PM

Syracuse (WSYT)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00:00PM- 5:30:00PM	Per week (2), Tu, We, Th, Fr	10/16/14 5:25PM (Th)	00:30	D3C14-NY-24-T08 H_OUT OF STEP	\$125.00	
1.0	SPOT	5:00:00PM- 5:30:00PM	Per week (2), Tu, We, Th, Fr	10/17/14 5:20PM (Fr)	00:30	D3C14-NY-24-T08 H_OUT OF STEP	\$125.00	
2.0	SPOT	5:30:00PM- 6:00:00PM	Per week (1), Tu, We, Th, Fr	10/15/14 5:43PM (We)	00:30	D3C14-NY-24-T05 H	\$125.00	
3.0	SPOT	6:00:00PM- 6:30:00PM	Per week (3), Tu, We, Th, Fr	10/14/14 6:21PM (Tu)	00:30	D3C14-NY-24-T05 H	\$400.00	
3.0	SPOT	6:00:00PM- 6:30:00PM	Per week (3), Tu, We, Th, Fr	10/16/14 6:12PM (Th)	00:30	D3C14-NY-24-T08 H_OUT OF STEP	\$400.00	
3.0	SPOT	6:00:00PM- 6:30:00PM	Per week (3), Tu, We, Th, Fr	10/17/14 6:21PM (Fr)	00:30	D3C14-NY-24-T08 H_OUT OF STEP	\$400.00	
4.0	SPOT	7:00:00PM- 7:30:00PM	Per week (2), Tu, We, Th, Fr	10/15/14 7:13PM (We)	00:30	D3C14-NY-24-T05 H	\$1200.00	
4.0	SPOT	7:00:00PM- 7:30:00PM	Per week (2), Tu, We, Th, Fr	10/16/14 7:12PM (Th)	00:30	D3C14-NY-24-T08 H_OUT OF STEP	\$1200.00	
5.0	SPOT	7:30:00PM- 8:00:00PM	Per week (2), Tu, We, Th, Fr	10/14/14 7:58PM (Tu)	00:30	D3C14-NY-24-T05 H	\$1200.00	
5.0	SPOT	7:30:00PM- 8:00:00PM	Per week (2), Tu, We, Th, Fr	10/15/14 7:54PM (We)	00:30	D3C14-NY-24-T05 H	\$1200.00	
6.0	Prime	8:00:00PM- 9:00:00PM	Day, M-1	10/20/14 8:47PM (Mo)	00:30	D3C14-NY-24-T08 H_OUT OF STEP	\$1200.00	
7.0	Football	1:00:00PM- 4:30:00PM	Day, Su-1	10/19/14 4:22PM (Su)	00:30	D3C14-NY-24-T08 H_OUT OF STEP	\$3500.00	

Net 30-Payment is due within 30 days from invoice date.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$11,075.00
Commission	(\$1,661.25)
Net Total	\$9,413.75

Total Spots 12



WSYT Syracuse
1000 James St
Syracuse, NY 13203

Contract # 1/45943

Schedule Dates 10/14/14-10/20/14
Advertiser DCCC-Democratic Congressional Campaign Comm
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand DCCC #2782 (601579)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Police/Kelly
Phone/Fax /
CPE 11/14/2782
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments DCCC
DEMOCRATIC CONGRESSIONAL CAMPAIGN
WSYT: 12%
FRANCESCA GRANT

Date Entered 10/10/14
Last Modified 10/10/14
Entered By Nicole Tabone
CO-OP No
Headline # ECR10440305
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,661.25
Net Total \$9,413.75
Sales Tax

Syracuse (WSYT)
By Broadcast Month
Oct. 2014 12 \$11,075.00
Grand Total: 12 \$11,075.00

