

WDIA
 Memphis, TN
 Quarterly Issues/Programs List
 First Quarter, 2021
 04/16/2019
 WDIA

Quarterly Issues/Programs List

WDIA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WISDOM AND CELEBS	The Pulse/NEW YEARS SPECIAL	KEVIN HART TALKS ABOUT LIFE MAYA ANGELO SHARES WISDOM LISA NICHOLS REZADS HER POEM	SUPT Dorsey Hopson	01/05/2021 07:30 AM	031:10
Neighborhood Christian Center	The Pulse/NEIGHBORHOOD CS	Ephie talks about the Neighborhood Christian Center and work in community.	Ephie Johnson	01/12/2021 07:30 AM	031:06
We Remember The Dreamer Dr Ki	The Pulse/Remembering the Dreamer	Bobby, Bigg Sue, Earle Augustus and Tracy Betha share memories and moments about Dr. King and King	Bobby, Tracy, Bigg Sue, Earle	01/19/2021 07:30 AM	030:18
Stax Museum of Soul Music	THE PULSE/STAX	STAX MUSIC ACADEMY STUDENTS STOP BY TO SHARE THEIR TALENTS AND INVITE YOUTH TO AUDITION TO THE ACAD	Justin, Tia, Amber, Javiya, J	01/26/2021 10:00 AM	031:37
How Miss Tennessee Works	THE PULSE/Miss Tennessee	Briana Mason the new first African American Miss Tennessee shares her story and how she won this pa	Briana Mason	02/02/2021 10:00 AM	030:59
CENSUS BUREAU	The Pulse/CENSUS 2010	TERRANCE TALKS ABOUT CENSUS JOBS AND WHY WE SHOULD BE COUNTED	TERRANCE FLUKER	02/09/2021 10:03 AM	029:58
Voting in Shelby County	The Pulse/SERRIF Bonner 2 13 20	Early Voting begins	Local representatives	02/16/2021 10:03 AM	032:34
How Miss Tennessee	THE PULSE/Miss Tennessee	Briana Mason the new first African American	Briana Mason	02/23/2021 07:04 AM	030:59

Works		Miss Tennessee shares her story and how she won this pa			
Blast out the sugar	The Pulse/Dr. Ian CLEAN AND LEAN	Celebrity doctor Ian Smith tells us the health bnefits of blasting the sugar out of our diets	Dr. Ian Smith	03/01/2021 07:01 AM	030:35
COVID 19 RESPONSE	The Pulse/CORONAVIRUS SCS SUPT RAY	DR RAY TALKS ABOUT WHAT SCS IS DOING TO WARN PARENT ABOUT COVID 19 AND OTHER SCS PLANS.	SUPT DR JORIS RAY	03/08/2021 07:00 AM	029:40
RENASANT PROJECT	The Pulse/CITY OF MEMPHIS	Jobs and renovation	JOANN MASEY DEAN DENNIS	03/22/2021 07:32 AM	031:15
Fire Department	The Pulse/CITY OF MEMPHIS	Helping Fire victims and safety	Gina Sweat	03/22/2021 12:32 PM	031:15
National	CORONAVIRUS EXPLAINED	Staying safe and guidelines	Dr. Hemsley	03/29/2021 12:02 PM	029:29

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL	000:29	6
	AD COUNCIL	000:55	7
	AD COUNCIL	000:59	5
	AD COUNCIL	000:59	6
	AD COUNCIL	000:59	6
	AD COUNCIL PSA 1	000:30	1
	AD COUNCIL PSA 3	000:30	1
	AD COUNCIL_PSA_1_V2	000:30	12
	AD COUNCIL_PSA_2_V2	000:30	11
	AD COUNCIL_PSA_3_V2	000:29	12
	ada	000:30	4
	ada	001:00	3
	ADA/OMS ORAL CANCER 30	000:30	4
	ADA/OMS SLEEP APNEA 60	001:00	3

	Adopt Us Kids	000:59	5
	AL ANON	000:14	10
	AL ANON	000:29	12
	AL ANON	000:29	6
	AL ANON	000:57	6
	AL ANON 15	000:14	1
	AL ANON 30	000:29	2
	AL ANON 30	000:29	3
	AL ANON 60	000:57	2
	AM PHYSICAL THERAPY MANAGE PAIN 30	000:30	6
	AM PHYSICAL THERAPY MANAGE PAIN 60	001:00	2
	AMERICAN HEART ASSOCIATION	000:29	14
	AMERICAN HEART ASSOCIATION	000:29	12
	AMERICAN HEART ASSOCIATION	000:30	12
	AMERICAN HEART ASSOCIATION	000:30	7
	American Humane	000:14	11
	American Humane	000:29	11
	American Humane	000:59	2
	AMERICAN HUMANE JACK H 15	000:14	5
	AMERICAN HUMANE JACK H 30	000:29	2
	AMERICAN HUMANE JACK H 60	000:59	3
	American Physical Therapy	000:30	9
	American Physical Therapy	001:00	5
	amvets.org	000:36	9
	Buzzed Driving - Probably	000:59	4
	CHILD MIND INSTITUTE	000:30	15
	CHILD MIND INSTITUTE	000:30	36
	CHILD MIND INSTITUTE	000:30	18
	Dept of Veterans Affairs	000:14	13
	Dept of Veterans Affairs	000:29	9
	Dept of Veterans Affairs	000:30	12
	Dept of Veterans Affairs	000:59	6
	Diabetes 2 Julius Randal Reverse 4 25	000:59	2
	Diabetes Association	000:32	8
	Diabetes Association	000:59	8
	Diabetes Prevention pre-test 12 17	000:32	4
	Discovering Nature Family Time 1 15 8	000:30	5
	Discovering Nature forest 12 2618	000:10	2
	Discovering Nature forest 12 2618	000:16	1
	Emergency Preparedness Don't Wait	000:57	3

