

WDIA  
 Memphis, TN  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2023  
 04/16/2019

WDIA  
 Quarterly Issues/Programs List

WDIA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WEALTH AND POVERTY IN MEMPHIS	The Pulse/MEMPHIS MADE	<b>Tramaine and Charlie talk about mentoring young men in Memphis</b>	TRAMAIN AND CHARLIE CASWELL	10/01/2023 02:59 PM	030:40
CHIEF ENGINEER HISTORY	THE PULSE/ALONZO PENDLETON	ALONZO SHARES HISTORY ABOUT HIS CAREER IN MEMPHIS THAT HE NEVER SHARED BEFORE IN HIS FIRST EVER RAD	ALONZO PENDLETON	10/08/2023 03:02 PM	030:33
EVENTS AND MOVIE CHAMPIONS	THE PULSE SPECIAL OLYMPICS ALEX HANNAH	<b>The Memphis Special Olympics and spokesperson Alex talk about upcoming movie and work in Memphis</b>	ALEX & RIO HANNAH LISA	10/15/2023 02:59 PM	031:04
Oral Hygiene	The Pulse/Dental Health	Dr Q shares tips about taking care of your mouth with insurance and without	Dr Quodarrius Toney	10/22/2023 02:59 PM	031:15
MEMPHIS AND YOUDLE	The Pulse - KONTJI ANTHONY	KNOTJI TALKS ABOUT HER CAREER IN TV AND WHAT SHE IS UP TO NOW HELPING THE COMMUNITY	KONTJI ANTHONY	10/29/2023 03:01 PM	033:52

POLICING MEMPHIS	THE PULSE- CHIEF CJ DAVIS	CHIEF DAVIS SHARES THE PROGRESS THAT SHE IS MAKING WITH MPD AND CHALLENGES	MPD CHIEF CJ DAVIS	11/05/2023 02:59 PM	031:29
Acting and Farming	THE PULSE Bertrum Williams Jr.	Bertrum shares tips about acting, being from Memphis and farming	Bertrum Williams Jr	11/12/2023 03:00 PM	031:49
Eating Healthy For Thanksgivi	The Pulse/lLaTina Epps Thomas	LaTina Thomas talks about healthy eating for the holidays	Dr. LaTina Epps Thomas	11/19/2023 03:01 PM	034:09
THEATER, REPARATIONS	THE PULSE TERRENCE HOWARD	TERRENCE Talks about reparations, theater and life as an actor on the show	TERRENCE HOWARD	11/26/2023 02:59 PM	032:16
Memphis Parks and Community Centers	THE PULSE COMMUNITY CENTERS	Stormy toured Memphis Community Centers to talk about free events and services for Memphis Citizens	Nick Walker, Director of Memphis Parks and the Directors of Ed Rice Community Center and Hollywood Community Center.	12/03/2023 03:01 PM	030:43
KEEPING VICTIIMS SAFE	THE PULSE - SAFE AT HOME PROGRAM	STACY SHARES INFO ABOUT SAFE AT HOME PROGRAM FOR DV, STALKING, HUMAN & SEX TRAFFICING	STACY SCRUGGS	12/10/2023 03:03 PM	031:02
Black American Museum	The Pulse BROOKS MUSEUM	Patti and Efe share details about the Brooks Museum and the Black American Portraits at the museum	Patti Daigle Efe Coleman	12/17/2023 03:00 PM	032:26

Crime, jobs and Tyre Nichols	The Pulse/Mayor Strickland	Mayor Strickland talks about city issues, crime and more	Mayor Jim Strickland	12/24/2023 02:59 PM	031:29
EATING RIGHT IN MEMPHIS	The Pulse - OMI BLU	OMI TALKS ABOUT OUR DIET AND EATING TO HELP WITH DIABETES	OMI BLU	12/31/2023 03:02 PM	030:21

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BLACK MUSIC ACTION COALITION	BLACK MUSIC ACTION COALITION	000:30	3
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	11
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	8
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	2
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	7
FINANCIAL COACHING	OPERATION HOPE	000:29	1
HOMEBASE	HOMEBASE	000:30	13
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	7
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	4
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	4
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	12