

WDIA
 Memphis, TN
 Quarterly Issues/Programs List
 Fourth Quarter, 2022
 04/16/2019

WDIA
 Quarterly Issues/Programs List

WDIA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TRACK AND FEILD AT LOC	The Pulse/ROCHELLE STEVENS	DR STEVENS TALKED ABOUT RECRUITING TRACK STUDENTS IN THE AREA AND LOC LOVE	Rochelle Stevens	10/02/2022 02:58 PM	030:25
FASHION FITNESS FAITH	The Pulse/PREP CURRY	PREP WHO IS FROM MEMPHIS TN SHARES HIS JOURNEY TO HIS BRAND BEING SOLD IN BANANA REPUBLIC	PREP CURRY	10/09/2022 02:59 PM	031:50
Medicare enrollment	THE PULSE Medicare		Cedric Lee	10/16/2022 02:59 PM	030:03
DOMESTIC VIOLENCE HELP	The Pulse/MICAH	YWCA OF MEMPHIS HELPS WOMEN AND MEN THAT HAVE SUFFERED FROM DMESTIC VIOLENCE	MARQUIEPTA ODOM	10/23/2022 03:00 PM	016:46
SLICING IN MEMPHIS	THE PULSE - SLICING	ZAIRE TALKS ABOUT SLICING AND THE EFFECTS OF THE LACK OF ACCESS TO POOLS IN THE BLACK COMMUNITY	ZAIRE LOVE	10/23/2022 03:16 PM	014:53
Neiborhood work and donations	The Pulse/Neighborhood Christian Center	Ephie Johnson shares all the work that NCC is doing in the Memphis Commuities	Ephie Johnson	10/30/2022 02:58 PM	029:41

		and how you can hel			
LYE and MIPA	The Pulse LYE/MIPA	lladia Yates talks about her students going viral and her academy and Lil Rounds talks aobutt MIPA	Lydia Yates Lil Rounds	11/06/2022 03:00 PM	032:15
Medicare enrollment	THE PULSE Medicare		Cedric Lee	11/13/2022 03:00 PM	030:03
Stax Museum of Soul Music	The Pulse Staxx Music Academy	Staxx music academy kids stopped by to talk about Stax events and how to be a student	ADRIANA CHRISTMAS AND STUDENT	11/20/2022 03:00 PM	032:08
GENERAL HEALTH ISSUES	The Pulse Dr. Ian Thanksgiving Weekend	Dr. Ian shares tips on weightloss and how to eat to lose weight too.	Doctor Ian Smith	11/27/2022 03:01 PM	031:02
Prayer in the Park	The Pulse/CARE ANGELS	Veethel Patterson shares what Care Angel non profit is doing in our community for the homeless, can	Veethel Patterson	12/04/2022 02:59 PM	030:32
JOBS AT FORDS BLUE OVAL CITY	The Pulse/DEI JOBS FOR BLUE OVAL CITY	LORENZOL ELLIS AND CAROLYN HARDY SHARE INFORMATION ABOUT JOBS FOR MINORITIES IN MEMPHIS WITH BLUE O	LORENZOL ELLIS CAROLYN HARDY	12/11/2022 03:00 PM	031:48
Memphis and Fashion	The Pulse/Brandice Daniel	Brandice talks about being from Memphi and going to East High and fashion industry	Brandice Daniel	12/18/2022 03:00 PM	031:44
Merry Christmas Show	The Pulse/Christmas Show	iHeart Media Memphis staff shares their	Stormy, Andre,	12/25/2022 02:59 PM	031:41

		favorite Christmas memories and wishes for Memphis	Sherrt Tracy,		
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BLACK CENSUS PROJECT	BLACK CENSUS PROJECT	000:24	11
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	18
COMMUNITY INVOLVEMENT	BLACK CENSUS PROJECT	000:22	16
COMMUNITY INVOLVEMENT	HISPANIC START	000:30	8
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	6
MILITARY AND VETERANS	HOME BASE	000:30	14
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11