	Emergency Preparedness Don't Wait TN Tornado	000:29	3
	End Family Fire	000:29	16
	End Family Fire	000:29	11
	Ending Hunger	000:59	3
	Fatherhood involvement	000:13	4
	Fatherhood involvement	000:30	3
	Fatherhood involvement	000:58	6
	FEMA	000:29	9
	FEMA	000:57	6
	Food and Drug Admin	000:16	8
	Food and Drug Admin	001:01	5
	Foster Care Adoption n777	000:59	2
	Gun Safety 8 kids	000:29	3
	Gun Safety They'll Find It	000:29	2
	High Blood Pressure - New Numbers	000:59	3
	High Blood Pressure numbers11	000:11	1
	Opiod Disposal N5031	000:16	1
	Opiod Disposal N5031	001:01	2
	organ donation	000:15	11
	organ donation	000:25	9
	organ donation	000:29	9
	organ donation	000:30	3
	organ donation/kidney	000:15	2
	PEACE IN THE STREETS	000:31	13
	PROJECT YELLOW LIGHT	000:29	4
	PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	3
	PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	3
	PSA/MH-CMI CHARLAMAGNE THE GOD	000:30	10
	PSA/NAMI	000:30	4
	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	14
	PUBLIC AFFAIR COVID PSA ENGLISH	029:55	1
	Rec.Boating & Fishing Founda	000:29	13
	TAKEMEFISHING.ORG	000:59	5
	TAKEMEFISHING.ORG 30	000:29	4
	TAKEMEFISHING.ORG 60	000:59	2
	Text and Driving Driving Means 2 4 27 8	000:29	4
	Texting and Driving Prevention	000:55	2
	US Forest Service	000:10	3
	US Forest Service	000:16	12
	US Forest Service	000:30	7

	Va Adm Women Call Center 30	000:29	2
	Va Adm Women Call Center 60	000:58	1
	VETERAN ADM MAKE THE CONN 60	001:00	3
	VETERAN AFFAIRS CRISIS LINE 30	000:29	1
	VETERANS ADMINISTRATION	000:29	7
	VETERANS ADMINISTRATION	000:30	14
	VETERANS ADMINISTRATION	000:58	5
	VETERANS ADMINISTRATION	001:00	6
	Veterans Affairs/DOD Crisis 12 17	000:30	2
	Veterans Affairs/DOD Crisis Line 8 11 7	000:14	6
	Vets Srvc Connected Benefits Get Help n	000:36	2
Adoption	Adopt Us Kids	000:59	8
animals	American Humane	000:14	15
Dental Health	ada	000:30	6
Dental Health	ada	001:00	7
Emergency Preparedness	FEMA	000:29	11
Emergency Preparedness	FEMA	000:57	9
HEALTH AND FITNESS	American Physical Therapy	000:30	15
HEALTH AND FITNESS	American Physical Therapy	001:00	8
HEALTH AND FITNESS	US Forest Service	000:10	5
HEALTH AND FITNESS	US Forest Service	000:16	12
HEALTH AND FITNESS	US Forest Service	000:30	12
Healthy Relationships	AL ANON	000:14	11
Parenting	Fatherhood involvement	000:13	4
Parenting	Fatherhood involvement	000:30	3
Parenting	Fatherhood involvement	000:58	7
Parenting	Rec.Boating & Fishing Founda	000:29	14
Parenting	TAKEMEFISHING.ORG	000:59	7
PET ADOPTIONS	American Humane	000:29	13
PET ADOPTIONS	American Humane	000:59	5
Public Health	AD COUNCIL	000:11	1
Public Health	AD COUNCIL	000:59	9
Public Health	AD COUNCIL	000:59	9
Public Health	Food and Drug Admin	001:01	7
Public Health	organ donation	000:15	13
Public Health	organ donation	000:25	9
Public Health	organ donation	000:29	7
Public Health	organ donation	000:30	2
Public Safety	AD COUNCIL	000:29	10
Public Safety	AD COUNCIL	000:55	9

Public Safety	AD COUNCIL	000:59	9
Public Safety	Diabetes Association	000:32	12
Public Safety	Diabetes Association	000:59	11
Public Safety	End Family Fire	000:29	17
Public Safety	End Family Fire	000:29	12
Public Safety	Food and Drug Admin	000:16	9
Substance Abuse	AL ANON	000:29	14
Substance Abuse	AL ANON	000:29	10
Substance Abuse	AL ANON	000:57	7
Veteran's Issues/Resources	amvets.org	000:36	12
Veteran's Issues/Resources	Dept of Veterans Affairs	000:14	20
Veteran's Issues/Resources	Dept of Veterans Affairs	000:59	7
VETERANS ISSUES	Dept of Veterans Affairs	000:29	10
VETERANS ISSUES	Dept of Veterans Affairs	000:30	14
VETERANS ISSUES	VETERANS ADMINISTRATION	000:29	9
VETERANS ISSUES	VETERANS ADMINISTRATION	000:30	15
VETERANS ISSUES	VETERANS ADMINISTRATION	000:58	7
VETERANS ISSUES	VETERANS ADMINISTRATION	001:00	11