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/14/14-10/17/14	2	:30	5P- 5:30P (EST)	2		X	X	X	X			2	\$125.00	\$250.00	Syracuse (WSYT)	HOT BENCH	10/10/14
2.0	Normal Line / SPOT (2)	10/14/14-10/17/14	2	:30	5:30P- 6P (EST)	1		X	X	X	X			1	\$125.00	\$125.00	Syracuse (WSYT)	HOT BENCH	10/10/14
3.0	Normal Line / SPOT (3)	10/14/14-10/17/14	2	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$400.00	\$1,200.00	Syracuse (WSYT)	JUDGE JUDY	10/10/14
4.0	Normal Line / SPOT (4)	10/14/14-10/17/14	2	:30	7P- 7:30P (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	Syracuse (WSYT)	WHEEL OF FORTUNE	10/10/14
5.0	Normal Line / SPOT (5)	10/14/14-10/17/14	2	:30	7:30P- 8P (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	Syracuse (WSYT)	JEOPARDY	10/10/14
6.0	Normal Line / Prime (6)	10/20/14-10/20/14	2	:30	8P- 9P (EST)	1	1							1	\$1,200.00	\$1,200.00	Syracuse (WSYT)	GOTHAM	10/10/14
7.0	Normal Line / Football (7)	10/19/14-10/19/14	2	:30	1P- 4:30P (EST)								1	1	\$3,500.00	\$3,500.00	Syracuse (WSYT)	NFL Minnesota @ Buffalo	10/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Please call WSYT/WNYS Business Department, Mike Asiedu @ 315-634-7950 if you have any questions in regards to this contract.

NT

CS

10/17/14

10/20/14

ORDER WORKSHEET

Rep Order# 10440305 Ver# 1 Status New Traffic Order# 1745943 Printed: 10/10/14 8:07 AM 1 of 2
 EC'd Yes Last Received: 10/09/14 5:57 PM entered 10/10/14
 Showing Buylines: All Rep and Station Changes
 Station WSYT-TV SYRACUSE, NY Agency (GRTA) GREAT AMERICAN MEDIA Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, SUITE 100 Sales Office (DC) WASHINGTON
 Product DCCC WASHINGTON, DC 20007 Salesperson (FG2) FRANCESCA GRANT
 Estimate# 2782 Agency C/P1/P2/E 11/14/2782 Sales Assistant
 Buyer Kelly Police Flight Dates 10/14/14-10/20/14 Salesperson Phone# 202-955-5342
 Salesperson Fax# 10/10/14

---CONTRACT COMMENT---

DEMOCRATIC CONGRESSIONAL CAMPAIGN

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-
 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.
 CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING
 CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

---REMARKS---

NEW ORDER PLEASE CF THANKS FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	5P-530P	HOT BENCH CREATED&PRODUCED-JUDGE J	30	-	-	\$125.00	10/14-10/20	2	1	2	\$250.00
2	Tu-F, M	530P-6P	HOT BENCH CREATED&PRODUCED-JUDGE J	30	-	-	\$125.00	10/14-10/20	1	1	1	\$125.00
3	Tu-F, M	6P-630P	JUDGE JUDY	30	-	-	\$400.00	10/14-10/20	3	1	3	\$1,200.00
4	Tu-F, M	7P-730P	WHEEL OF FORTUNE	30	-	-	\$1,200.00	10/14-10/20	2	1	2	\$2,400.00
5	Tu-F, M	730P-8P	JEOPARDY	30	-	-	\$1,200.00	10/14-10/20	2	1	2	\$2,400.00
6	M	8P-9P	GOTHAM	30	-	-	\$1,200.00	10/20-10/20	1	1	1	\$1,200.00
7	Su	1P-430P	NFL Minnesota @ Buffalo	30	-	-	\$3,500.00	10/19-10/19	1	1	1	\$3,500.00

---REPORT TOTALS---

Report Totals: 12 / \$11,075.00

---SALES MONTHLY TOTALS---

ORDER WORKSHEET

Rep Order# 10440305	Ver# 1	Status New	Traffic Order#	Printed: 10/10/14 8:07 AM	2 of 2
EC'd Yes				Last Received: 10/09/14 5:57 PM	
				Showing Buylines: All Rep and Station Changes	

Station WSYT-TV SYRACUSE, NY	Agency (GRTA) GREAT AMERICAN MEDIA	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (6087) POLITICAL ISSUE GROU	3050 K ST NW, SUITE 100	Sales Office (DC) WASHINGTON
Product DCCC	WASHINGTON, DC 20007	Salesperson (FG2) FRANCESCA GRANT
Estimate# 2782	Agency C/P1/P2/E 11/14/2782	Sales Assistant
Buyer Kelly Polce	Flight Dates 10/14/14-10/20/14	Salesperson Phone# 202-955-5342
		Salesperson Fax#

Oct2014: 12/ \$11,075.00
 Order Totals: 12 / \$11,075.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$93,067.23	CABL .00%	UNKN .00%	WNYS 3.22%	WSTM 27.93%	WSYR 40.83%
		WSYT 11.90%	WTVH 16.12%			

Books [null]
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS